

Guiding Our Growth Survey Results- Cache County

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

Project overview; statewide & random sample results: guidingourgrowth.utah.gov

HOUSING

URBAN HOUSING OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
			
<p>Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities</p>	<p>Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers</p>	<p>Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods</p>	<p>Restrict housing development in existing and new areas as a strategy to slow growth</p>
			

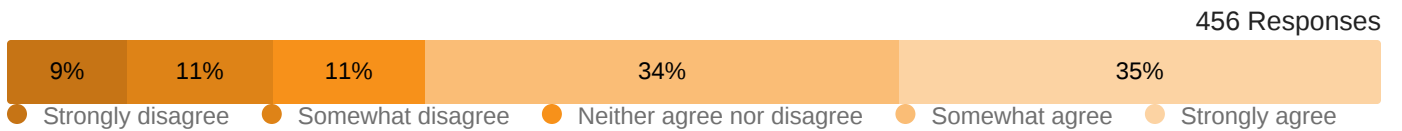
OPTION 1 - Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities



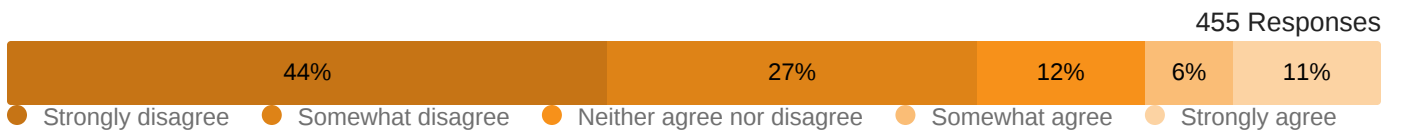
Q2 - Housing Urban 2 - Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers



OPTION 3 - Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods

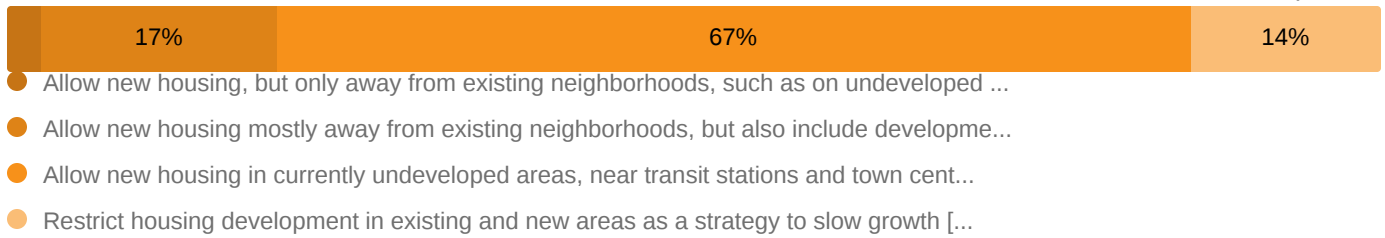


OPTION 4 - Restrict housing development in existing and new areas as a strategy to slow growth



Which of the options do you prefer the most?

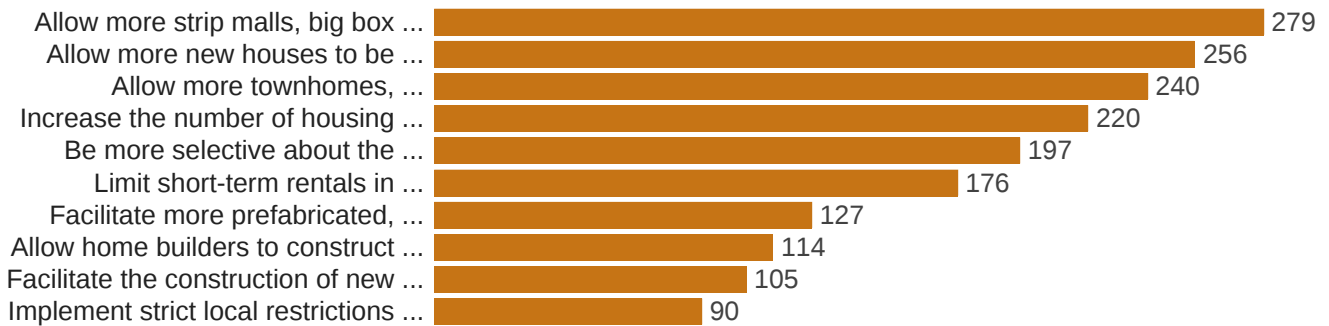
439 Responses



URBAN HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

381 Responses



● Choice Count

Q56 - Housing Urban Big Ideas


381 Responses

Field	Choice Count
Limit short-term rentals in neighborhoods through regulation	176
Be more selective about the types of new businesses or development we seek to attract to Utah	197
Allow more townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	240


Increase the number of housing units with the potential for owner occupancy (single family house, condos, townhomes)	220
Allow more new houses to be built on smaller lots and incentivize the construction of smaller homes	256
Implement strict local restrictions to try to limit new housing development	90
Allow more strip malls, big box stores, and parking lots to be redeveloped into housing	279
Facilitate the construction of new communities beyond the edge of our metropolitan areas to increase housing supply	105
Facilitate more prefabricated, modular, or manufactured homes	127
Allow home builders to construct less parking for both multiple-family and single-family homes	114

RURAL HOUSING OPTIONS


OPTION 1




Create opportunities for new housing mostly around major streets and town centers




