

# Guiding Our Growth Survey Results- Washington County

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

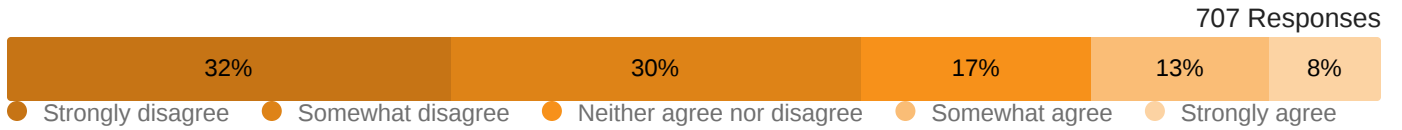
Project overview; statewide & random sample results: [guidingourgrowth.utah.gov](https://guidingourgrowth.utah.gov)

## HOUSING

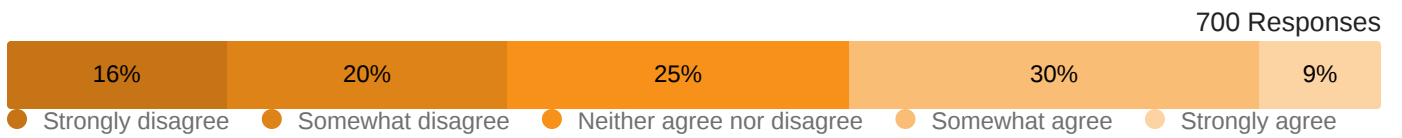
### URBAN HOUSING OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
 <p>Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities</p> 	 <p>Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers</p> 	 <p>Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods</p> 	 <p>Restrict housing development in existing and new areas as a strategy to slow growth</p> 

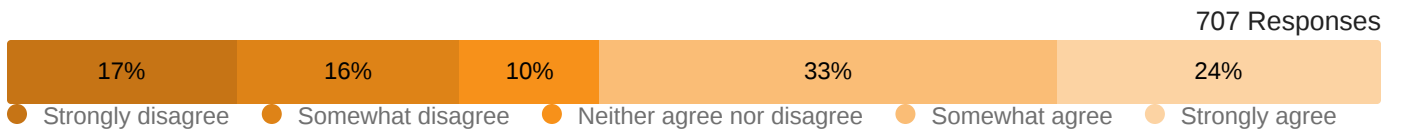
OPTION 1 - Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities



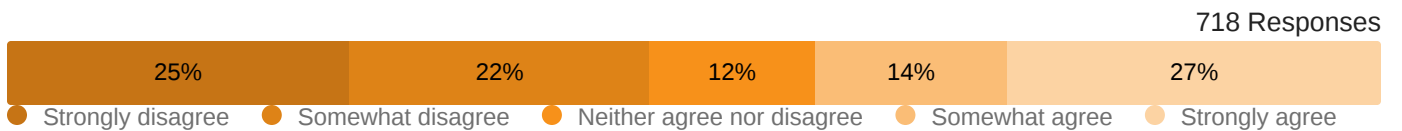
Q2 - Housing Urban 2 - Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers



OPTION 3 - Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods

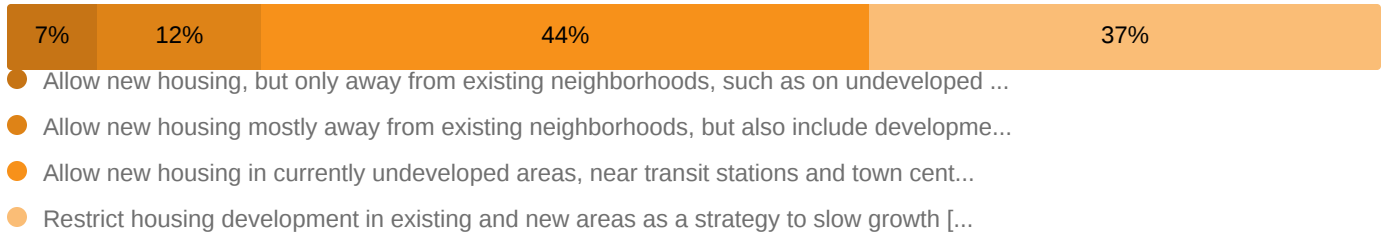


OPTION 4 - Restrict housing development in existing and new areas as a strategy to slow growth



## Which of the options do you prefer the most?

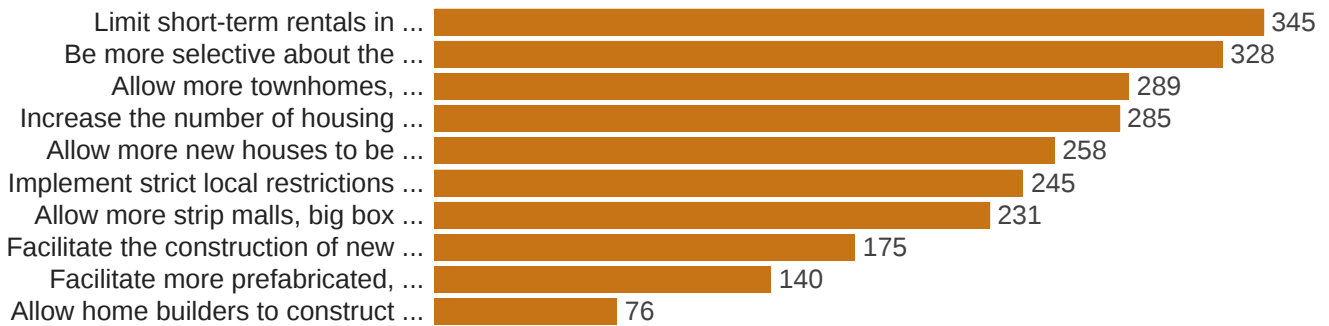
685 Responses



## URBAN HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

573 Responses



● Choice Count

## Q56 - Housing Urban Big Ideas


573 Responses

Field	Choice Count
Limit short-term rentals in neighborhoods through regulation	345
Be more selective about the types of new businesses or development we seek to attract to Utah	328
Allow more townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	289


Increase the number of housing units with the potential for owner occupancy (single family house, condos, townhomes)	285
Allow more new houses to be built on smaller lots and incentivize the construction of smaller homes	258
Implement strict local restrictions to try to limit new housing development	245
Allow more strip malls, big box stores, and parking lots to be redeveloped into housing	231
Facilitate the construction of new communities beyond the edge of our metropolitan areas to increase housing supply	175
Facilitate more prefabricated, modular, or manufactured homes	140
Allow home builders to construct less parking for both multiple-family and single-family homes	76

## RURAL HOUSING OPTIONS


**OPTION 1**




Create opportunities for new housing mostly around major streets and town centers




