

Guiding Our Growth Survey Results- Uintah Basin AOG

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

Project overview; statewide & random sample results: guidingourgrowth.utah.gov

HOUSING

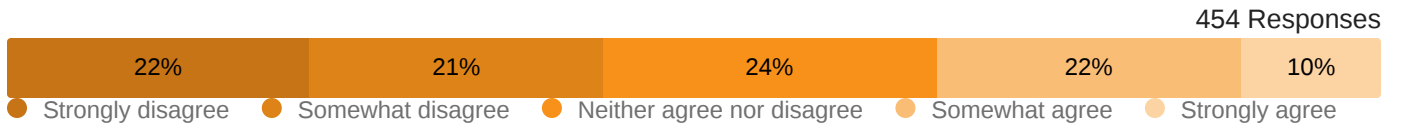
RURAL HOUSING OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
 <p>Create opportunities for new housing mostly around major streets and town centers</p> 	 <p>Create opportunities for new housing mostly in new areas</p> 	 <p>Create opportunities for new housing in both new and existing areas</p> 	 <p>Restrict housing development as a strategy to slow growth</p> 

OPTION 1 - Create opportunities for new housing mostly around major streets and town centers



OPTION 2 - Create opportunities for new housing mostly in new areas



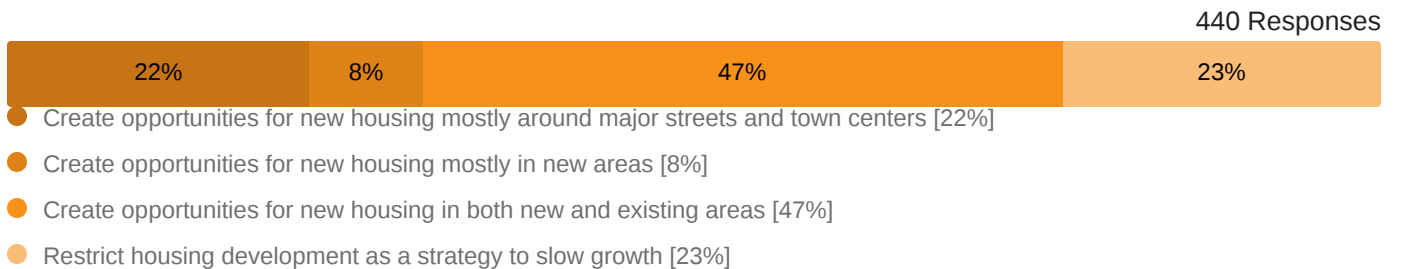
OPTION 3 - Create opportunities for new housing in both new and existing areas



OPTION 4 - Restrict housing development as a strategy to slow growth



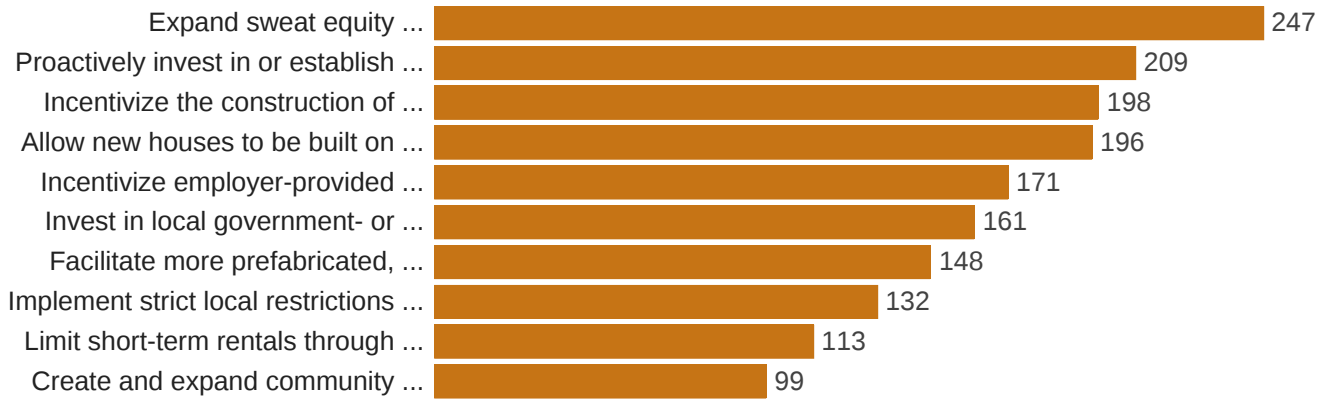
Which of the options do you prefer the most?



