

Guiding Our Growth Survey Results- Six County AOG

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

Project overview; statewide & random sample results: guidingourgrowth.utah.gov

HOUSING

RURAL HOUSING OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
			
<p>Create opportunities for new housing mostly around major streets and town centers</p>	<p>Create opportunities for new housing mostly in new areas</p>	<p>Create opportunities for new housing in both new and existing areas</p>	<p>Restrict housing development as a strategy to slow growth</p>
			

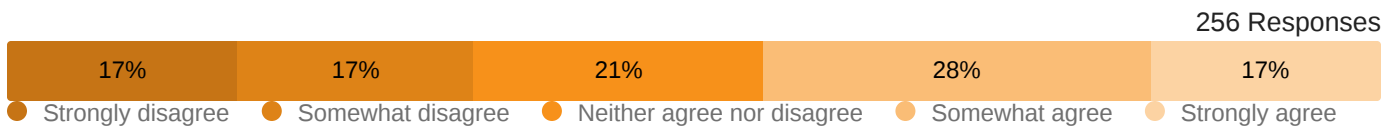
OPTION 1 - Create opportunities for new housing mostly around major streets and town centers



OPTION 2 - Create opportunities for new housing mostly in new areas



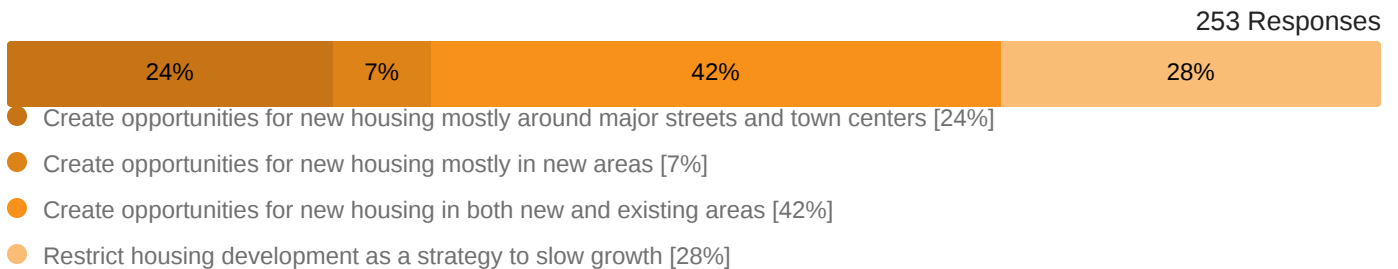
OPTION 3 - Create opportunities for new housing in both new and existing areas



OPTION 4 - Restrict housing development as a strategy to slow growth



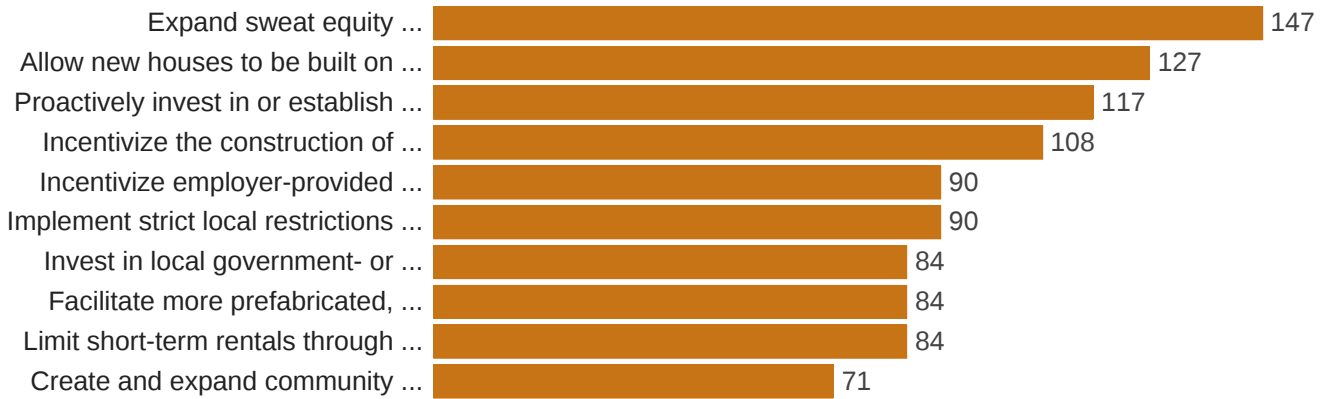
Which of the options do you prefer the most?



