

Guiding Our Growth Survey Results- South Salt Lake County

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

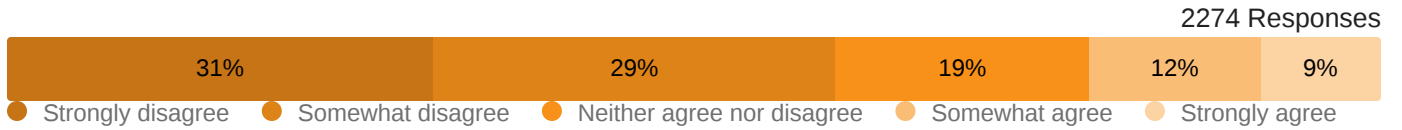
Project overview; statewide & random sample results: guidingourgrowth.utah.gov

HOUSING

URBAN HOUSING OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
			
<p>Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities</p> 	<p>Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers</p> 	<p>Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods</p> 	<p>Restrict housing development in existing and new areas as a strategy to slow growth</p> 

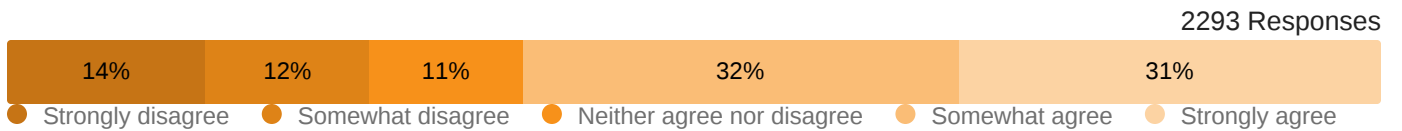
OPTION 1 - Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities



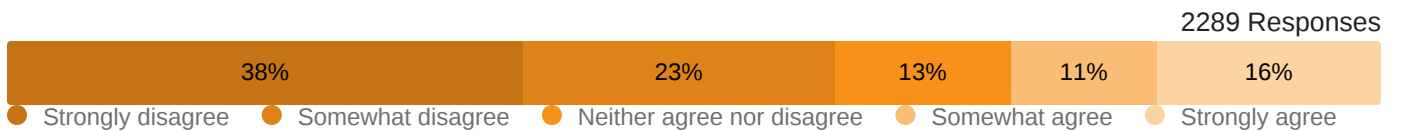
Q2 - Housing Urban 2 - Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers



OPTION 3 - Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods

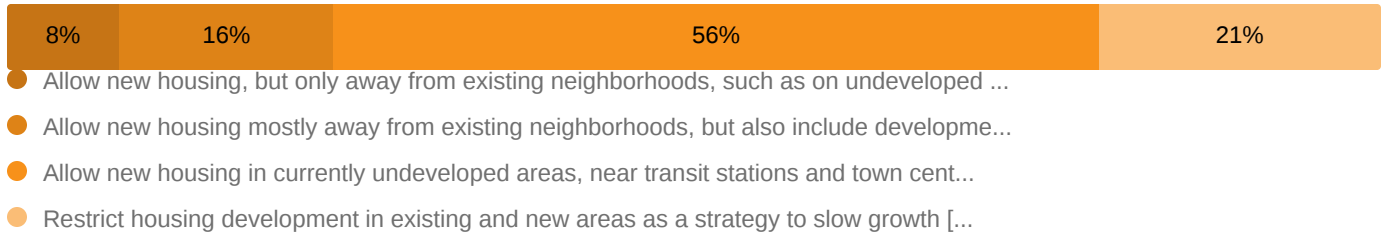


OPTION 4 - Restrict housing development in existing and new areas as a strategy to slow growth



Which of the options do you prefer the most?