RURAL HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

448 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

448 Responses


Field	Choice Count
Proactively invest in or establish frameworks for financing new infrastructure (roads, utilities) to support the construction of new housing	209
Implement strict local restrictions to try to limit new housing development	132
Limit short-term rentals through regulation	113
Expand sweat equity home-building programs	247
Allow new houses to be built on smaller lots	196
Incentivize employer-provided housing or down payment assistance	171
Incentivize the construction of townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	198
Invest in local government- or nonprofit-owned subsidized housing for workers and full time residents	161

Facilitate more prefabricated, modular, or manufactured homes	148
Create and expand community land trusts and housing co-ops	99


WATER

RURAL WATER OPTIONS


OPTION 1




Invest in optimized agricultural irrigation to conserve water




OPTION 2




Invest in residential and commercial water conservation




OPTION 3




Invest in optimized agricultural irrigation as well as residential and commercial water conservation



OPTION 4



Restrict housing development as a strategy to reduce future water demand



OPTION 1 - Invest in optimized agricultural irrigation to conserve water

385 Responses



OPTION 2 - Invest in residential and commercial water conservation

398 Responses



OPTION 3 - Invest in optimized agricultural irrigation as well as residential and commercial water conservation

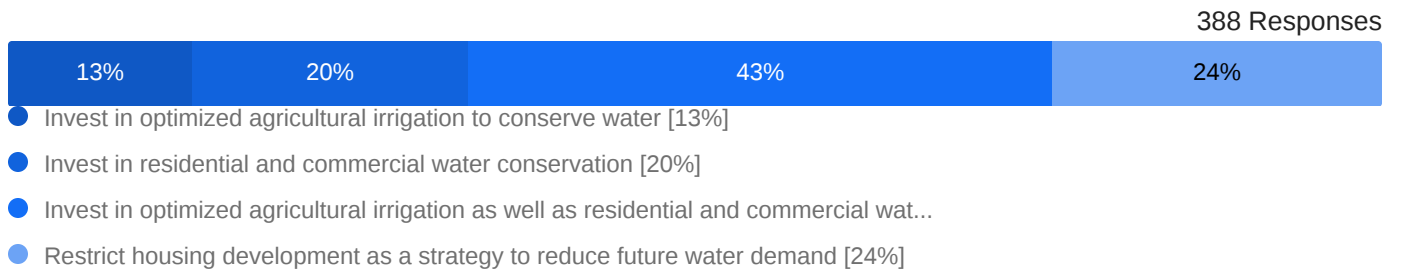
398 Responses



OPTION 4 - Restrict housing development as a strategy to reduce future water demand



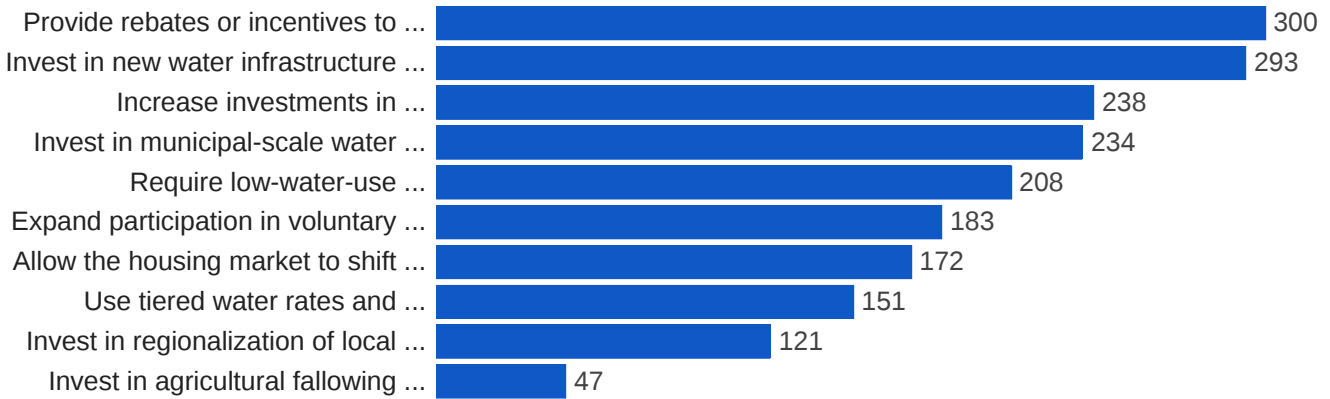
Which of the options do you prefer the most?



