

# Guiding Our Growth Survey Results- Southeastern Utah AOG

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

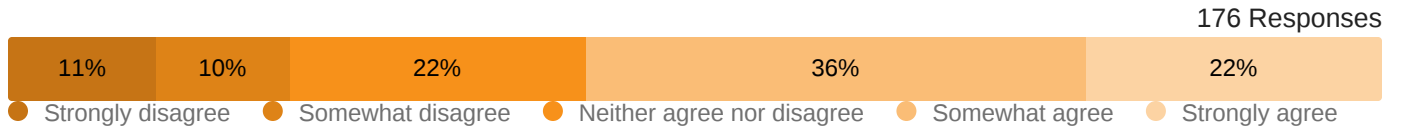
Project overview; statewide & random sample results: [guidingourgrowth.utah.gov](https://guidingourgrowth.utah.gov)

## HOUSING

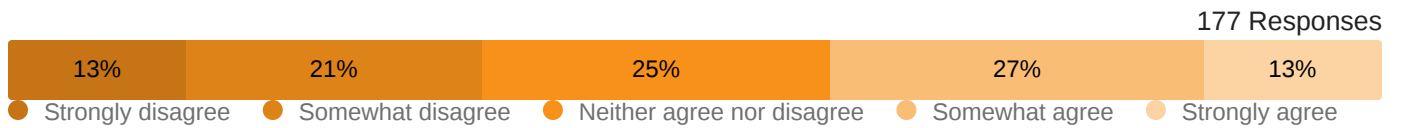
### RURAL HOUSING OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
 <p>Create opportunities for new housing mostly around major streets and town centers</p> 	 <p>Create opportunities for new housing mostly in new areas</p> 	 <p>Create opportunities for new housing in both new and existing areas</p> 	 <p>Restrict housing development as a strategy to slow growth</p> 

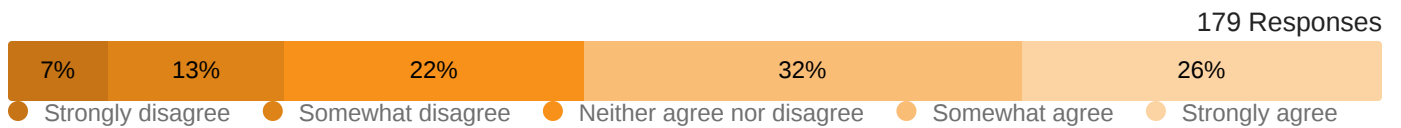
### OPTION 1 - Create opportunities for new housing mostly around major streets and town centers



### OPTION 2 - Create opportunities for new housing mostly in new areas



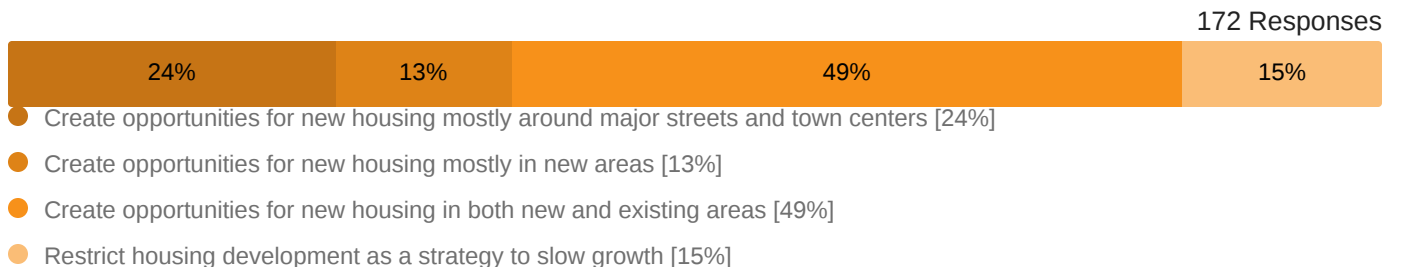
### OPTION 3 - Create opportunities for new housing in both new and existing areas