RURAL HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

272 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

272 Responses

Field	Choice Count
Proactively invest in or establish frameworks for financing new infrastructure (roads, utilities) to support the construction of new housing	117
Implement strict local restrictions to try to limit new housing development	90
Limit short-term rentals through regulation	84
Expand sweat equity home-building programs	147
Allow new houses to be built on smaller lots	127
Incentivize employer-provided housing or down payment assistance	90
Incentivize the construction of townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	108
Invest in local government- or nonprofit-owned subsidized housing for workers and full time residents	84

Facilitate more prefabricated, modular, or manufactured homes

84


Create and expand community land trusts and housing co-ops

71


WATER

RURAL WATER OPTIONS


OPTION 1




Invest in optimized agricultural irrigation to conserve water




OPTION 2




Invest in residential and commercial water conservation




OPTION 3




Invest in optimized agricultural irrigation as well as residential and commercial water conservation



OPTION 4

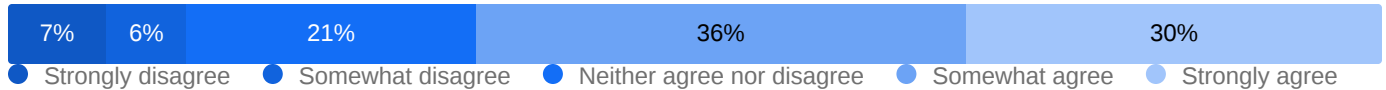


Restrict housing development as a strategy to reduce future water demand



OPTION 1 - Invest in optimized agricultural irrigation to conserve water

238 Responses



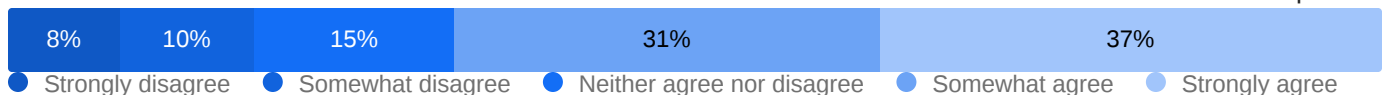
OPTION 2 - Invest in residential and commercial water conservation

240 Responses

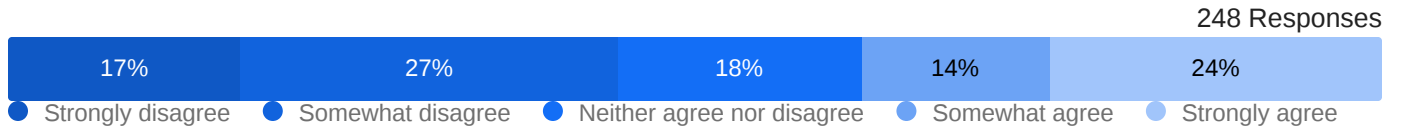


OPTION 3 - Invest in optimized agricultural irrigation as well as residential and commercial water conservation

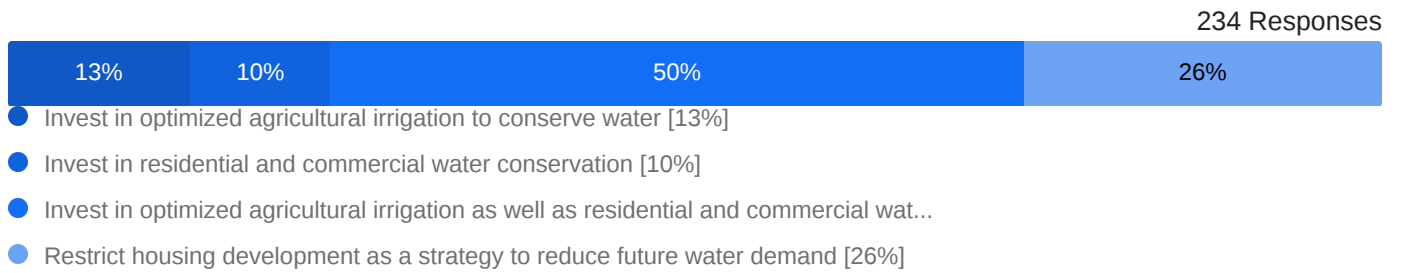
246 Responses



OPTION 4 - Restrict housing development as a strategy to reduce future water demand



