

Guiding Our Growth Survey Results- South Weber County & North Davis County

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

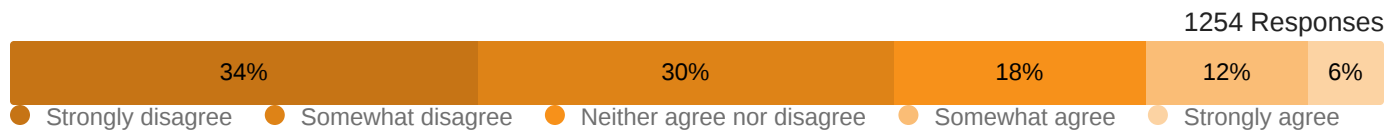
Project overview; statewide & random sample results: guidingourgrowth.utah.gov

HOUSING

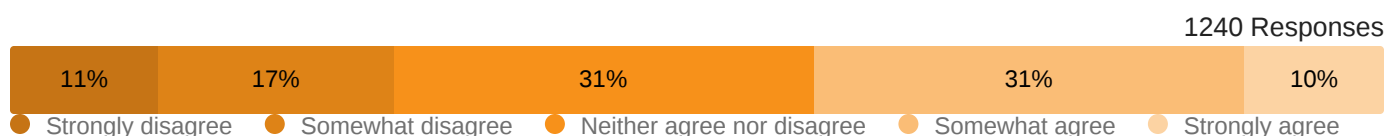
URBAN HOUSING OPTIONS

| OPTION 1 | OPTION 2 | OPTION 3 | OPTION 4 |
|--|--|---|--|
|  <p>Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities</p>  |  <p>Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers</p>  |  <p>Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods</p>  |  <p>Restrict housing development in existing and new areas as a strategy to slow growth</p>  |

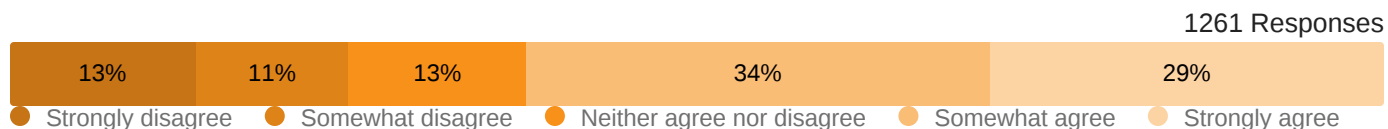
OPTION 1 - Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities



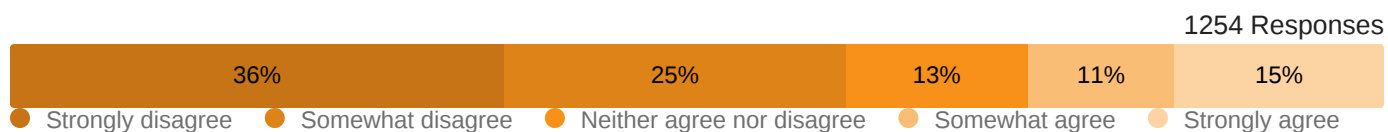
Q2 - Housing Urban 2 - Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers



OPTION 3 - Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods

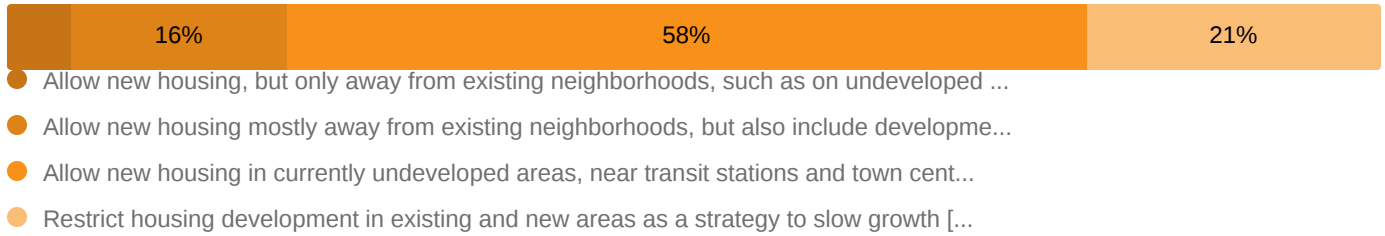


OPTION 4 - Restrict housing development in existing and new areas as a strategy to slow growth



Which of the options do you prefer the most?

