

Guiding Our Growth Survey Results- North Salt Lake County

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

Project overview; statewide & random sample results: guidingourgrowth.utah.gov

HOUSING

URBAN HOUSING OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
			
<p>Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities</p>	<p>Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers</p>	<p>Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods</p>	<p>Restrict housing development in existing and new areas as a strategy to slow growth</p>
			

OPTION 1 - Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities

3287 Responses



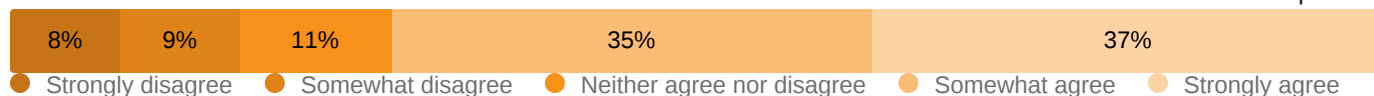
Q2 - Housing Urban 2 - Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers

3270 Responses



OPTION 3 - Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods

3308 Responses



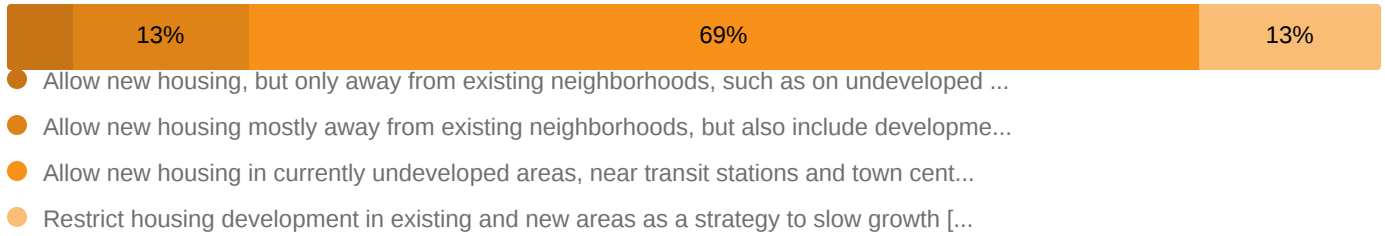
OPTION 4 - Restrict housing development in existing and new areas as a strategy to slow growth

3283 Responses



Which of the options do you prefer the most?

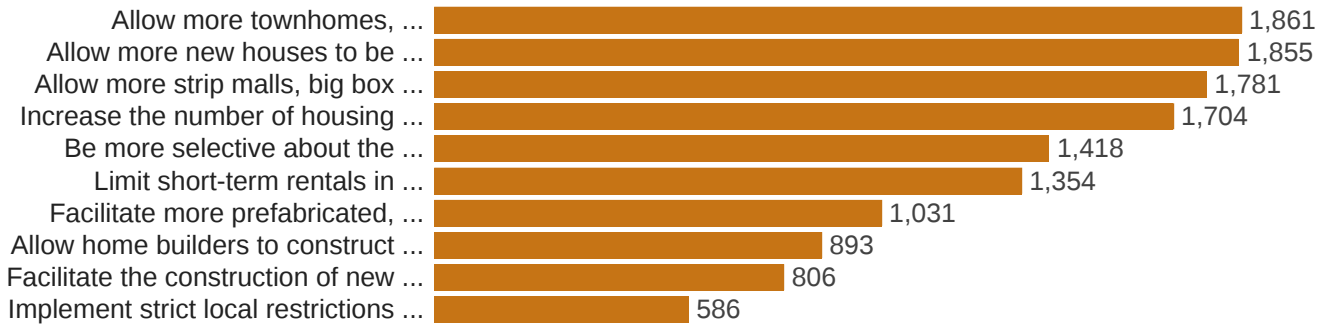
3203 Responses



URBAN HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2715 Responses



● Choice Count

Q56 - Housing Urban Big Ideas

2715 Responses


Field	Choice Count
Allow more strip malls, big box stores, and parking lots to be redeveloped into housing	1,781
Allow more townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	1,861
Increase the number of housing units with the potential for owner occupancy (single family house, condos, townhomes)	1,704