**OPTION 2**




Create opportunities for new housing mostly in new areas




**OPTION 3**




Create opportunities for new housing in both new and existing areas



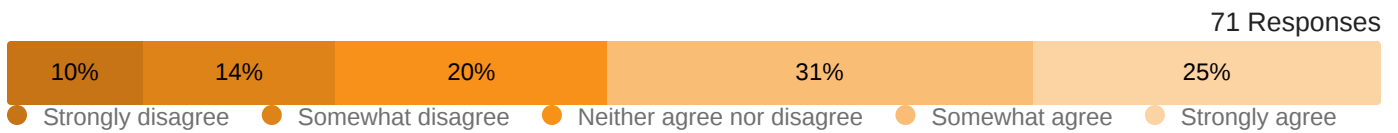
**OPTION 4**



Restrict housing development as a strategy to slow growth



### OPTION 1 - Create opportunities for new housing mostly around major streets and town centers



### OPTION 2 - Create opportunities for new housing mostly in new areas



### OPTION 3 - Create opportunities for new housing in both new and existing areas



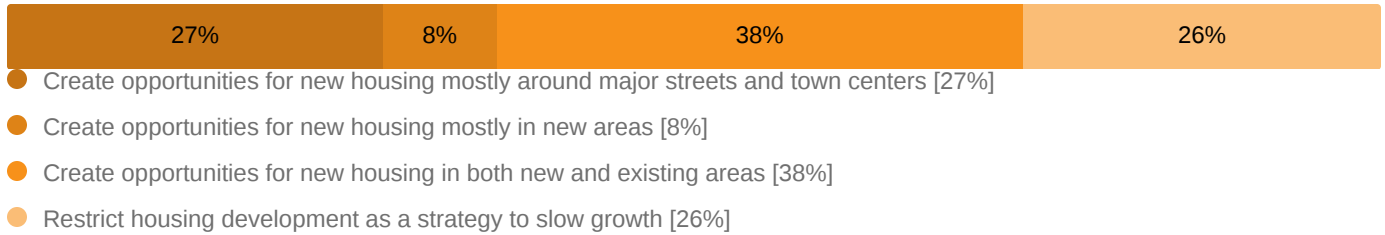
### OPTION 4 - Restrict housing development as a strategy to slow growth

70 Responses



### Which of the options do you prefer the most?

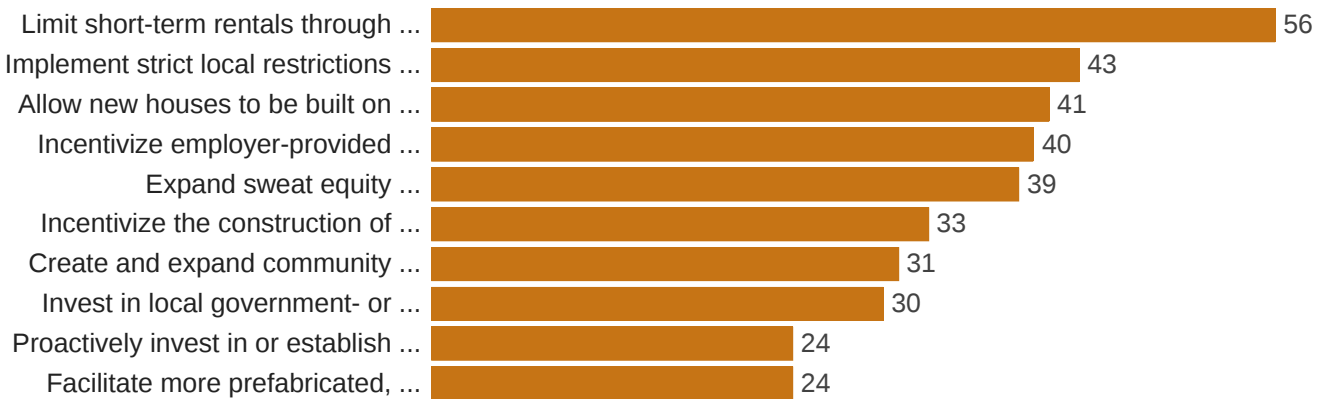
73 Responses



### RURAL HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

85 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


85 Responses

Field	Choice Count
Proactively invest in or establish frameworks for financing new infrastructure (roads, utilities) to support the construction of new housing	24
Implement strict local restrictions to try to limit new housing development	43
Limit short-term rentals through regulation	56
Expand sweat equity home-building programs	39
Allow new houses to be built on smaller lots	41
Incentivize employer-provided housing or down payment assistance	40
Incentivize the construction of townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	33
Invest in local government- or nonprofit-owned subsidized housing for workers and full time residents	30
Facilitate more prefabricated, modular, or manufactured homes	24
Create and expand community land trusts and housing co-ops	31


# WATER

## URBAN WATER OPTIONS


**OPTION 1**




Conserve water in new development by building on large lots with water-wise landscaping




**OPTION 2**




Conserve water in new development by building on small or shared lots with water-wise landscaping




**OPTION 3**




Conserve water in both new development and existing communities with water-wise landscaping



**OPTION 4**



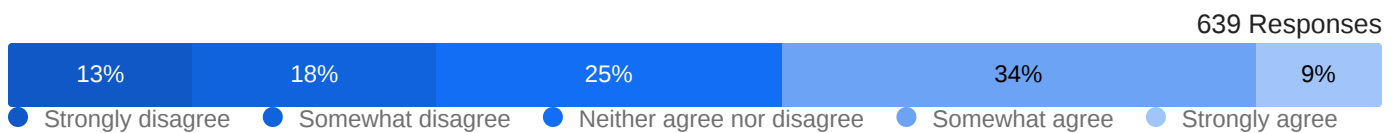
Restrict housing development as a strategy to reduce future water demand



### OPTION 1 - Conserve water in new development by building on large lots with water-wise landscaping

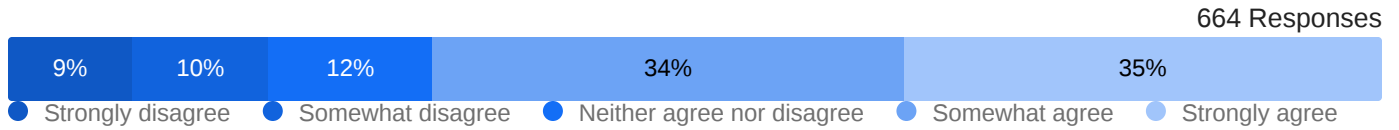


### OPTION 2 - Conserve water in new development by building on small or shared lots with water-wise landscaping

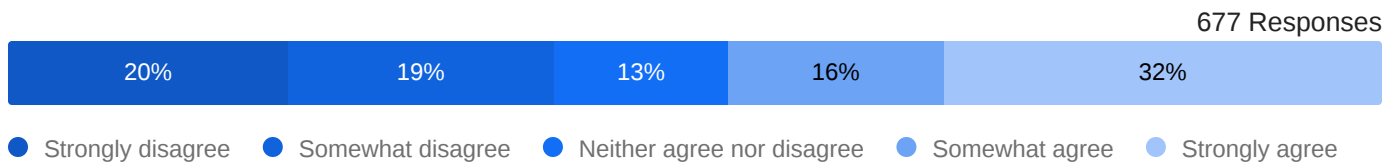




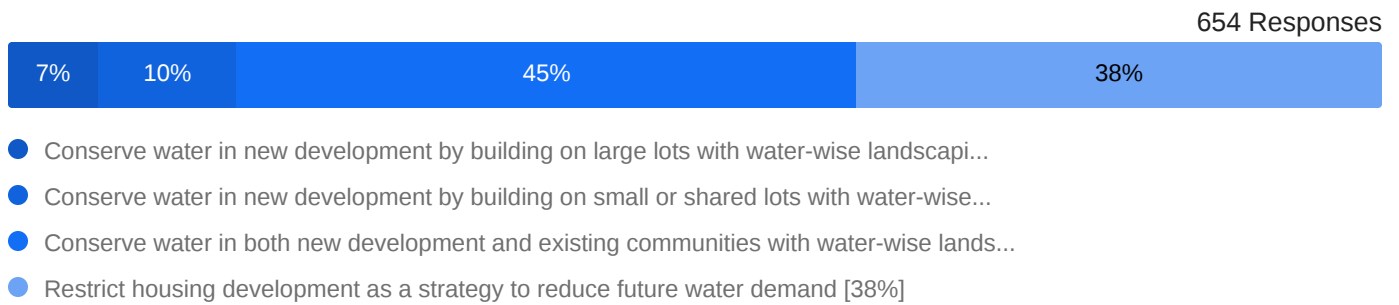
### OPTION 3 - Conserve water in both new development and existing communities with water-wise landscaping



### OPTION 4 - Restrict housing development as a strategy to reduce future water demand



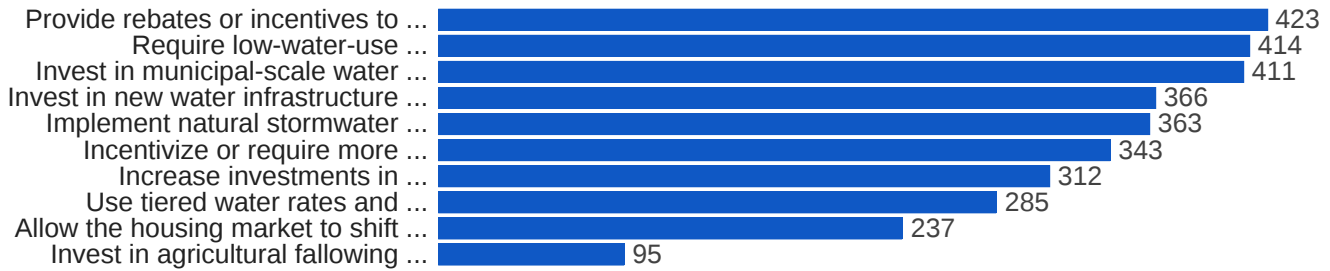
### Which of the options do you prefer the most?