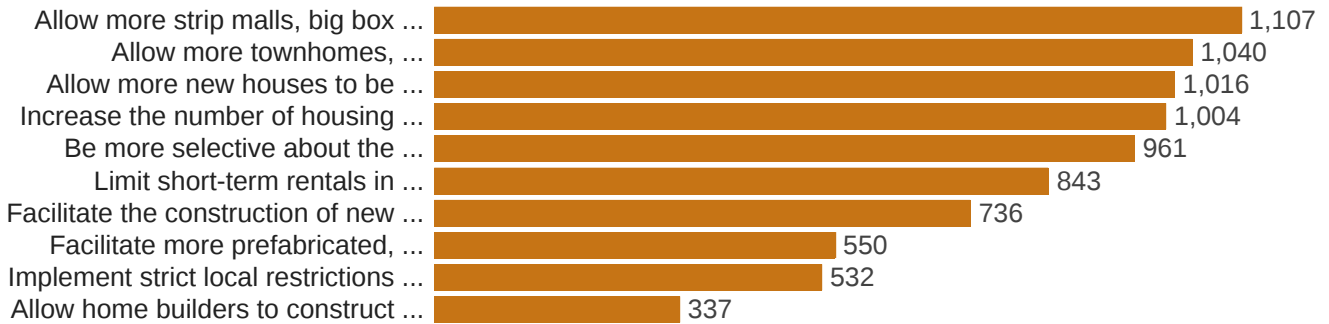
2247 Responses



URBAN HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

1861 Responses



● Choice Count

Q56 - Housing Urban Big Ideas

1861 Responses


Field	Choice Count
Allow more strip malls, big box stores, and parking lots to be redeveloped into housing	1,107
Allow more townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	1,040
Increase the number of housing units with the potential for owner occupancy (single family house, condos, townhomes)	1,004

Allow more new houses to be built on smaller lots and incentivize the construction of smaller homes	1,016
Be more selective about the types of new businesses or development we seek to attract to Utah	961
Facilitate the construction of new communities beyond the edge of our metropolitan areas to increase housing supply	736
Limit short-term rentals in neighborhoods through regulation	843
Facilitate more prefabricated, modular, or manufactured homes	550
Implement strict local restrictions to try to limit new housing development	532
Allow home builders to construct less parking for both multiple-family and single-family homes	337


WATER

URBAN WATER OPTIONS


OPTION 1




Conserve water in new development by building on large lots with water-wise landscaping




OPTION 2




Conserve water in new development by building on small or shared lots with water-wise landscaping




OPTION 3




Conserve water in both new development and existing communities with water-wise landscaping



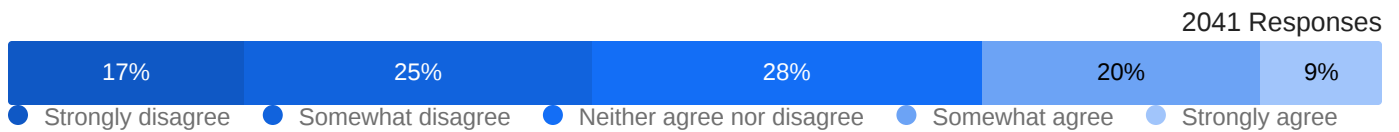
OPTION 4



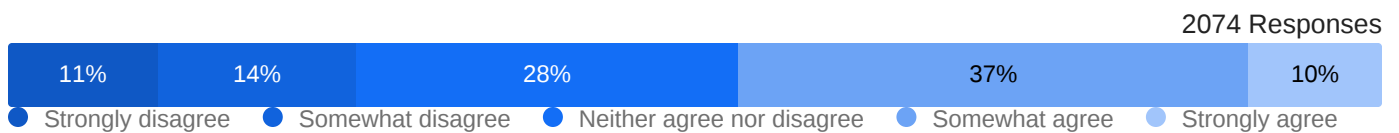
Restrict housing development as a strategy to reduce future water demand



OPTION 1 - Conserve water in new development by building on large lots with water-wise landscaping



