

Guiding Our Growth Survey Results- Tooele County

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

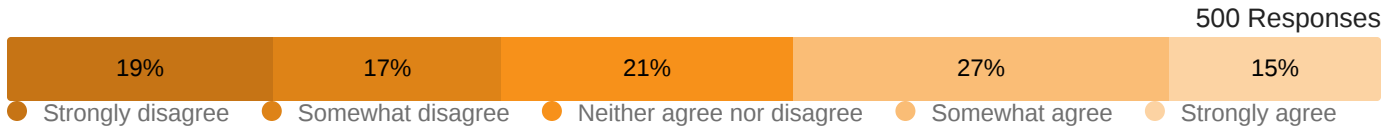
Project overview; statewide & random sample results: guidingourgrowth.utah.gov

HOUSING

RURAL HOUSING OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
 <p>Create opportunities for new housing mostly around major streets and town centers</p> 	 <p>Create opportunities for new housing mostly in new areas</p> 	 <p>Create opportunities for new housing in both new and existing areas</p> 	 <p>Restrict housing development as a strategy to slow growth</p> 

OPTION 1 - Create opportunities for new housing mostly around major streets and town centers



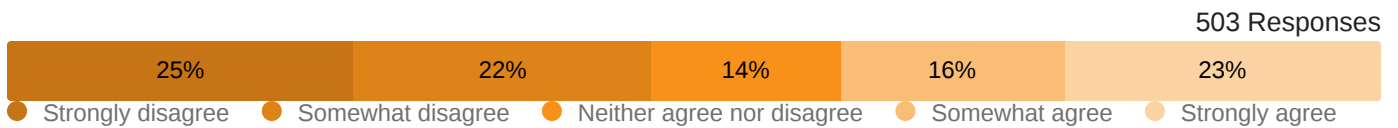
OPTION 2 - Create opportunities for new housing mostly in new areas



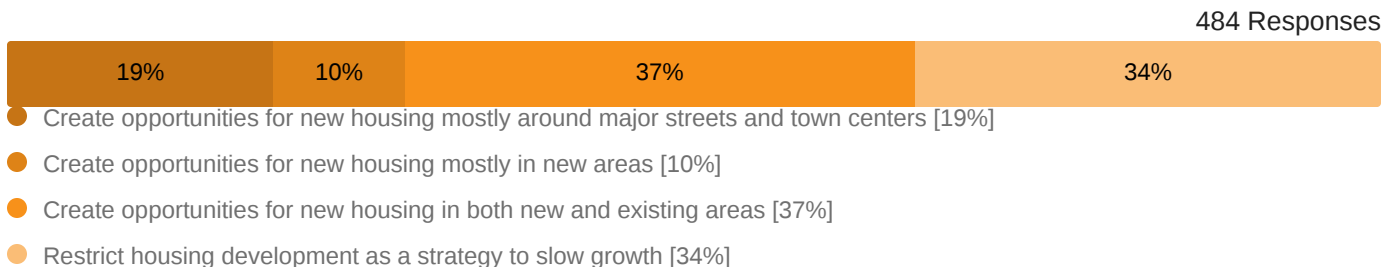
OPTION 3 - Create opportunities for new housing in both new and existing areas



OPTION 4 - Restrict housing development as a strategy to slow growth



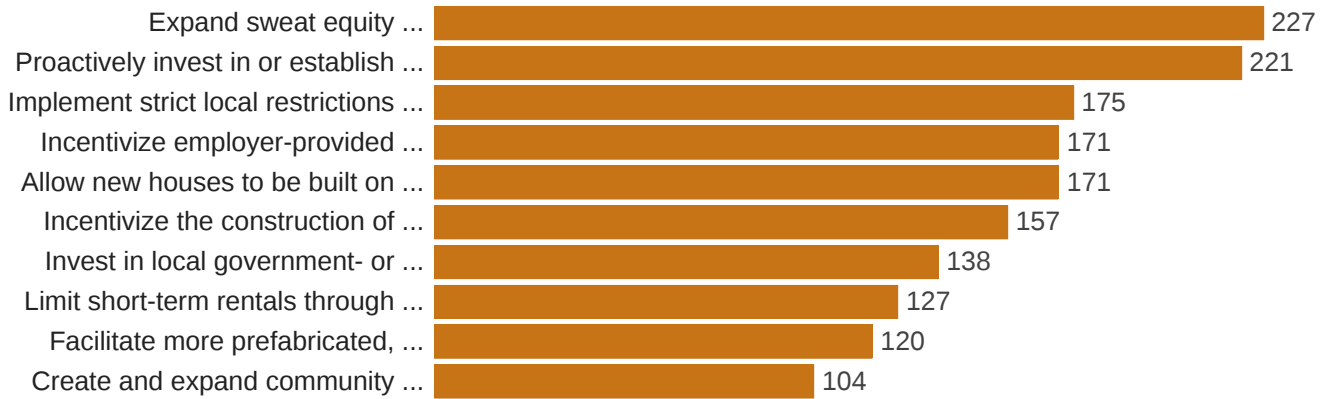
Which of the options do you prefer the most?