Allow more new houses to be built on smaller lots and incentivize the construction of smaller homes	1,855
Be more selective about the types of new businesses or development we seek to attract to Utah	1,418
Facilitate the construction of new communities beyond the edge of our metropolitan areas to increase housing supply	806
Limit short-term rentals in neighborhoods through regulation	1,354
Facilitate more prefabricated, modular, or manufactured homes	1,031
Implement strict local restrictions to try to limit new housing development	586
Allow home builders to construct less parking for both multiple-family and single-family homes	893


WATER

URBAN WATER OPTIONS


OPTION 1




Conserve water in new development by building on large lots with water-wise landscaping




OPTION 2




Conserve water in new development by building on small or shared lots with water-wise landscaping




OPTION 3




Conserve water in both new development and existing communities with water-wise landscaping



OPTION 4



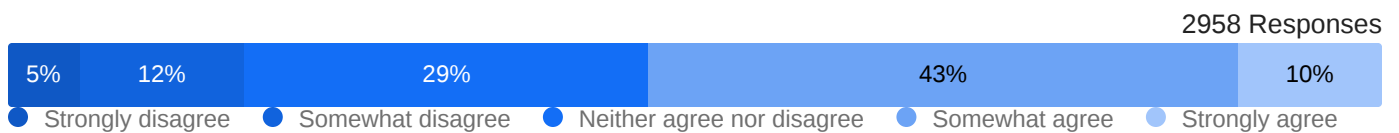
Restrict housing development as a strategy to reduce future water demand



OPTION 1 - Conserve water in new development by building on large lots with water-wise landscaping



OPTION 2 - Conserve water in new development by building on small or shared lots with water-wise landscaping



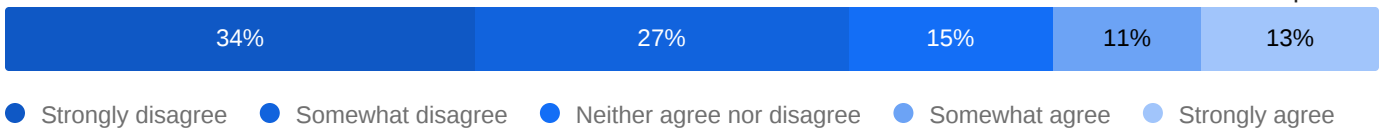
OPTION 3 - Conserve water in both new development and existing communities with water-wise landscaping

3041 Responses



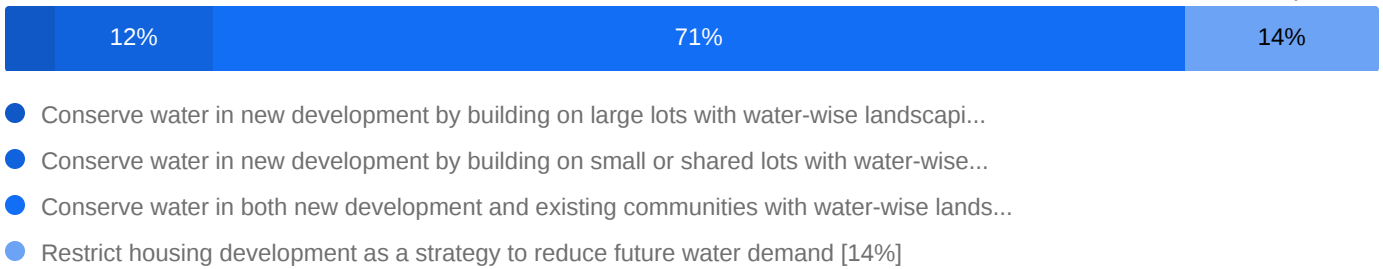
OPTION 4 - Restrict housing development as a strategy to reduce future water demand

3018 Responses



Which of the options do you prefer the most?