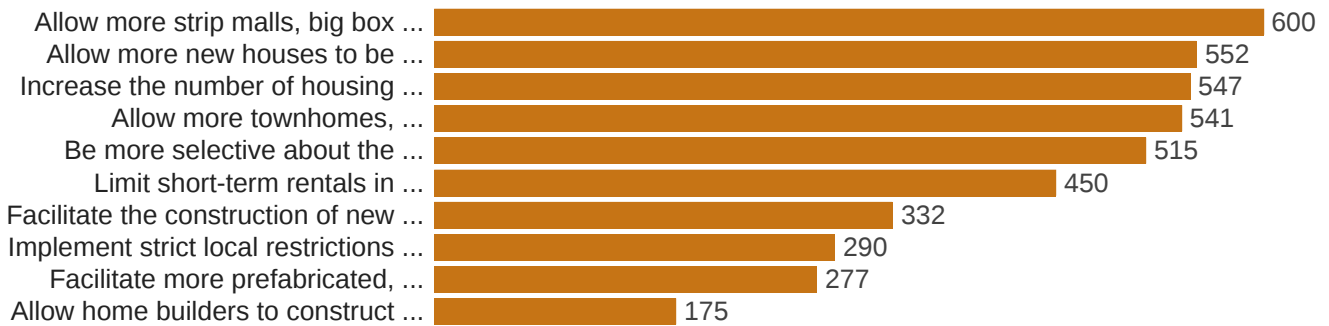
1216 Responses



URBAN HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

975 Responses



● Choice Count

Q56 - Housing Urban Big Ideas

975 Responses


| Field | Choice Count |
|--|--------------|
| Allow more strip malls, big box stores, and parking lots to be redeveloped into housing | 600 |
| Allow more townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments) | 541 |
| Increase the number of housing units with the potential for owner occupancy (single family house, condos, townhomes) | 547 |

| | |
|---|-----|
| Allow more new houses to be built on smaller lots and incentivize the construction of smaller homes | 552 |
| Be more selective about the types of new businesses or development we seek to attract to Utah | 515 |
| Facilitate the construction of new communities beyond the edge of our metropolitan areas to increase housing supply | 332 |
| Limit short-term rentals in neighborhoods through regulation | 450 |
| Facilitate more prefabricated, modular, or manufactured homes | 277 |
| Implement strict local restrictions to try to limit new housing development | 290 |
| Allow home builders to construct less parking for both multiple-family and single-family homes | 175 |


WATER

URBAN WATER OPTIONS


OPTION 1




Conserve water in new development by building on large lots with water-wise landscaping




OPTION 2




Conserve water in new development by building on small or shared lots with water-wise landscaping




OPTION 3




Conserve water in both new development and existing communities with water-wise landscaping



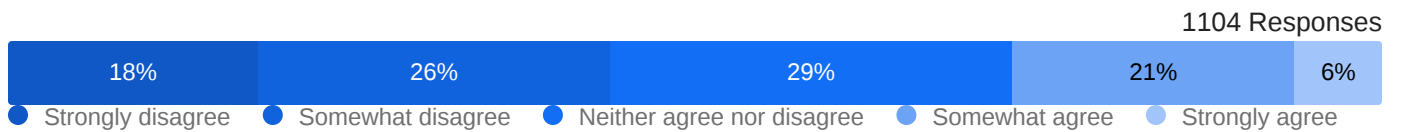
OPTION 4



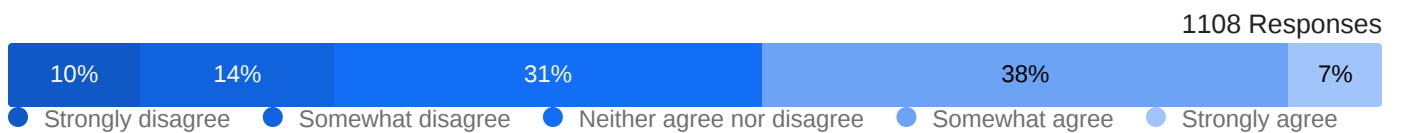
Restrict housing development as a strategy to reduce future water demand