RURAL WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

439 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

439 Responses

Field	Choice Count
Invest in new water infrastructure projects (reservoirs, wells, pipelines, aquifer storage)	293
Provide rebates or incentives to encourage low-water-use landscape conversions	300
Increase investments in agricultural water-optimization projects	238
Invest in municipal-scale water recycling and reuse systems	234
Require low-water-use landscaping in all new residential and commercial areas	208
Expand participation in voluntary rural water quality programs	183
Use tiered water rates and transparent billing practices to encourage water conservation	151
Invest in regionalization of local water treatment facilities	121


Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person 172

Invest in agricultural fallowing (paying farmers to not plant or water crops) 47


TRANSPORTATION

RURAL TRANSPORTATION OPTIONS


OPTION 1




Focus new development along main streets to create a lively town center and maintain country roads outside of town




OPTION 2




Spread development and new streets out on the edge of town




OPTION 3




Balance new development and road upgrades between a lively main street and country roads on the edge of town



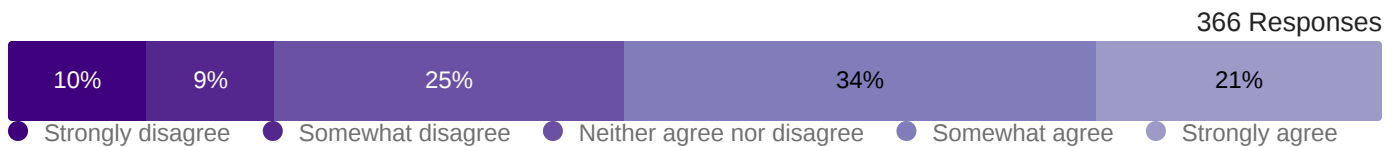
OPTION 4



Restrict housing development as a strategy to reduce transportation infrastructure costs



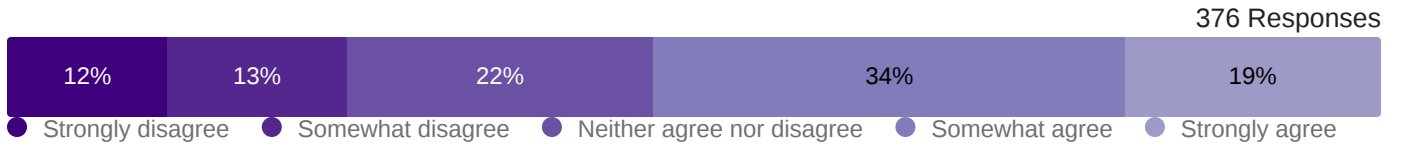
OPTION 1 - Focus new development along main streets to create a lively town center and maintain country roads outside of town



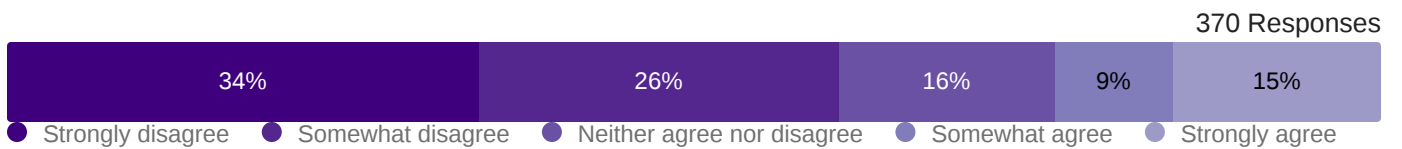
OPTION 2 - Spread development and new streets out on the edge of town



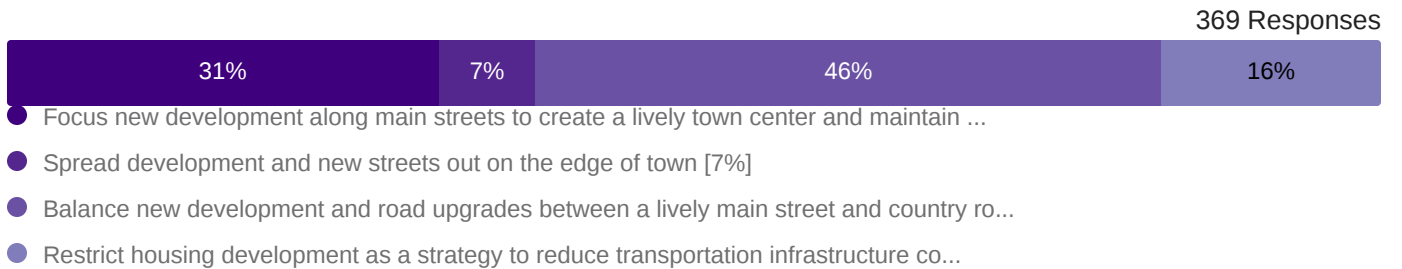
OPTION 3 - Balance new development and road upgrades between a lively main street and country roads on the edge of town



OPTION 4 - Restrict housing development as a strategy to reduce transportation infrastructure costs