## URBAN WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

567 Responses



● Choice Count


Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

567 Responses


Field	Choice Count
Provide rebates or incentives to encourage low-water-use landscape conversions	423
Require low-water-use landscaping in all new residential and commercial areas	414
Invest in municipal-scale water recycling and reuse systems	411
Invest in new water infrastructure projects (reservoirs, wells, pipelines)	366
Implement natural stormwater drainage systems in all new developments to improve water quality	363
Incentivize or require more efficient irrigation practices (e.g., irrigate only on odd days)	343
Increase investments in agricultural water-optimization projects	312
Use tiered water rates and transparent billing practices to reduce demand	285
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person	237
Invest in agricultural fallowing (paying farmers to not plant or water crops)	95

## RURAL WATER OPTIONS


**OPTION 1**




Invest in optimized agricultural irrigation to conserve water




**OPTION 2**




Invest in residential and commercial water conservation




**OPTION 3**




Invest in optimized agricultural irrigation as well as residential and commercial water conservation



**OPTION 4**

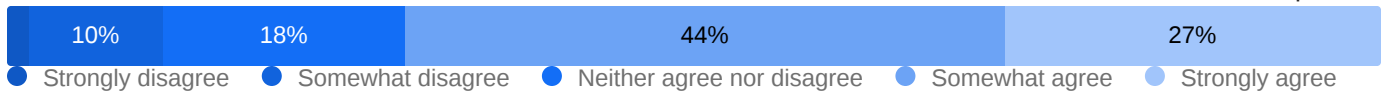


Restrict housing development as a strategy to reduce future water demand



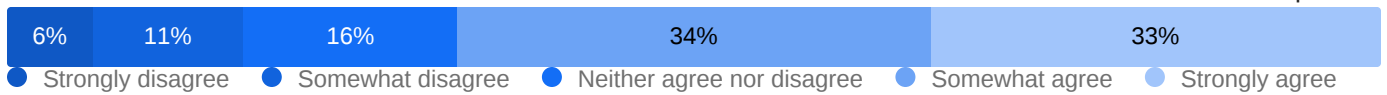
### OPTION 1 - Invest in optimized agricultural irrigation to conserve water

62 Responses



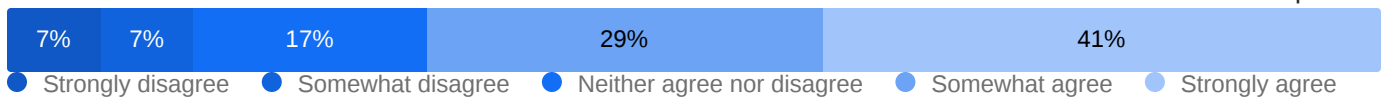
### OPTION 2 - Invest in residential and commercial water conservation

64 Responses

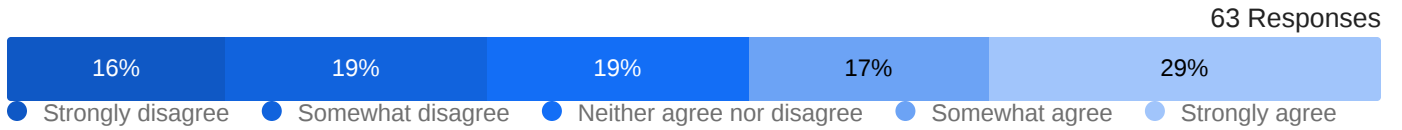


### OPTION 3 - Invest in optimized agricultural irrigation as well as residential and commercial water conservation

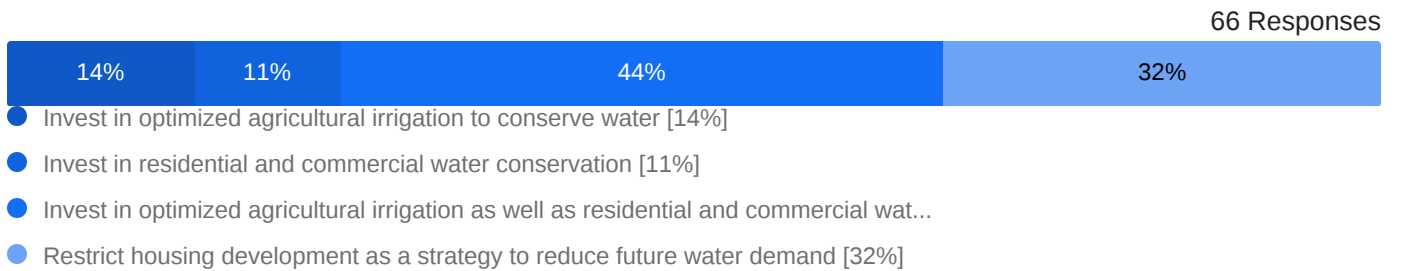
59 Responses



### OPTION 4 - Restrict housing development as a strategy to reduce future water demand



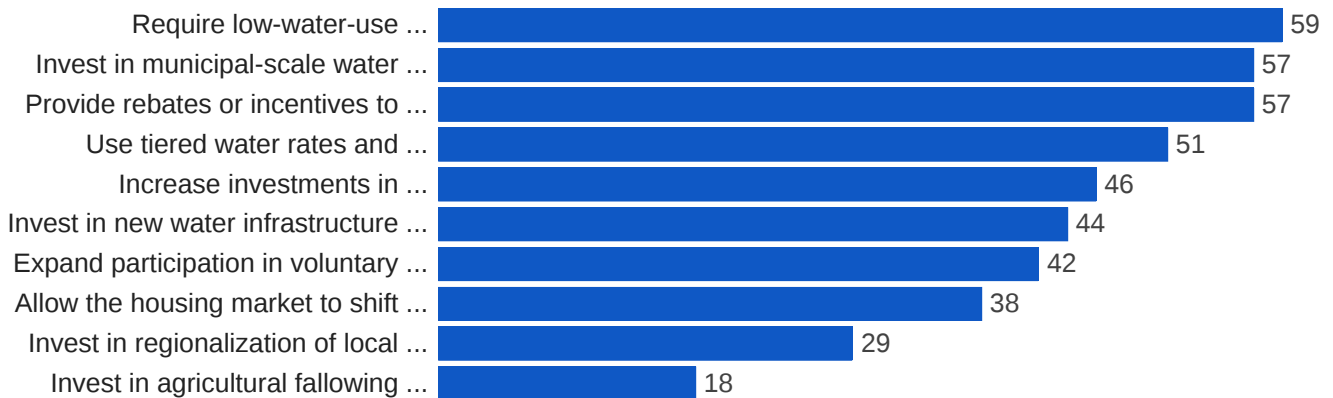
### Which of the options do you prefer the most?