### OPTION 4 - Restrict housing development as a strategy to slow growth



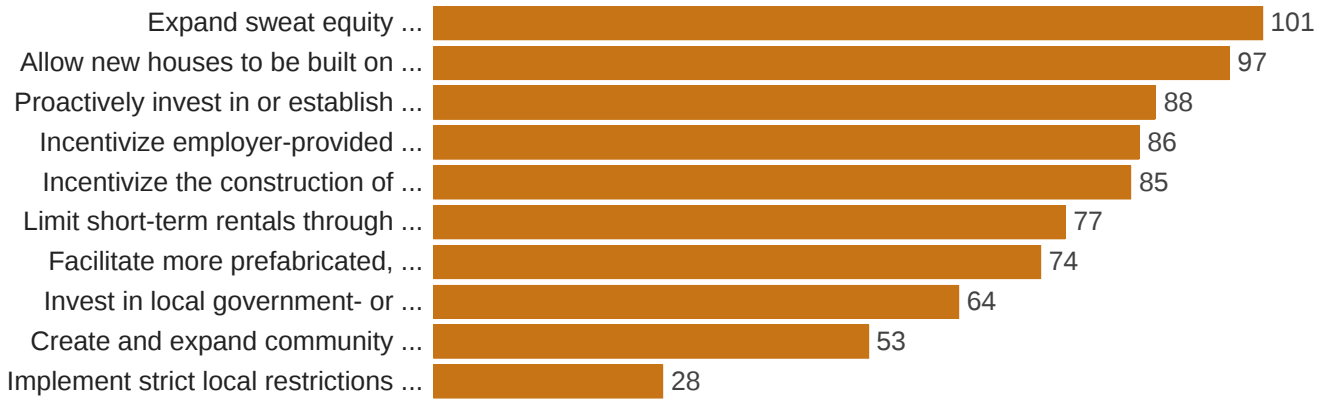
### Which of the options do you prefer the most?



## RURAL HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

160 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

160 Responses


Field	Choice Count
Proactively invest in or establish frameworks for financing new infrastructure (roads, utilities) to support the construction of new housing	88
Implement strict local restrictions to try to limit new housing development	28
Limit short-term rentals through regulation	77
Expand sweat equity home-building programs	101
Allow new houses to be built on smaller lots	97
Incentivize employer-provided housing or down payment assistance	86
Incentivize the construction of townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	85
Invest in local government- or nonprofit-owned subsidized housing for workers and full time residents	64

Facilitate more prefabricated, modular, or manufactured homes	74
Create and expand community land trusts and housing co-ops	53


# WATER

## RURAL WATER OPTIONS


**OPTION 1**




Invest in optimized agricultural irrigation to conserve water




**OPTION 2**




Invest in residential and commercial water conservation




**OPTION 3**




Invest in optimized agricultural irrigation as well as residential and commercial water conservation



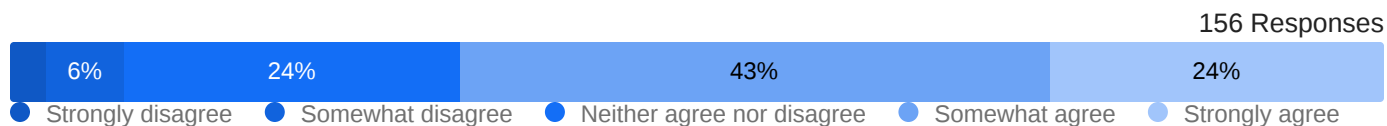
**OPTION 4**



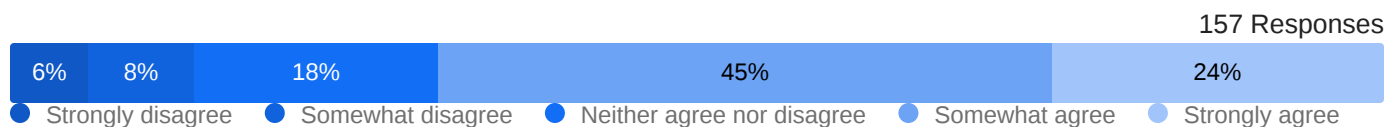
Restrict housing development as a strategy to reduce future water demand



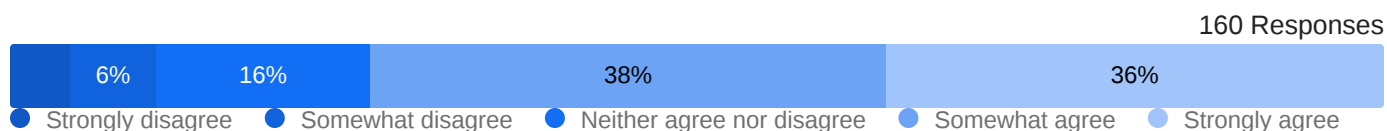
### OPTION 1 - Invest in optimized agricultural irrigation to conserve water



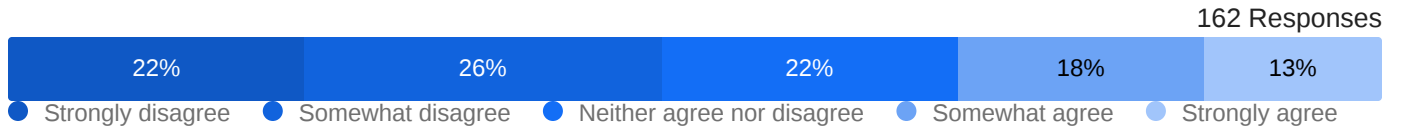
### OPTION 2 - Invest in residential and commercial water conservation