OPTION 2 - Conserve water in new development by building on small or shared lots with water-wise landscaping



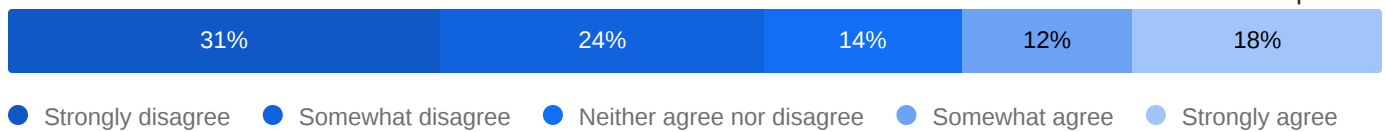
OPTION 3 - Conserve water in both new development and existing communities with water-wise landscaping

2115 Responses



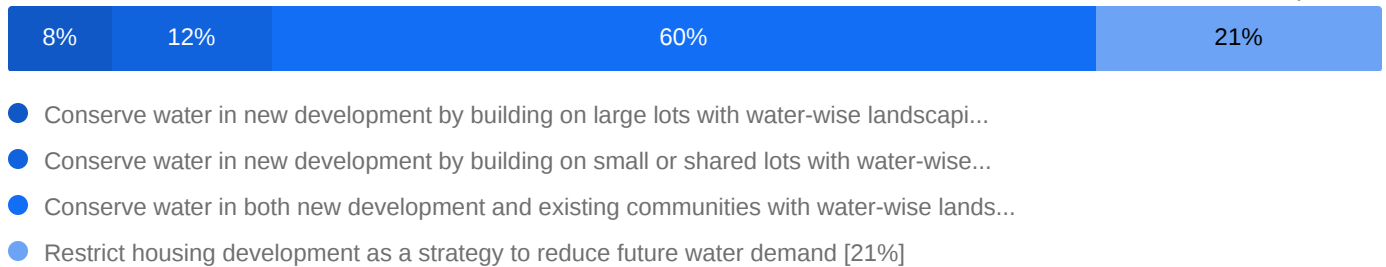
OPTION 4 - Restrict housing development as a strategy to reduce future water demand

2107 Responses



Which of the options do you prefer the most?

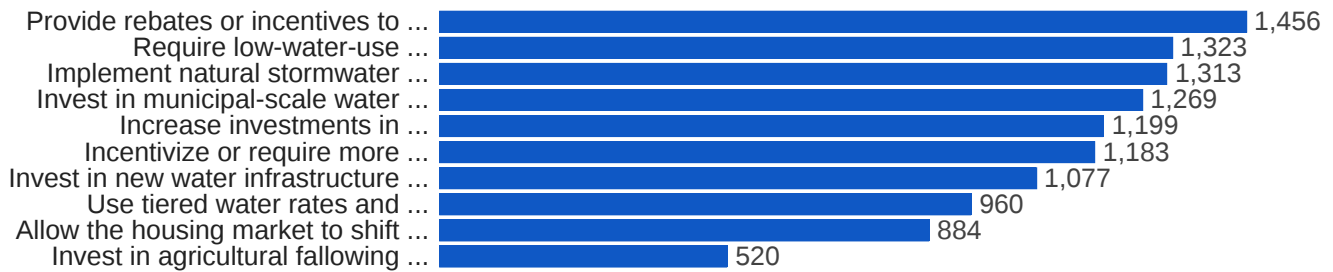
2076 Responses



URBAN WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

1826 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


1826 Responses

Field	Choice Count
Provide rebates or incentives to encourage low-water-use landscape conversions	1,456
Require low-water-use landscaping in all new residential and commercial areas	1,323
Implement natural stormwater drainage systems in all new developments to improve water quality	1,313
Invest in municipal-scale water recycling and reuse systems	1,269
Increase investments in agricultural water-optimization projects	1,199
Incentivize or require more efficient irrigation practices (e.g., irrigate only on odd days)	1,183
Invest in new water infrastructure projects (reservoirs, wells, pipelines)	1,077
Use tiered water rates and transparent billing practices to reduce demand	960
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person	884
Invest in agricultural fallowing (paying farmers to not plant or water crops)	520