OPTION 1 - Conserve water in new development by building on large lots with water-wise landscaping

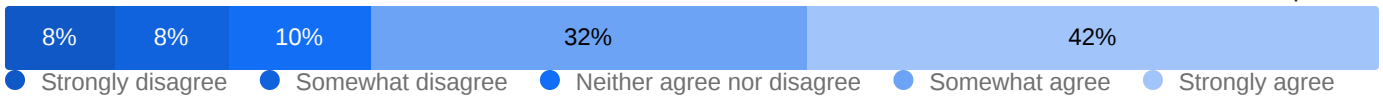


OPTION 2 - Conserve water in new development by building on small or shared lots with water-wise landscaping



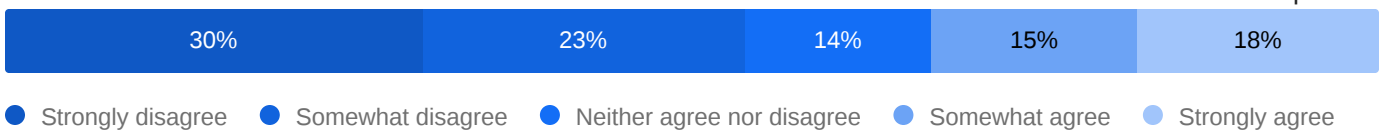
OPTION 3 - Conserve water in both new development and existing communities with water-wise landscaping

1132 Responses



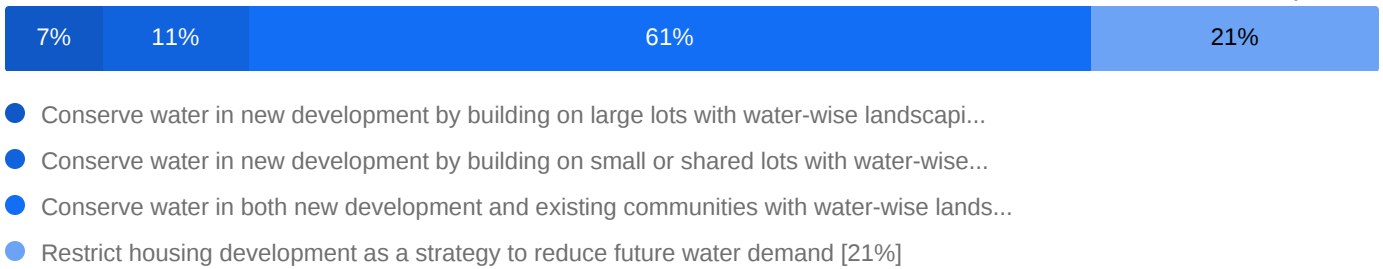
OPTION 4 - Restrict housing development as a strategy to reduce future water demand

1130 Responses



Which of the options do you prefer the most?