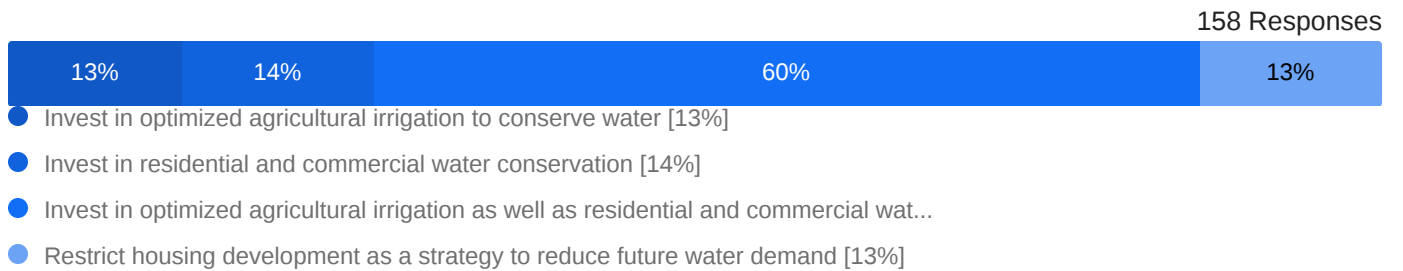
### OPTION 3 - Invest in optimized agricultural irrigation as well as residential and commercial water conservation



### OPTION 4 - Restrict housing development as a strategy to reduce future water demand



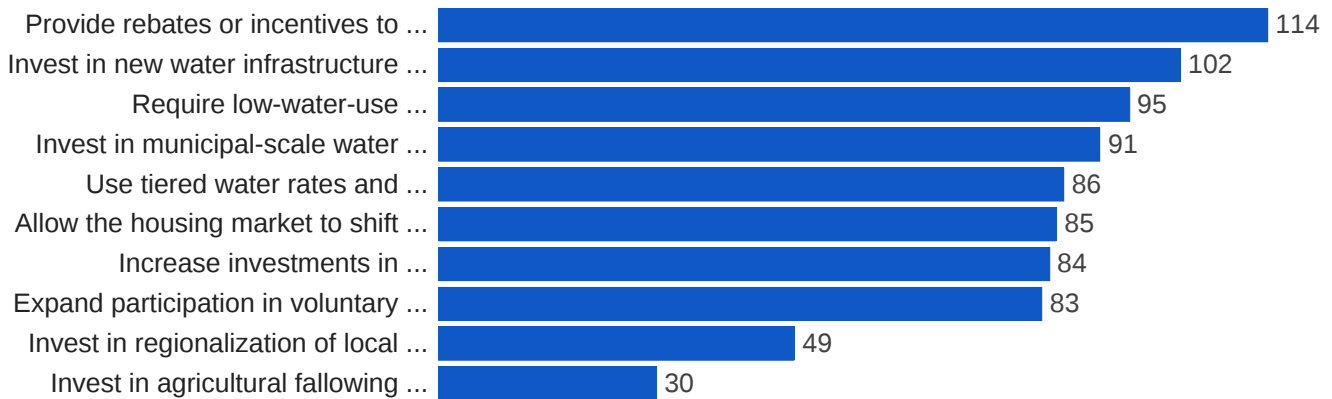
### Which of the options do you prefer the most?



## RURAL WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

160 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

160 Responses

Field	Choice Count
Invest in new water infrastructure projects (reservoirs, wells, pipelines, aquifer storage)	102
Provide rebates or incentives to encourage low-water-use landscape conversions	114
Increase investments in agricultural water-optimization projects	84
Invest in municipal-scale water recycling and reuse systems	91
Require low-water-use landscaping in all new residential and commercial areas	95
Expand participation in voluntary rural water quality programs	83
Use tiered water rates and transparent billing practices to encourage water conservation	86
Invest in regionalization of local water treatment facilities	49

Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person 85


Invest in agricultural fallowing (paying farmers to not plant or water crops) 30




# TRANSPORTATION

## RURAL TRANSPORTATION OPTIONS


**OPTION 1**




Focus new development along main streets to create a lively town center and maintain country roads outside of town




**OPTION 2**




Spread development and new streets out on the edge of town




**OPTION 3**




Balance new development and road upgrades between a lively main street and country roads on the edge of town



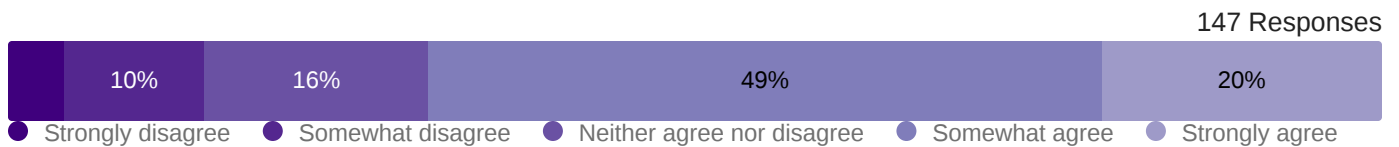
**OPTION 4**



Restrict housing development as a strategy to reduce transportation infrastructure costs