TRANSPORTATION

URBAN TRANSPORTATION OPTIONS


OPTION 1




Prioritize convenient walking, biking, and public transportation in many town centers




OPTION 2




Prioritize new and expanded highways and roads in new suburbs




OPTION 3




Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs



OPTION 4



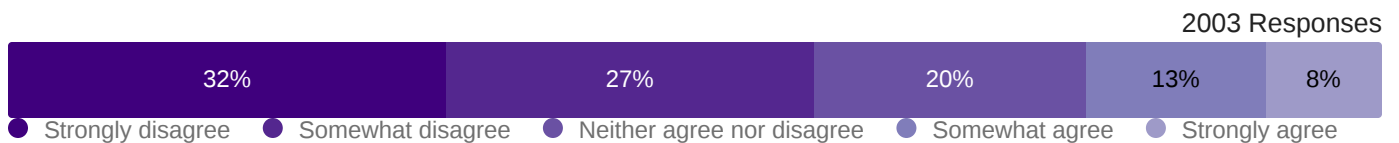
Restrict housing development as a strategy to reduce future traffic



OPTION 1 - Prioritize convenient walking, biking, and public transportation in many town centers



OPTION 2 - Prioritize new and expanded highways and roads in new suburbs



OPTION 3 - Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs

2025 Responses



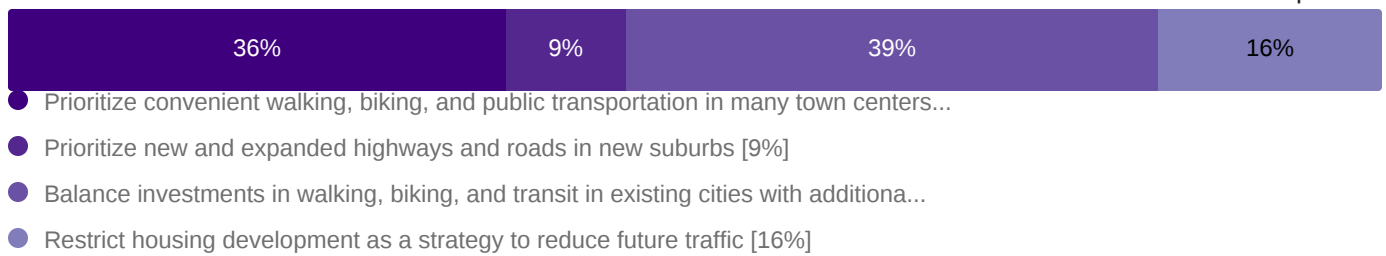
OPTION 4 - Restrict housing development as a strategy to reduce future traffic

2032 Responses



Which of the options do you prefer the most?

2011 Responses



URBAN TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

1778 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


1778 Responses

Field	Choice Count
Allow more apartments, condos, and townhomes near transit stations and downtowns	1,107
Invest more funding in public transportation to serve urban areas	1,111
Provide zero-fare public transportation	1,121
Invest in public transportation for peak usage of tourism areas	1,123
Invest in more bicycle and pedestrian infrastructure	1,099
Improve roadway connectivity through grid street patterns	797
Invest in charging infrastructure and incentives for conversion to electric vehicles	710
Reduce required parking in commercial or town centers	530
Invest in improvement or expansion of high-use state highways and add new highways in high-demand areas	693
Reduce congestion by pricing freeway use during peak hours	304


OPEN SPACE AND RECREATION

OPEN SPACE AND RECREATION OPTIONS


OPTION 1




Build new neighborhoods with large yards




OPTION 2




Build new master-planned communities with parks, trails, and community open spaces