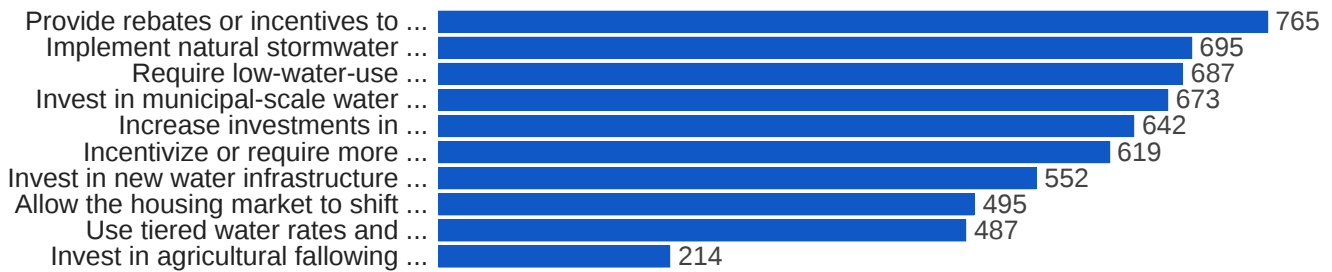
1111 Responses



URBAN WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

950 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

950 Responses

| Field | Choice Count |
|--|--------------|
| Provide rebates or incentives to encourage low-water-use landscape conversions | 765 |
| Implement natural stormwater drainage systems in all new developments to improve water quality | 695 |
| Require low-water-use landscaping in all new residential and commercial areas | 687 |
| Invest in municipal-scale water recycling and reuse systems | 673 |
| Increase investments in agricultural water-optimization projects | 642 |
| Incentivize or require more efficient irrigation practices (e.g., irrigate only on odd days) | 619 |
| Invest in new water infrastructure projects (reservoirs, wells, pipelines) | 552 |
| Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person | 495 |
| Use tiered water rates and transparent billing practices to reduce demand | 487 |
| Invest in agricultural fallowing (paying farmers to not plant or water crops) | 214 |

TRANSPORTATION

URBAN TRANSPORTATION OPTIONS

OPTION 1

Prioritize convenient walking, biking, and public transportation in many town centers

OPTION 2

Prioritize new and expanded highways and roads in new suburbs

OPTION 3

Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs

OPTION 4

Restrict housing development as a strategy to reduce future traffic

OPTION 1 - Prioritize convenient walking, biking, and public transportation in many town centers



OPTION 2 - Prioritize new and expanded highways and roads in new suburbs



OPTION 3 - Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs

1064 Responses



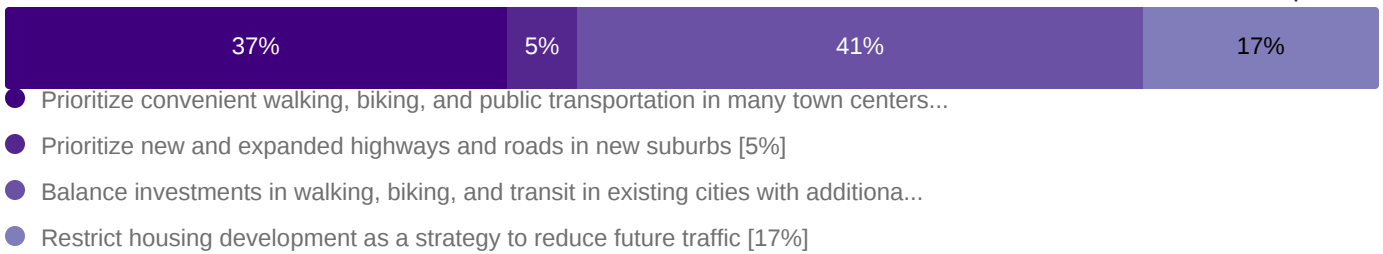
OPTION 4 - Restrict housing development as a strategy to reduce future traffic

1075 Responses



Which of the options do you prefer the most?

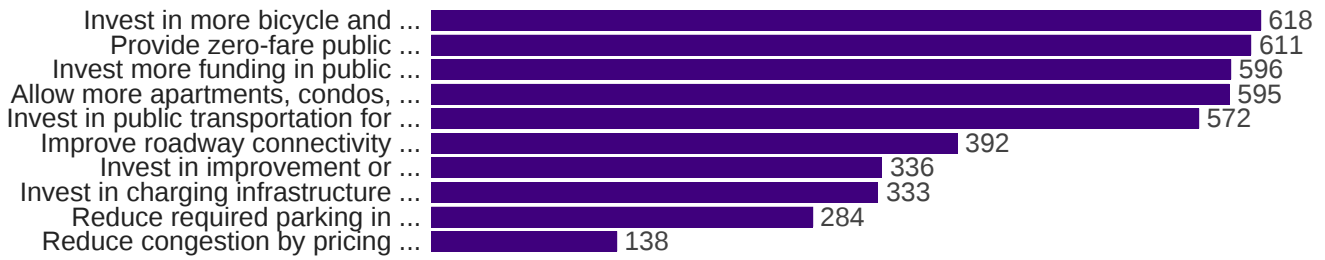
1054 Responses



URBAN TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

928 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


928 Responses

| Field | Choice Count |
|---|--------------|
| Allow more apartments, condos, and townhomes near transit stations and downtowns | 595 |
| Invest more funding in public transportation to serve urban areas | 596 |
| Provide zero-fare public transportation | 611 |
| Invest in public transportation for peak usage of tourism areas | 572 |
| Invest in more bicycle and pedestrian infrastructure | 618 |
| Improve roadway connectivity through grid street patterns | 392 |
| Invest in charging infrastructure and incentives for conversion to electric vehicles | 333 |
| Reduce required parking in commercial or town centers | 284 |
| Invest in improvement or expansion of high-use state highways and add new highways in high-demand areas | 336 |
| Reduce congestion by pricing freeway use during peak hours | 138 |


