

Guiding Our Growth Survey Results- Utah County

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

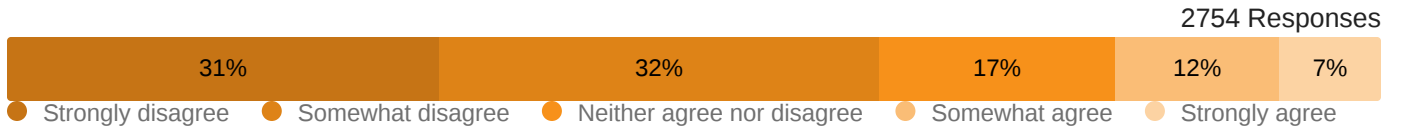
Project overview; statewide & random sample results: guidingourgrowth.utah.gov

HOUSING

URBAN HOUSING OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
			
<p>Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities</p>	<p>Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers</p>	<p>Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods</p>	<p>Restrict housing development in existing and new areas as a strategy to slow growth</p>
			

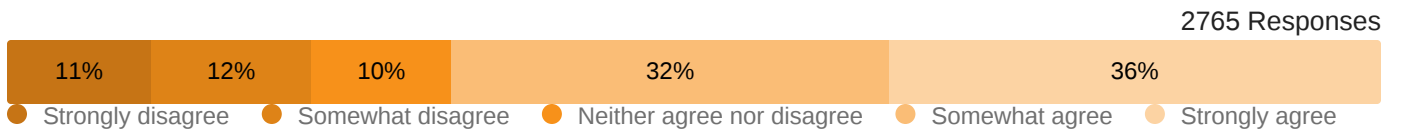
OPTION 1 - Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities



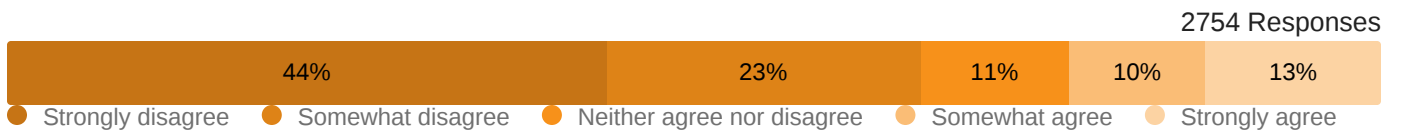
Q2 - Housing Urban 2 - Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers



OPTION 3 - Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods

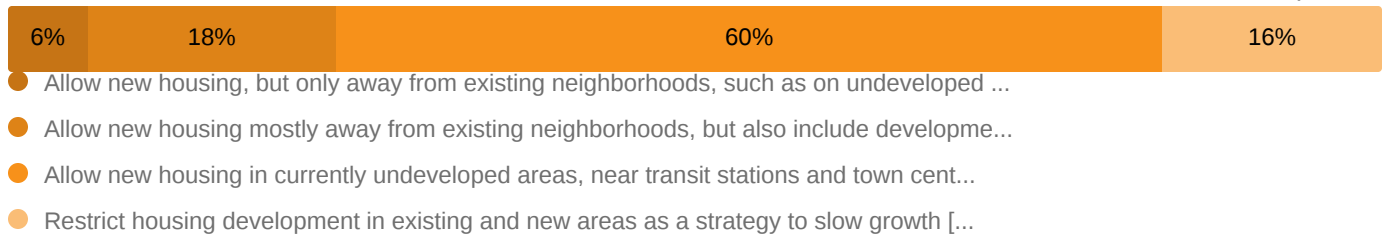


OPTION 4 - Restrict housing development in existing and new areas as a strategy to slow growth



Which of the options do you prefer the most?