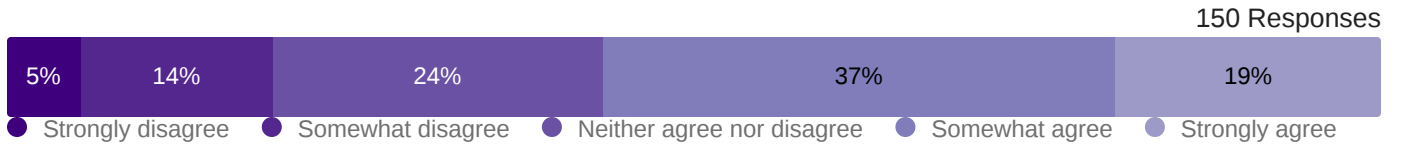
OPTION 1 - Focus new development along main streets to create a lively town center and maintain country roads outside of town



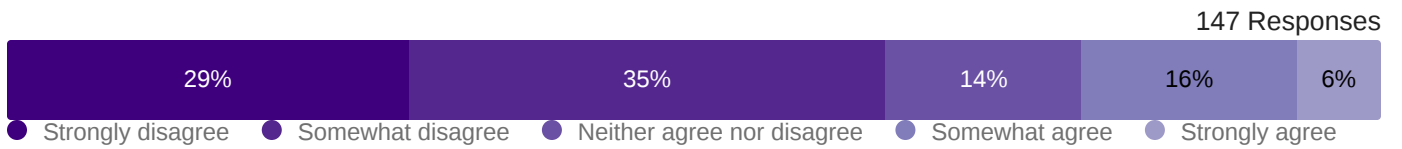
OPTION 2 - Spread development and new streets out on the edge of town



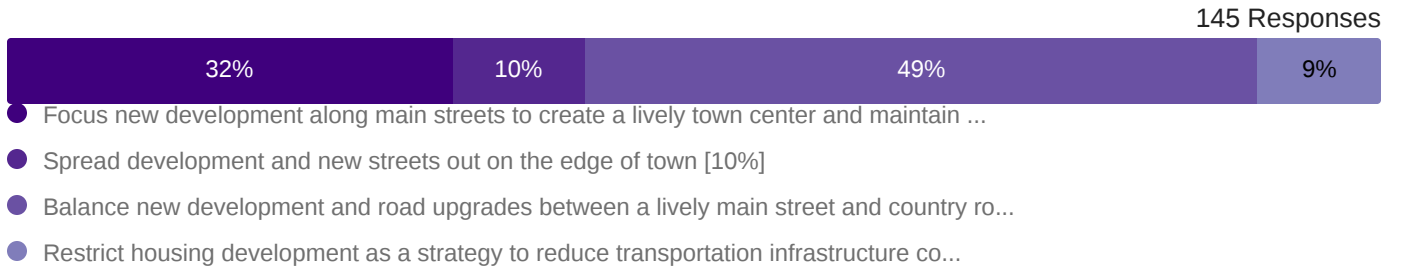
### OPTION 3 - Balance new development and road upgrades between a lively main street and country roads on the edge of town



### OPTION 4 - Restrict housing development as a strategy to reduce transportation infrastructure costs



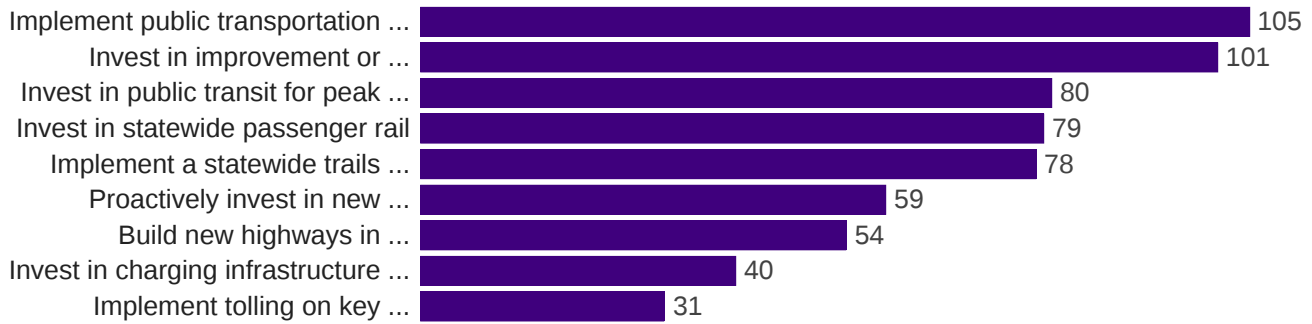
### Which of the options do you prefer the most?