OPEN SPACE AND RECREATION

OPEN SPACE AND RECREATION OPTIONS


OPTION 1




Build new neighborhoods with large yards




OPTION 2




Build new master-planned communities with parks, trails, and community open spaces




OPTION 3




Fill "in" rather than grow "outward" as a strategy to conserve open space



OPTION 4



Restrict housing development as a strategy to preserve open space and recreation



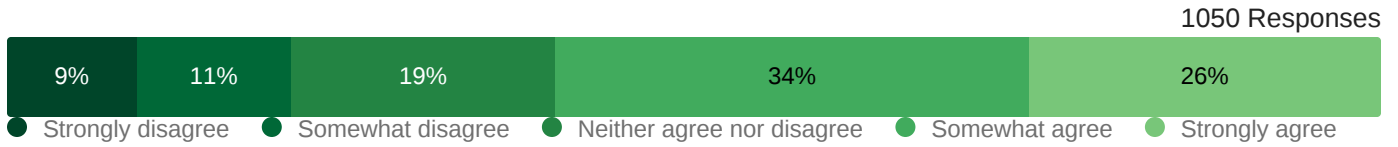
OPTION 1 - Build new neighborhoods with large yards



OPTION 2 - Build new master-planned communities with parks, trails, and community open spaces



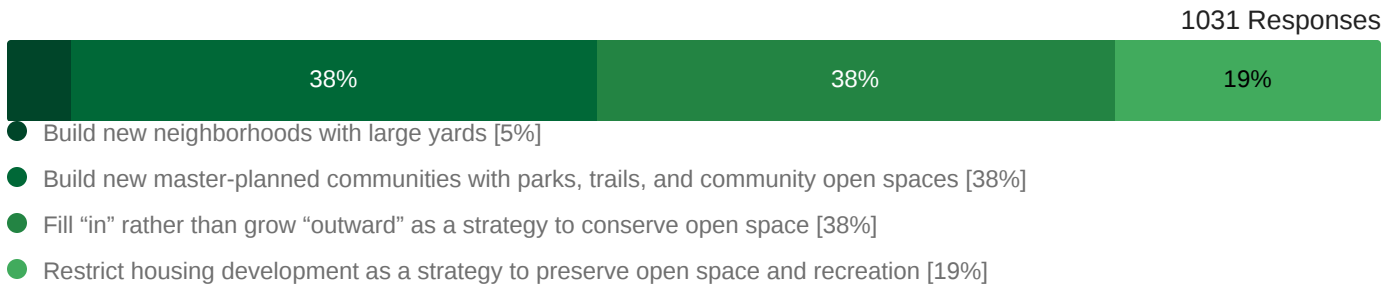
OPTION 3 - Fill “in” rather than grow “outward” as a strategy to conserve open space



OPTION 4 - Restrict housing development as a strategy to preserve open space and recreation



Which of the options do you prefer the most?