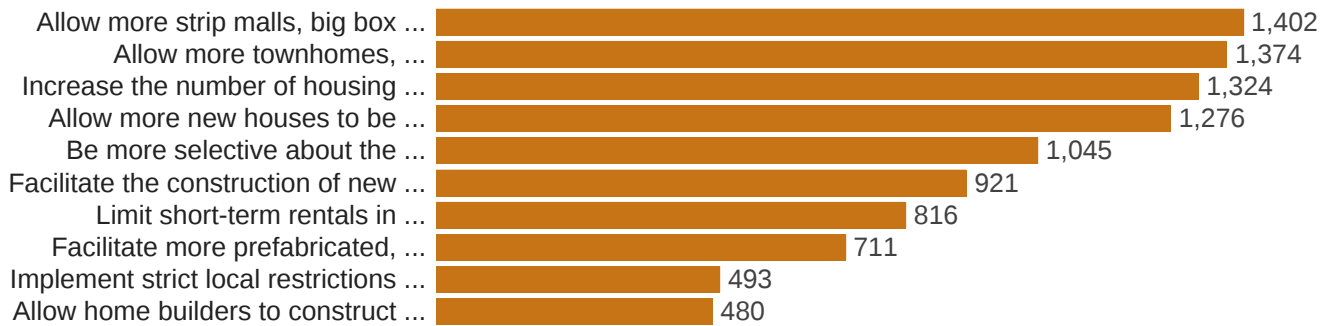
2715 Responses



URBAN HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2245 Responses



● Choice Count

Q56 - Housing Urban Big Ideas

2245 Responses


Field	Choice Count
Allow more strip malls, big box stores, and parking lots to be redeveloped into housing	1,402
Allow more townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	1,374
Increase the number of housing units with the potential for owner occupancy (single family house, condos, townhomes)	1,324

Allow more new houses to be built on smaller lots and incentivize the construction of smaller homes	1,276
Be more selective about the types of new businesses or development we seek to attract to Utah	1,045
Facilitate the construction of new communities beyond the edge of our metropolitan areas to increase housing supply	921
Limit short-term rentals in neighborhoods through regulation	816
Facilitate more prefabricated, modular, or manufactured homes	711
Implement strict local restrictions to try to limit new housing development	493
Allow home builders to construct less parking for both multiple-family and single-family homes	480


WATER

URBAN WATER OPTIONS


OPTION 1




Conserve water in new development by building on large lots with water-wise landscaping




OPTION 2




Conserve water in new development by building on small or shared lots with water-wise landscaping




OPTION 3




Conserve water in both new development and existing communities with water-wise landscaping



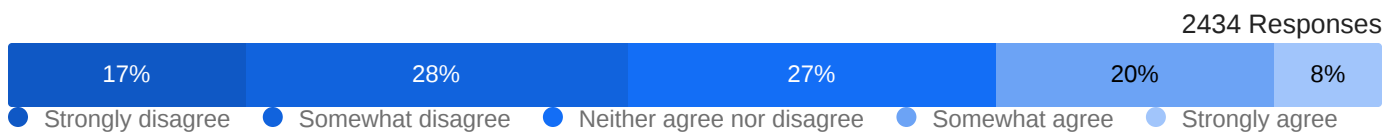
OPTION 4



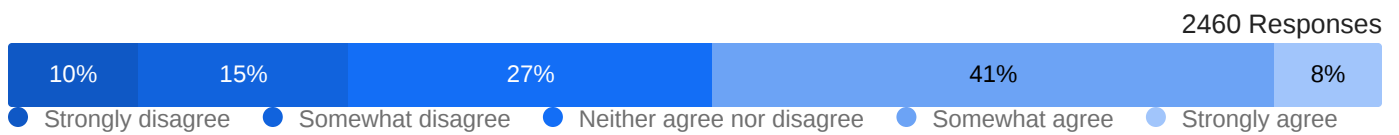
Restrict housing development as a strategy to reduce future water demand



OPTION 1 - Conserve water in new development by building on large lots with water-wise landscaping



OPTION 2 - Conserve water in new development by building on small or shared lots with water-wise landscaping



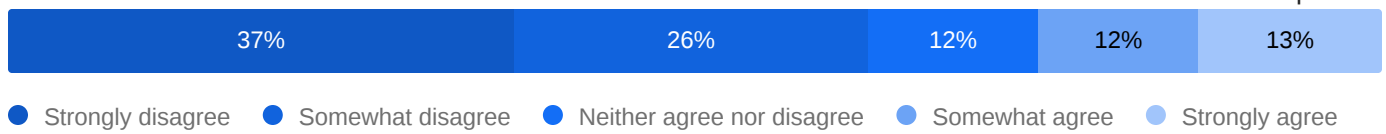
OPTION 3 - Conserve water in both new development and existing communities with water-wise landscaping