## RURAL TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

151 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


151 Responses

Field	Choice Count
Invest in statewide passenger rail	79
Implement tolling on key roadways in high-visitation areas (e.g. Mirror Lake Highway)	31
Invest in charging infrastructure and incentives for conversion to electric vehicles	40
Invest in public transit for peak usage of tourism areas	80
Invest in improvement or expansion of high-use state highways and main streets (e.g. Highways 6, 189, 191)	101
Proactively invest in new infrastructure (roads, utilities) to support the construction of new communities	59
Build new highways in high-demand areas to connect communities	54
Implement public transportation service to connect smaller towns to larger cities	105
Implement a statewide trails network to connect communities across Utah	78


# OPEN SPACE AND RECREATION

## RURAL OPEN SPACE AND RECREATION OPTIONS


**OPTION 1**




Build new housing on smaller lots close to town




**OPTION 2**




Build new housing with large, spread-out lots




**OPTION 3**




Build new master-planned communities with parks, trails, and community open spaces



**OPTION 4**



Restrict housing development as a strategy to preserve open space



### OPTION 1 - Build new housing on smaller lots close to town

142 Responses



### OPTION 2 - Build new housing with large, spread-out lots

146 Responses



### OPTION 3 - Build new master-planned communities with parks, trails, and community open spaces

147 Responses



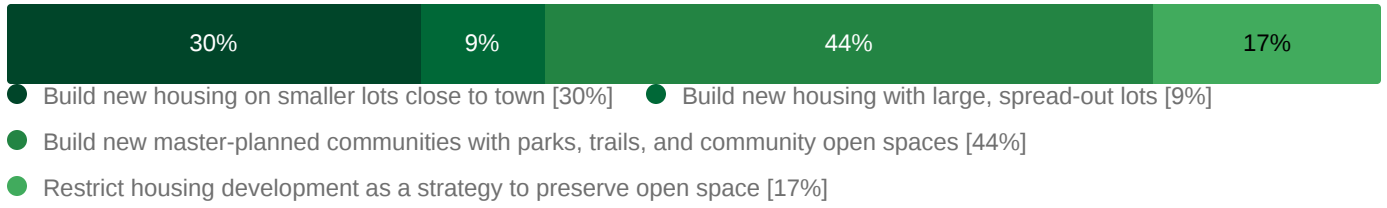
### OPTION 4 - Restrict housing development as a strategy to preserve open space

146 Responses



### Which of the options do you prefer the most?

133 Responses



## RURAL OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

145 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

145 Responses

Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	93
Encourage ongoing agricultural uses by prioritizing prime farmlands in long-range planning efforts	69
Utilize agricultural zoning in areas desired for agricultural preservation	67
Invest in the preservation of open space through conservation easements or purchases	63
Explore ways to capture and retain more tourism spending in rural communities	95
Create flexibility in how transient room taxes (TRT) collected at hotels can be used	83
Invest more in paved trails and trailheads (e.g., Price River Trail, Historic Union Pacific Rail Trail, Moab Canyon Pathway)	79
Allow and encourage new development to use less land	62

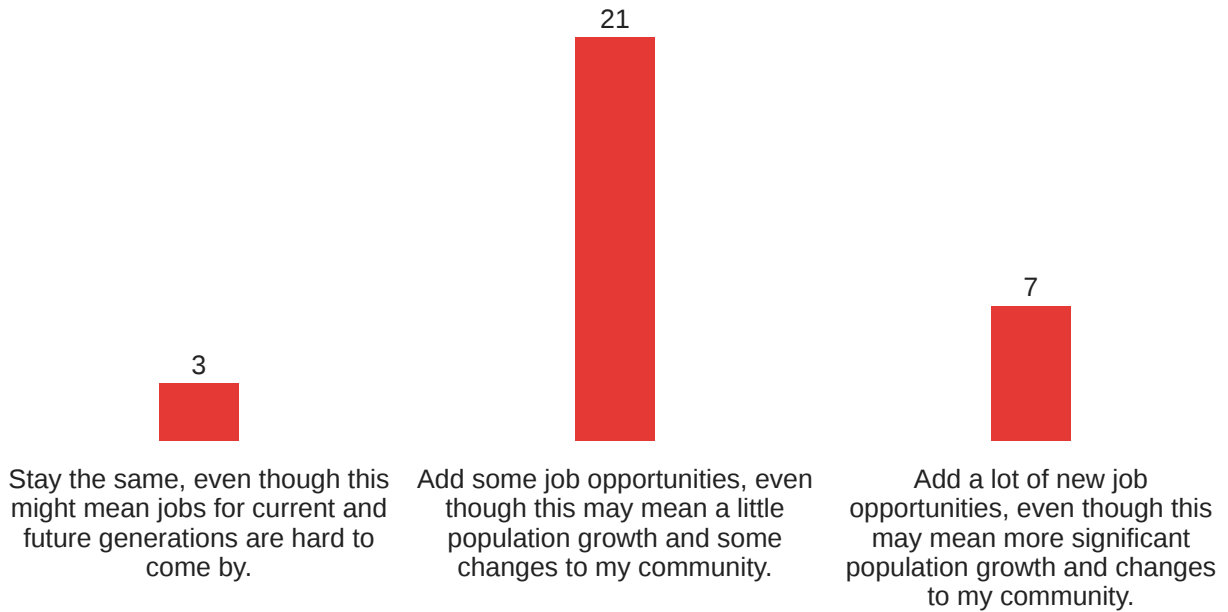
Allow for clustering homes on smaller lots to set aside areas for open space 76

Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits 41

# NO/SLOW GROWTH QUESTIONS

It looks like you live in a place that's not experiencing much economic growth. Would you prefer the area where you live...

31 Responses



What strategies would you like to pursue to improve economic prosperity in your area? Choose as many as you'd like.

30 Responses

Field	Choice Count
Improve agricultural prosperity (this could include investments in water efficiency, food processing facilities, farm-to-table programs, and agritourism)	16
Support and expand existing local businesses	24
Promote more start-ups and entrepreneurs (this could include creating/expanding innovation centers)	15
Relocate state jobs to rural communities (in-person or remote)	21
Expand energy and resource development (this could include mining, drilling for oil or natural gas, utilizing geothermal resources, building renewable energy infrastructure, or building nuclear production)	24

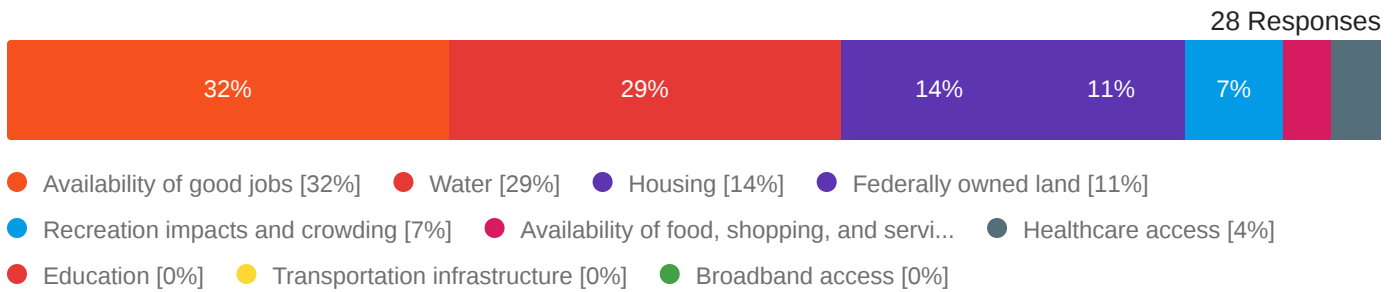


Attract remote workers (this could include improving broadband, improving main street/downtown, adding/improving housing, and adding outdoor recreation amenities) 20

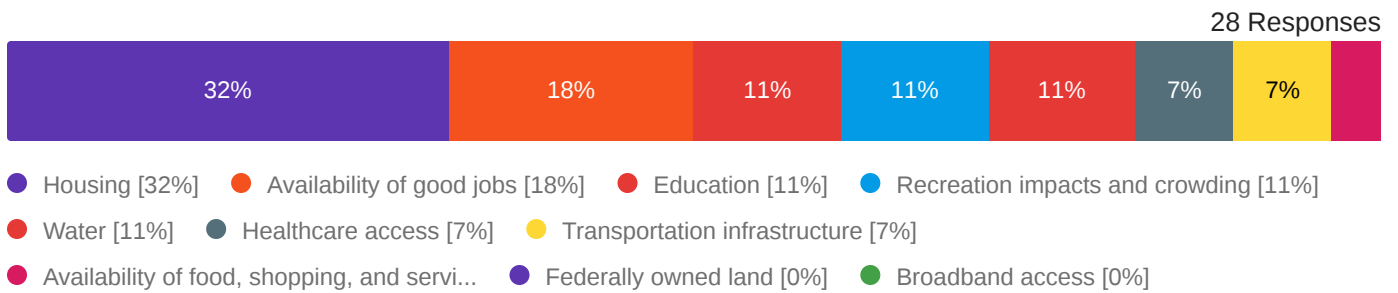
Make my area attractive to logistics and manufacturing companies (this could include adding energy, water, and transportation infrastructure; adding/improving housing; training residents to work in targeted industries; improving broadband; and expanding business recruitment incentives) 18