RURAL HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

426 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

426 Responses


Field	Choice Count
Proactively invest in or establish frameworks for financing new infrastructure (roads, utilities) to support the construction of new housing	221
Implement strict local restrictions to try to limit new housing development	175
Limit short-term rentals through regulation	127
Expand sweat equity home-building programs	227
Allow new houses to be built on smaller lots	171
Incentivize employer-provided housing or down payment assistance	171
Incentivize the construction of townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	157
Invest in local government- or nonprofit-owned subsidized housing for workers and full time residents	138

Facilitate more prefabricated, modular, or manufactured homes	120
Create and expand community land trusts and housing co-ops	104


WATER

RURAL WATER OPTIONS


OPTION 1




Invest in optimized agricultural irrigation to conserve water




OPTION 2




Invest in residential and commercial water conservation




OPTION 3




Invest in optimized agricultural irrigation as well as residential and commercial water conservation



OPTION 4

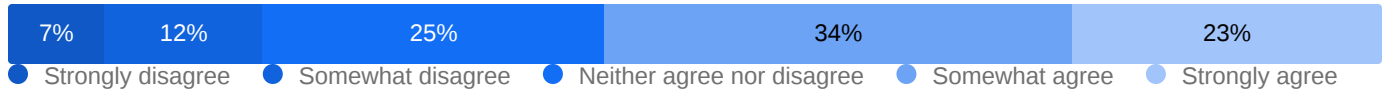


Restrict housing development as a strategy to reduce future water demand



OPTION 1 - Invest in optimized agricultural irrigation to conserve water

426 Responses



OPTION 2 - Invest in residential and commercial water conservation

430 Responses

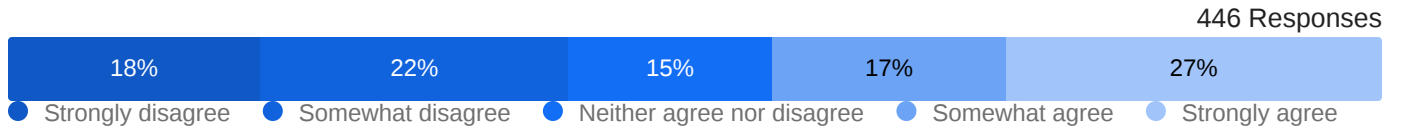


OPTION 3 - Invest in optimized agricultural irrigation as well as residential and commercial water conservation

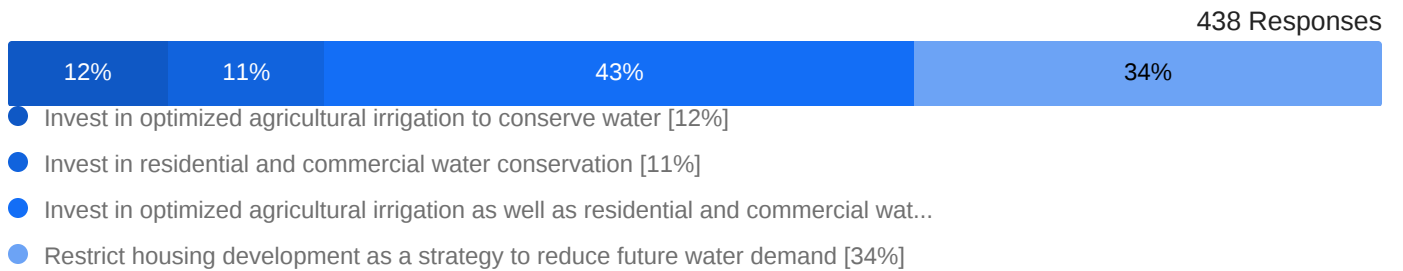
439 Responses



OPTION 4 - Restrict housing development as a strategy to reduce future water demand



