Guiding Our Growth Survey Results-STATEWIDE

Please review the survey at https://guidingourgrowth.utah.gov/beheard/

ADMINISTERED BY: Envision Utah
FOR: Utah Governor’s Office of Planning and Budget
DATES OPEN: May 11th – August 31st 2023
Project overview; statewide & random sample results: guidingourgrowth.utah.gov

HOUSING

URBAN HOUSING OPTIONS

1. OPTION 1
   Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities

2. OPTION 2
   Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers

3. OPTION 3
   Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods

4. OPTION 4
   Restrict housing development in existing and new areas as a strategy to slow growth
OPTION 1 - Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities

Q2 - Housing Urban 2 - Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers

OPTION 3 - Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods

OPTION 4 - Restrict housing development in existing and new areas as a strategy to slow growth
Which of the options do you prefer the most?

- Allow new housing, but only away from existing neighborhoods, such as on undeveloped ... (6%)
- Allow new housing mostly away from existing neighborhoods, but also include developme... (15%)
- Allow new housing in currently undeveloped areas, near transit stations and town cent... (60%)
- Restrict housing development in existing and new areas as a strategy to slow growth [... (19%)

URBAN HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

- Allow more strip malls, big box ... (6,338 votes)
- Allow more townhomes, ... (6,293 votes)
- Allow more new houses to be ... (6,174 votes)
- Increase the number of housing ... (5,991 votes)
- Be more selective about the ... (5,446 votes)
- Limit short-term rentals in ... (4,784 votes)
- Facilitate the construction of new ... (3,670 votes)
- Facilitate more prefabricated, ... (3,329 votes)
- Implement strict local restrictions ... (2,833 votes)
- Allow home builders to construct ... (2,398 votes)

Q56 - Housing Urban Big Ideas

<table>
<thead>
<tr>
<th>Field</th>
<th>Choice Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Limit short-term rentals in neighborhoods through regulation</td>
<td>4,784</td>
</tr>
<tr>
<td>Be more selective about the types of new businesses or development we seek to attract to Utah</td>
<td>5,446</td>
</tr>
<tr>
<td>Allow more townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)</td>
<td>6,293</td>
</tr>
</tbody>
</table>
Increase the number of housing units with the potential for owner occupancy (single family house, condos, townhomes) 5,991

Allow more new houses to be built on smaller lots and incentivize the construction of smaller homes 6,174

Implement strict local restrictions to try to limit new housing development 2,833

Allow more strip malls, big box stores, and parking lots to be redeveloped into housing 6,338

Facilitate the construction of new communities beyond the edge of our metropolitan areas to increase housing supply 3,670

Facilitate more prefabricated, modular, or manufactured homes 3,329

Allow home builders to construct less parking for both multiple-family and single-family homes 2,398
RURAL HOUSING OPTIONS

OPTION 1 - Create opportunities for new housing mostly around major streets and town centers

2203 Responses

Strongly disagree: 16%
Somewhat disagree: 13%
Neither agree nor disagree: 20%
Somewhat agree: 30%
Strongly agree: 21%

OPTION 2 - Create opportunities for new housing mostly in new areas

2185 Responses

Strongly disagree: 26%
Somewhat disagree: 23%
Neither agree nor disagree: 22%
Somewhat agree: 20%
Strongly agree: 9%

OPTION 3 - Create opportunities for new housing in both new and existing areas

2209 Responses

Strongly disagree: 17%
Somewhat disagree: 17%
Neither agree nor disagree: 21%
Somewhat agree: 25%
Strongly agree: 21%
OPTION 4 - Restrict housing development as a strategy to slow growth

2207 Responses

- Strongly disagree: 25%
- Somewhat disagree: 23%
- Neither agree nor disagree: 15%
- Somewhat agree: 16%
- Strongly agree: 21%

Which of the options do you prefer the most?