Become more of a tourist destination (this could include adding outdoor recreation amenities, advertising, and adding hotels, restaurants, and housing) 14

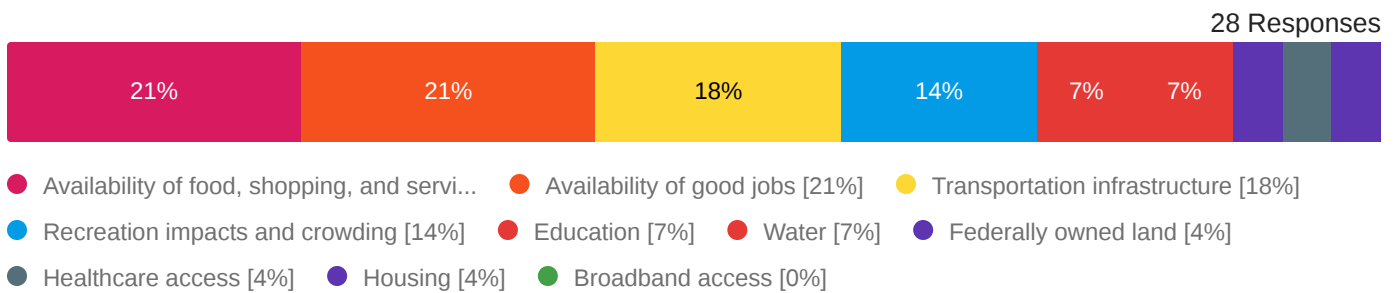
### What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #1 biggest challenge



### What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #2 biggest challenge

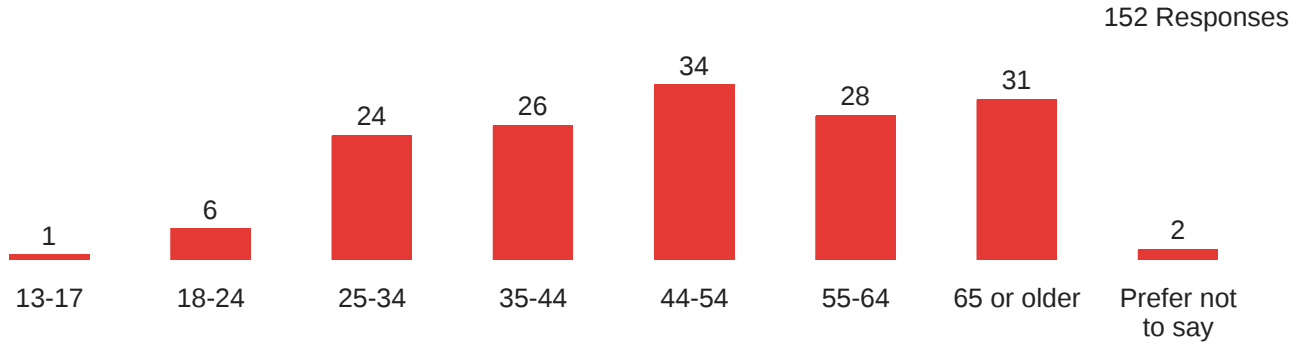


### What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #3 biggest challenge

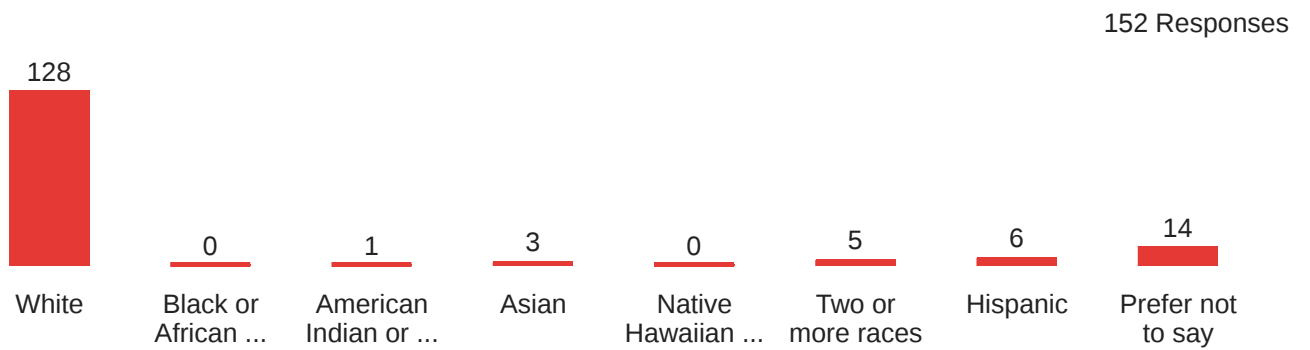


# DEMOGRAPHICS

Q59 - How old are you?