### RURAL WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

85 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


85 Responses

Field	Choice Count
Invest in new water infrastructure projects (reservoirs, wells, pipelines, aquifer storage)	44
Provide rebates or incentives to encourage low-water-use landscape conversions	57
Increase investments in agricultural water-optimization projects	46
Invest in municipal-scale water recycling and reuse systems	57
Require low-water-use landscaping in all new residential and commercial areas	59
Expand participation in voluntary rural water quality programs	42
Use tiered water rates and transparent billing practices to encourage water conservation	51
Invest in regionalization of local water treatment facilities	29
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person	38
Invest in agricultural fallowing (paying farmers to not plant or water crops)	18


# TRANSPORTATION

## URBAN TRANSPORTATION OPTIONS


**OPTION 1**




Prioritize convenient walking, biking, and public transportation in many town centers




**OPTION 2**




Prioritize new and expanded highways and roads in new suburbs




**OPTION 3**




Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs



**OPTION 4**

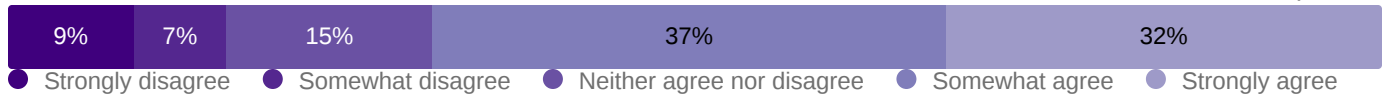


Restrict housing development as a strategy to reduce future traffic



### OPTION 1 - Prioritize convenient walking, biking, and public transportation in many town centers

611 Responses

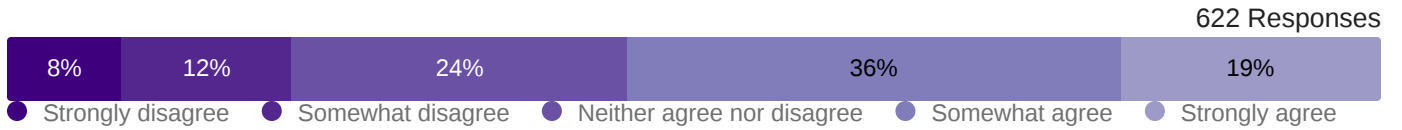


### OPTION 2 - Prioritize new and expanded highways and roads in new suburbs

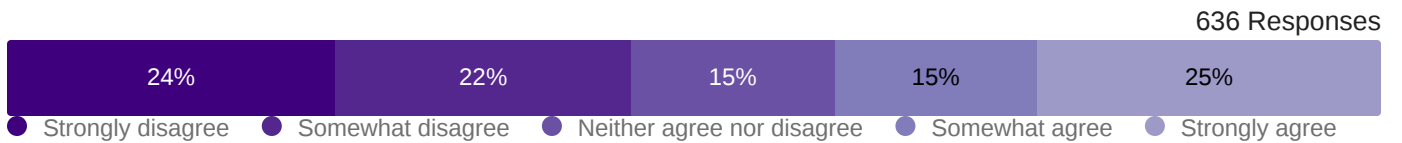
605 Responses



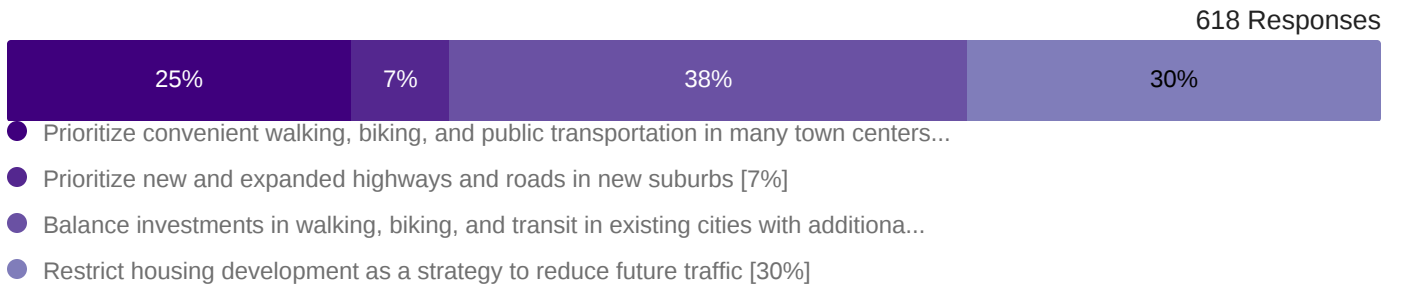
**OPTION 3 - Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs**



**OPTION 4 - Restrict housing development as a strategy to reduce future traffic**

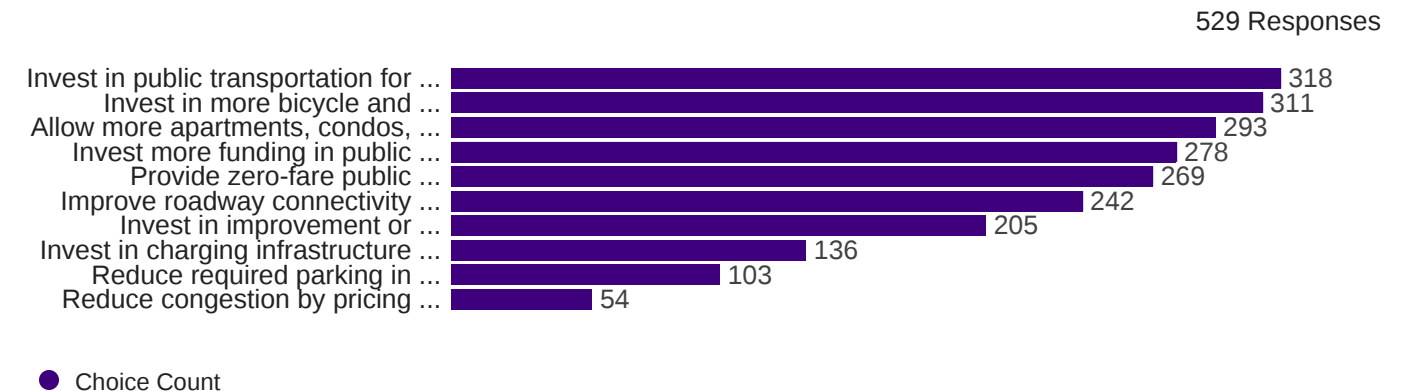


**Which of the options do you prefer the most?**



**URBAN TRANSPORTATION BIG IDEAS**

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.



Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


529 Responses

Field	Choice Count
Invest in more bicycle and pedestrian infrastructure	311
Invest in public transportation for peak usage of tourism areas	318
Provide zero-fare public transportation	269
Improve roadway connectivity through grid street patterns	242
Invest more funding in public transportation to serve urban areas	278
Allow more apartments, condos, and townhomes near transit stations and downtowns	293
Invest in improvement or expansion of high-use state highways and add new highways in high-demand areas	205
Invest in charging infrastructure and incentives for conversion to electric vehicles	136
Reduce required parking in commercial or town centers	103
Reduce congestion by pricing freeway use during peak hours	54




## RURAL TRANSPORTATION OPTIONS


**OPTION 1**




Focus new development along main streets to create a lively town center and maintain country roads outside of town




**OPTION 2**




Spread development and new streets out on the edge of town




**OPTION 3**




Balance new development and road upgrades between a lively main street and country roads on the edge of town