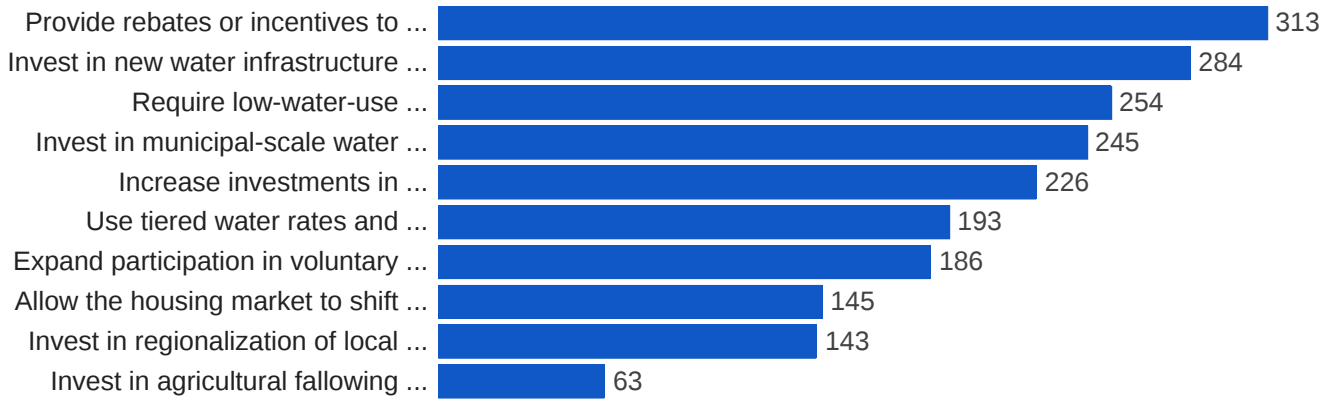
Which of the options do you prefer the most?



RURAL WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

409 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

409 Responses

Field	Choice Count
Invest in new water infrastructure projects (reservoirs, wells, pipelines, aquifer storage)	284
Provide rebates or incentives to encourage low-water-use landscape conversions	313
Increase investments in agricultural water-optimization projects	226
Invest in municipal-scale water recycling and reuse systems	245
Require low-water-use landscaping in all new residential and commercial areas	254
Expand participation in voluntary rural water quality programs	186
Use tiered water rates and transparent billing practices to encourage water conservation	193
Invest in regionalization of local water treatment facilities	143


Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person 145

Invest in agricultural fallowing (paying farmers to not plant or water crops) 63


TRANSPORTATION

RURAL TRANSPORTATION OPTIONS


OPTION 1




Focus new development along main streets to create a lively town center and maintain country roads outside of town




OPTION 2




Spread development and new streets out on the edge of town




OPTION 3




Balance new development and road upgrades between a lively main street and country roads on the edge of town



OPTION 4



Restrict housing development as a strategy to reduce transportation infrastructure costs



OPTION 1 - Focus new development along main streets to create a lively town center and maintain country roads outside of town



OPTION 2 - Spread development and new streets out on the edge of town



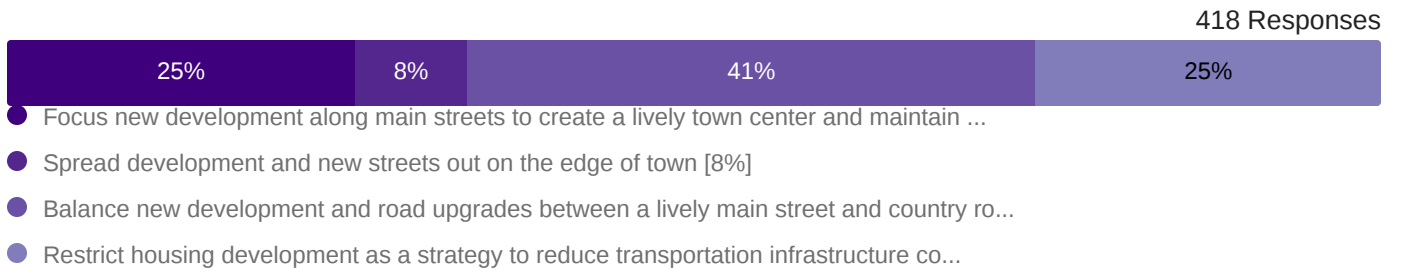
OPTION 3 - Balance new development and road upgrades between a lively main street and country roads on the edge of town