Q61 - What is your race/ethnicity? (select all that apply)

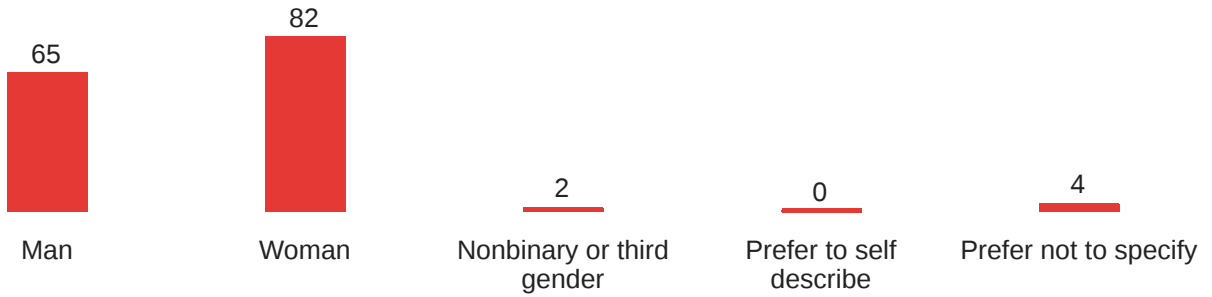


Q62 - Thinking about where you live now, do you own or rent the property?



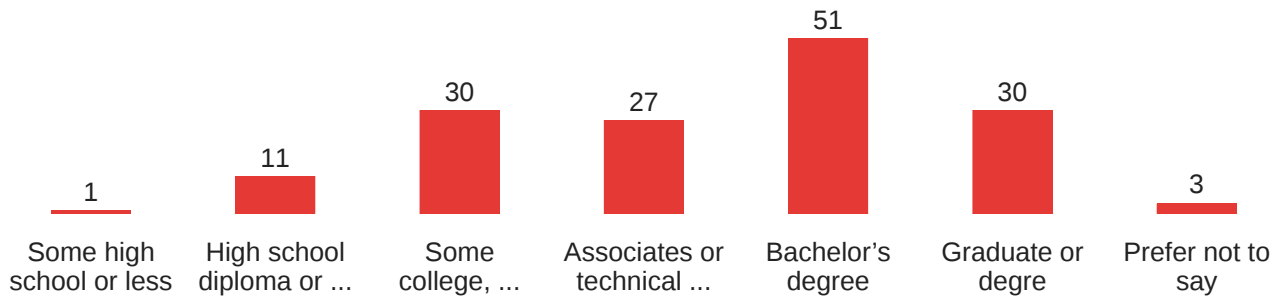
### Q71 - How do you describe your gender? - Selected Choice

153 Responses



### Q72 - What is the highest level of education you have completed?

153 Responses



### Q73 - What was your total household income before taxes during the past 12 months?

153 Responses

Field	Choice Count
\$50,000-\$74,999	29
\$75,000-\$99,999	29
Prefer not to say	15
\$100,000-\$124,999	20
\$25,000-\$49,999	24
Less than \$25,000	5
\$150,000-\$199,999	10
\$125,000-\$149,999	16

\$200,000-\$249,999	2
\$250,000 or more	3

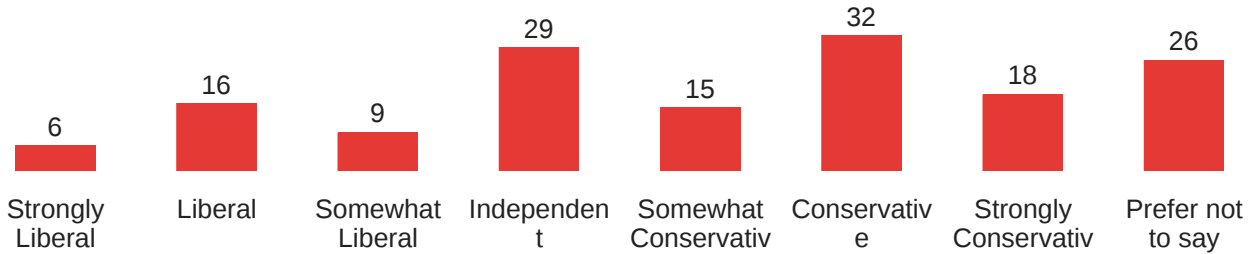
### Q74 - Do you have any children?

152 Responses

Field	Choice Count
Children 18 or younger living at home	55
Children 19 or older living at home	10
Children 19 or older living away from home	67
No children	26
Prefer not to say	8
Children 18 or younger living away from home	7

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

151 Responses



### Q77 - How long have you lived in Utah?

152 Responses