2154 Responses

- Create opportunities for new housing mostly around major streets and town centers: 25%
- Create opportunities for new housing mostly in new areas: 8%
- Create opportunities for new housing in both new and existing areas: 38%
- Restrict housing development as a strategy to slow growth: 29%

RURAL HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2223 Responses

- Expand sweat equity: 1,122
- Allow new houses to be built on: 1,023
- Proactively invest in or establish: 1,014
- Incentivize the construction of: 878
- Limit short-term rentals through: 827
- Implement strict local restrictions: 805
- Incentivize employer-provided: 801
- Invest in local government- or: 722
- Facilitate more prefabricated,: 694
- Create and expand community: 565

Choice Count
Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

<table>
<thead>
<tr>
<th>Field</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proactively invest in or establish frameworks for financing new infrastructure (roads, utilities) to support the construction of new housing</td>
<td>1,014</td>
</tr>
<tr>
<td>Implement strict local restrictions to try to limit new housing development</td>
<td>805</td>
</tr>
<tr>
<td>Limit short-term rentals through regulation</td>
<td>827</td>
</tr>
<tr>
<td>Expand sweat equity home-building programs</td>
<td>1,122</td>
</tr>
<tr>
<td>Allow new houses to be built on smaller lots</td>
<td>1,023</td>
</tr>
<tr>
<td>Incentivize employer-provided housing or down payment assistance</td>
<td>801</td>
</tr>
<tr>
<td>Incentivize the construction of townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)</td>
<td>878</td>
</tr>
<tr>
<td>Invest in local government- or nonprofit-owned subsidized housing for workers and full time residents</td>
<td>722</td>
</tr>
<tr>
<td>Facilitate more prefabricated, modular, or manufactured homes</td>
<td>694</td>
</tr>
<tr>
<td>Create and expand community land trusts and housing co-ops</td>
<td>565</td>
</tr>
</tbody>
</table>
WATER

URBAN WATER OPTIONS

OPTION 1 - Conserve water in new development by building on large lots with water-wise landscaping

11536 Responses

- Strongly disagree: 19%
- Somewhat disagree: 28%
- Neither agree nor disagree: 27%
- Somewhat agree: 19%
- Strongly agree: 8%

OPTION 2 - Conserve water in new development by building on small or shared lots with water-wise landscaping

11644 Responses

- Strongly disagree: 9%
- Somewhat disagree: 14%
- Neither agree nor disagree: 28%
- Somewhat agree: 40%
- Strongly agree: 9%
OPTION 3 - Conserve water in both new development and existing communities with water-wise landscaping

<table>
<thead>
<tr>
<th>Strongly disagree</th>
<th>Somewhat disagree</th>
<th>Neither agree nor disagree</th>
<th>Somewhat agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>7%</td>
<td>9%</td>
<td>10%</td>
<td>32%</td>
<td>42%</td>
</tr>
</tbody>
</table>

11920 Responses

OPTION 4 - Restrict housing development as a strategy to reduce future water demand

<table>
<thead>
<tr>
<th>Strongly disagree</th>
<th>Somewhat disagree</th>
<th>Neither agree nor disagree</th>
<th>Somewhat agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>32%</td>
<td>25%</td>
<td>14%</td>
<td>12%</td>
<td>17%</td>
</tr>
</tbody>
</table>

11918 Responses

Which of the options do you prefer the most?

<table>
<thead>
<tr>
<th>Strongly disagree</th>
<th>Somewhat disagree</th>
<th>Neither agree nor disagree</th>
<th>Somewhat agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>7%</td>
<td>12%</td>
<td>61%</td>
<td>20%</td>
<td></td>
</tr>
</tbody>
</table>

Conserve water in new development by building on large lots with water-wise landscaping
Conserve water in new development by building on small or shared lots with water-wise landscaping
Conserve water in both new development and existing communities with water-wise landscaping
Restrict housing development as a strategy to reduce future water demand [20%]