OPTION 4 - Restrict housing development as a strategy to reduce transportation infrastructure costs



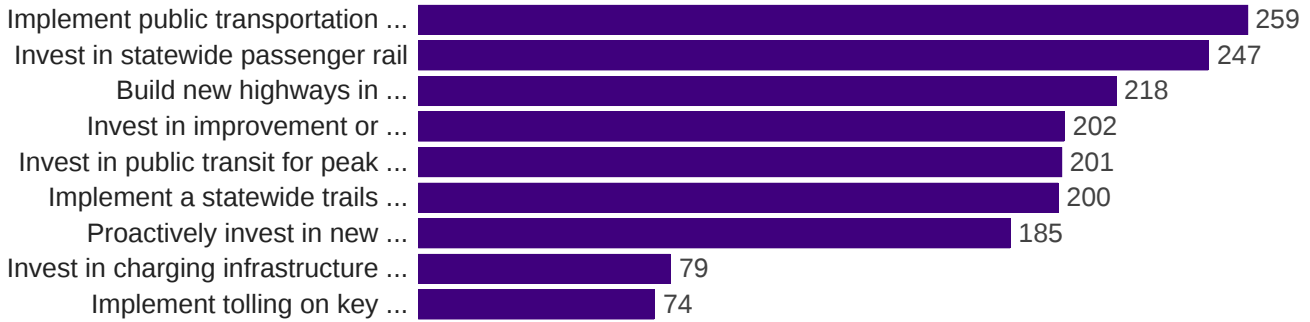
Which of the options do you prefer the most?



RURAL TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

393 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


393 Responses

Field	Choice Count
Invest in statewide passenger rail	247
Implement tolling on key roadways in high-visitation areas (e.g. Mirror Lake Highway)	74
Invest in charging infrastructure and incentives for conversion to electric vehicles	79
Invest in public transit for peak usage of tourism areas	201
Invest in improvement or expansion of high-use state highways and main streets (e.g. Highways 6, 189, 191)	202
Proactively invest in new infrastructure (roads, utilities) to support the construction of new communities	185
Build new highways in high-demand areas to connect communities	218
Implement public transportation service to connect smaller towns to larger cities	259
Implement a statewide trails network to connect communities across Utah	200


OPEN SPACE AND RECREATION

RURAL OPEN SPACE AND RECREATION OPTIONS


OPTION 1




Build new housing on smaller lots close to town




OPTION 2




Build new housing with large, spread-out lots




OPTION 3




Build new master-planned communities with parks, trails, and community open spaces



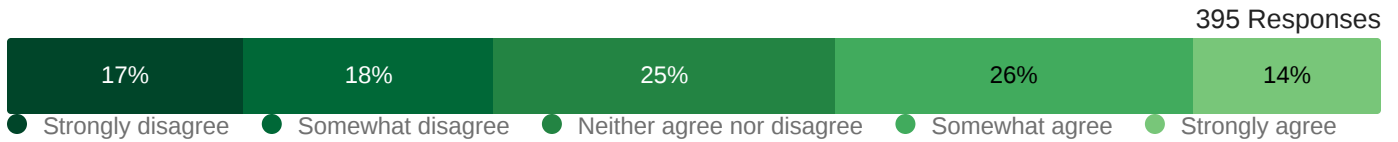
OPTION 4



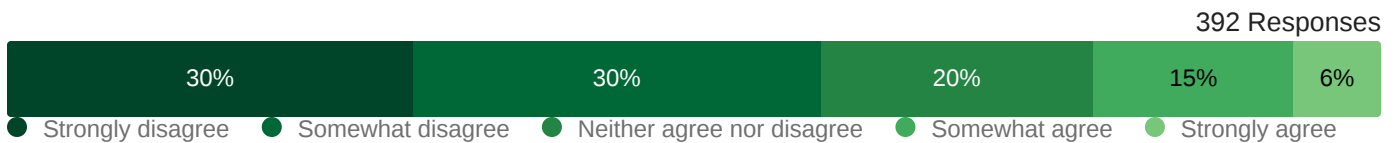
Restrict housing development as a strategy to preserve open space



OPTION 1 - Build new housing on smaller lots close to town



OPTION 2 - Build new housing with large, spread-out lots



OPTION 3 - Build new master-planned communities with parks, trails, and community open spaces