2508 Responses



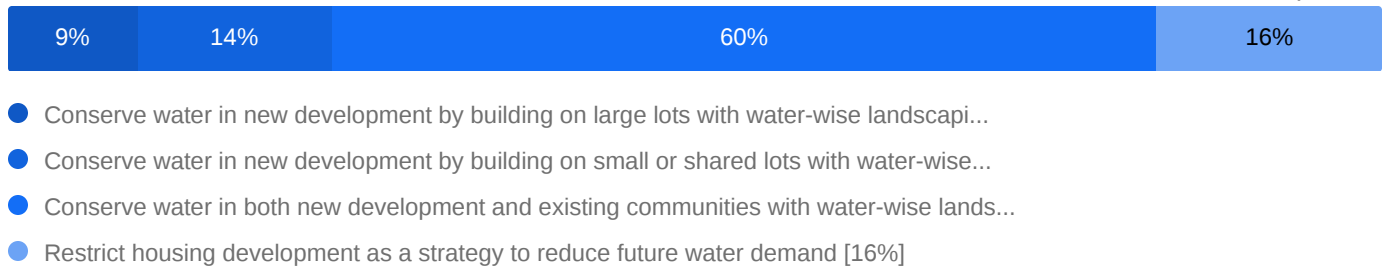
OPTION 4 - Restrict housing development as a strategy to reduce future water demand

2504 Responses



Which of the options do you prefer the most?

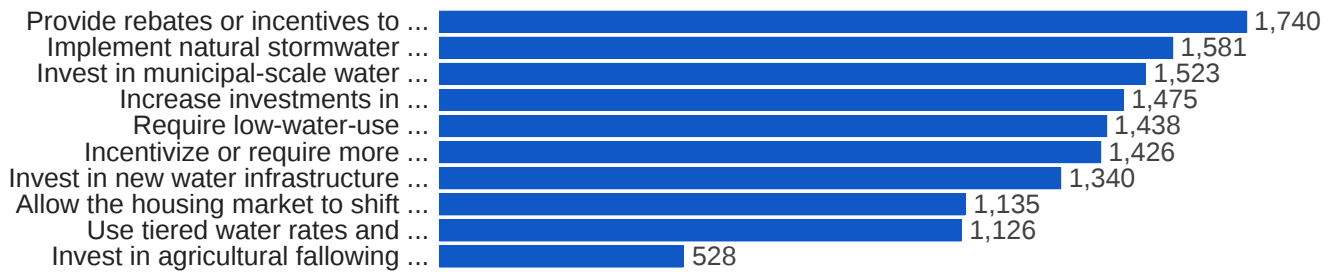
2449 Responses



URBAN WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2205 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


2205 Responses

Field	Choice Count
Provide rebates or incentives to encourage low-water-use landscape conversions	1,740
Implement natural stormwater drainage systems in all new developments to improve water quality	1,581
Invest in municipal-scale water recycling and reuse systems	1,523
Increase investments in agricultural water-optimization projects	1,475
Require low-water-use landscaping in all new residential and commercial areas	1,438
Incentivize or require more efficient irrigation practices (e.g., irrigate only on odd days)	1,426
Invest in new water infrastructure projects (reservoirs, wells, pipelines)	1,340
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person	1,135
Use tiered water rates and transparent billing practices to reduce demand	1,126
Invest in agricultural fallowing (paying farmers to not plant or water crops)	528


TRANSPORTATION

URBAN TRANSPORTATION OPTIONS


OPTION 1




Prioritize convenient walking, biking, and public transportation in many town centers




OPTION 2




Prioritize new and expanded highways and roads in new suburbs




OPTION 3




Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs



OPTION 4



Restrict housing development as a strategy to reduce future traffic



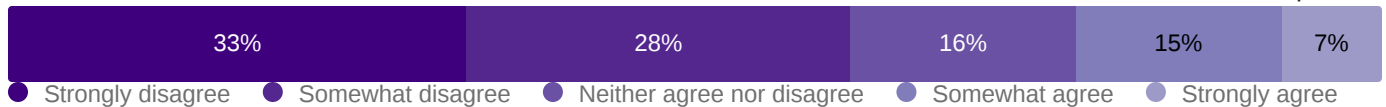
OPTION 1 - Prioritize convenient walking, biking, and public transportation in many town centers