2955 Responses



URBAN WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2665 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


2665 Responses

Field	Choice Count
Provide rebates or incentives to encourage low-water-use landscape conversions	2,182
Require low-water-use landscaping in all new residential and commercial areas	2,116
Implement natural stormwater drainage systems in all new developments to improve water quality	2,032
Invest in municipal-scale water recycling and reuse systems	2,016
Incentivize or require more efficient irrigation practices (e.g., irrigate only on odd days)	1,969
Increase investments in agricultural water-optimization projects	1,854
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person	1,702
Use tiered water rates and transparent billing practices to reduce demand	1,589
Invest in new water infrastructure projects (reservoirs, wells, pipelines)	1,369
Invest in agricultural fallowing (paying farmers to not plant or water crops)	1,092


TRANSPORTATION

URBAN TRANSPORTATION OPTIONS


OPTION 1




Prioritize convenient walking, biking, and public transportation in many town centers




OPTION 2




Prioritize new and expanded highways and roads in new suburbs




OPTION 3




Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs



OPTION 4



Restrict housing development as a strategy to reduce future traffic



OPTION 1 - Prioritize convenient walking, biking, and public transportation in many town centers

2905 Responses



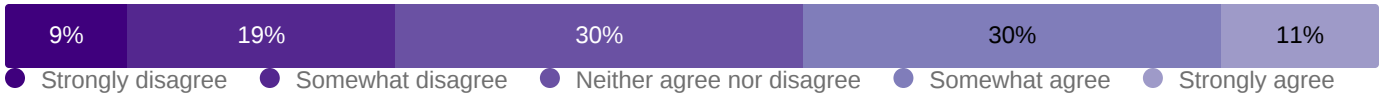
OPTION 2 - Prioritize new and expanded highways and roads in new suburbs

2883 Responses



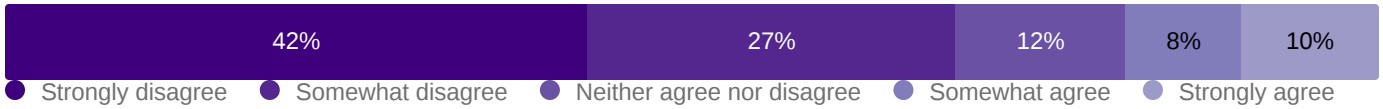
OPTION 3 - Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs

2911 Responses



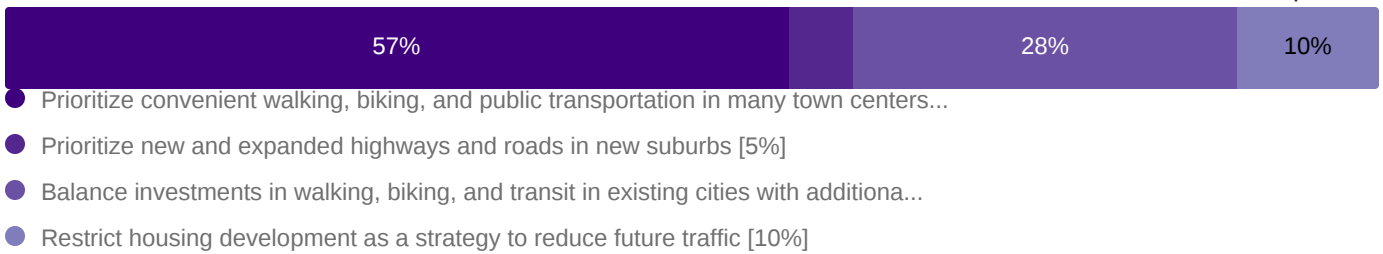
OPTION 4 - Restrict housing development as a strategy to reduce future traffic

2911 Responses



Which of the options do you prefer the most?

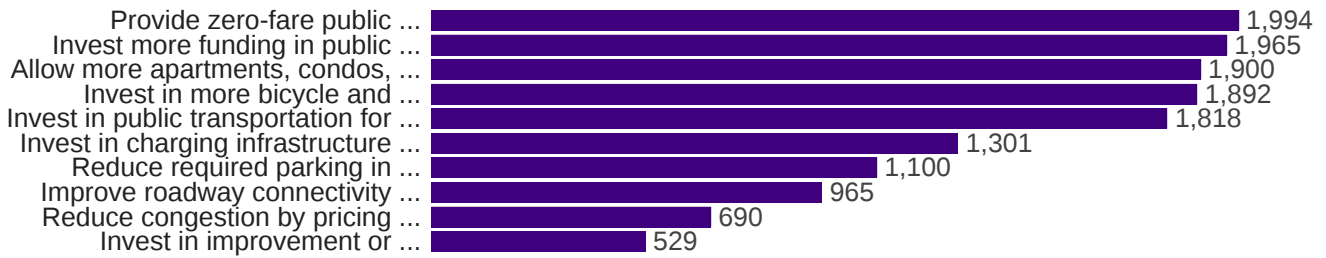
2849 Responses



URBAN TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2619 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