OPTION 2




Create opportunities for new housing mostly in new areas




OPTION 3




Create opportunities for new housing in both new and existing areas



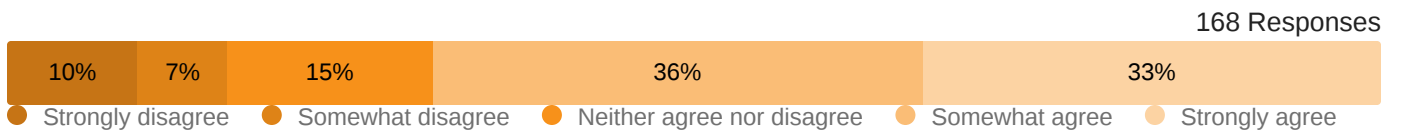
OPTION 4



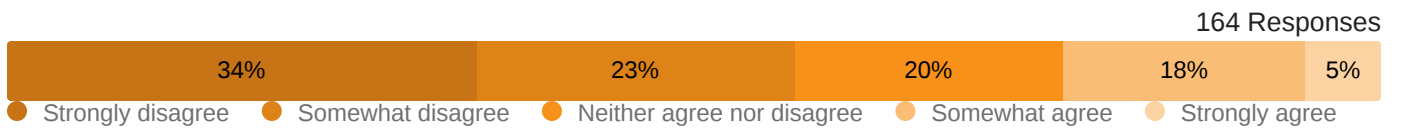
Restrict housing development as a strategy to slow growth



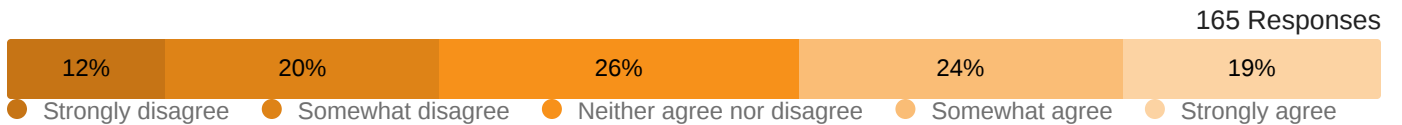
OPTION 1 - Create opportunities for new housing mostly around major streets and town centers



OPTION 2 - Create opportunities for new housing mostly in new areas



OPTION 3 - Create opportunities for new housing in both new and existing areas



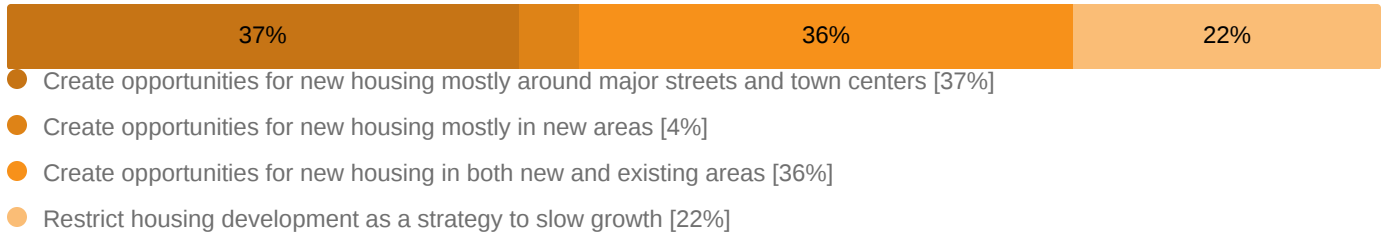
OPTION 4 - Restrict housing development as a strategy to slow growth

161 Responses



Which of the options do you prefer the most?

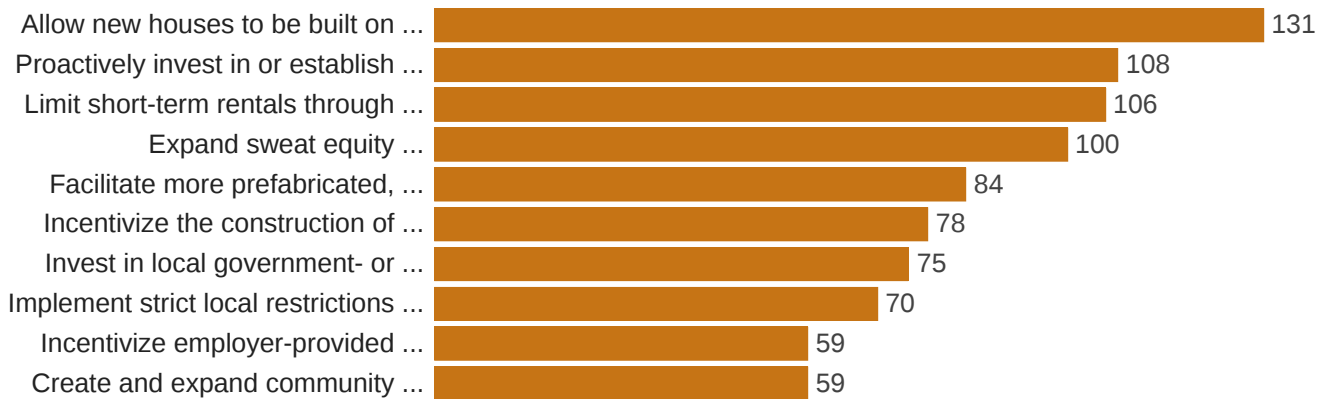
161 Responses



RURAL HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

222 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


222 Responses

Field	Choice Count
Proactively invest in or establish frameworks for financing new infrastructure (roads, utilities) to support the construction of new housing	108
Implement strict local restrictions to try to limit new housing development	70
Limit short-term rentals through regulation	106
Expand sweat equity home-building programs	100
Allow new houses to be built on smaller lots	131
Incentivize employer-provided housing or down payment assistance	59
Incentivize the construction of townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	78
Invest in local government- or nonprofit-owned subsidized housing for workers and full time residents	75
Facilitate more prefabricated, modular, or manufactured homes	84
Create and expand community land trusts and housing co-ops	59