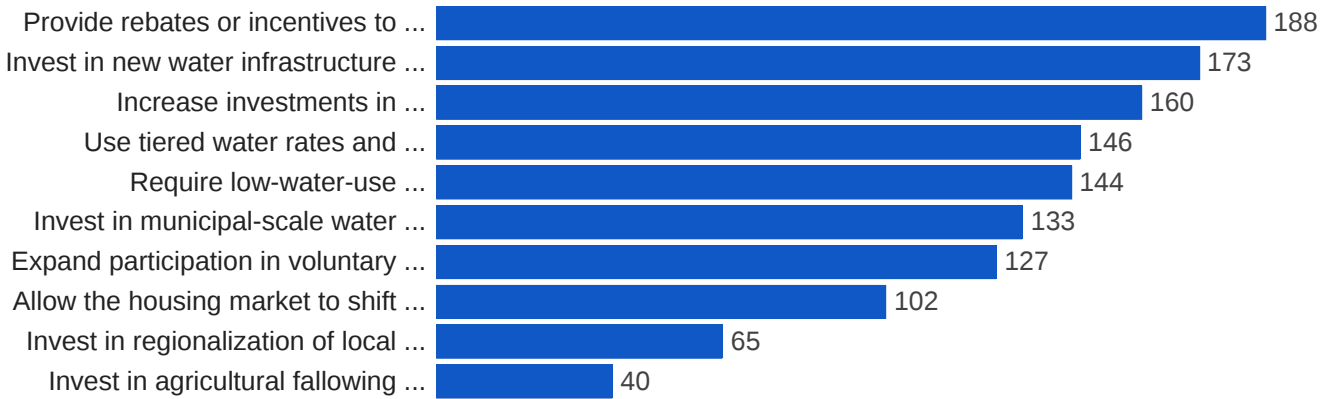
Which of the options do you prefer the most?



RURAL WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

271 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

271 Responses

Field	Choice Count
Invest in new water infrastructure projects (reservoirs, wells, pipelines, aquifer storage)	173
Provide rebates or incentives to encourage low-water-use landscape conversions	188
Increase investments in agricultural water-optimization projects	160
Invest in municipal-scale water recycling and reuse systems	133
Require low-water-use landscaping in all new residential and commercial areas	144
Expand participation in voluntary rural water quality programs	127
Use tiered water rates and transparent billing practices to encourage water conservation	146
Invest in regionalization of local water treatment facilities	65


Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person 102

Invest in agricultural fallowing (paying farmers to not plant or water crops) 40


TRANSPORTATION

RURAL TRANSPORTATION OPTIONS


OPTION 1




Focus new development along main streets to create a lively town center and maintain country roads outside of town




OPTION 2




Spread development and new streets out on the edge of town




OPTION 3




Balance new development and road upgrades between a lively main street and country roads on the edge of town



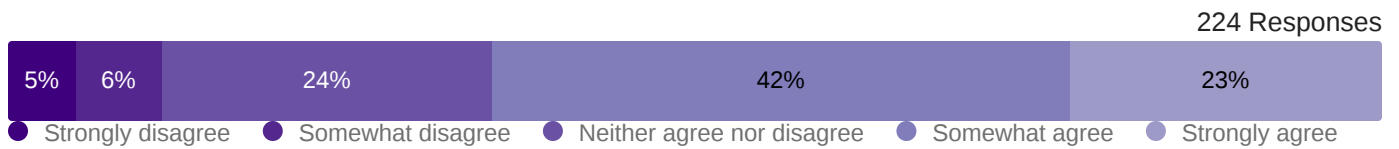
OPTION 4



Restrict housing development as a strategy to reduce transportation infrastructure costs



OPTION 1 - Focus new development along main streets to create a lively town center and maintain country roads outside of town



OPTION 2 - Spread development and new streets out on the edge of town



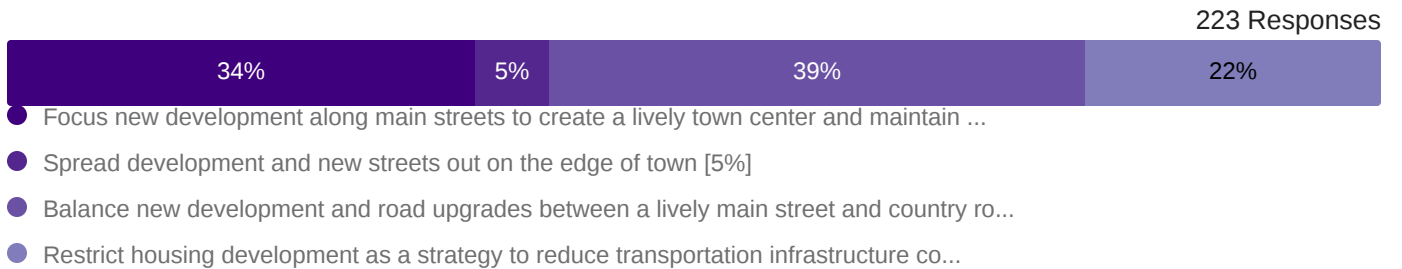
OPTION 3 - Balance new development and road upgrades between a lively main street and country roads on the edge of town