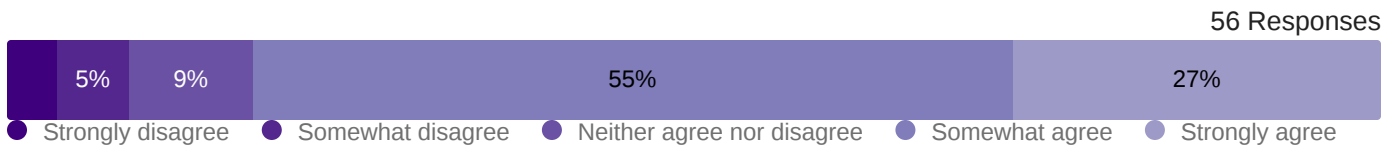
**OPTION 4**



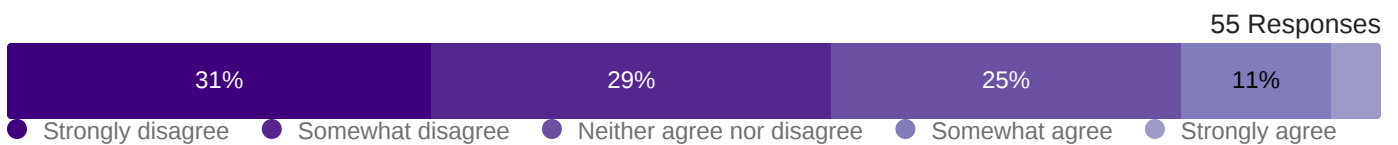
Restrict housing development as a strategy to reduce transportation infrastructure costs



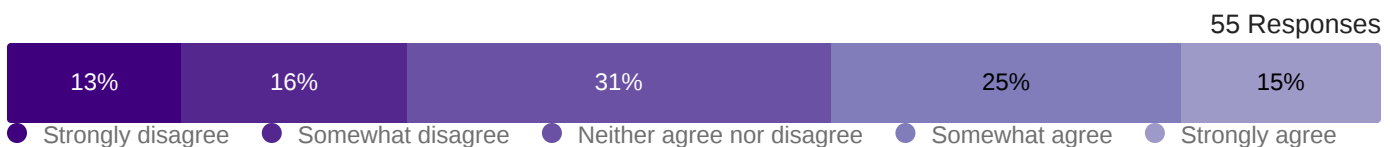
OPTION 1 - Focus new development along main streets to create a lively town center and maintain country roads outside of town



OPTION 2 - Spread development and new streets out on the edge of town



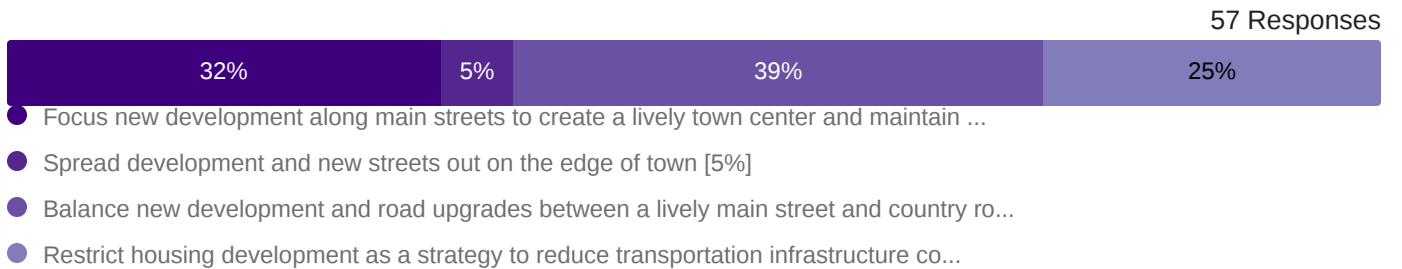
OPTION 3 - Balance new development and road upgrades between a lively main street and country roads on the edge of town



## OPTION 4 - Restrict housing development as a strategy to reduce transportation infrastructure costs

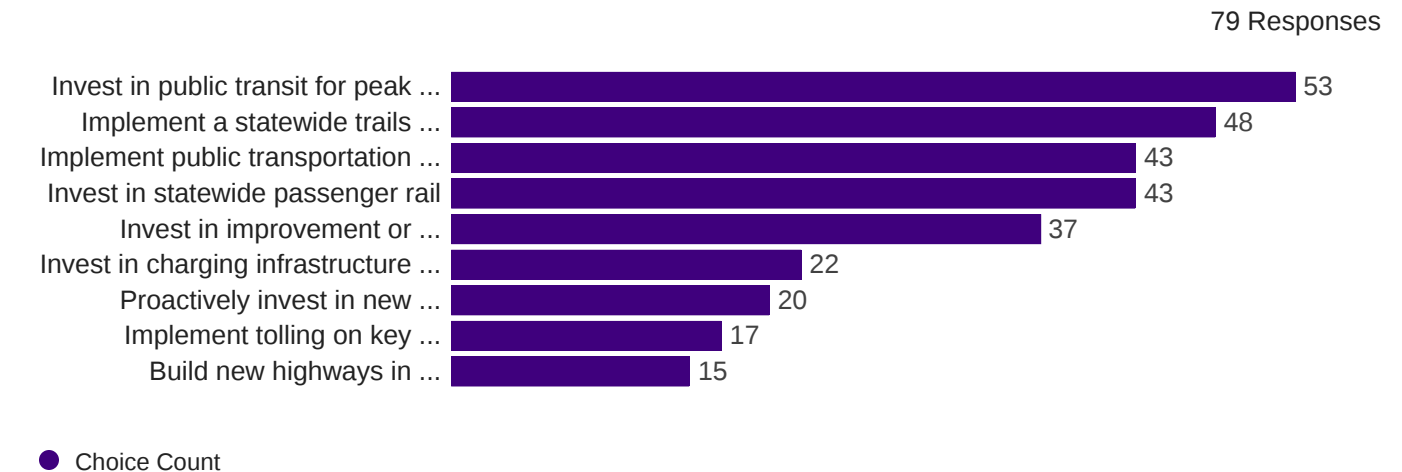


### Which of the options do you prefer the most?



## RURAL TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.



Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


79 Responses

Field	Choice Count
Invest in statewide passenger rail	43
Implement tolling on key roadways in high-visitation areas (e.g. Mirror Lake Highway)	17
Invest in charging infrastructure and incentives for conversion to electric vehicles	22
Invest in public transit for peak usage of tourism areas	53
Invest in improvement or expansion of high-use state highways and main streets (e.g. Highways 6, 189, 191)	37
Proactively invest in new infrastructure (roads, utilities) to support the construction of new communities	20
Build new highways in high-demand areas to connect communities	15
Implement public transportation service to connect smaller towns to larger cities	43
Implement a statewide trails network to connect communities across Utah	48


# OPEN SPACE AND RECREATION

## OPEN SPACE AND RECREATION OPTIONS


**OPTION 1**




Build new neighborhoods with large yards




**OPTION 2**




Build new master-planned communities with parks, trails, and community open spaces




**OPTION 3**




Fill "in" rather than grow "outward" as a strategy to conserve open space



**OPTION 4**



Restrict housing development as a strategy to preserve open space and recreation



### OPTION 1 - Build new neighborhoods with large yards



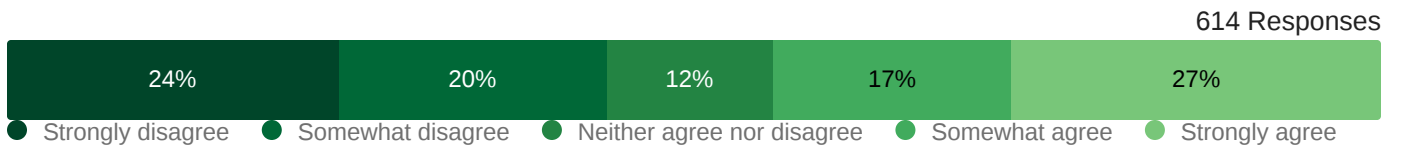
### OPTION 2 - Build new master-planned communities with parks, trails, and community open spaces