WATER

URBAN WATER OPTIONS


OPTION 1




Conserve water in new development by building on large lots with water-wise landscaping




OPTION 2




Conserve water in new development by building on small or shared lots with water-wise landscaping




OPTION 3




Conserve water in both new development and existing communities with water-wise landscaping



OPTION 4



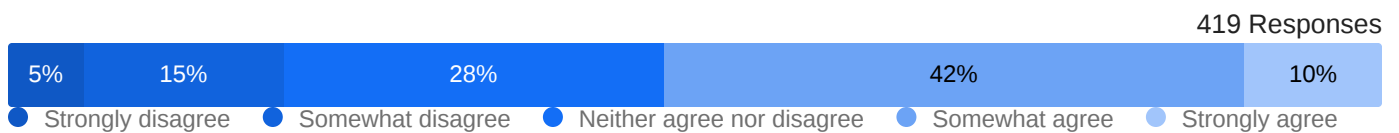
Restrict housing development as a strategy to reduce future water demand



OPTION 1 - Conserve water in new development by building on large lots with water-wise landscaping



OPTION 2 - Conserve water in new development by building on small or shared lots with water-wise landscaping



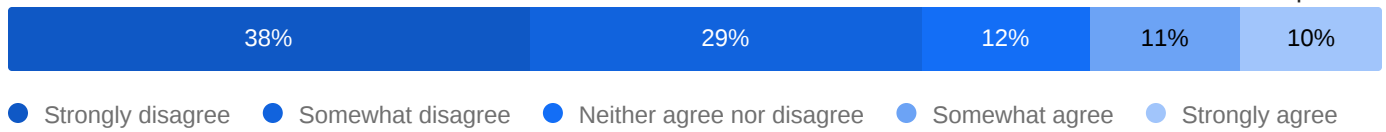
OPTION 3 - Conserve water in both new development and existing communities with water-wise landscaping

424 Responses



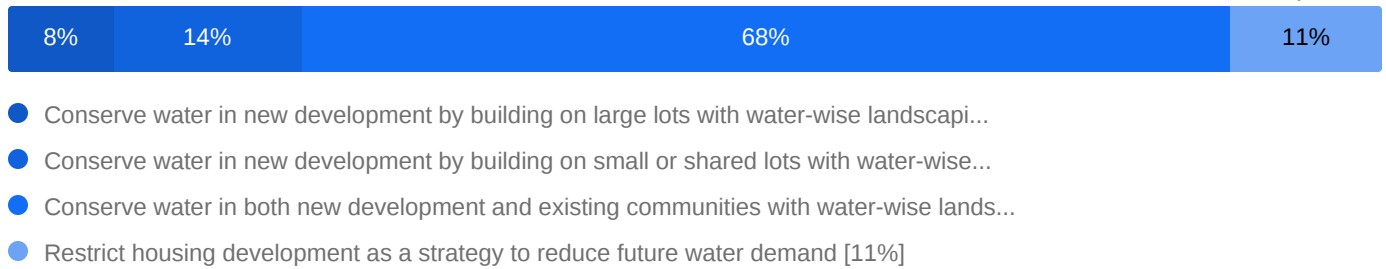
OPTION 4 - Restrict housing development as a strategy to reduce future water demand

427 Responses



Which of the options do you prefer the most?

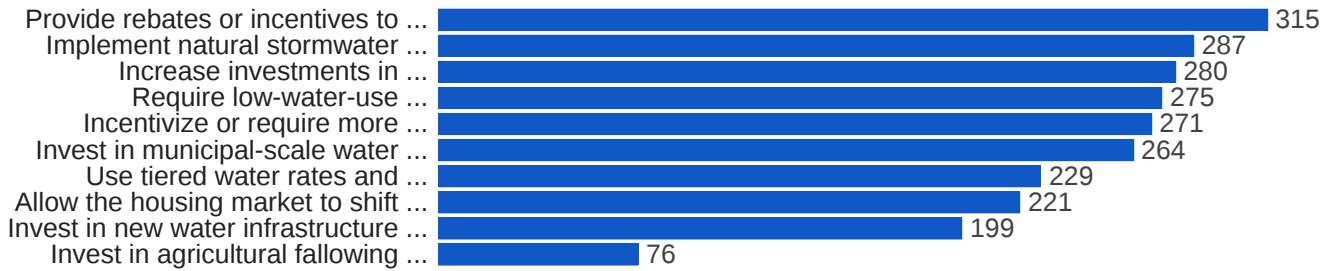
417 Responses



URBAN WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

375 Responses











● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

375 Responses

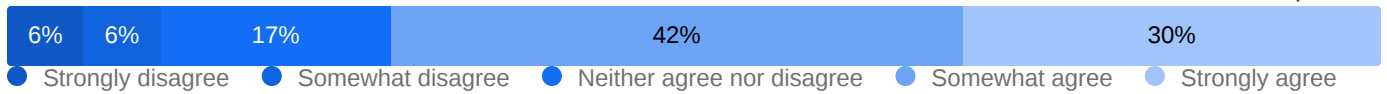
Field	Choice Count
Provide rebates or incentives to encourage low-water-use landscape conversions	315
Implement natural stormwater drainage systems in all new developments to improve water quality	287
Increase investments in agricultural water-optimization projects	280
Require low-water-use landscaping in all new residential and commercial areas	275
Incentivize or require more efficient irrigation practices (e.g., irrigate only on odd days)	271
Invest in municipal-scale water recycling and reuse systems	264
Use tiered water rates and transparent billing practices to reduce demand	229
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person	221
Invest in new water infrastructure projects (reservoirs, wells, pipelines)	199
Invest in agricultural fallowing (paying farmers to not plant or water crops)	76