OPTION 3




Fill "in" rather than grow "outward" as a strategy to conserve open space



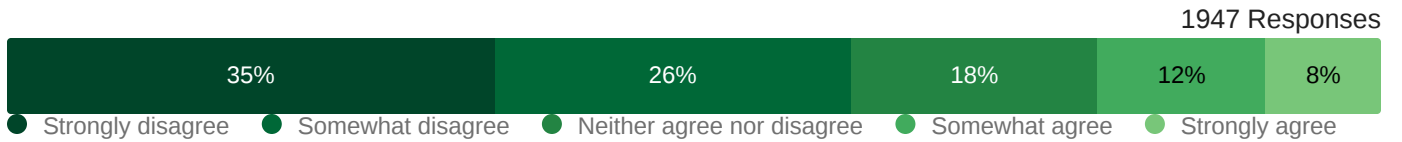
OPTION 4



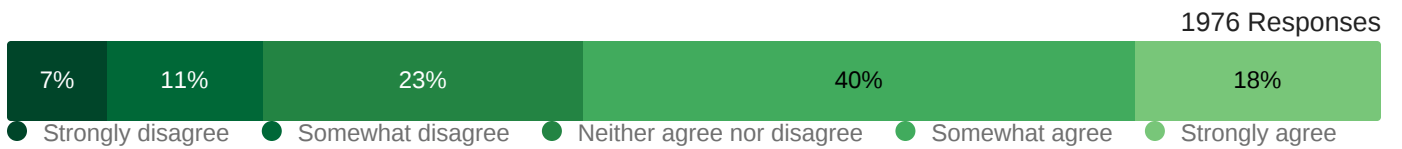
Restrict housing development as a strategy to preserve open space and recreation



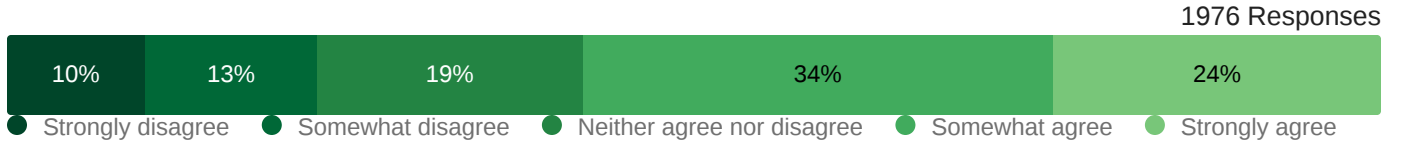
OPTION 1 - Build new neighborhoods with large yards



OPTION 2 - Build new master-planned communities with parks, trails, and community open spaces



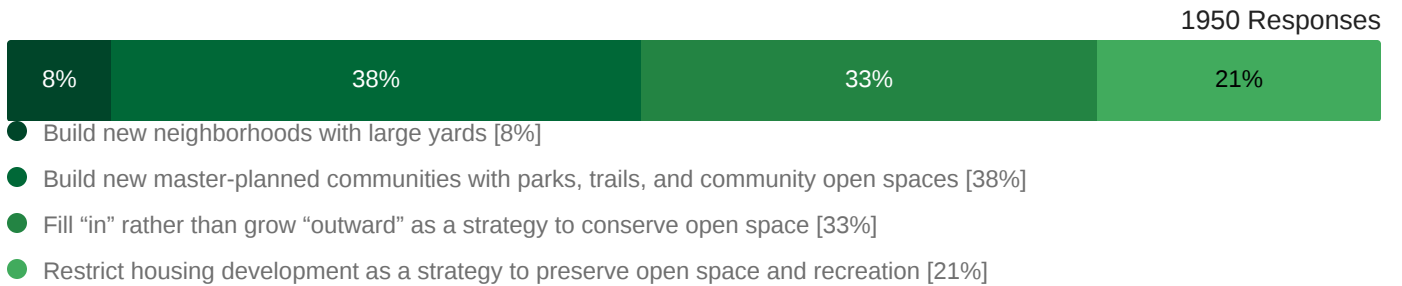
OPTION 3 - Fill “in” rather than grow “outward” as a strategy to conserve open space