URBAN WATER BIG IDEAS
Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

Provide rebates or incentives to encourage low-water-use landscape conversions 8,230
Implement natural stormwater drainage systems in all new developments to improve water quality 7,506
Require low-water-use landscaping in all new residential and commercial areas 7,402
Invest in municipal-scale water recycling and reuse systems 7,327
Incentivize or require more efficient irrigation practices (e.g., irrigate only on odd days) 6,949
Increase investments in agricultural water-optimization projects 6,879
Invest in new water infrastructure projects (reservoirs, wells, pipelines) 5,909
Use tiered water rates and transparent billing practices to reduce demand 5,561
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person 5,457
Invest in agricultural fallowing (paying farmers to not plant or water crops) 2,920
RURAL WATER OPTIONS

OPTION 1 - Invest in optimized agricultural irrigation to conserve water

- Strongly disagree: 8%
- Somewhat disagree: 9%
- Neither agree nor disagree: 22%
- Somewhat agree: 36%
- Strongly agree: 25%

OPTION 2 - Invest in residential and commercial water conservation

- Strongly disagree: 12%
- Somewhat disagree: 13%
- Neither agree nor disagree: 21%
- Somewhat agree: 33%
- Strongly agree: 22%

OPTION 3 - Invest in optimized agricultural irrigation as well as residential and commercial water conservation

- Strongly disagree: 10%
- Somewhat disagree: 12%
- Neither agree nor disagree: 18%
- Somewhat agree: 29%
- Strongly agree: 31%
OPTION 4 - Restrict housing development as a strategy to reduce future water demand

Which of the options do you prefer the most?

Which of the options do you prefer the most?

Which of the options do you prefer the most?

RURAL WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.
Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

<table>
<thead>
<tr>
<th>Field</th>
<th>Choice Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invest in new water infrastructure projects (reservoirs, wells, pipelines, aquifer storage)</td>
<td>1,400</td>
</tr>
<tr>
<td>Provide rebates or incentives to encourage low-water-use landscape conversions</td>
<td>1,521</td>
</tr>
<tr>
<td>Increase investments in agricultural water-optimization projects</td>
<td>1,233</td>
</tr>
<tr>
<td>Invest in municipal-scale water recycling and reuse systems</td>
<td>1,201</td>
</tr>
<tr>
<td>Require low-water-use landscaping in all new residential and commercial areas</td>
<td>1,186</td>
</tr>
<tr>
<td>Expand participation in voluntary rural water quality programs</td>
<td>963</td>
</tr>
<tr>
<td>Use tiered water rates and transparent billing practices to encourage water conservation</td>
<td>1,054</td>
</tr>
<tr>
<td>Invest in regionalization of local water treatment facilities</td>
<td>687</td>
</tr>
<tr>
<td>Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person</td>
<td>839</td>
</tr>
<tr>
<td>Invest in agricultural fallowing (paying farmers to not plant or water crops)</td>
<td>384</td>
</tr>
</tbody>
</table>
OPTION 1 - Prioritize convenient walking, biking, and public transportation in many town centers

- 6% Strongly disagree
- 6% Somewhat disagree
- 13% Neither agree nor disagree
- 31% Somewhat agree
- 44% Strongly agree

OPTION 2 - Prioritize new and expanded highways and roads in new suburbs

- 37% Strongly disagree
- 28% Somewhat disagree
- 18% Neither agree nor disagree
- 12% Somewhat agree
- 6% Strongly agree

11279 Responses

11268 Responses
OPTION 3 - Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs

- Strongly disagree: 7%
- Somewhat disagree: 14%
- Neither agree nor disagree: 26%
- Somewhat agree: 36%
- Strongly agree: 17%

11397 Responses

OPTION 4 - Restrict housing development as a strategy to reduce future traffic

- Strongly disagree: 38%
- Somewhat disagree: 25%
- Neither agree nor disagree: 13%
- Somewhat agree: 10%
- Strongly agree: 14%

11446 Responses

Which of the options do you prefer the most?