URBAN OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

907 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

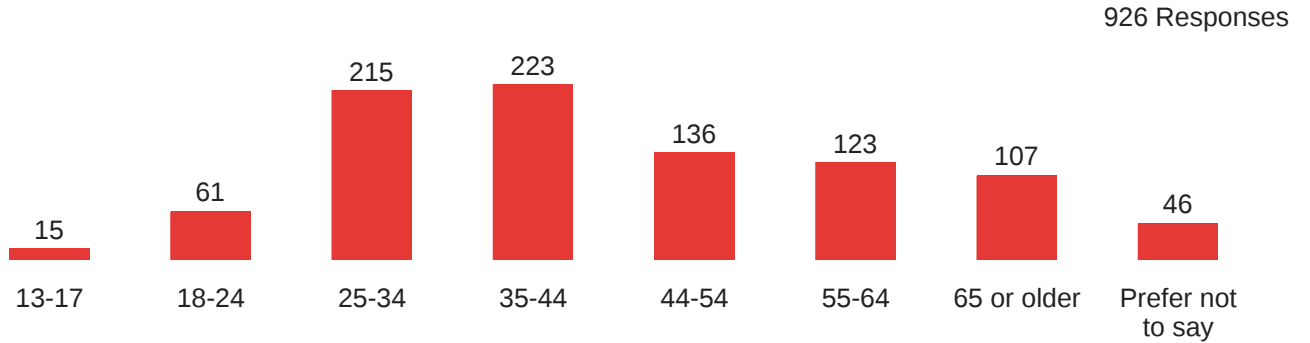
907 Responses

| Field | Choice Count |
|---|--------------|
| Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands | 680 |
| Invest more in urban trails and trailheads (e.g., Jordan River Parkway, Virgin River Trail, Murdock Canal Trail) | 656 |
| Partner with schools and churches to provide recreation space and allow community access | 573 |
| Design new libraries, recreation centers, or senior centers to also provide multipurpose outdoor recreation space | 609 |
| Construct more public park spaces, plazas, and community-gathering places as communities grow | 570 |
| Invest in the preservation of open space through conservation easements or purchases | 570 |
| Allow for clustering homes on smaller lots to preserve areas for open space | 509 |
| Facilitate the construction of more master-planned developments with ample parks and trails | 457 |

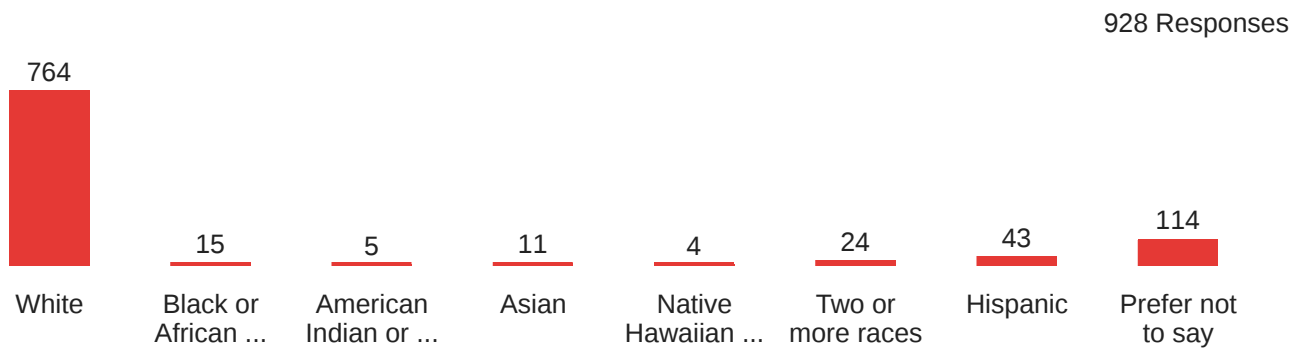
| | |
|---|-----|
| Invest in micro open spaces (e.g., low-water-use gardens with street furniture) on small publicly owned properties | 472 |
| Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits | 306 |

DEMOGRAPHICS

Q59 - How old are you?



Q61 - What is your race/ethnicity? (select all that apply)

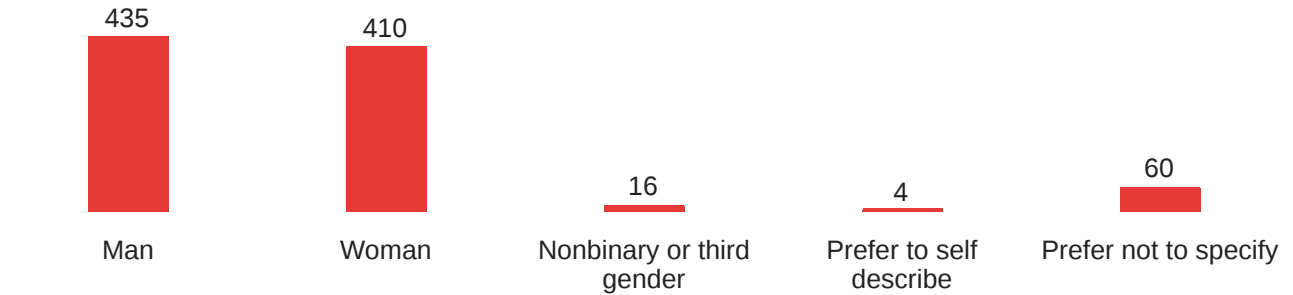


Q62 - Thinking about where you live now, do you own or rent the property?