RURAL WATER OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
			
Invest in optimized agricultural irrigation to conserve water	Invest in residential and commercial water conservation	Invest in optimized agricultural irrigation as well as residential and commercial water conservation	Restrict housing development as a strategy to reduce future water demand
			

OPTION 1 - Invest in optimized agricultural irrigation to conserve water

161 Responses



OPTION 2 - Invest in residential and commercial water conservation

160 Responses

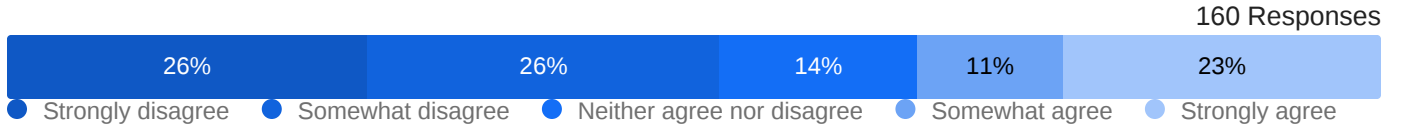


OPTION 3 - Invest in optimized agricultural irrigation as well as residential and commercial water conservation

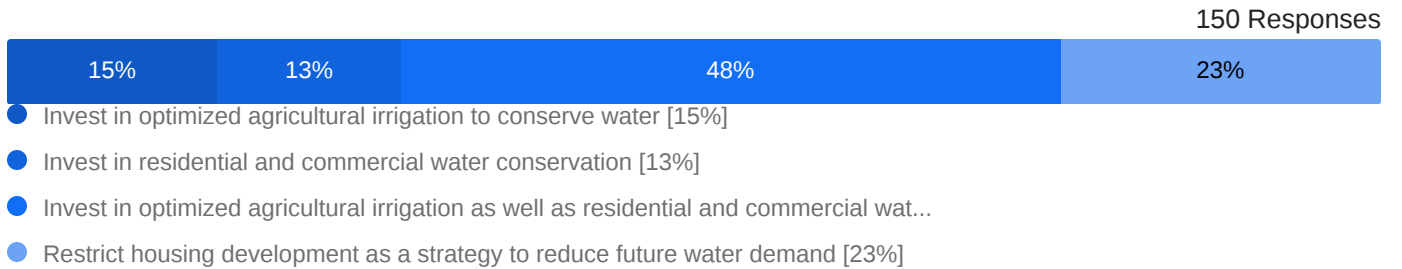
164 Responses



OPTION 4 - Restrict housing development as a strategy to reduce future water demand



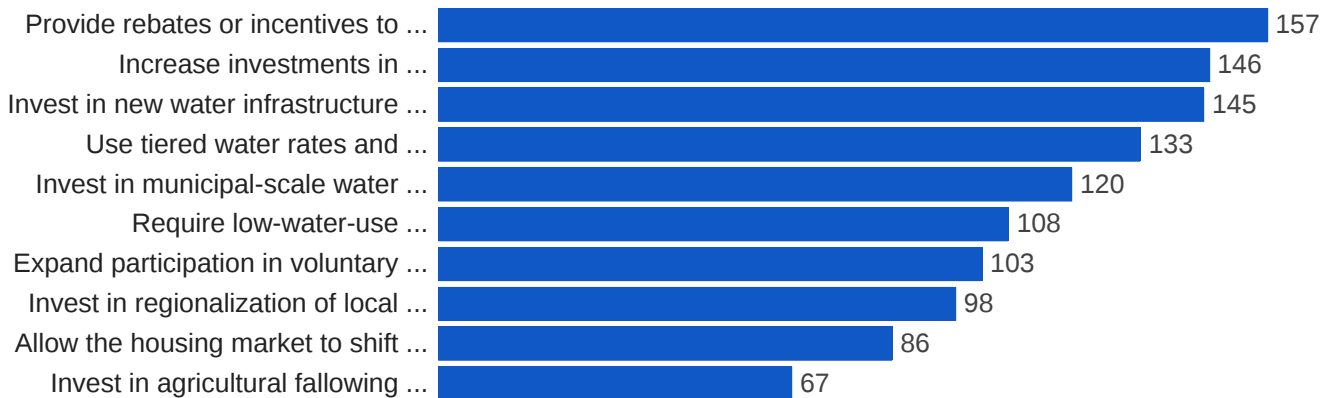
Which of the options do you prefer the most?



RURAL WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

218 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


218 Responses

Field	Choice Count
Invest in new water infrastructure projects (reservoirs, wells, pipelines, aquifer storage)	145
Provide rebates or incentives to encourage low-water-use landscape conversions	157
Increase investments in agricultural water-optimization projects	146
Invest in municipal-scale water recycling and reuse systems	120
Require low-water-use landscaping in all new residential and commercial areas	108
Expand participation in voluntary rural water quality programs	103
Use tiered water rates and transparent billing practices to encourage water conservation	133
Invest in regionalization of local water treatment facilities	98
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person	86
Invest in agricultural fallowing (paying farmers to not plant or water crops)	67


TRANSPORTATION

URBAN TRANSPORTATION OPTIONS


OPTION 1




Prioritize convenient walking, biking, and public transportation in many town centers




OPTION 2




Prioritize new and expanded highways and roads in new suburbs




OPTION 3




Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs



OPTION 4



Restrict housing development as a strategy to reduce future traffic



OPTION 1 - Prioritize convenient walking, biking, and public transportation in many town centers