- Prioritize convenient walking, biking, and public transportation in many town centers... 42%
- Prioritize new and expanded highways and roads in new suburbs [7%]
- Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs [7%]
- Restrict housing development as a strategy to reduce future traffic [15%]

11303 Responses

URBAN TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

- Invest in more bicycle and walking [6,687]
- Provide zero-fare public transportation [6,674]
- Allow more apartments, condos, and mixed-use developments [6,596]
- Invest more funding in public transportation [6,550]
- Invest in public transportation for new suburbs [6,459]
- Improve roadway connectivity [4,212]
- Invest in charging infrastructure [3,986]
- Reduce required parking in new developments [3,311]
- Invest in improvement or expansion of existing roads and highways [3,300]
- Reduce congestion by pricing and prioritizing public transportation [1,891]

Choice Count
Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

<table>
<thead>
<tr>
<th>Field</th>
<th>Choice Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invest in more bicycle and pedestrian infrastructure</td>
<td>6,687</td>
</tr>
<tr>
<td>Invest in public transportation for peak usage of tourism areas</td>
<td>6,459</td>
</tr>
<tr>
<td>Provide zero-fare public transportation</td>
<td>6,674</td>
</tr>
<tr>
<td>Improve roadway connectivity through grid street patterns</td>
<td>4,212</td>
</tr>
<tr>
<td>Invest more funding in public transportation to serve urban areas</td>
<td>6,550</td>
</tr>
<tr>
<td>Allow more apartments, condos, and townhomes near transit stations and downtowns</td>
<td>6,596</td>
</tr>
<tr>
<td>Invest in improvement or expansion of high-use state highways and add new highways in high-demand areas</td>
<td>3,300</td>
</tr>
<tr>
<td>Invest in charging infrastructure and incentives for conversion to electric vehicles</td>
<td>3,986</td>
</tr>
<tr>
<td>Reduce required parking in commercial or town centers</td>
<td>3,331</td>
</tr>
<tr>
<td>Reduce congestion by pricing freeway use during peak hours</td>
<td>1,891</td>
</tr>
</tbody>
</table>
RURAL TRANSPORTATION OPTIONS

OPTION 1 - Focus new development along main streets to create a lively town center and maintain country roads outside of town

1840 Responses

- Strongly disagree: 7%
- Somewhat disagree: 9%
- Neither agree nor disagree: 21%
- Somewhat agree: 38%
- Strongly agree: 24%

OPTION 2 - Spread development and new streets out on the edge of town

1846 Responses

- Strongly disagree: 28%
- Somewhat disagree: 30%
- Neither agree nor disagree: 23%
- Somewhat agree: 14%

OPTION 3 - Balance new development and road upgrades between a lively main street and country roads on the edge of town

1885 Responses

- Strongly disagree: 11%
- Somewhat disagree: 16%
- Neither agree nor disagree: 25%
- Somewhat agree: 32%
- Strongly agree: 17%

OPTION 4 - Restrict housing development as a strategy to reduce transportation infrastructure costs
OPTION 4 - Restrict housing development as a strategy to reduce transportation infrastructure costs

1879 Responses

Strongly disagree | Somewhat disagree | Neither agree nor disagree | Somewhat agree | Strongly agree
--- | --- | --- | --- | ---
30% | 26% | 14% | 12% | 18%

Which of the options do you prefer the most?