2619 Responses

Field	Choice Count
Allow more apartments, condos, and townhomes near transit stations and downtowns	1,900
Invest more funding in public transportation to serve urban areas	1,965
Provide zero-fare public transportation	1,994
Invest in public transportation for peak usage of tourism areas	1,818
Invest in more bicycle and pedestrian infrastructure	1,892
Improve roadway connectivity through grid street patterns	965
Invest in charging infrastructure and incentives for conversion to electric vehicles	1,301
Reduce required parking in commercial or town centers	1,100
Invest in improvement or expansion of high-use state highways and add new highways in high-demand areas	529
Reduce congestion by pricing freeway use during peak hours	690


OPEN SPACE AND RECREATION

OPEN SPACE AND RECREATION OPTIONS


OPTION 1




Build new neighborhoods with large yards




OPTION 2




Build new master-planned communities with parks, trails, and community open spaces




OPTION 3




Fill "in" rather than grow "outward" as a strategy to conserve open space



OPTION 4



Restrict housing development as a strategy to preserve open space and recreation



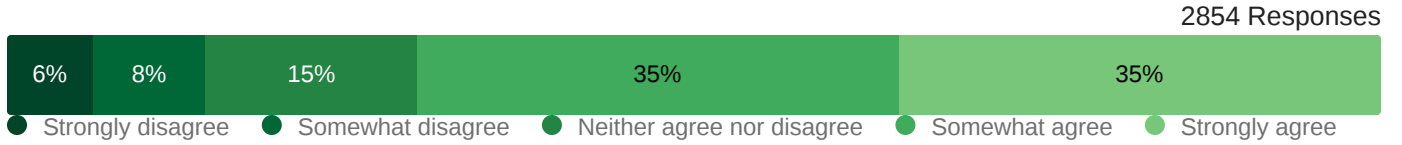
OPTION 1 - Build new neighborhoods with large yards



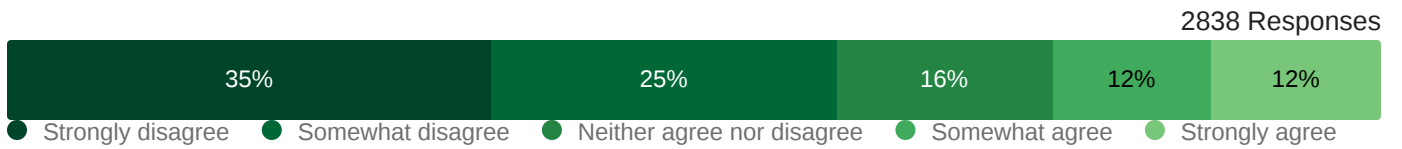
OPTION 2 - Build new master-planned communities with parks, trails, and community open spaces



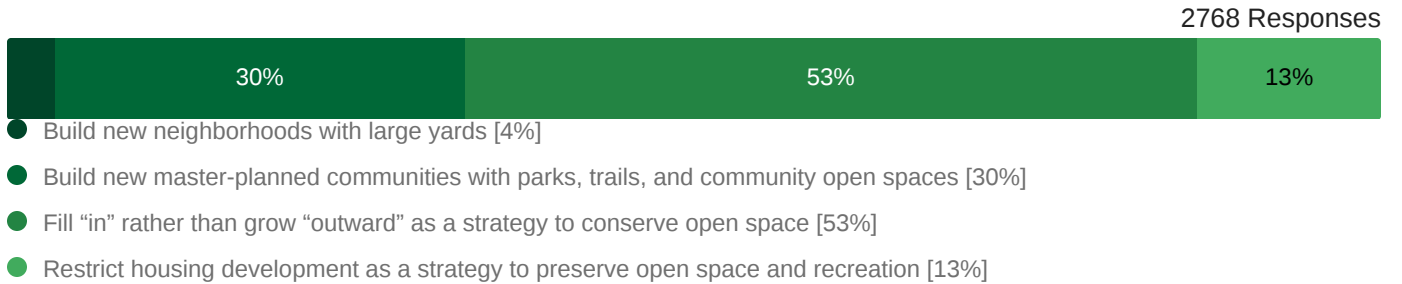
OPTION 3 - Fill “in” rather than grow “outward” as a strategy to conserve open space



OPTION 4 - Restrict housing development as a strategy to preserve open space and recreation



Which of the options do you prefer the most?