411 Responses



OPTION 2 - Prioritize new and expanded highways and roads in new suburbs

410 Responses



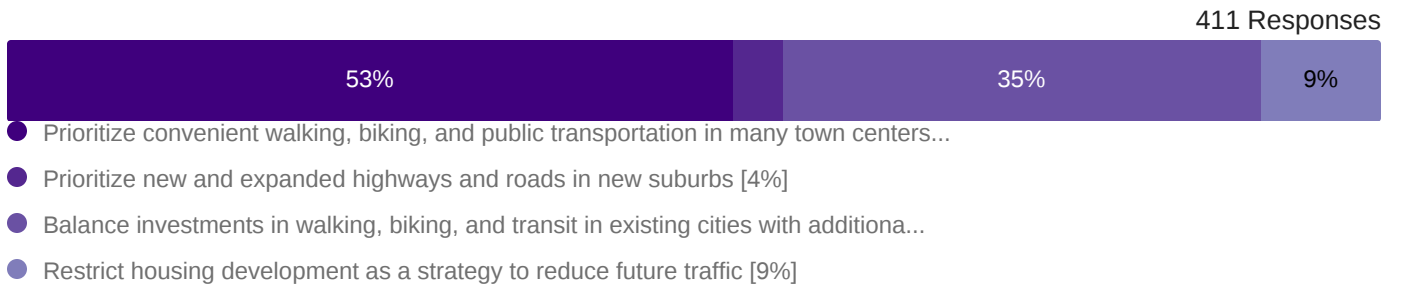
OPTION 3 - Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs



OPTION 4 - Restrict housing development as a strategy to reduce future traffic

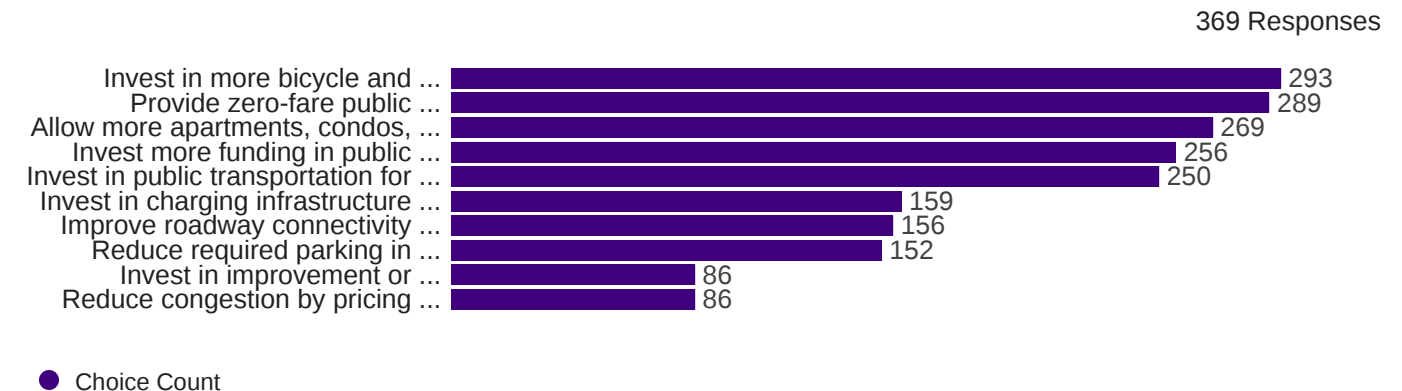


Which of the options do you prefer the most?



URBAN TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.




Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

369 Responses


Field	Choice Count
Invest in more bicycle and pedestrian infrastructure	293
Invest in public transportation for peak usage of tourism areas	250
Provide zero-fare public transportation	289
Improve roadway connectivity through grid street patterns	156
Invest more funding in public transportation to serve urban areas	256
Allow more apartments, condos, and townhomes near transit stations and downtowns	269
Invest in improvement or expansion of high-use state highways and add new highways in high-demand areas	86
Invest in charging infrastructure and incentives for conversion to electric vehicles	159
Reduce required parking in commercial or town centers	152
Reduce congestion by pricing freeway use during peak hours	86

RURAL TRANSPORTATION OPTIONS


OPTION 1




Focus new development along main streets to create a lively town center and maintain country roads outside of town




OPTION 2




Spread development and new streets out on the edge of town




OPTION 3




Balance new development and road upgrades between a lively main street and country roads on the edge of town



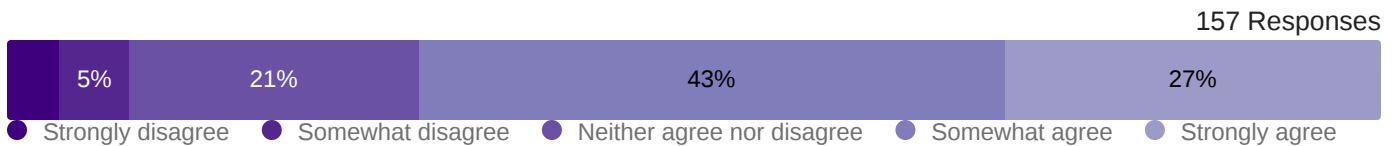
OPTION 4



Restrict housing development as a strategy to reduce transportation infrastructure costs



OPTION 1 - Focus new development along main streets to create a lively town center and maintain country roads outside of town