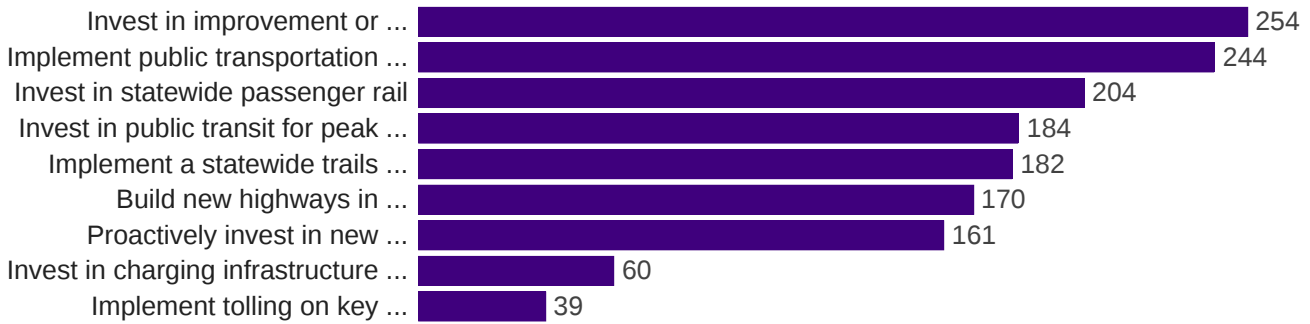
Which of the options do you prefer the most?



RURAL TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

404 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


404 Responses

Field	Choice Count
Invest in statewide passenger rail	204
Implement tolling on key roadways in high-visitation areas (e.g. Mirror Lake Highway)	39
Invest in charging infrastructure and incentives for conversion to electric vehicles	60
Invest in public transit for peak usage of tourism areas	184
Invest in improvement or expansion of high-use state highways and main streets (e.g. Highways 6, 189, 191)	254
Proactively invest in new infrastructure (roads, utilities) to support the construction of new communities	161
Build new highways in high-demand areas to connect communities	170
Implement public transportation service to connect smaller towns to larger cities	244
Implement a statewide trails network to connect communities across Utah	182


OPEN SPACE AND RECREATION

RURAL OPEN SPACE AND RECREATION OPTIONS


OPTION 1




Build new housing on smaller lots close to town




OPTION 2




Build new housing with large, spread-out lots




OPTION 3




Build new master-planned communities with parks, trails, and community open spaces



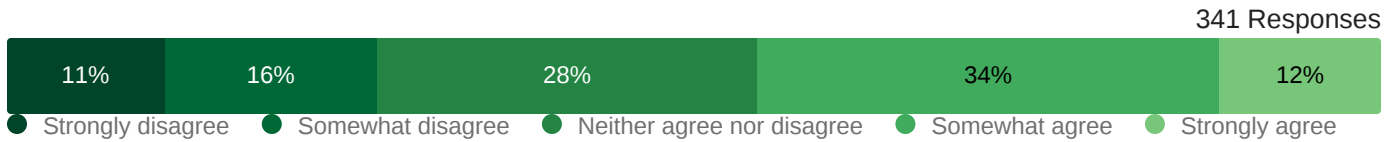
OPTION 4



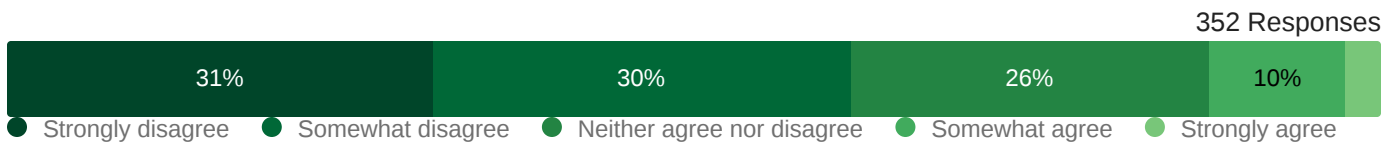
Restrict housing development as a strategy to preserve open space



OPTION 1 - Build new housing on smaller lots close to town



OPTION 2 - Build new housing with large, spread-out lots



OPTION 3 - Build new master-planned communities with parks, trails, and community open spaces



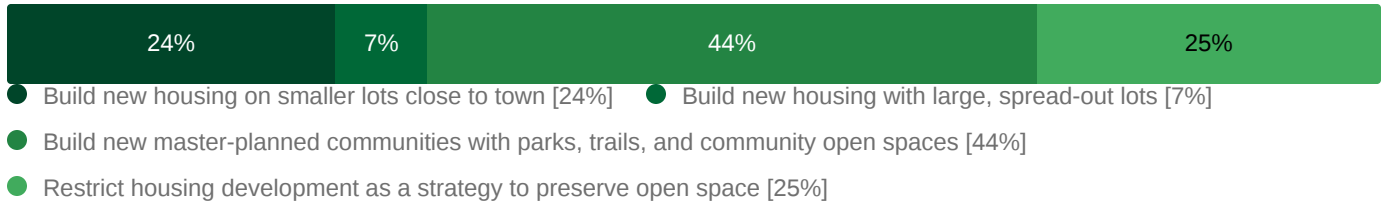
OPTION 4 - Restrict housing development as a strategy to preserve open space

357 Responses



Which of the options do you prefer the most?