OPTION 4 - Restrict housing development as a strategy to preserve open space and recreation



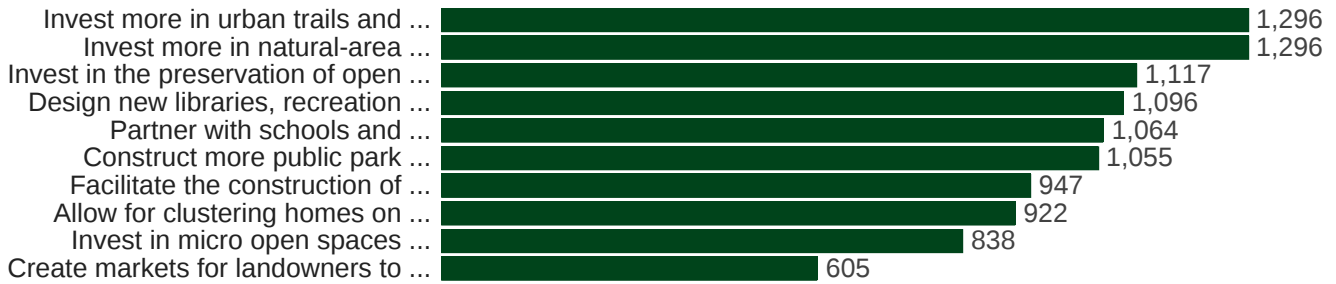
Which of the options do you prefer the most?



URBAN OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

1763 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

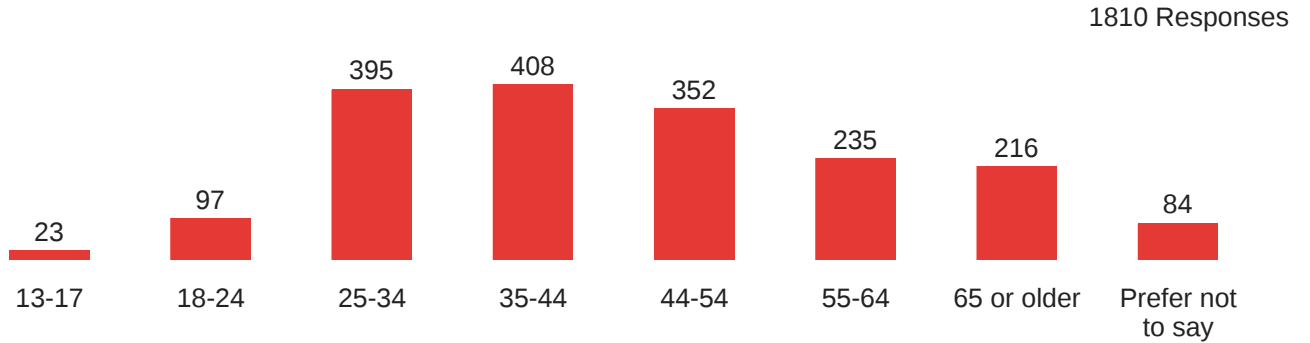
1763 Responses

Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	1,296
Invest more in urban trails and trailheads (e.g., Jordan River Parkway, Virgin River Trail, Murdock Canal Trail)	1,296
Partner with schools and churches to provide recreation space and allow community access	1,064
Design new libraries, recreation centers, or senior centers to also provide multipurpose outdoor recreation space	1,096
Construct more public park spaces, plazas, and community-gathering places as communities grow	1,055
Invest in the preservation of open space through conservation easements or purchases	1,117
Allow for clustering homes on smaller lots to preserve areas for open space	922
Facilitate the construction of more master-planned developments with ample parks and trails	947