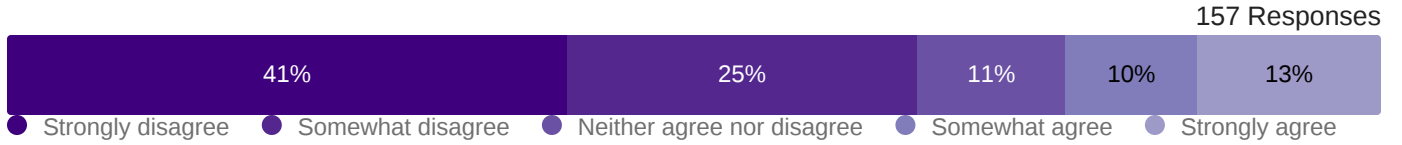
OPTION 2 - Spread development and new streets out on the edge of town



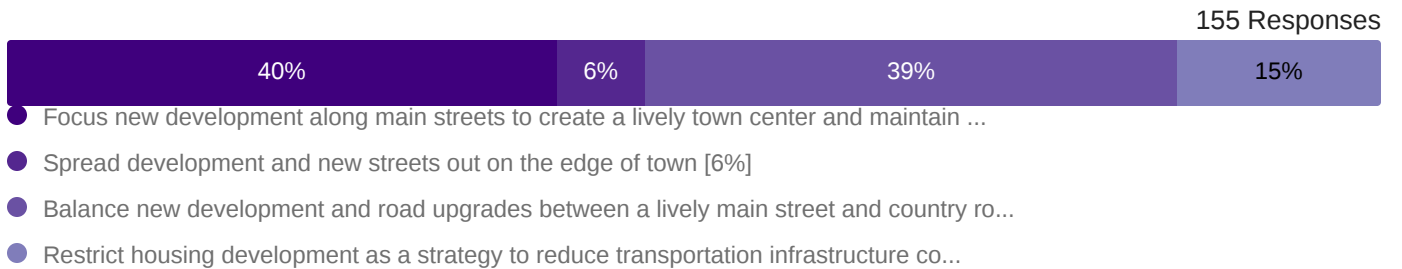
OPTION 3 - Balance new development and road upgrades between a lively main street and country roads on the edge of town



OPTION 4 - Restrict housing development as a strategy to reduce transportation infrastructure costs

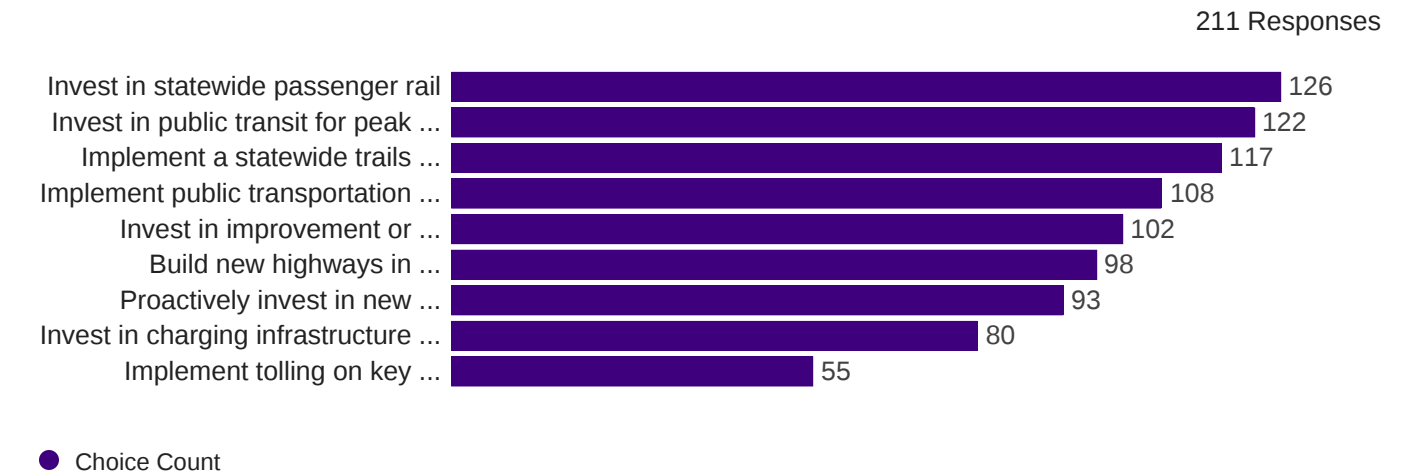


Which of the options do you prefer the most?



RURAL TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.



Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


211 Responses

Field	Choice Count
Invest in statewide passenger rail	126
Implement tolling on key roadways in high-visitation areas (e.g. Mirror Lake Highway)	55
Invest in charging infrastructure and incentives for conversion to electric vehicles	80
Invest in public transit for peak usage of tourism areas	122
Invest in improvement or expansion of high-use state highways and main streets (e.g. Highways 6, 189, 191)	102
Proactively invest in new infrastructure (roads, utilities) to support the construction of new communities	93
Build new highways in high-demand areas to connect communities	98
Implement public transportation service to connect smaller towns to larger cities	108
Implement a statewide trails network to connect communities across Utah	117


OPEN SPACE AND RECREATION

OPEN SPACE AND RECREATION OPTIONS


OPTION 1




Build new neighborhoods with large yards




OPTION 2




Build new master-planned communities with parks, trails, and community open spaces