2380 Responses



OPTION 2 - Prioritize new and expanded highways and roads in new suburbs

2393 Responses



OPTION 3 - Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs

2415 Responses



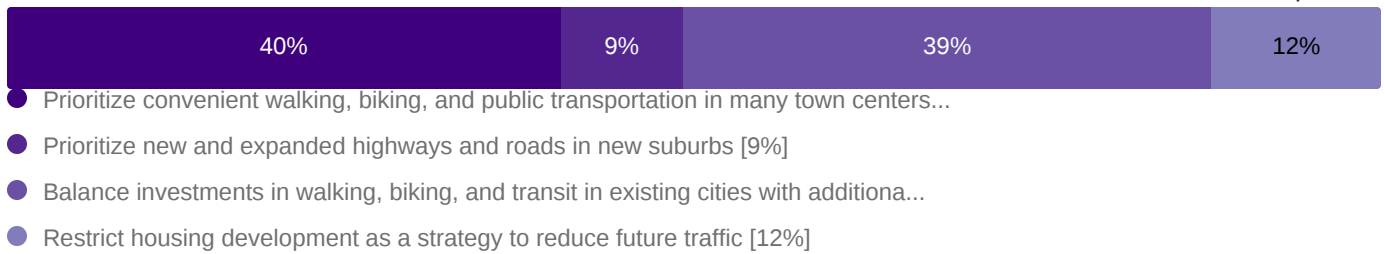
OPTION 4 - Restrict housing development as a strategy to reduce future traffic

2425 Responses



Which of the options do you prefer the most?

2405 Responses



URBAN TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2153 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


2153 Responses

Field	Choice Count
Allow more apartments, condos, and townhomes near transit stations and downtowns	1,461
Invest more funding in public transportation to serve urban areas	1,360
Provide zero-fare public transportation	1,364
Invest in public transportation for peak usage of tourism areas	1,335
Invest in more bicycle and pedestrian infrastructure	1,405
Improve roadway connectivity through grid street patterns	970
Invest in charging infrastructure and incentives for conversion to electric vehicles	783
Reduce required parking in commercial or town centers	705
Invest in improvement or expansion of high-use state highways and add new highways in high-demand areas	877
Reduce congestion by pricing freeway use during peak hours	375


OPEN SPACE AND RECREATION

OPEN SPACE AND RECREATION OPTIONS


OPTION 1




Build new neighborhoods with large yards




OPTION 2




Build new master-planned communities with parks, trails, and community open spaces




OPTION 3




Fill "in" rather than grow "outward" as a strategy to conserve open space



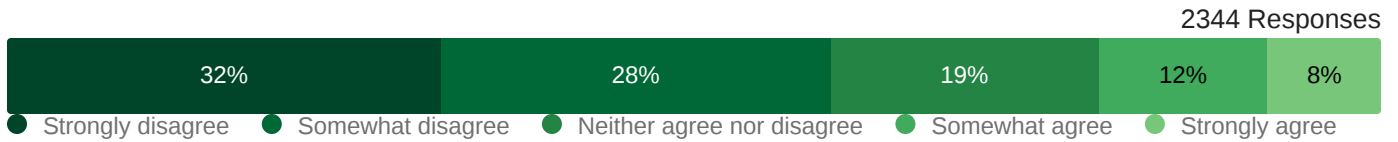
OPTION 4



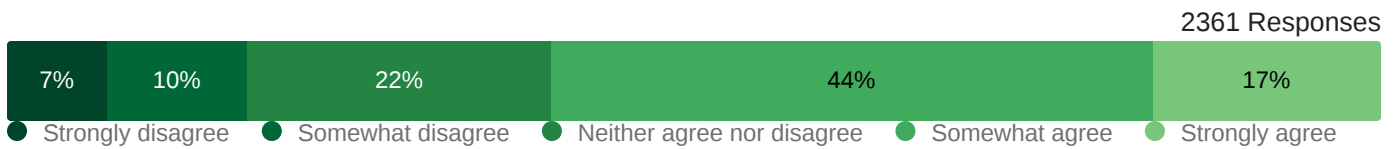
Restrict housing development as a strategy to preserve open space and recreation