URBAN OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2560 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

2560 Responses

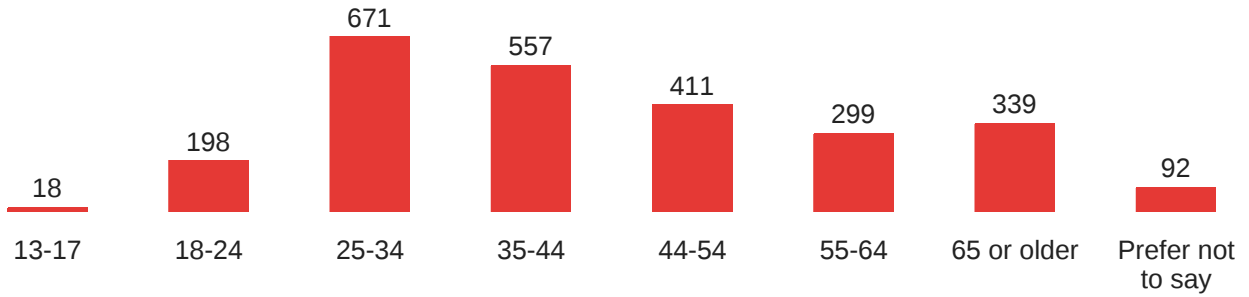
Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	1,836
Invest more in urban trails and trailheads (e.g., Jordan River Parkway, Virgin River Trail, Murdock Canal Trail)	1,951
Partner with schools and churches to provide recreation space and allow community access	1,677
Design new libraries, recreation centers, or senior centers to also provide multipurpose outdoor recreation space	1,786
Construct more public park spaces, plazas, and community-gathering places as communities grow	1,756
Invest in the preservation of open space through conservation easements or purchases	1,749
Allow for clustering homes on smaller lots to preserve areas for open space	1,732
Facilitate the construction of more master-planned developments with ample parks and trails	1,192

Invest in micro open spaces (e.g., low-water-use gardens with street furniture) on small publicly owned properties	1,577
Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits	1,018

DEMOGRAPHICS

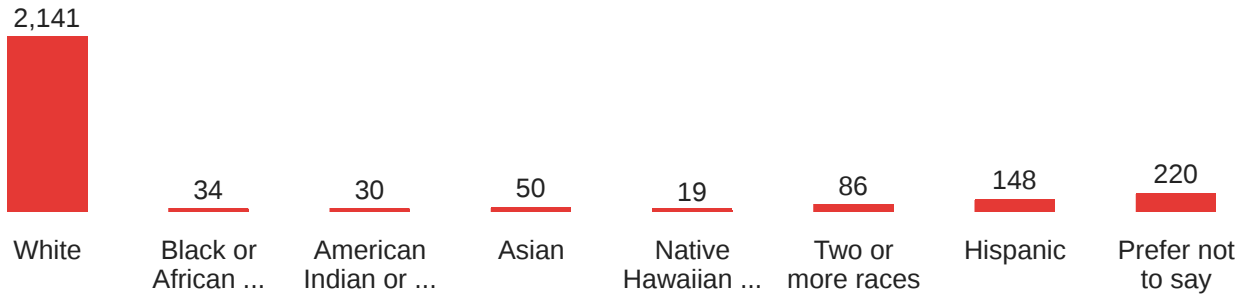
Q59 - How old are you?