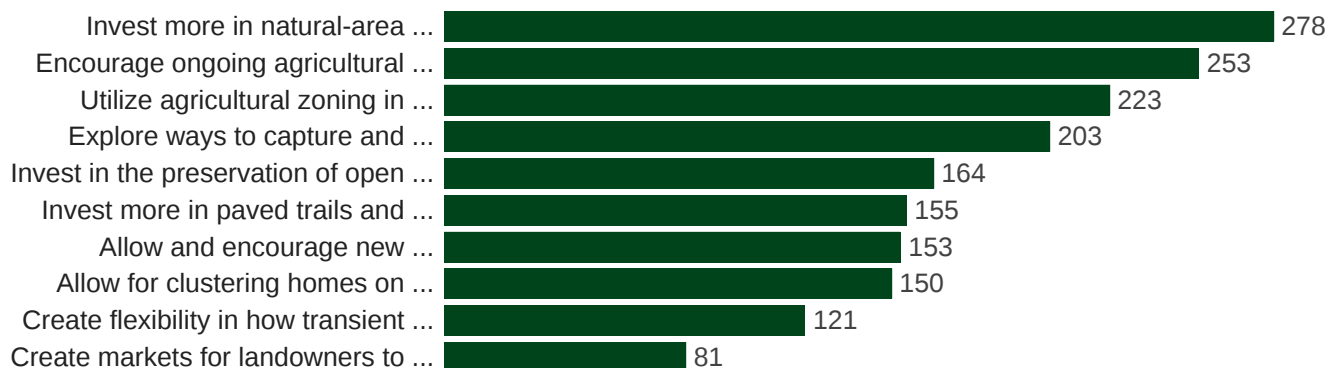
343 Responses



RURAL OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

409 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

409 Responses

Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	278
Encourage ongoing agricultural uses by prioritizing prime farmlands in long-range planning efforts	253
Utilize agricultural zoning in areas desired for agricultural preservation	223
Invest in the preservation of open space through conservation easements or purchases	164
Explore ways to capture and retain more tourism spending in rural communities	203
Create flexibility in how transient room taxes (TRT) collected at hotels can be used	121
Invest more in paved trails and trailheads (e.g., Price River Trail, Historic Union Pacific Rail Trail, Moab Canyon Pathway)	155
Allow and encourage new development to use less land	153

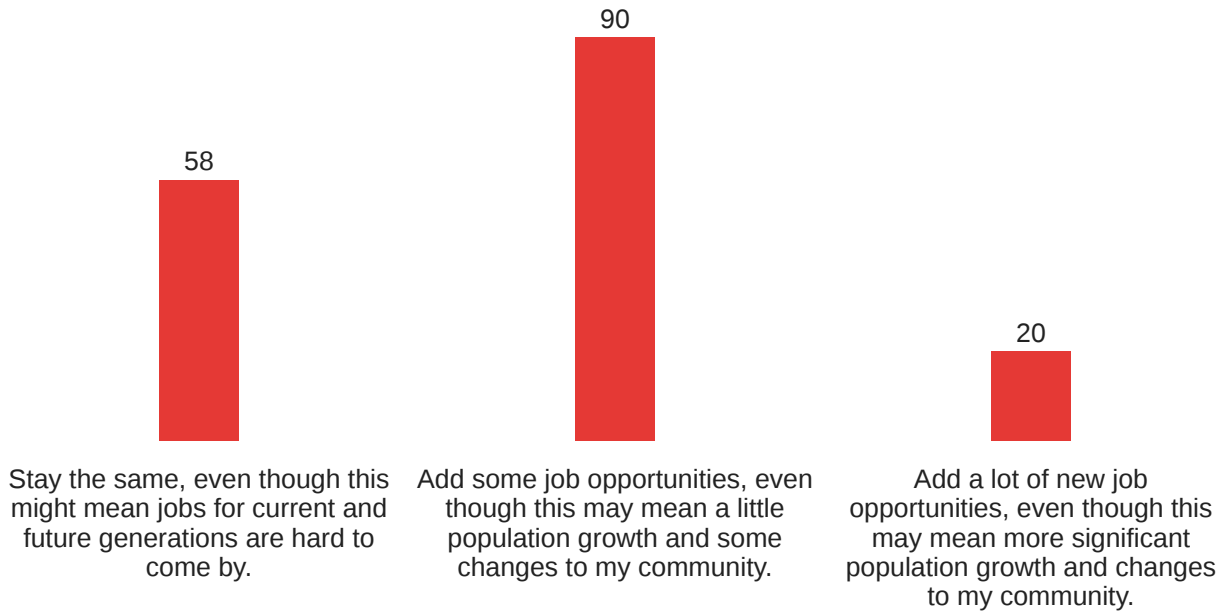
Allow for clustering homes on smaller lots to set aside areas for open space 150

Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits 81

NO/SLOW GROWTH QUESTIONS

It looks like you live in a place that's not experiencing much economic growth. Would you prefer the area where you live...