OPTION 1 - Build new neighborhoods with large yards



OPTION 2 - Build new master-planned communities with parks, trails, and community open spaces



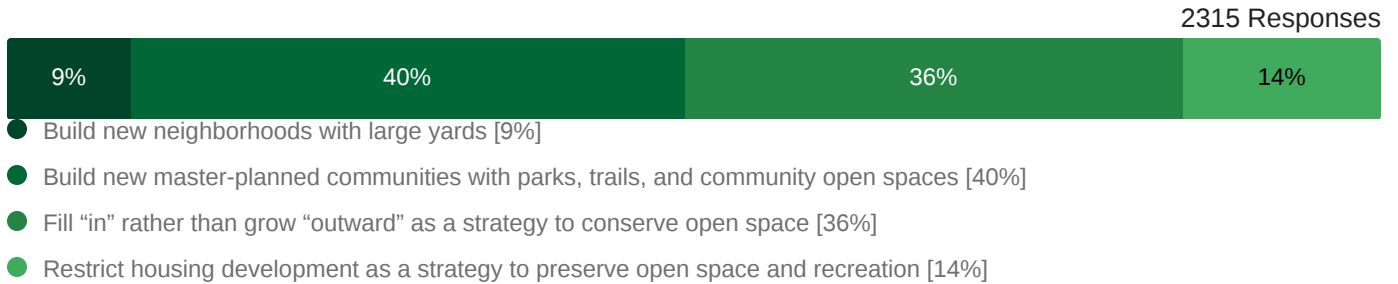
OPTION 3 - Fill “in” rather than grow “outward” as a strategy to conserve open space



OPTION 4 - Restrict housing development as a strategy to preserve open space and recreation



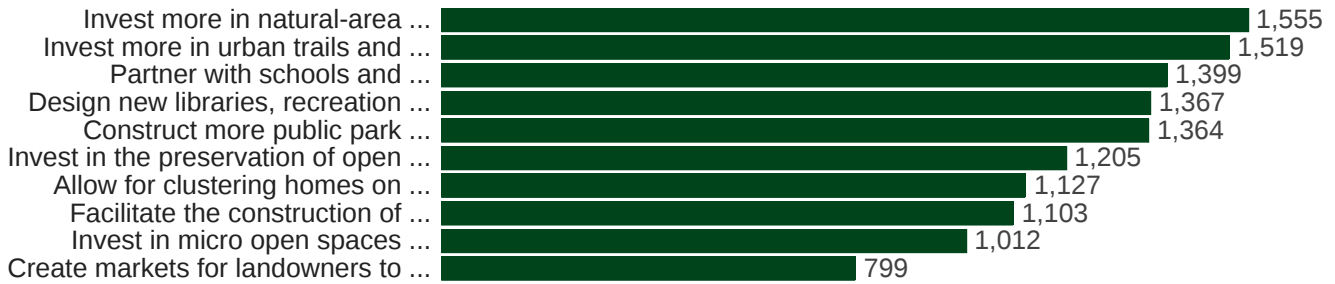
Which of the options do you prefer the most?



URBAN OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2114 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2114 Responses