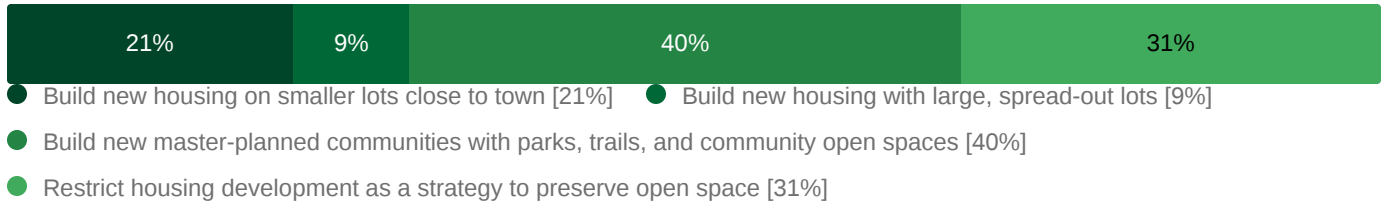
OPTION 4 - Restrict housing development as a strategy to preserve open space

403 Responses



Which of the options do you prefer the most?

399 Responses



RURAL OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

388 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

388 Responses

Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	288
Encourage ongoing agricultural uses by prioritizing prime farmlands in long-range planning efforts	222
Utilize agricultural zoning in areas desired for agricultural preservation	220
Invest in the preservation of open space through conservation easements or purchases	209
Explore ways to capture and retain more tourism spending in rural communities	154
Create flexibility in how transient room taxes (TRT) collected at hotels can be used	116
Invest more in paved trails and trailheads (e.g., Price River Trail, Historic Union Pacific Rail Trail, Moab Canyon Pathway)	171
Allow and encourage new development to use less land	148

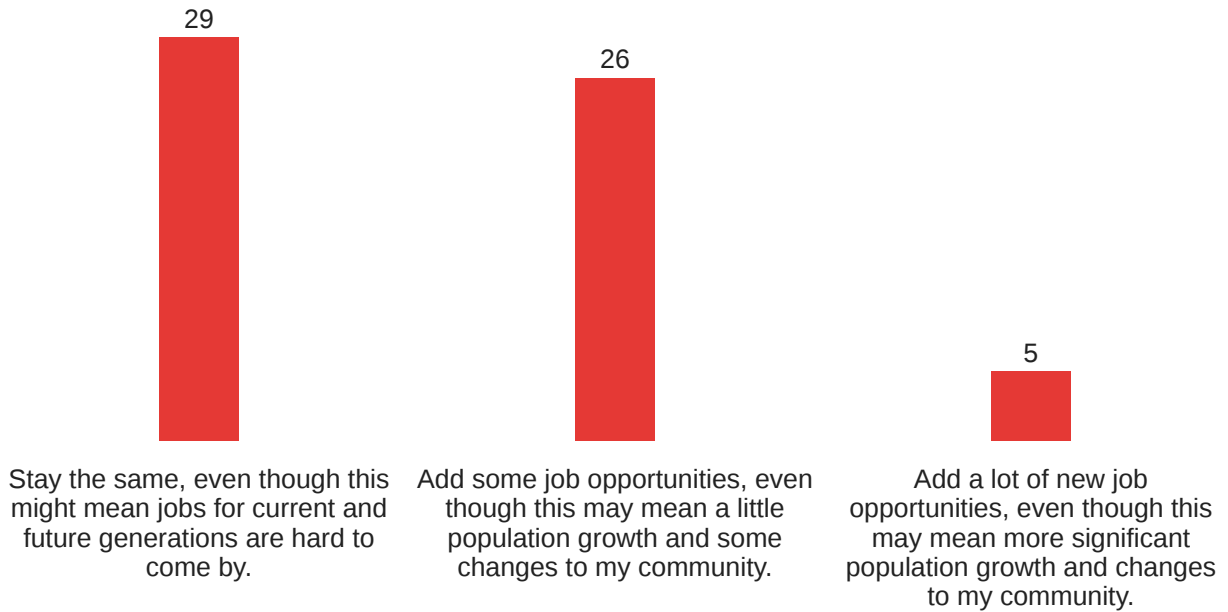
Allow for clustering homes on smaller lots to set aside areas for open space 149

Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits 110

NO/SLOW GROWTH QUESTIONS

It looks like you live in a place that's not experiencing much economic growth. Would you prefer the area where you live...