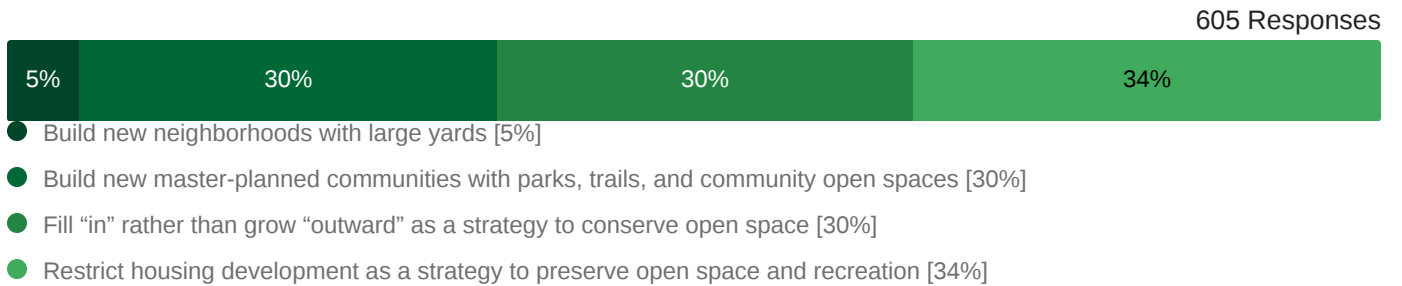
### OPTION 3 - Fill “in” rather than grow “outward” as a strategy to conserve open space



### OPTION 4 - Restrict housing development as a strategy to preserve open space and recreation



### Which of the options do you prefer the most?



## URBAN OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

532 Responses



● Choice Count


Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

532 Responses


Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	369
Partner with schools and churches to provide recreation space and allow community access	272
Invest more in urban trails and trailheads (e.g., Jordan River Parkway, Virgin River Trail, Murdock Canal Trail)	334
Construct more public park spaces, plazas, and community-gathering places as communities grow	273
Design new libraries, recreation centers, or senior centers to also provide multipurpose outdoor recreation space	253
Invest in the preservation of open space through conservation easements or purchases	306
Facilitate the construction of more master-planned developments with ample parks and trails	250
Invest in micro open spaces (e.g., low-water-use gardens with street furniture) on small publicly owned properties	218
Allow for clustering homes on smaller lots to preserve areas for open space	236
Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits	166

## RURAL OPEN SPACE AND RECREATION OPTIONS


**OPTION 1**




Build new housing on smaller lots close to town




**OPTION 2**




Build new housing with large, spread-out lots




**OPTION 3**




Build new master-planned communities with parks, trails, and community open spaces



**OPTION 4**

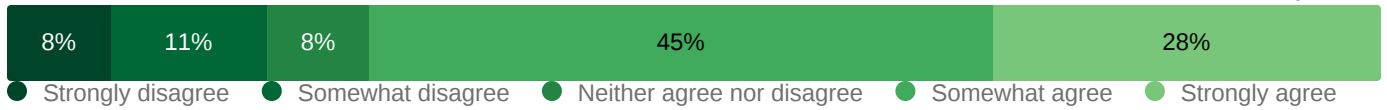


Restrict housing development as a strategy to preserve open space



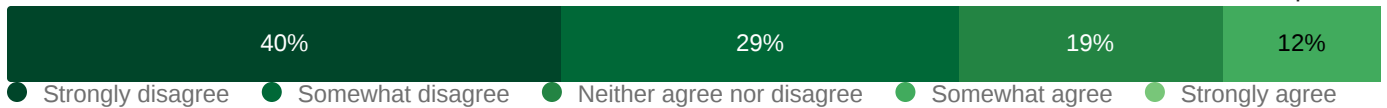
### OPTION 1 - Build new housing on smaller lots close to town

53 Responses



### OPTION 2 - Build new housing with large, spread-out lots

52 Responses



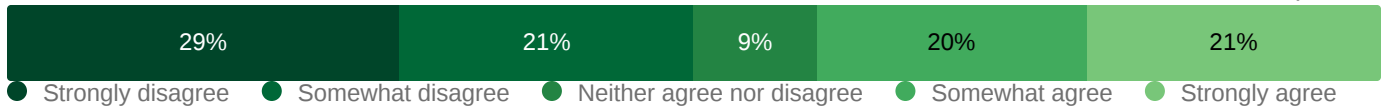
### OPTION 3 - Build new master-planned communities with parks, trails, and community open spaces

55 Responses



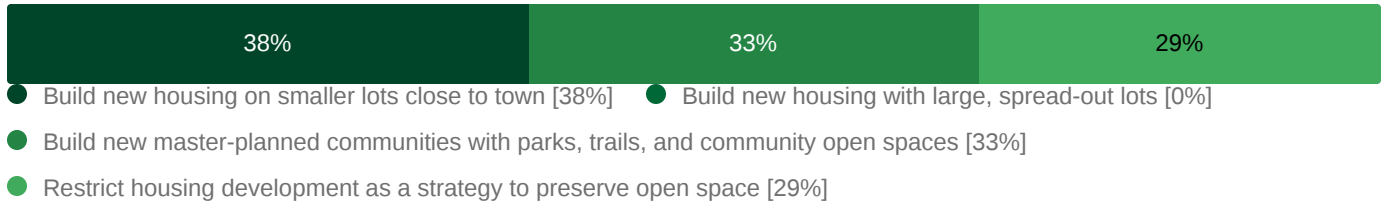
### OPTION 4 - Restrict housing development as a strategy to preserve open space