1857 Responses

- Focus new development along main streets to create a lively town center and maintain ... (32%)
- Spread development and new streets out on the edge of town (7%)
- Balance new development and road upgrades between a lively main street and country ro... (40%)
- Restrict housing development as a strategy to reduce transportation infrastructure co... (21%)

RURAL TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2025 Responses

- Implement public transportation ... (1,169)
- Invest in statewide passenger rail (1,081)
- Invest in improvement or ... (1,069)
- Implement a statewide trails ... (1,042)
- Invest in public transit for peak ... (1,036)
- Build new highways in ... (810)
- Proactively invest in new ... (779)
- Invest in charging infrastructure ... (507)
- Implement tolling on key ... (391)

Choice Count
Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

<table>
<thead>
<tr>
<th>Field</th>
<th>2025 Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invest in statewide passenger rail</td>
<td>1,081</td>
</tr>
<tr>
<td>Implement tolling on key roadways in high-visitation areas (e.g. Mirror Lake Highway)</td>
<td>391</td>
</tr>
<tr>
<td>Invest in charging infrastructure and incentives for conversion to electric vehicles</td>
<td>507</td>
</tr>
<tr>
<td>Invest in public transit for peak usage of tourism areas</td>
<td>1,036</td>
</tr>
<tr>
<td>Invest in improvement or expansion of high-use state highways and main streets (e.g. Highways 6, 189, 191)</td>
<td>1,069</td>
</tr>
<tr>
<td>Proactively invest in new infrastructure (roads, utilities) to support the construction of new communities</td>
<td>779</td>
</tr>
<tr>
<td>Build new highways in high-demand areas to connect communities</td>
<td>810</td>
</tr>
<tr>
<td>Implement public transportation service to connect smaller towns to larger cities</td>
<td>1,169</td>
</tr>
<tr>
<td>Implement a statewide trails network to connect communities across Utah</td>
<td>1,042</td>
</tr>
</tbody>
</table>
OPEN SPACE AND RECREATION

OPEN SPACE AND RECREATION OPTIONS

OPTION 1 - Build new neighborhoods with large yards

39% Strongly disagree 28% Somewhat disagree 17% Neither agree nor disagree 10% Somewhat agree 6% Strongly agree

OPTION 2 - Build new master-planned communities with parks, trails, and community open spaces

8% Strongly disagree 12% Somewhat disagree 24% Neither agree nor disagree 40% Somewhat agree 16% Strongly agree

11019 Responses

11114 Responses
OPTION 3 - Fill “in” rather than grow “outward” as a strategy to conserve open space

![Bar chart with responses](chart1)

OPTION 4 - Restrict housing development as a strategy to preserve open space and recreation

![Bar chart with responses](chart2)

Which of the options do you prefer the most?

![Bar chart with responses](chart3)

**URBAN OPEN SPACE AND RECREATION BIG IDEAS**
Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

<table>
<thead>
<tr>
<th>Choice Count</th>
<th>Big Idea</th>
</tr>
</thead>
<tbody>
<tr>
<td>7,238</td>
<td>Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands</td>
</tr>
<tr>
<td>7,138</td>
<td>Invest more in urban trails and trailheads (e.g., Jordan River Parkway, Virgin River Trail, Murdock Canal Trail)</td>
</tr>
<tr>
<td>6,280</td>
<td>Partner with schools and churches to provide recreation space and allow community access</td>
</tr>
<tr>
<td>6,264</td>
<td>Construct more public park spaces, plazas, and community-gathering places as communities grow</td>
</tr>
<tr>
<td>6,353</td>
<td>Design new libraries, recreation centers, or senior centers to also provide multipurpose outdoor recreation space</td>
</tr>
<tr>
<td>6,233</td>
<td>Invest in the preservation of open space through conservation easements or purchases</td>
</tr>
<tr>
<td>5,089</td>
<td>Facilitate the construction of more master-planned developments with ample parks and trails</td>
</tr>
<tr>
<td>4,935</td>
<td>Invest in micro open spaces (e.g., low-water-use gardens with street furniture) on small publicly owned properties</td>
</tr>
<tr>
<td>5,644</td>
<td>Allow for clustering homes on smaller lots to preserve areas for open space</td>
</tr>
<tr>
<td>3,608</td>
<td>Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits</td>
</tr>
</tbody>
</table>
RURAL OPEN SPACE AND RECREATION OPTIONS