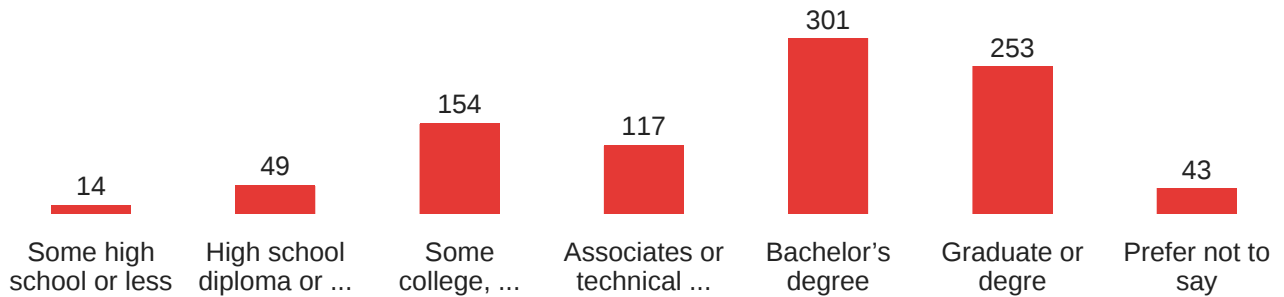
Q71 - How do you describe your gender? - Selected Choice

925 Responses



Q72 - What is the highest level of education you have completed?

931 Responses



Q73 - What was your total household income before taxes during the past 12 months?

929 Responses

| Field | Choice Count |
|---------------------|--------------|
| \$50,000-\$74,999 | 142 |
| \$75,000-\$99,999 | 152 |
| Prefer not to say | 127 |
| \$100,000-\$124,999 | 149 |
| \$25,000-\$49,999 | 97 |
| Less than \$25,000 | 41 |
| \$150,000-\$199,999 | 74 |
| \$125,000-\$149,999 | 83 |

| | |
|---------------------|----|
| \$200,000-\$249,999 | 37 |
| \$250,000 or more | 27 |

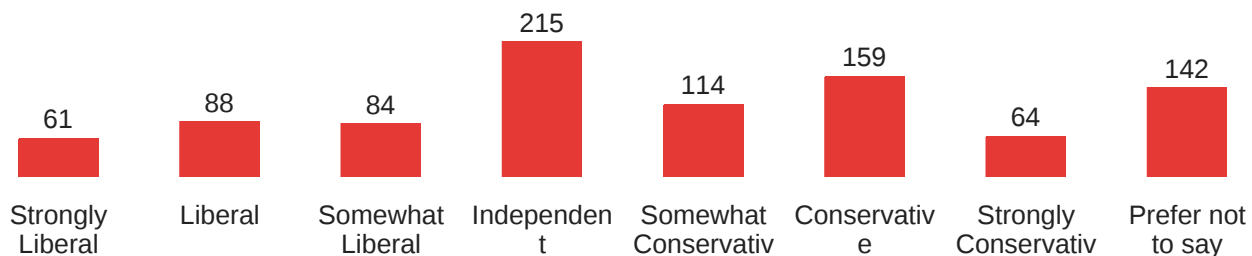
Q74 - Do you have any children?

927 Responses

| Field | Choice Count |
|--|--------------|
| Children 18 or younger living at home | 330 |
| Children 19 or older living at home | 89 |
| Children 19 or older living away from home | 245 |
| No children | 304 |
| Prefer not to say | 51 |
| Children 18 or younger living away from home | 10 |

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

927 Responses



Q77 - How long have you lived in Utah?