168 Responses



What strategies would you like to pursue to improve economic prosperity in your area? Choose as many as you'd like.

165 Responses

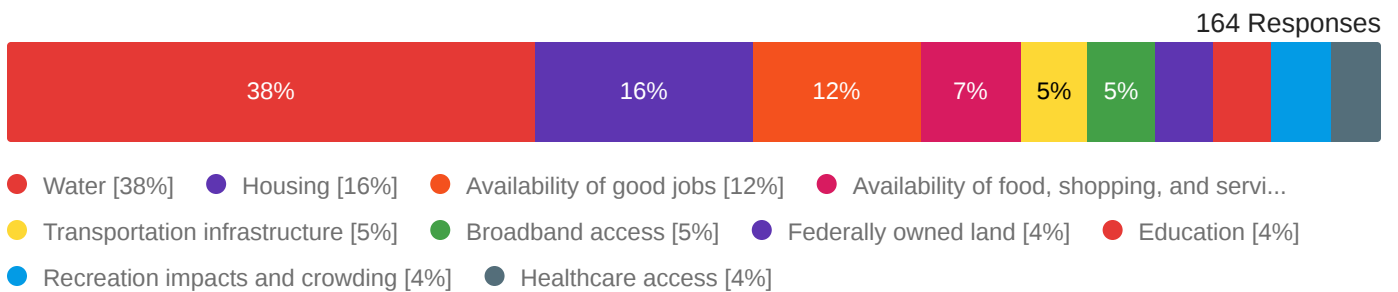
Field	Choice Count
Improve agricultural prosperity (this could include investments in water efficiency, food processing facilities, farm-to-table programs, and agritourism)	123
Support and expand existing local businesses	108
Promote more start-ups and entrepreneurs (this could include creating/expanding innovation centers)	67
Relocate state jobs to rural communities (in-person or remote)	61
Expand energy and resource development (this could include mining, drilling for oil or natural gas, utilizing geothermal resources, building renewable energy infrastructure, or building nuclear production)	85

Attract remote workers (this could include improving broadband, improving main street/downtown, adding/improving housing, and adding outdoor recreation amenities) 62

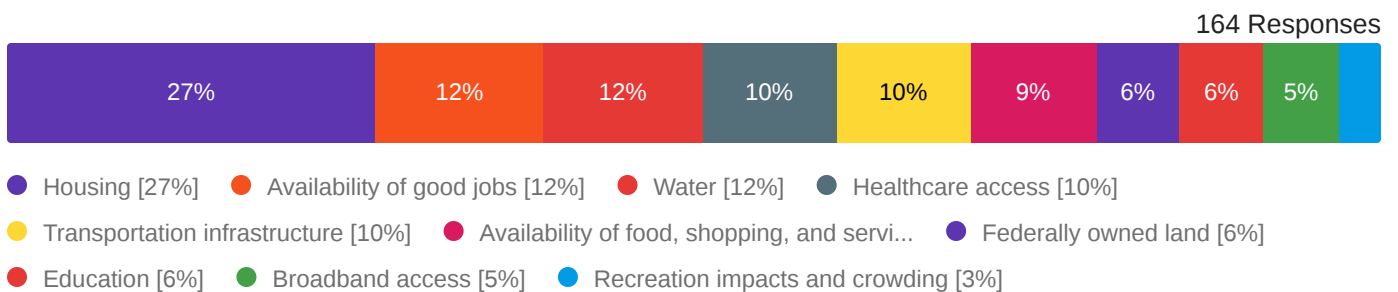
Make my area attractive to logistics and manufacturing companies (this could include adding energy, water, and transportation infrastructure; adding/improving housing; training residents to work in targeted industries; improving broadband; and expanding business recruitment incentives) 52

Become more of a tourist destination (this could include adding outdoor recreation amenities, advertising, and adding hotels, restaurants, and housing) 40

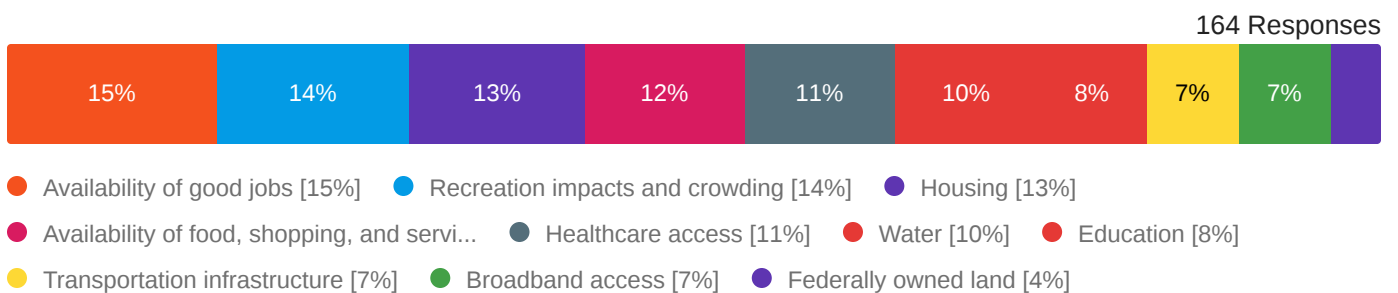
What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #1 biggest challenge