OPTION 4 - Restrict housing development as a strategy to reduce transportation infrastructure costs



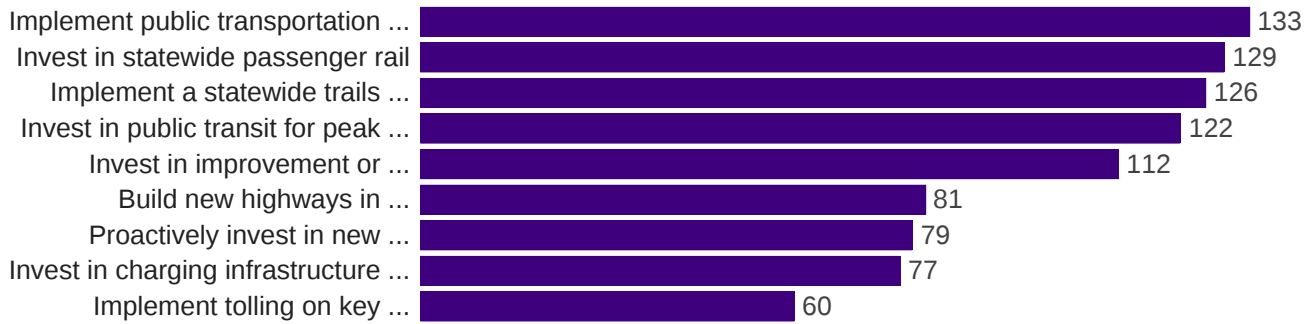
Which of the options do you prefer the most?



RURAL TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

249 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


249 Responses

Field	Choice Count
Invest in statewide passenger rail	129
Implement tolling on key roadways in high-visitation areas (e.g. Mirror Lake Highway)	60
Invest in charging infrastructure and incentives for conversion to electric vehicles	77
Invest in public transit for peak usage of tourism areas	122
Invest in improvement or expansion of high-use state highways and main streets (e.g. Highways 6, 189, 191)	112
Proactively invest in new infrastructure (roads, utilities) to support the construction of new communities	79
Build new highways in high-demand areas to connect communities	81
Implement public transportation service to connect smaller towns to larger cities	133
Implement a statewide trails network to connect communities across Utah	126


OPEN SPACE AND RECREATION

RURAL OPEN SPACE AND RECREATION OPTIONS


OPTION 1




Build new housing on smaller lots close to town




OPTION 2




Build new housing with large, spread-out lots




OPTION 3




Build new master-planned communities with parks, trails, and community open spaces



OPTION 4



Restrict housing development as a strategy to preserve open space



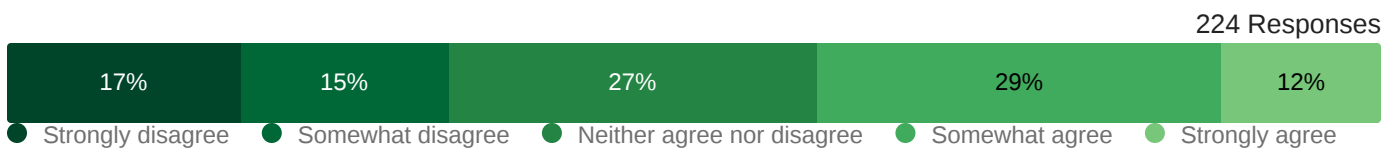
OPTION 1 - Build new housing on smaller lots close to town



OPTION 2 - Build new housing with large, spread-out lots

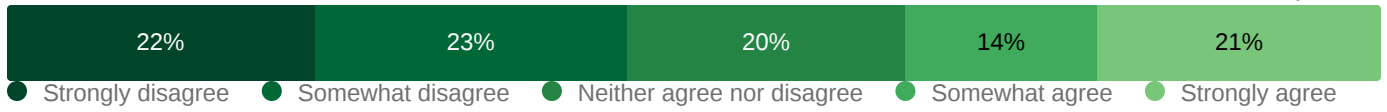


OPTION 3 - Build new master-planned communities with parks, trails, and community open spaces