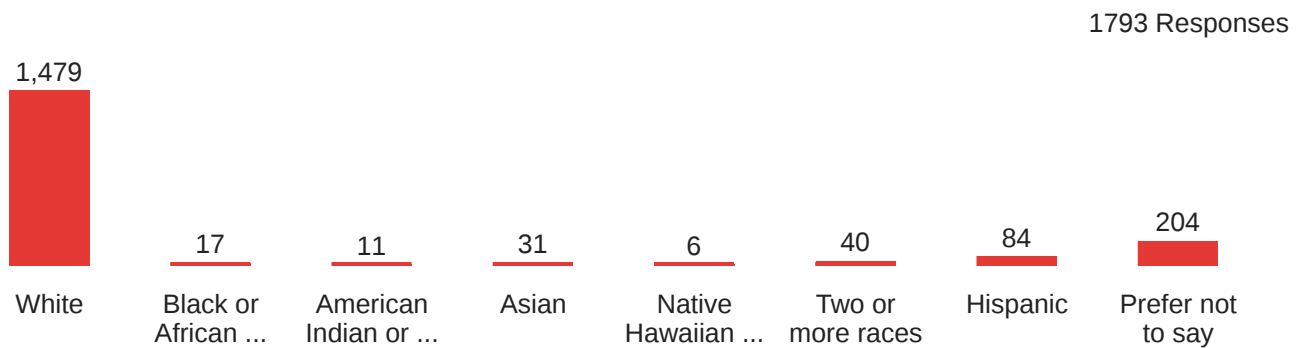
Invest in micro open spaces (e.g., low-water-use gardens with street furniture) on small publicly owned properties	838
Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits	605

DEMOGRAPHICS

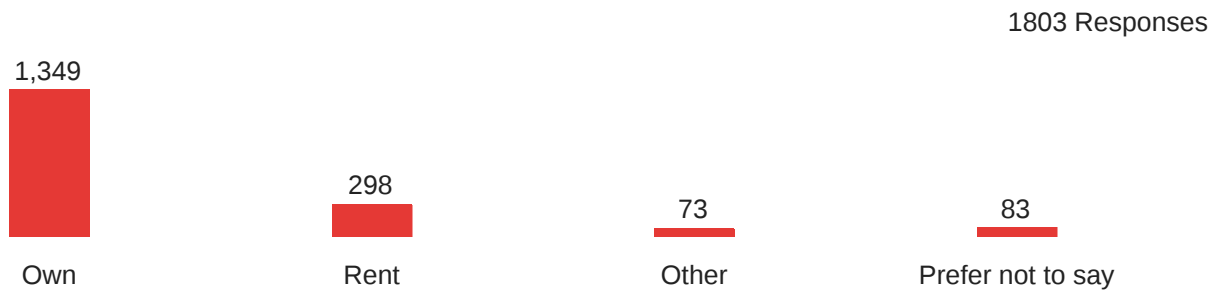
Q59 - How old are you?



Q61 - What is your race/ethnicity? (select all that apply)

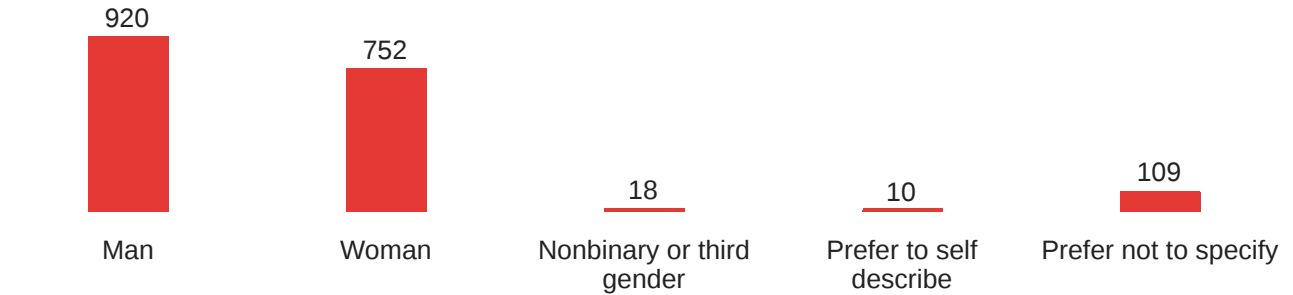


Q62 - Thinking about where you live now, do you own or rent the property?