56 Responses



### Which of the options do you prefer the most?

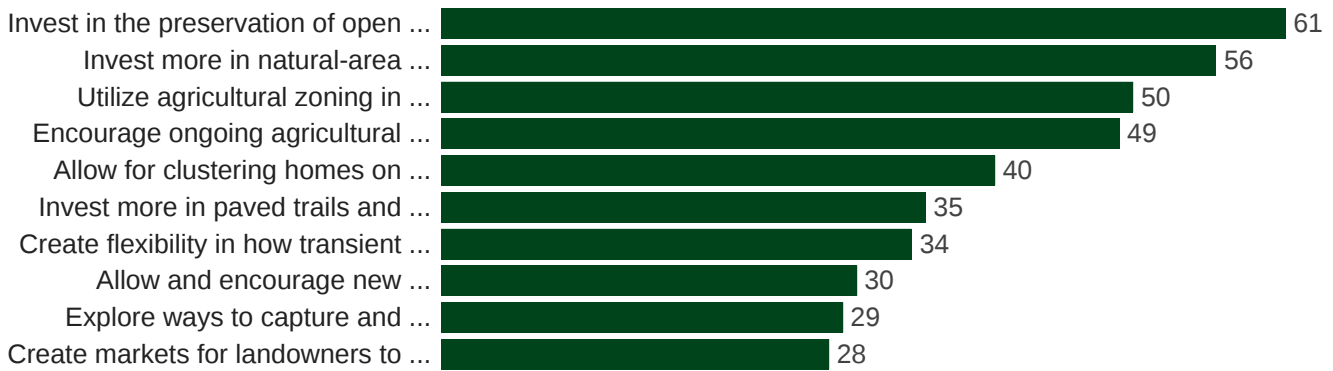
58 Responses



### RURAL OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

85 Responses



● Choice Count



Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

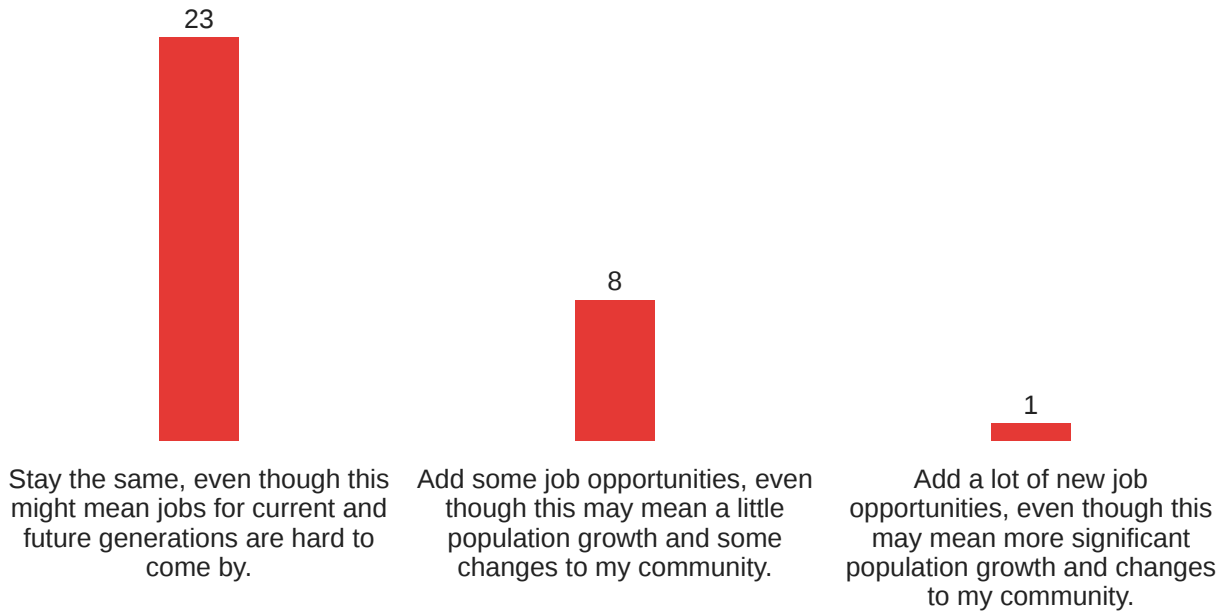
85 Responses

Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	56
Encourage ongoing agricultural uses by prioritizing prime farmlands in long-range planning efforts	49
Utilize agricultural zoning in areas desired for agricultural preservation	50
Invest in the preservation of open space through conservation easements or purchases	61
Explore ways to capture and retain more tourism spending in rural communities	29
Create flexibility in how transient room taxes (TRT) collected at hotels can be used	34
Invest more in paved trails and trailheads (e.g., Price River Trail, Historic Union Pacific Rail Trail, Moab Canyon Pathway)	35
Allow and encourage new development to use less land	30
Allow for clustering homes on smaller lots to set aside areas for open space	40
Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits	28

# NO/SLOW GROWTH QUESTIONS

It looks like you live in a place that's not experiencing much economic growth. Would you prefer the area where you live...

32 Responses



What strategies would you like to pursue to improve economic prosperity in your area? Choose as many as you'd like.

26 Responses

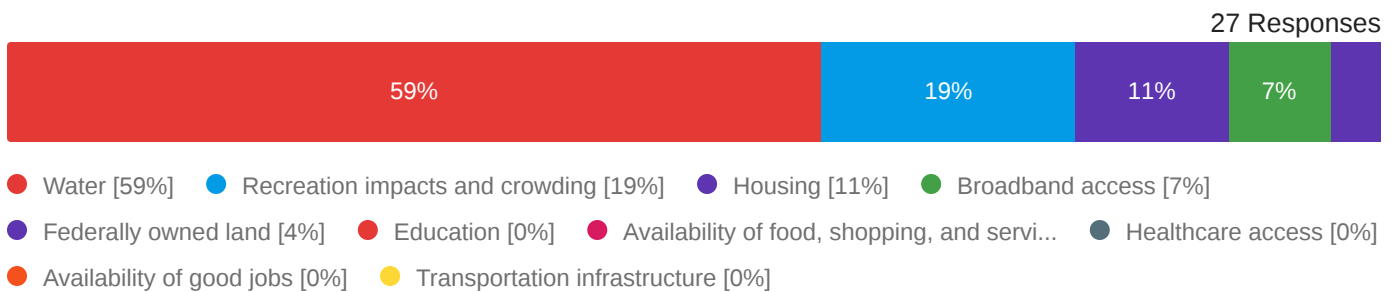
Field	Choice Count
Improve agricultural prosperity (this could include investments in water efficiency, food processing facilities, farm-to-table programs, and agritourism)	17
Support and expand existing local businesses	11
Promote more start-ups and entrepreneurs (this could include creating/expanding innovation centers)	7
Relocate state jobs to rural communities (in-person or remote)	7
Expand energy and resource development (this could include mining, drilling for oil or natural gas, utilizing geothermal resources, building renewable energy infrastructure, or building nuclear production)	3

Attract remote workers (this could include improving broadband, improving main street/downtown, adding/improving housing, and adding outdoor recreation amenities) 9

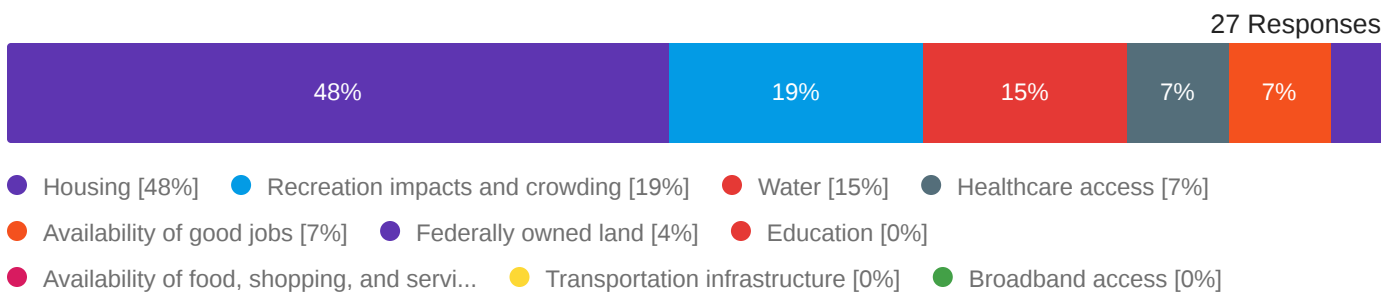
Make my area attractive to logistics and manufacturing companies (this could include adding energy, water, and transportation infrastructure; adding/improving housing; training residents to work in targeted industries; improving broadband; and expanding business recruitment incentives) 5

Become more of a tourist destination (this could include adding outdoor recreation amenities, advertising, and adding hotels, restaurants, and housing) 4

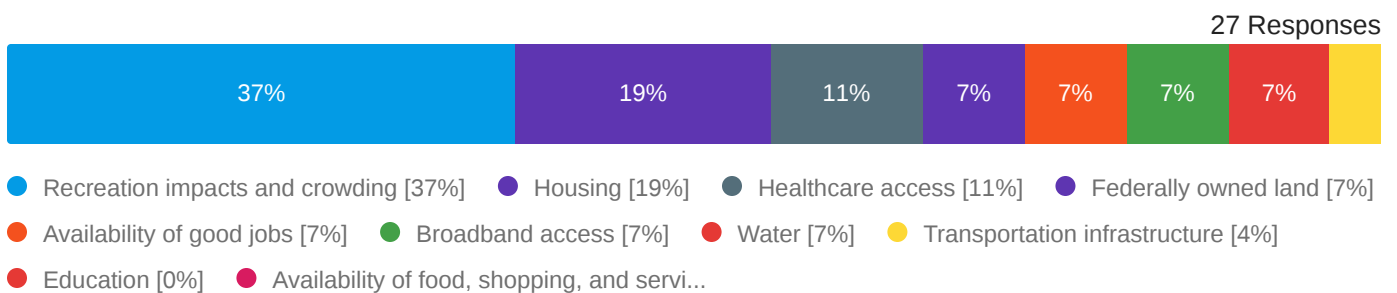
What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #1 biggest challenge