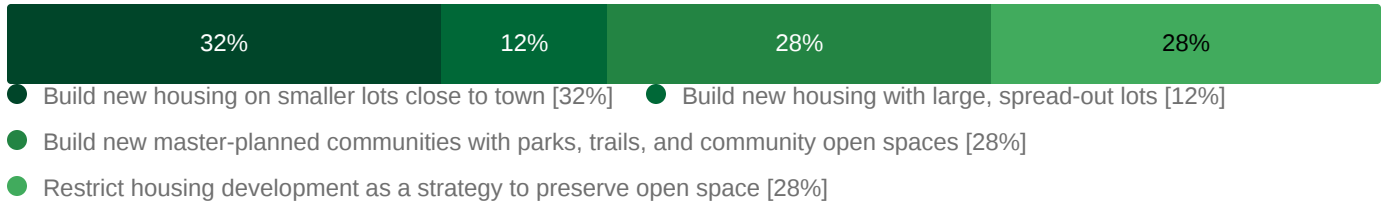
OPTION 4 - Restrict housing development as a strategy to preserve open space

228 Responses



Which of the options do you prefer the most?

215 Responses



RURAL OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

251 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

251 Responses

Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	142
Encourage ongoing agricultural uses by prioritizing prime farmlands in long-range planning efforts	150
Utilize agricultural zoning in areas desired for agricultural preservation	127
Invest in the preservation of open space through conservation easements or purchases	139
Explore ways to capture and retain more tourism spending in rural communities	119
Create flexibility in how transient room taxes (TRT) collected at hotels can be used	94
Invest more in paved trails and trailheads (e.g., Price River Trail, Historic Union Pacific Rail Trail, Moab Canyon Pathway)	84
Allow and encourage new development to use less land	100

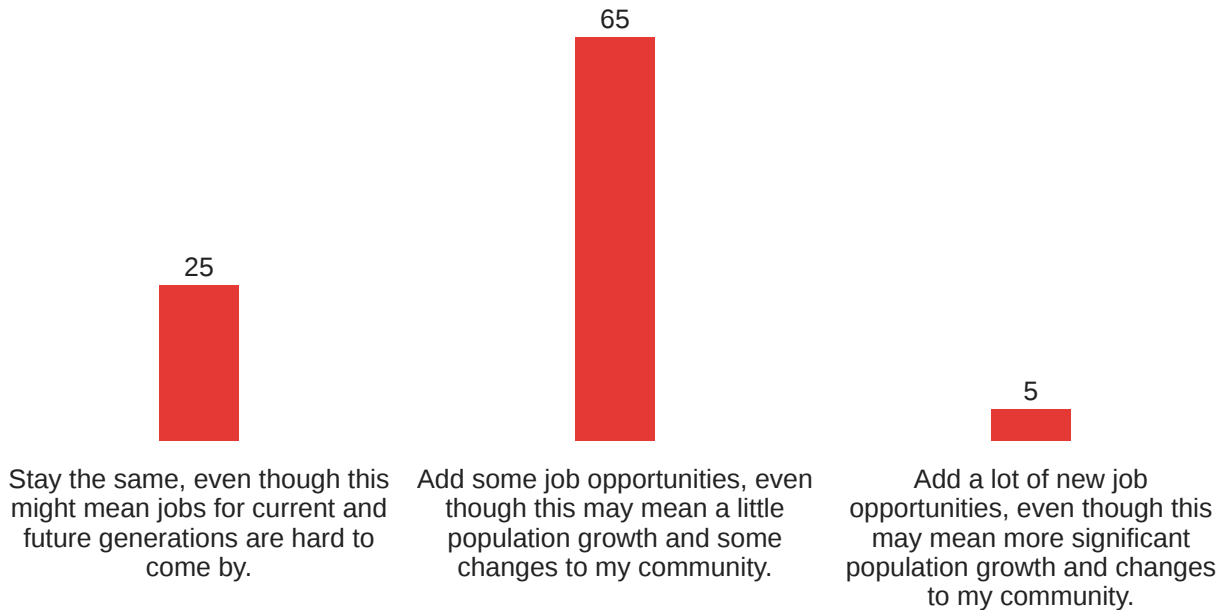
Allow for clustering homes on smaller lots to set aside areas for open space 111

Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits 66

NO/SLOW GROWTH QUESTIONS

It looks like you live in a place that's not experiencing much economic growth. Would you prefer the area where you live...