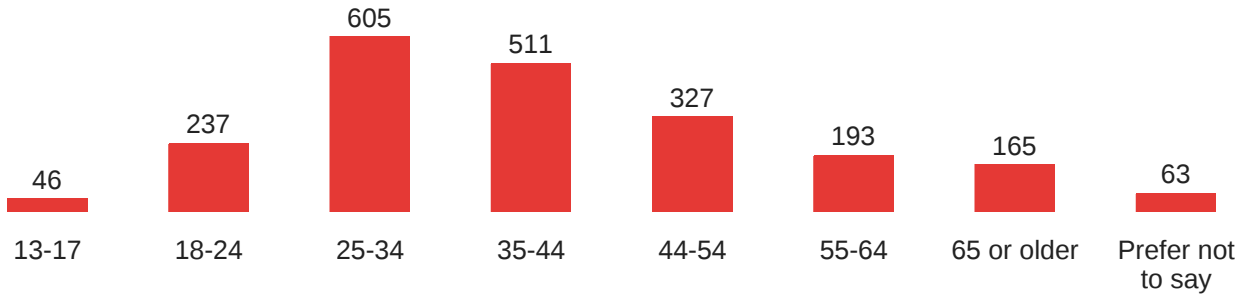
Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	1,555
Invest more in urban trails and trailheads (e.g., Jordan River Parkway, Virgin River Trail, Murdock Canal Trail)	1,519
Partner with schools and churches to provide recreation space and allow community access	1,399
Design new libraries, recreation centers, or senior centers to also provide multipurpose outdoor recreation space	1,367
Construct more public park spaces, plazas, and community-gathering places as communities grow	1,364
Invest in the preservation of open space through conservation easements or purchases	1,205
Allow for clustering homes on smaller lots to preserve areas for open space	1,127
Facilitate the construction of more master-planned developments with ample parks and trails	1,103

Invest in micro open spaces (e.g., low-water-use gardens with street furniture) on small publicly owned properties	1,012
Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits	799

DEMOGRAPHICS

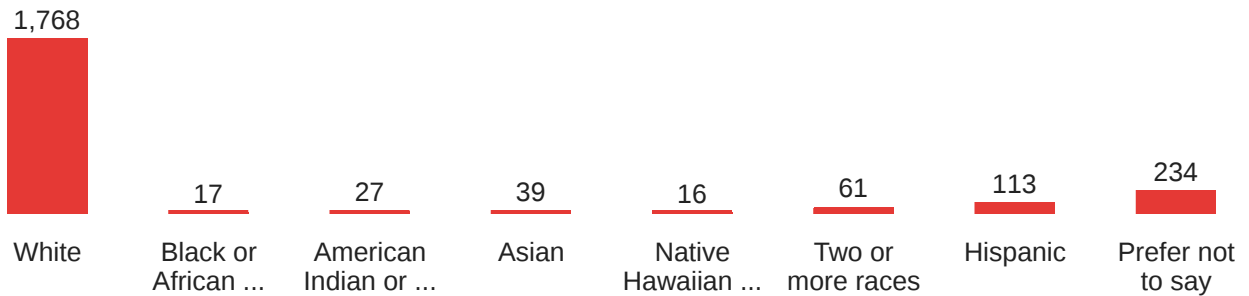
Q59 - How old are you?

2147 Responses



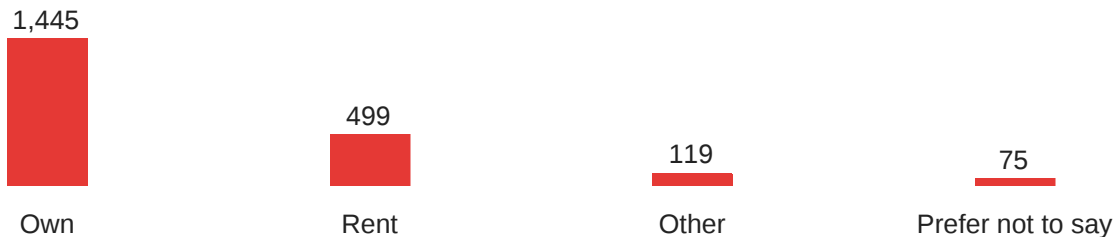
Q61 - What is your race/ethnicity? (select all that apply)