60 Responses



What strategies would you like to pursue to improve economic prosperity in your area? Choose as many as you'd like.

54 Responses

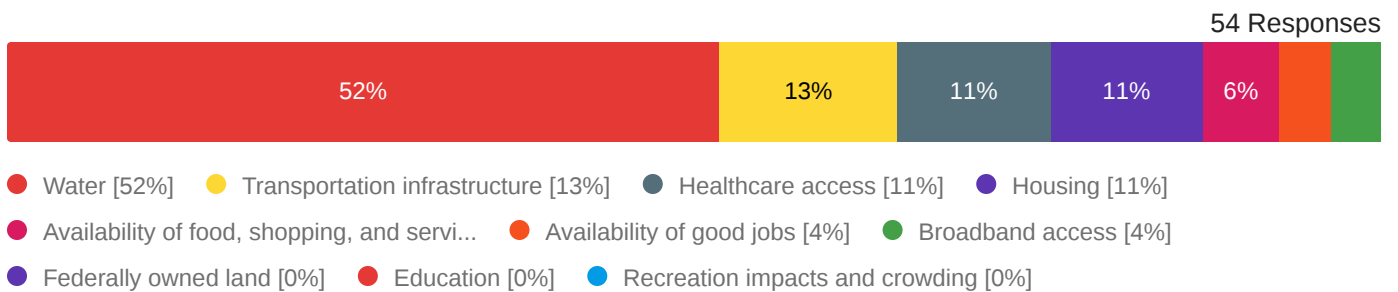
Field	Choice Count
Improve agricultural prosperity (this could include investments in water efficiency, food processing facilities, farm-to-table programs, and agritourism)	30
Support and expand existing local businesses	31
Promote more start-ups and entrepreneurs (this could include creating/expanding innovation centers)	11
Relocate state jobs to rural communities (in-person or remote)	24
Expand energy and resource development (this could include mining, drilling for oil or natural gas, utilizing geothermal resources, building renewable energy infrastructure, or building nuclear production)	6

Attract remote workers (this could include improving broadband, improving main street/downtown, adding/improving housing, and adding outdoor recreation amenities) 24

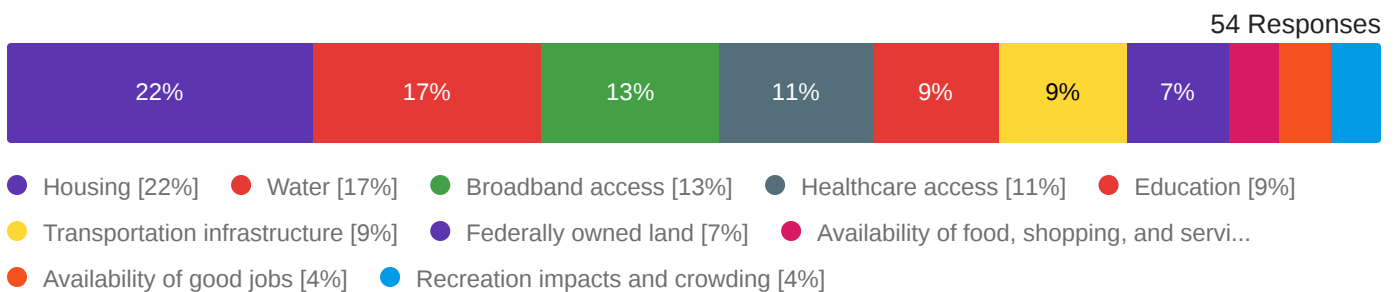
Make my area attractive to logistics and manufacturing companies (this could include adding energy, water, and transportation infrastructure; adding/improving housing; training residents to work in targeted industries; improving broadband; and expanding business recruitment incentives) 9

Become more of a tourist destination (this could include adding outdoor recreation amenities, advertising, and adding hotels, restaurants, and housing) 12