95 Responses



What strategies would you like to pursue to improve economic prosperity in your area? Choose as many as you'd like.

95 Responses

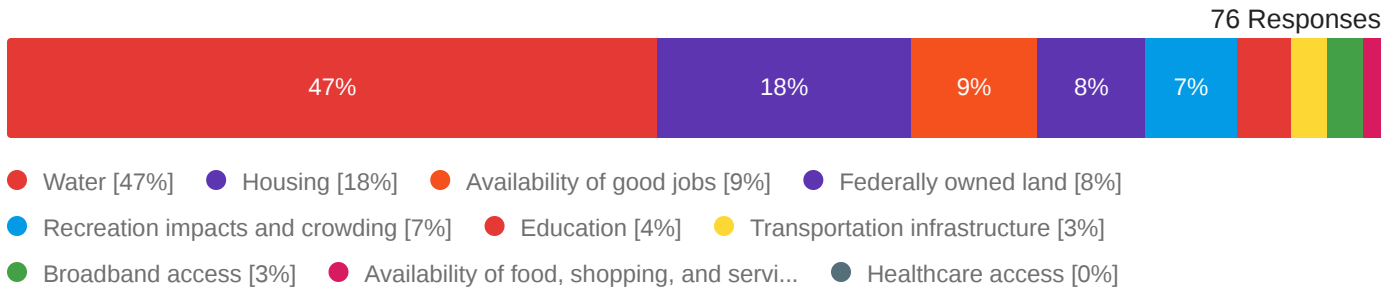
Field	Choice Count
Improve agricultural prosperity (this could include investments in water efficiency, food processing facilities, farm-to-table programs, and agritourism)	64
Support and expand existing local businesses	62
Promote more start-ups and entrepreneurs (this could include creating/expanding innovation centers)	26
Relocate state jobs to rural communities (in-person or remote)	46
Expand energy and resource development (this could include mining, drilling for oil or natural gas, utilizing geothermal resources, building renewable energy infrastructure, or building nuclear production)	27

Attract remote workers (this could include improving broadband, improving main street/downtown, adding/improving housing, and adding outdoor recreation amenities) 47

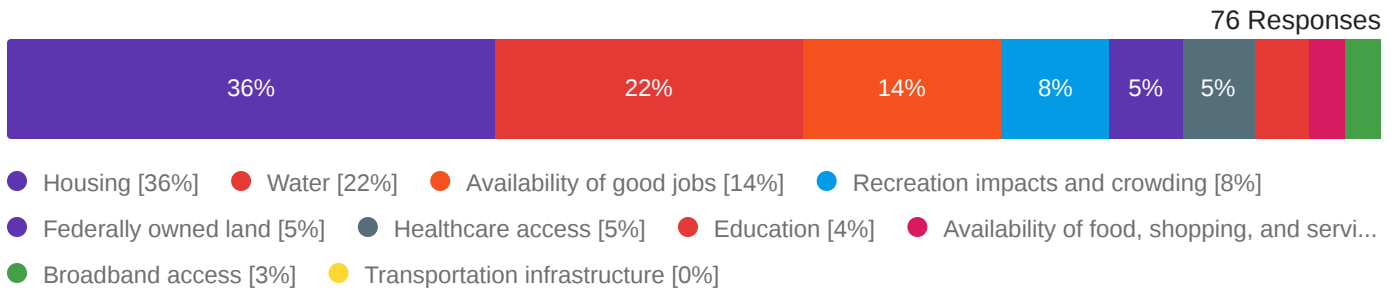
Make my area attractive to logistics and manufacturing companies (this could include adding energy, water, and transportation infrastructure; adding/improving housing; training residents to work in targeted industries; improving broadband; and expanding business recruitment incentives) 26

Become more of a tourist destination (this could include adding outdoor recreation amenities, advertising, and adding hotels, restaurants, and housing) 16