2124 Responses



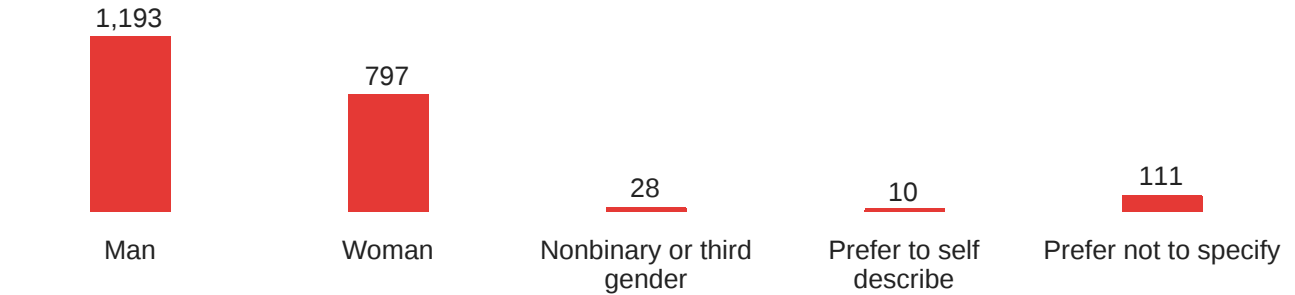
Q62 - Thinking about where you live now, do you own or rent the property?

2138 Responses



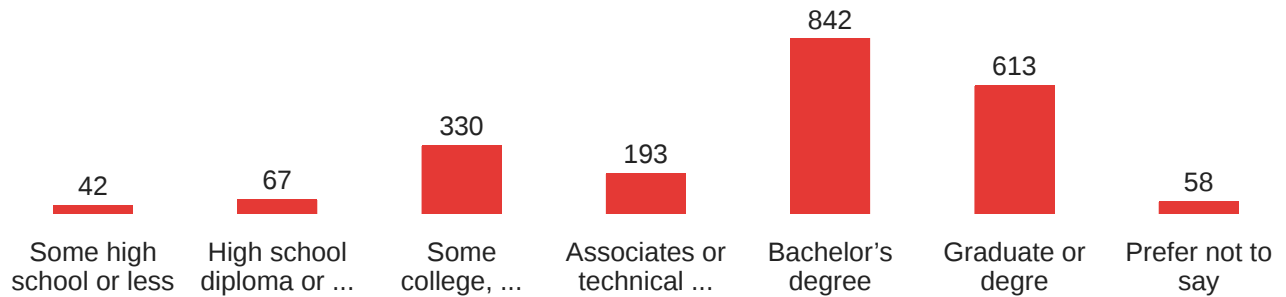
Q71 - How do you describe your gender? - Selected Choice

2139 Responses



Q72 - What is the highest level of education you have completed?

2145 Responses



Q73 - What was your total household income before taxes during the past 12 months?

2134 Responses

Field	Choice Count
\$50,000-\$74,999	271
\$75,000-\$99,999	298
Prefer not to say	238
\$100,000-\$124,999	302
\$25,000-\$49,999	226
Less than \$25,000	141
\$150,000-\$199,999	229
\$125,000-\$149,999	209

\$200,000-\$249,999	105
\$250,000 or more	115

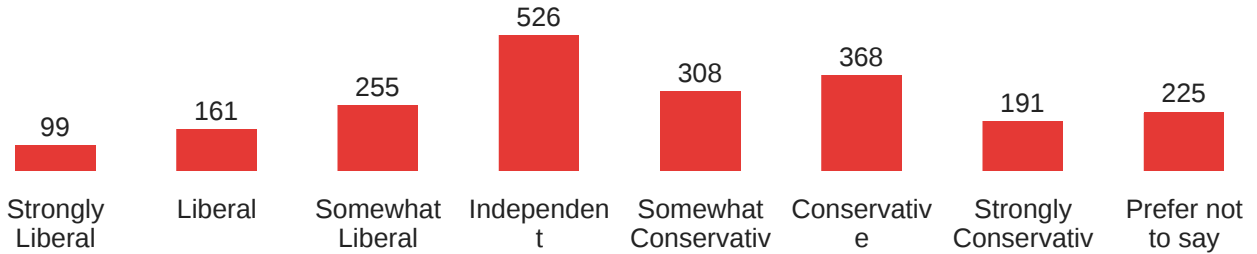
Q74 - Do you have any children?

2133 Responses

Field	Choice Count
Children 18 or younger living at home	974
Children 19 or older living at home	180
Children 19 or older living away from home	453
No children	674
Prefer not to say	88
Children 18 or younger living away from home	31

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

2133 Responses



Q77 - How long have you lived in Utah?

2147 Responses