OPTION 3




Fill "in" rather than grow "outward" as a strategy to conserve open space



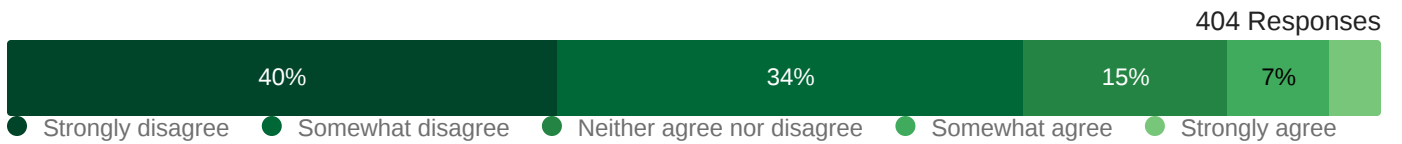
OPTION 4



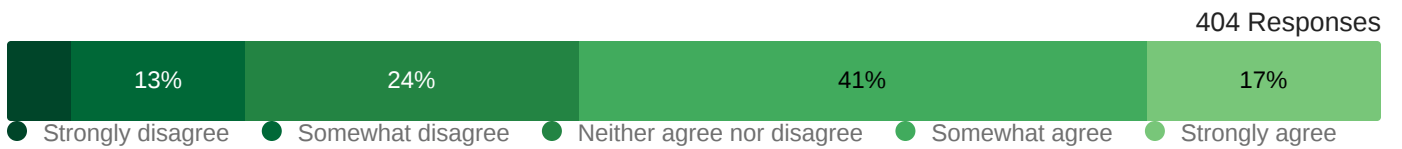
Restrict housing development as a strategy to preserve open space and recreation



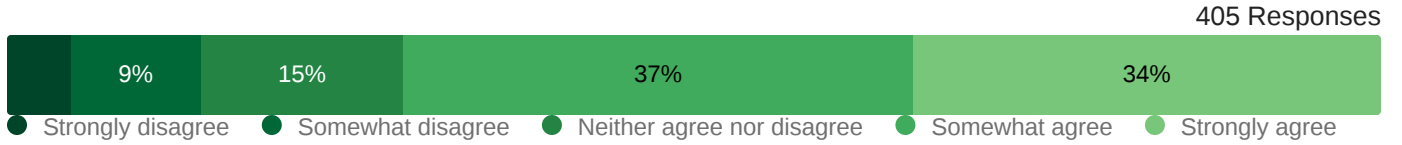
OPTION 1 - Build new neighborhoods with large yards



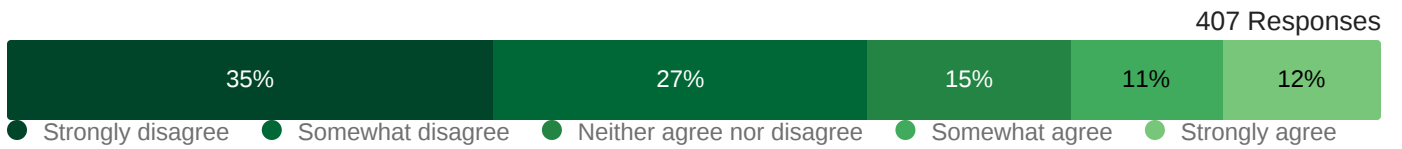
OPTION 2 - Build new master-planned communities with parks, trails, and community open spaces



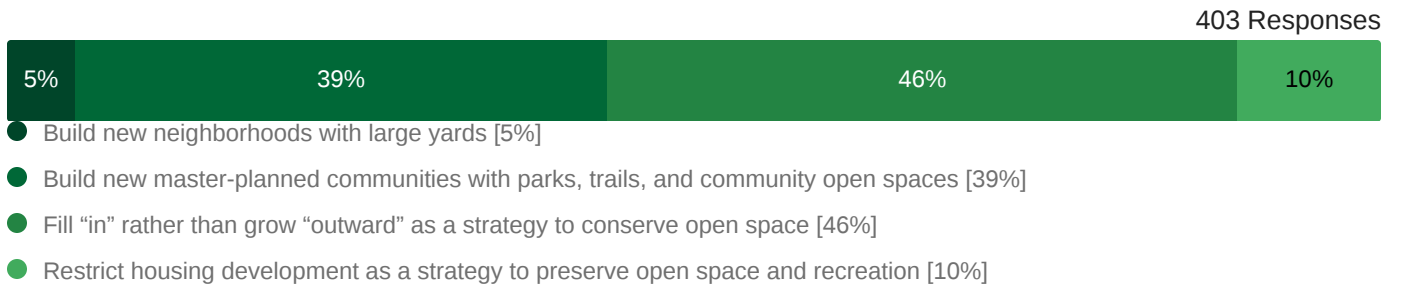
OPTION 3 - Fill “in” rather than grow “outward” as a strategy to conserve open space



OPTION 4 - Restrict housing development as a strategy to preserve open space and recreation



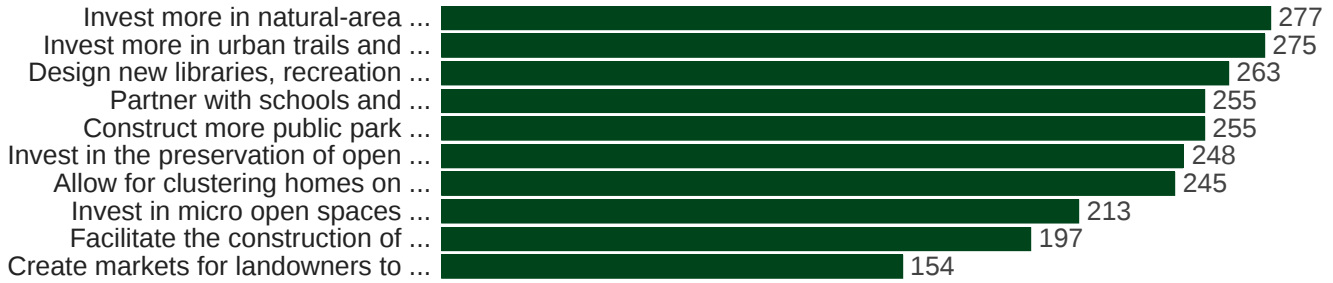
Which of the options do you prefer the most?