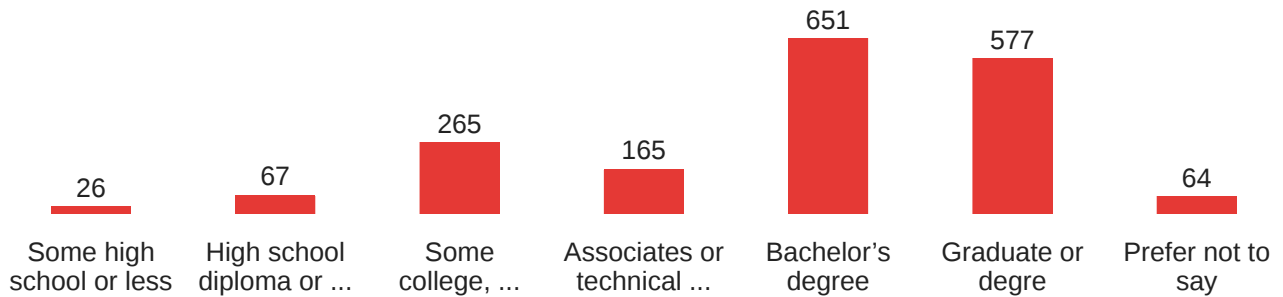
Q71 - How do you describe your gender? - Selected Choice

1809 Responses



Q72 - What is the highest level of education you have completed?

1815 Responses



Q73 - What was your total household income before taxes during the past 12 months?

1806 Responses

Field	Choice Count
\$50,000-\$74,999	193
\$75,000-\$99,999	224
Prefer not to say	264
\$100,000-\$124,999	243
\$25,000-\$49,999	116
Less than \$25,000	54
\$150,000-\$199,999	239
\$125,000-\$149,999	190

\$200,000-\$249,999	115
\$250,000 or more	168

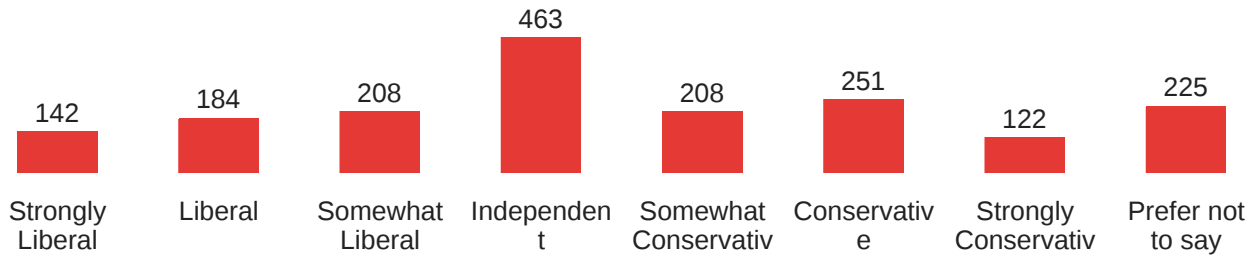
Q74 - Do you have any children?

1799 Responses

Field	Choice Count
Children 18 or younger living at home	672
Children 19 or older living at home	175
Children 19 or older living away from home	475
No children	551
Prefer not to say	111
Children 18 or younger living away from home	26

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

1803 Responses



Q77 - How long have you lived in Utah?

1813 Responses