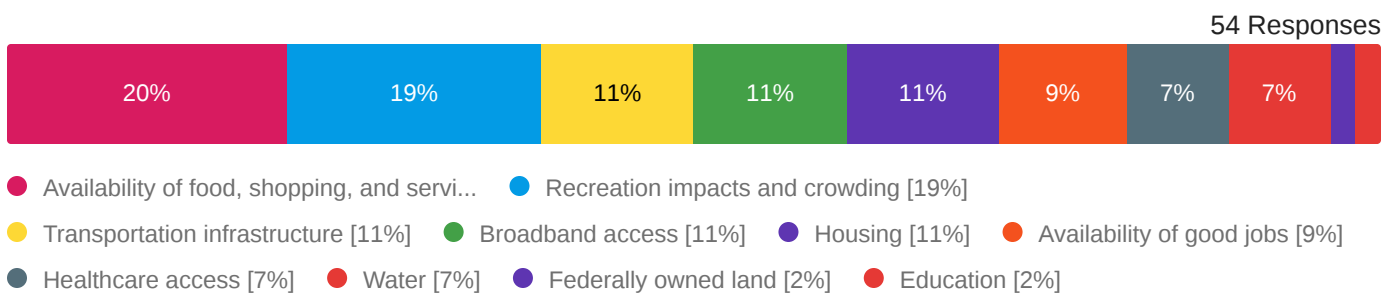
What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #1 biggest challenge



What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #2 biggest challenge

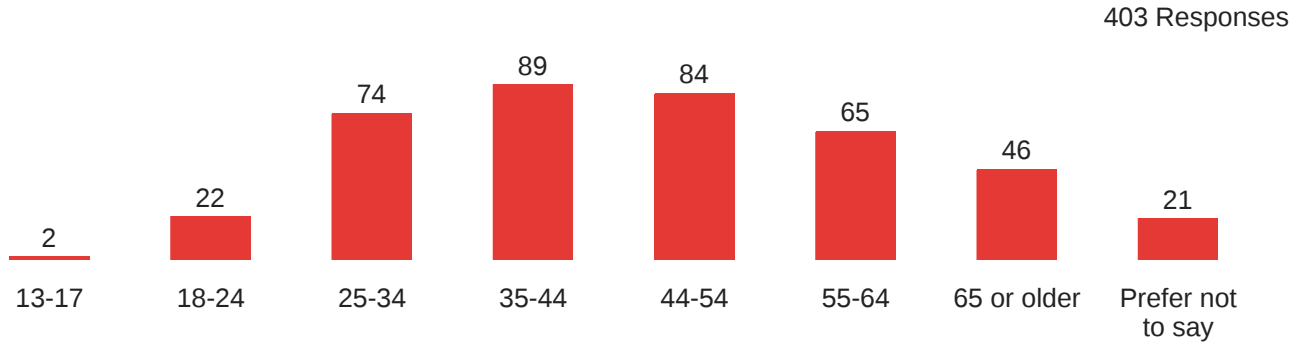


What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #3 biggest challenge

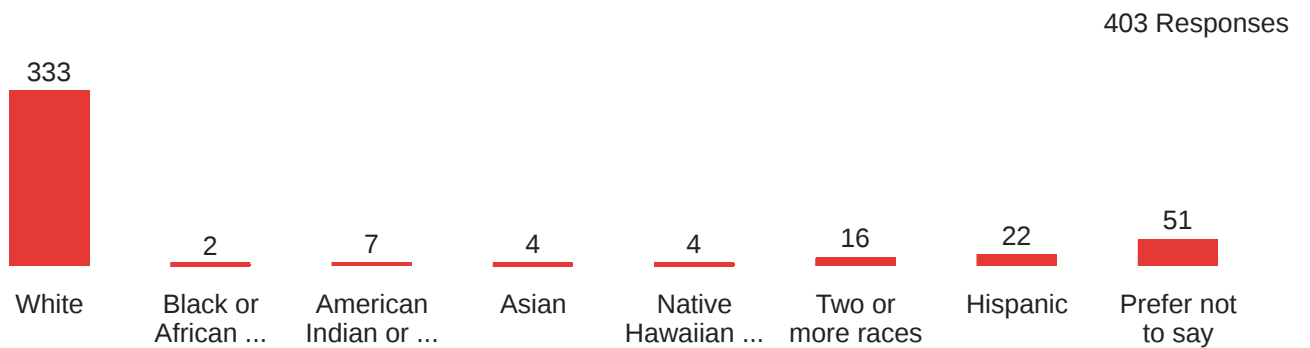


DEMOGRAPHICS

Q59 - How old are you?