OPTION 1 - Build new housing on smaller lots close to town

1780 Responses

- Strongly disagree: 13%
- Somewhat disagree: 15%
- Neither agree nor disagree: 22%
- Somewhat agree: 34%
- Strongly agree: 18%

OPTION 2 - Build new housing with large, spread-out lots

1800 Responses

- Strongly disagree: 32%
- Somewhat disagree: 31%
- Neither agree nor disagree: 21%
- Somewhat agree: 11%
- Strongly agree: 0%

OPTION 3 - Build new master-planned communities with parks, trails, and community open spaces

1831 Responses

- Strongly disagree: 16%
- Somewhat disagree: 14%
- Neither agree nor disagree: 22%
- Somewhat agree: 32%
- Strongly agree: 16%
OPTION 4 - Restrict housing development as a strategy to preserve open space

Which of the options do you prefer the most?

RURAL OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.
Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

<table>
<thead>
<tr>
<th>Field</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands</td>
<td>1,368</td>
</tr>
<tr>
<td>Encourage ongoing agricultural uses by prioritizing prime farmlands in long-range planning efforts</td>
<td>1,197</td>
</tr>
<tr>
<td>Utilize agricultural zoning in areas desired for agricultural preservation</td>
<td>1,108</td>
</tr>
<tr>
<td>Invest in the preservation of open space through conservation easements or purchases</td>
<td>1,095</td>
</tr>
<tr>
<td>Explore ways to capture and retain more tourism spending in rural communities</td>
<td>883</td>
</tr>
<tr>
<td>Create flexibility in how transient room taxes (TRT) collected at hotels can be used</td>
<td>707</td>
</tr>
<tr>
<td>Invest more in paved trails and trailheads (e.g., Price River Trail, Historic Union Pacific Rail Trail, Moab Canyon Pathway)</td>
<td>887</td>
</tr>
<tr>
<td>Allow and encourage new development to use less land</td>
<td>818</td>
</tr>
<tr>
<td>Allow for clustering homes on smaller lots to set aside areas for open space</td>
<td>917</td>
</tr>
<tr>
<td>Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits</td>
<td>605</td>
</tr>
</tbody>
</table>
NO/SLOW GROWTH QUESTIONS

It looks like you live in a place that’s not experiencing much economic growth. Would you prefer the area where you live...

Stay the same, even though this might mean jobs for current and future generations are hard to come by. 236 Responses

Add some job opportunities, even though this may mean a little population growth and some changes to my community. 351 Responses

Add a lot of new job opportunities, even though this may mean more significant population growth and changes to my community. 85 Responses

What strategies would you like to pursue to improve economic prosperity in your area? Choose as many as you’d like.

<table>
<thead>
<tr>
<th>Field</th>
<th>Choice Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve agricultural prosperity (this could include investments in water efficiency, food processing facilities, farm-to-table programs, and agritourism)</td>
<td>425</td>
</tr>
<tr>
<td>Support and expand existing local businesses</td>
<td>390</td>
</tr>
<tr>
<td>Promote more start-ups and entrepreneurs (this could include creating/expanding innovation centers)</td>
<td>238</td>
</tr>
<tr>
<td>Relocate state jobs to rural communities (in-person or remote)</td>
<td>233</td>
</tr>
<tr>
<td>Expand energy and resource development (this could include mining, drilling for oil or natural gas, utilizing geothermal resources, building renewable energy infrastructure, or building nuclear production)</td>
<td>214</td>
</tr>
</tbody>
</table>
Attract remote workers (this could include improving broadband, improving main street/downtown, adding/improving housing, and adding outdoor recreation amenities)

Make my area attractive to logistics and manufacturing companies (this could include adding energy, water, and transportation infrastructure; adding/improving housing; training residents to work in targeted industries; improving broadband; and expanding business recruitment incentives)

Become more of a tourist destination (this could include adding outdoor recreation amenities, advertising, and adding hotels, restaurants, and housing)

What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #1 biggest challenge

What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #2 biggest challenge

What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #3 biggest challenge
Q59 - How old are you?