What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #2 biggest challenge

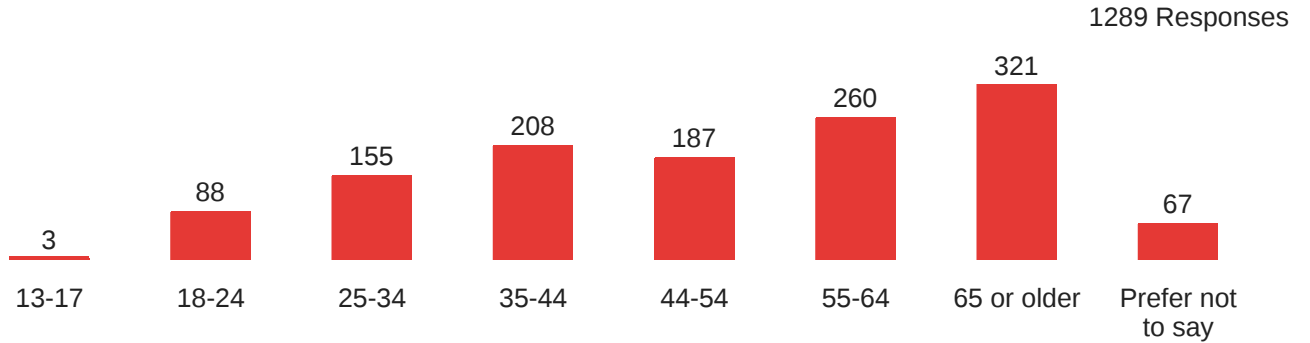


What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #3 biggest challenge

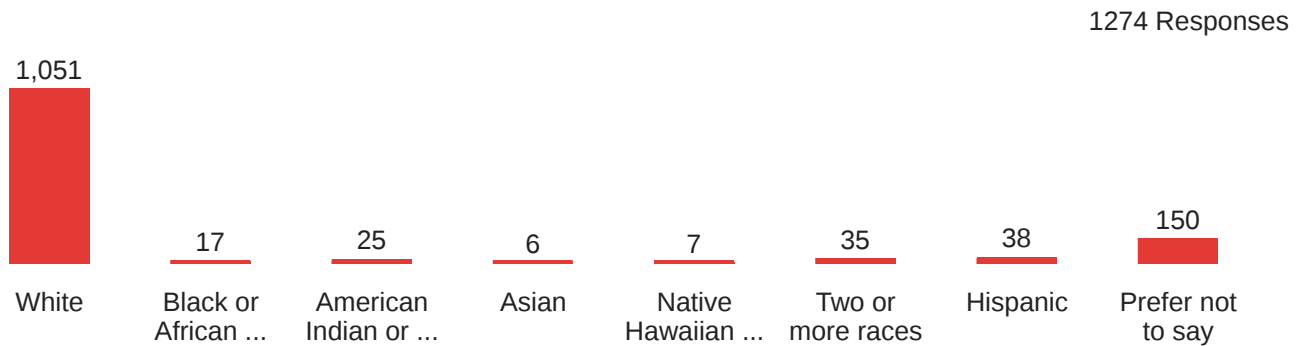


# DEMOGRAPHICS

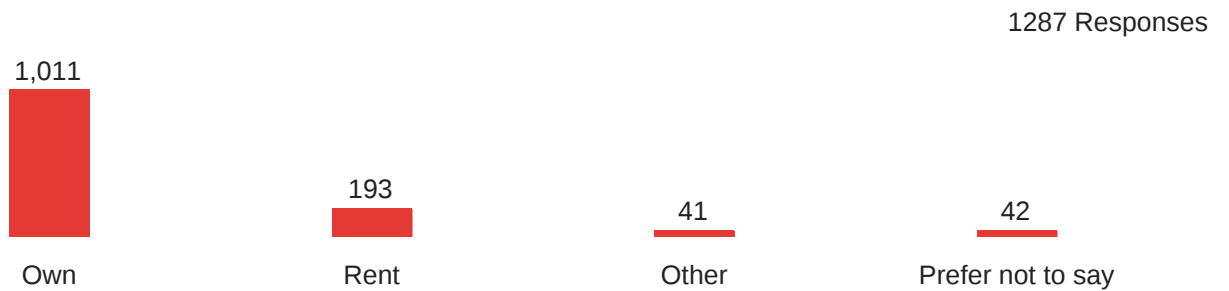
Q59 - How old are you?



Q61 - What is your race/ethnicity? (select all that apply)



Q62 - Thinking about where you live now, do you own or rent the property?



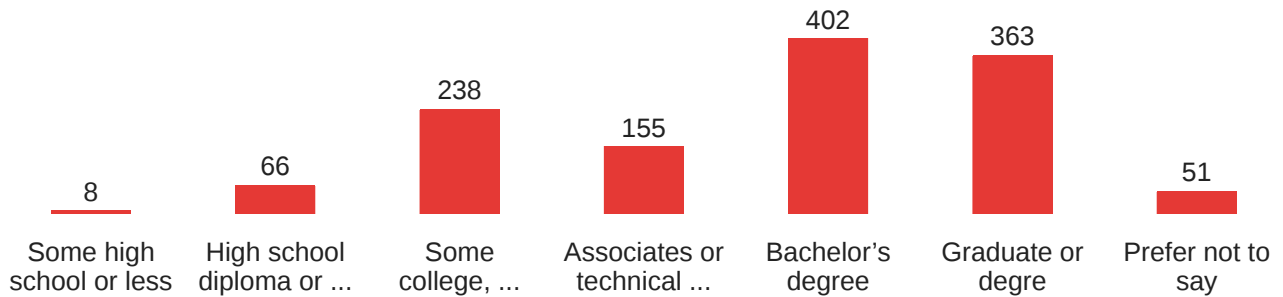
### Q71 - How do you describe your gender? - Selected Choice

1282 Responses



### Q72 - What is the highest level of education you have completed?

1283 Responses



### Q73 - What was your total household income before taxes during the past 12 months?

1281 Responses

Field	Choice Count
\$50,000-\$74,999	195
\$75,000-\$99,999	194
Prefer not to say	217
\$100,000-\$124,999	155
\$25,000-\$49,999	126
Less than \$25,000	81
\$150,000-\$199,999	104
\$125,000-\$149,999	103

\$200,000-\$249,999	52
\$250,000 or more	54

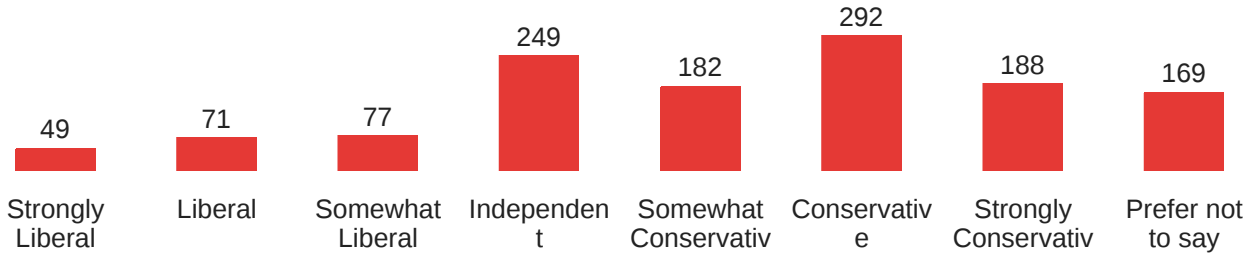
### Q74 - Do you have any children?

1274 Responses

Field	Choice Count
Children 18 or younger living at home	358
Children 19 or older living at home	104
Children 19 or older living away from home	529
No children	309
Prefer not to say	85
Children 18 or younger living away from home	33

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

1277 Responses



### Q77 - How long have you lived in Utah?