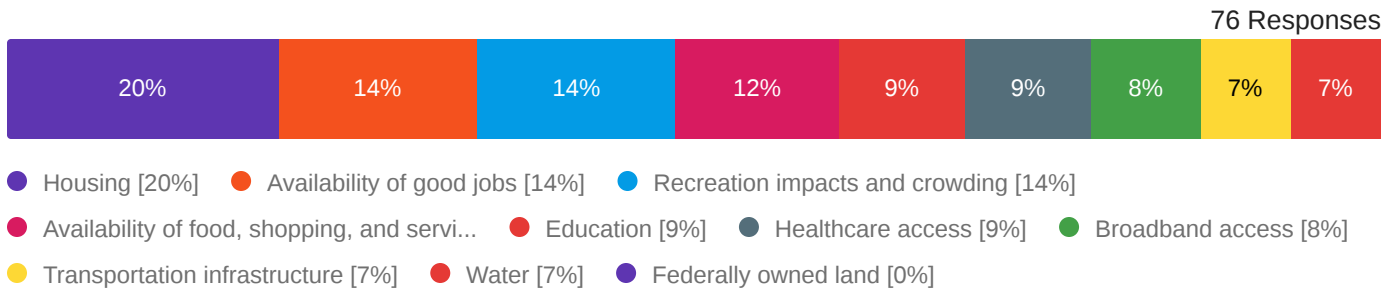
What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #1 biggest challenge



What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #2 biggest challenge

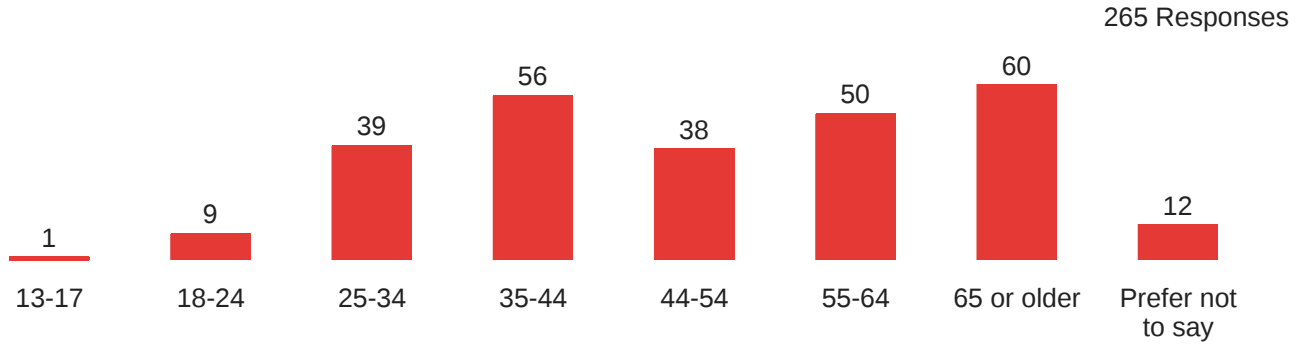


What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #3 biggest challenge

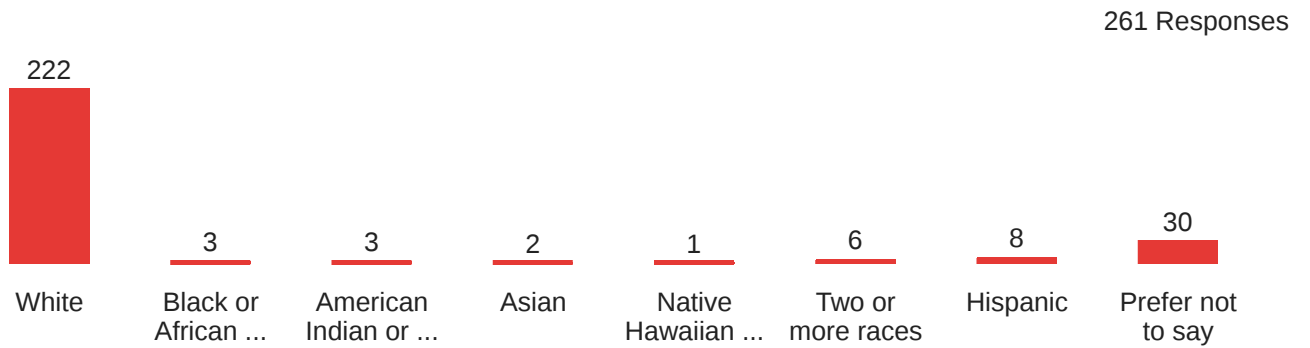


DEMOGRAPHICS

Q59 - How old are you?