Q61 - What is your race/ethnicity? (select all that apply)

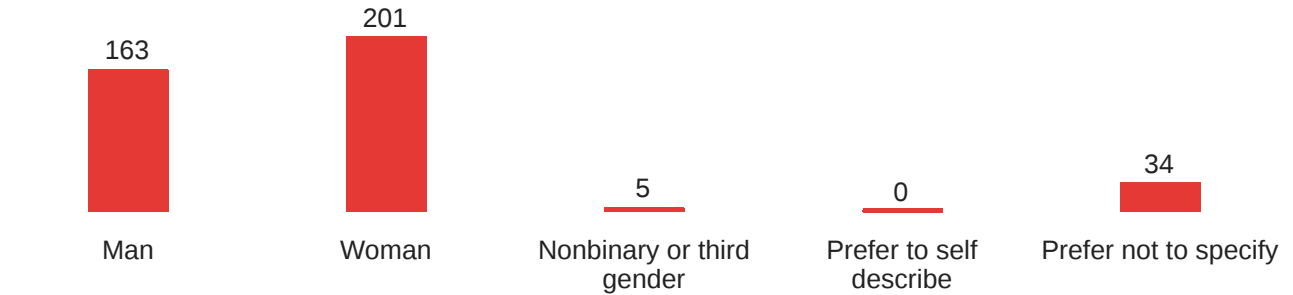


Q62 - Thinking about where you live now, do you own or rent the property?



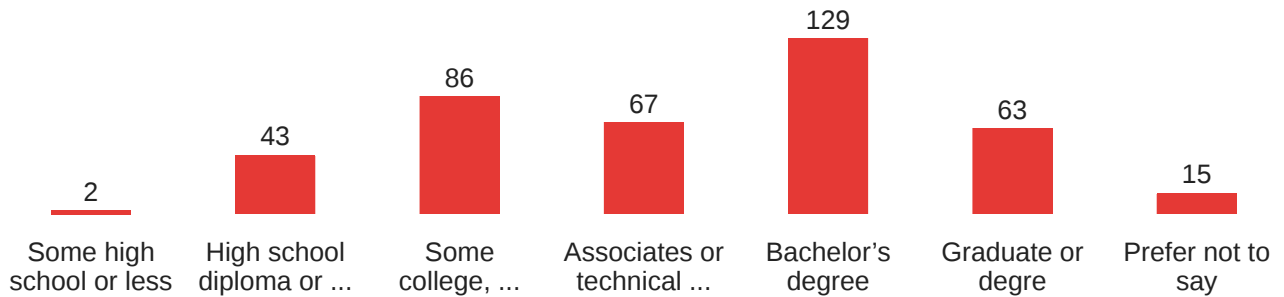
Q71 - How do you describe your gender? - Selected Choice

403 Responses



Q72 - What is the highest level of education you have completed?

405 Responses



Q73 - What was your total household income before taxes during the past 12 months?

404 Responses

Field	Choice Count
\$50,000-\$74,999	54
\$75,000-\$99,999	97
Prefer not to say	47
\$100,000-\$124,999	53
\$25,000-\$49,999	35
Less than \$25,000	17
\$150,000-\$199,999	40
\$125,000-\$149,999	42

\$200,000-\$249,999	11
\$250,000 or more	8

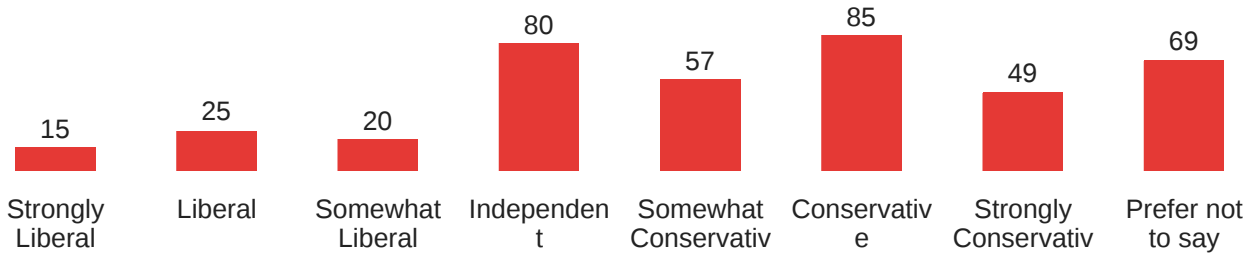
Q74 - Do you have any children?

405 Responses

Field	Choice Count
Children 18 or younger living at home	164
Children 19 or older living at home	57
Children 19 or older living away from home	145
No children	83
Prefer not to say	20
Children 18 or younger living away from home	13

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

400 Responses



Q77 - How long have you lived in Utah?