2585 Responses



Q61 - What is your race/ethnicity? (select all that apply)

2570 Responses



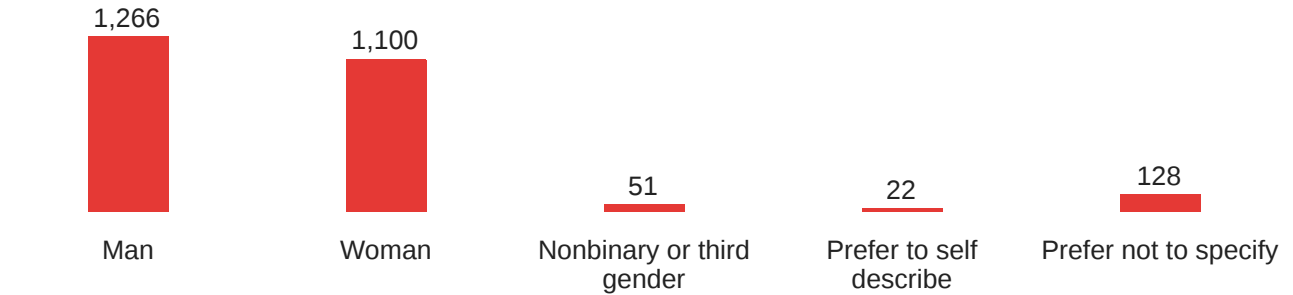
Q62 - Thinking about where you live now, do you own or rent the property?

2580 Responses



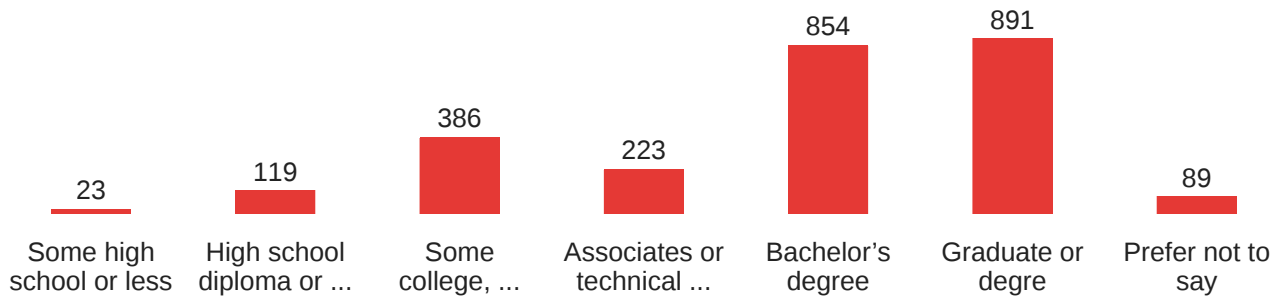
Q71 - How do you describe your gender? - Selected Choice

2567 Responses



Q72 - What is the highest level of education you have completed?

2585 Responses



Q73 - What was your total household income before taxes during the past 12 months?

2581 Responses

Field	Choice Count
\$50,000-\$74,999	429
\$75,000-\$99,999	342
Prefer not to say	288
\$100,000-\$124,999	345
\$25,000-\$49,999	275
Less than \$25,000	122
\$150,000-\$199,999	232
\$125,000-\$149,999	229

\$200,000-\$249,999	124
\$250,000 or more	195

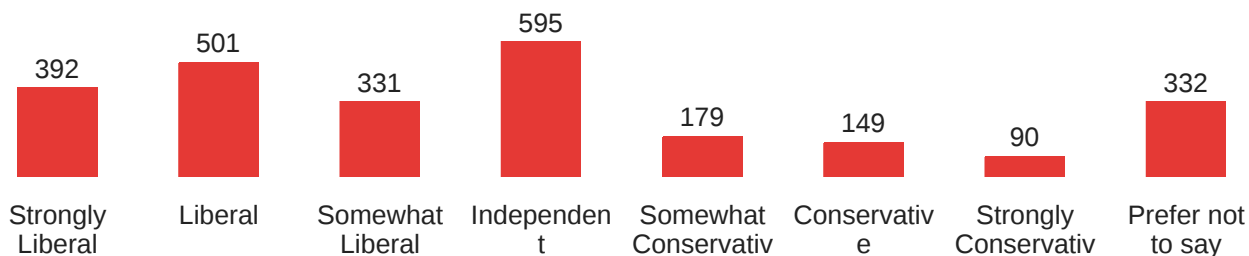
Q74 - Do you have any children?

2564 Responses

Field	Choice Count
Children 18 or younger living at home	622
Children 19 or older living at home	190
Children 19 or older living away from home	555
No children	1,215
Prefer not to say	135
Children 18 or younger living away from home	46

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

2569 Responses



Q77 - How long have you lived in Utah?

2586 Responses