Q61 - What is your race/ethnicity? (select all that apply)

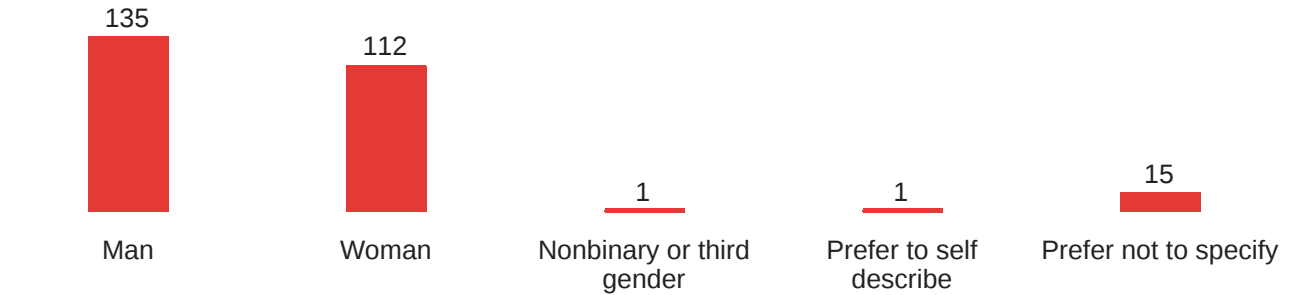


Q62 - Thinking about where you live now, do you own or rent the property?



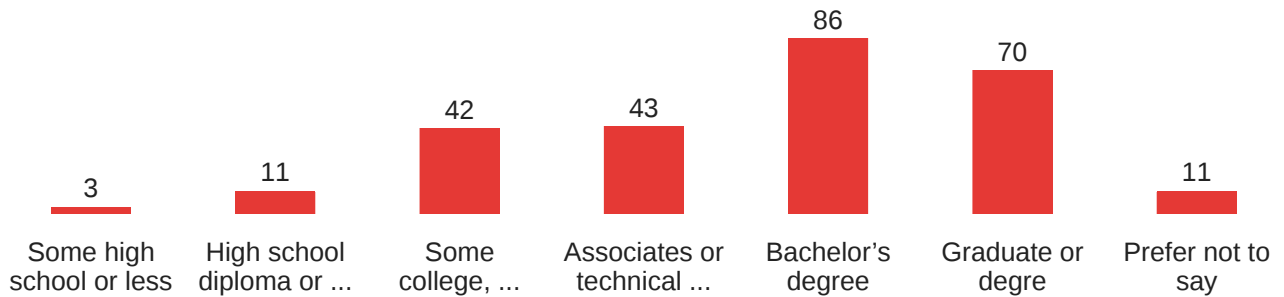
Q71 - How do you describe your gender? - Selected Choice

264 Responses



Q72 - What is the highest level of education you have completed?

266 Responses



Q73 - What was your total household income before taxes during the past 12 months?

263 Responses

Field	Choice Count
\$50,000-\$74,999	48
\$75,000-\$99,999	45
Prefer not to say	37
\$100,000-\$124,999	41
\$25,000-\$49,999	31
Less than \$25,000	10
\$150,000-\$199,999	17
\$125,000-\$149,999	19

\$200,000-\$249,999	7
\$250,000 or more	8

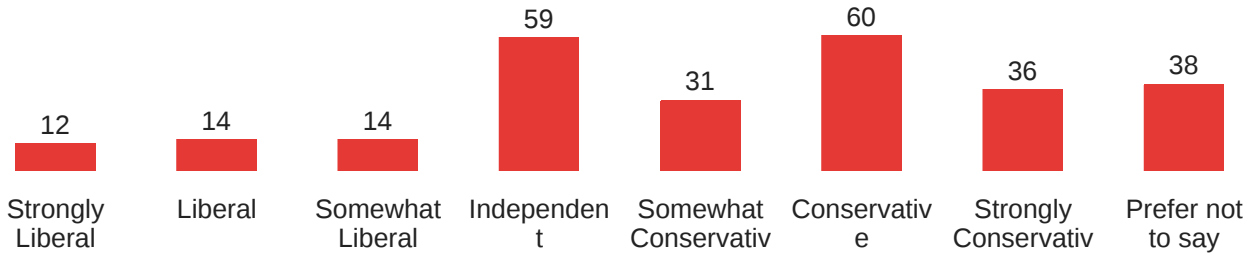
Q74 - Do you have any children?

263 Responses

Field	Choice Count
Children 18 or younger living at home	88
Children 19 or older living at home	19
Children 19 or older living away from home	114
No children	46
Prefer not to say	20
Children 18 or younger living away from home	3

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

264 Responses



Q77 - How long have you lived in Utah?

265 Responses