12181 Responses

13-17: 141
18-24: 913
25-34: 2,681
35-44: 2,639
44-54: 2,040
55-64: 1,608
65 or older: 1,667
Prefer not to say: 492

Q61 - What is your race/ethnicity? (select all that apply)

12092 Responses

White: 10,041
Black or African American: 138
American Indian or Alaska Native: 158
Asian: 180
Native Hawaiian or Other Pacific Islander: 76
Two or more races: 340
Hispanic: 523
Prefer not to say: 1,334

Q62 - Thinking about where you live now, do you own or rent the property?

12157 Responses

Own: 8,794
Rent: 2,355
Other: 539
Prefer not to say: 469
Q71 - How do you describe your gender? - Selected Choice

- Man: 6,043
- Woman: 5,178
- Nonbinary or third gender: 161
- Prefer to self describe: 78
- Prefer not to specify: 672

Q72 - What is the highest level of education you have completed?

- Some high school or less: 155
- High school diploma or ...: 567
- Some college, ...: 1,946
- Associates or technical ...: 1,284
- Bachelor's degree: 4,190
- Graduate or degree: 3,617
- Prefer not to say: 423

Q73 - What was your total household income before taxes during the past 12 months?

<table>
<thead>
<tr>
<th>Field</th>
<th>Choice Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50,000-$74,999</td>
<td>1,744</td>
</tr>
<tr>
<td>$75,000-$99,999</td>
<td>1,780</td>
</tr>
<tr>
<td>Prefer not to say</td>
<td>1,575</td>
</tr>
<tr>
<td>$100,000-$124,999</td>
<td>1,654</td>
</tr>
<tr>
<td>$25,000-$49,999</td>
<td>1,172</td>
</tr>
<tr>
<td>Less than $25,000</td>
<td>603</td>
</tr>
<tr>
<td>$150,000-$199,999</td>
<td>1,208</td>
</tr>
<tr>
<td>$125,000-$149,999</td>
<td>1,127</td>
</tr>
</tbody>
</table>
$200,000-$249,999  564
$250,000 or more  717

Q74 - Do you have any children?

<table>
<thead>
<tr>
<th>Field</th>
<th>Choice Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Children 18 or younger living at home</td>
<td>4,256</td>
</tr>
<tr>
<td>Children 19 or older living at home</td>
<td>1,074</td>
</tr>
<tr>
<td>Children 19 or older living away from home</td>
<td>3,379</td>
</tr>
<tr>
<td>No children</td>
<td>3,895</td>
</tr>
<tr>
<td>Prefer not to say</td>
<td>661</td>
</tr>
<tr>
<td>Children 18 or younger living away from home</td>
<td>221</td>
</tr>
</tbody>
</table>

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

<table>
<thead>
<tr>
<th>Political Views</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strongly Liberal</td>
<td>934</td>
</tr>
<tr>
<td>Liberal</td>
<td>1,301</td>
</tr>
<tr>
<td>Somewhat Liberal</td>
<td>1,222</td>
</tr>
<tr>
<td>Independent</td>
<td>2,846</td>
</tr>
<tr>
<td>Somewhat Conservative</td>
<td>1,418</td>
</tr>
<tr>
<td>Conservative</td>
<td>1,843</td>
</tr>
<tr>
<td>Strongly Conservative</td>
<td>998</td>
</tr>
<tr>
<td>Prefer not to say</td>
<td>1,551</td>
</tr>
</tbody>
</table>
Q77 - How long have you lived in Utah?

- 0-4 years: 769 responses
- 5-9 years: 1,086 responses
- 10-19 years: 1,628 responses
- 20 or more years: 8,467 responses
- Prefer not to say: 245 responses

Total responses: 12,195