What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #2 biggest challenge

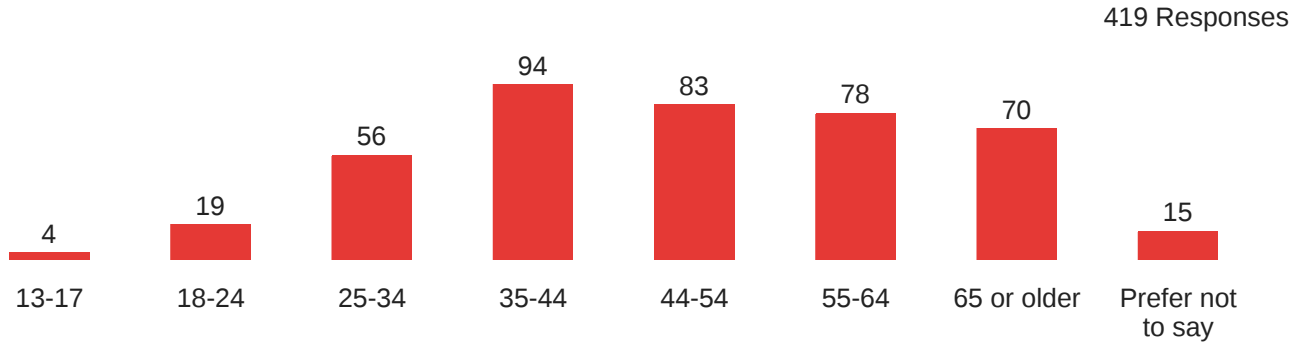


What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #3 biggest challenge

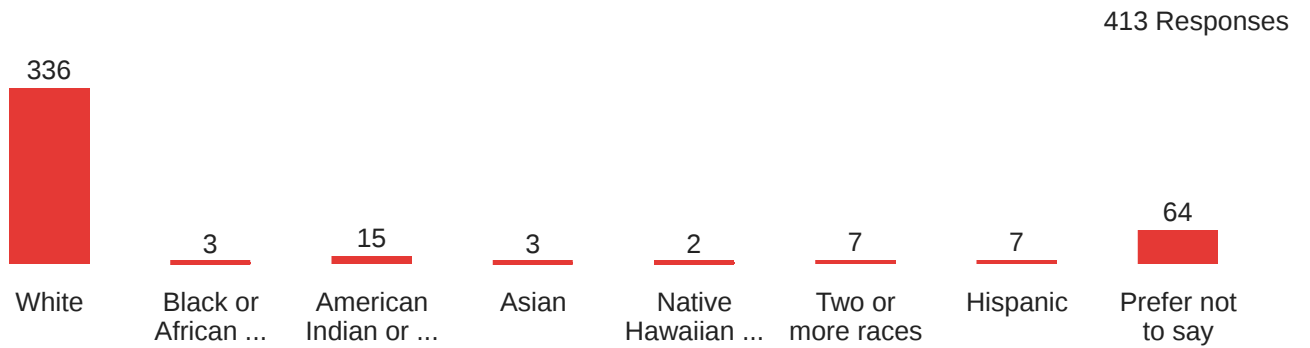


DEMOGRAPHICS

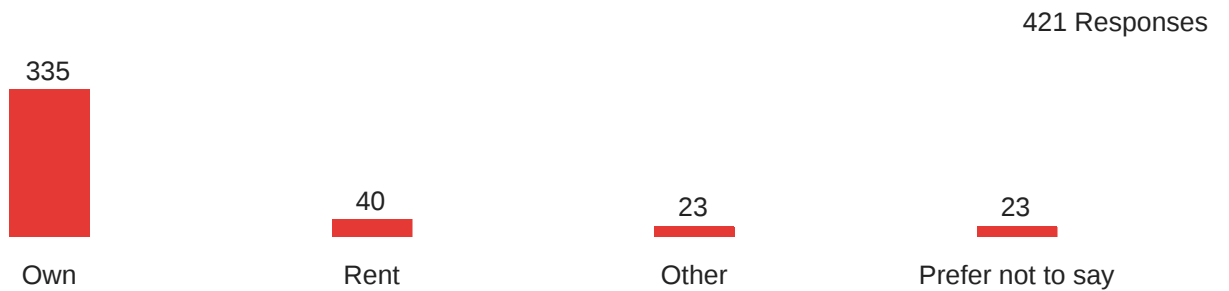
Q59 - How old are you?



Q61 - What is your race/ethnicity? (select all that apply)

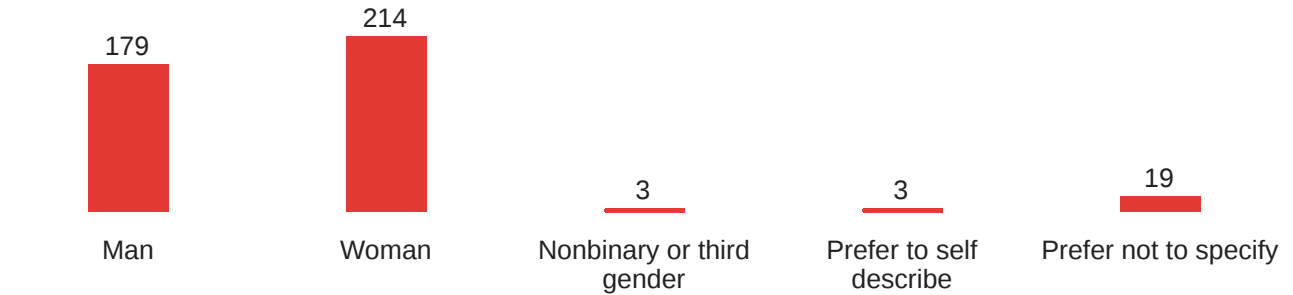


Q62 - Thinking about where you live now, do you own or rent the property?



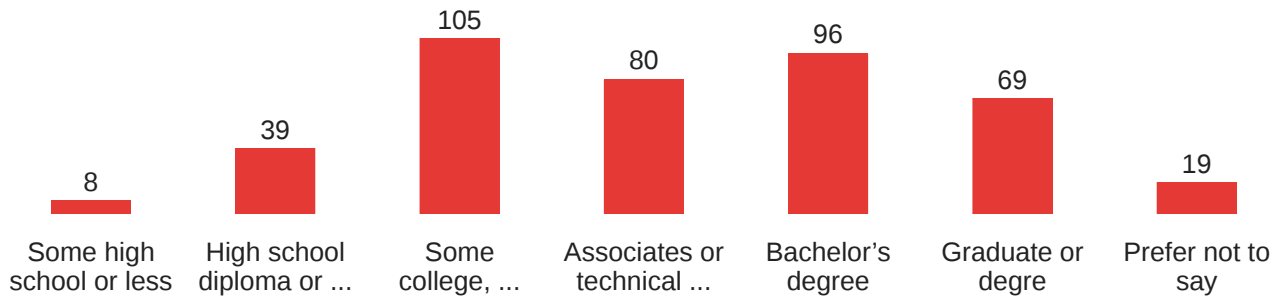
Q71 - How do you describe your gender? - Selected Choice

418 Responses



Q72 - What is the highest level of education you have completed?

416 Responses



Q73 - What was your total household income before taxes during the past 12 months?

415 Responses

Field	Choice Count
\$50,000-\$74,999	95
\$75,000-\$99,999	66
Prefer not to say	51
\$100,000-\$124,999	46
\$25,000-\$49,999	54
Less than \$25,000	23
\$150,000-\$199,999	32
\$125,000-\$149,999	35

\$200,000-\$249,999	9
\$250,000 or more	4

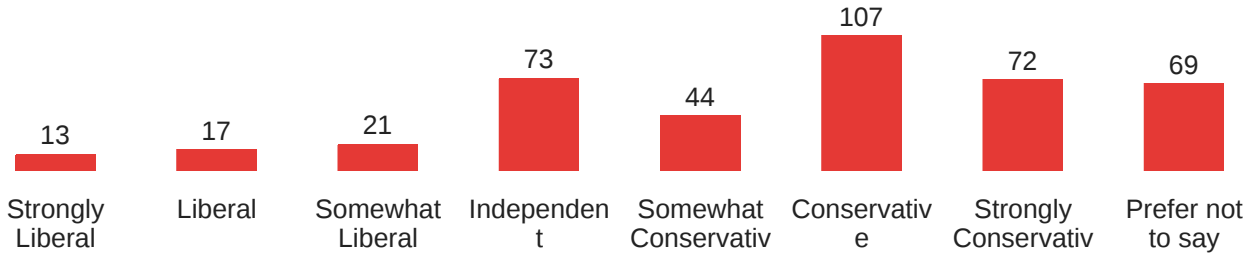
Q74 - Do you have any children?

419 Responses

Field	Choice Count
Children 18 or younger living at home	171
Children 19 or older living at home	40
Children 19 or older living away from home	168
No children	71
Prefer not to say	26
Children 18 or younger living away from home	17

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

416 Responses



Q77 - How long have you lived in Utah?