URBAN OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

370 Responses



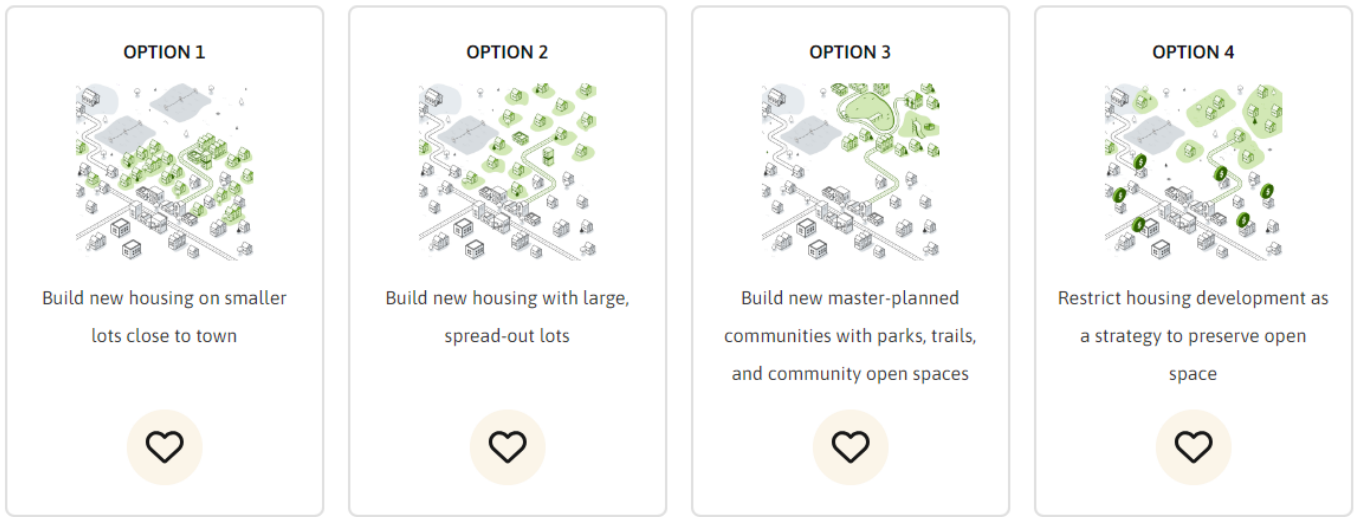
● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

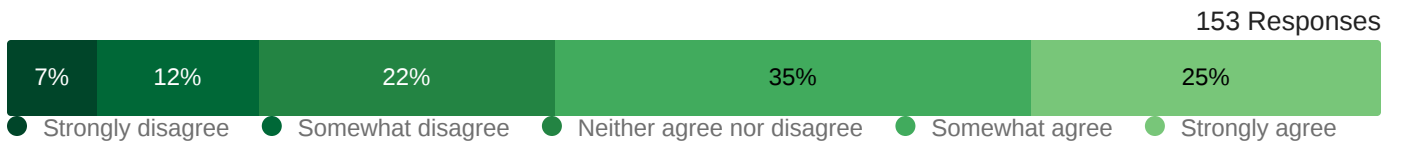
370 Responses

Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	277
Partner with schools and churches to provide recreation space and allow community access	255
Invest more in urban trails and trailheads (e.g., Jordan River Parkway, Virgin River Trail, Murdock Canal Trail)	275
Construct more public park spaces, plazas, and community-gathering places as communities grow	255
Design new libraries, recreation centers, or senior centers to also provide multipurpose outdoor recreation space	263
Invest in the preservation of open space through conservation easements or purchases	248
Facilitate the construction of more master-planned developments with ample parks and trails	197
Invest in micro open spaces (e.g., low-water-use gardens with street furniture) on small publicly owned properties	213
Allow for clustering homes on smaller lots to preserve areas for open space	245
Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits	154

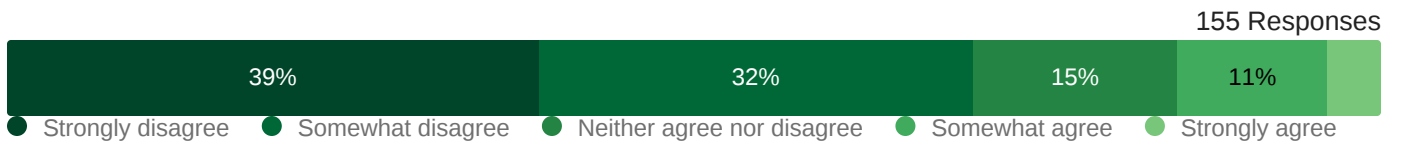
RURAL OPEN SPACE AND RECREATION OPTIONS



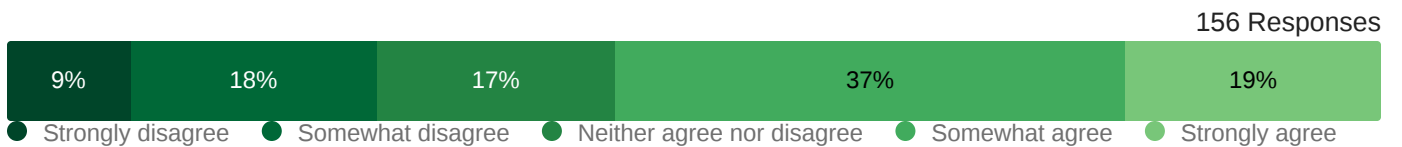
OPTION 1 - Build new housing on smaller lots close to town



OPTION 2 - Build new housing with large, spread-out lots



OPTION 3 - Build new master-planned communities with parks, trails, and community open spaces



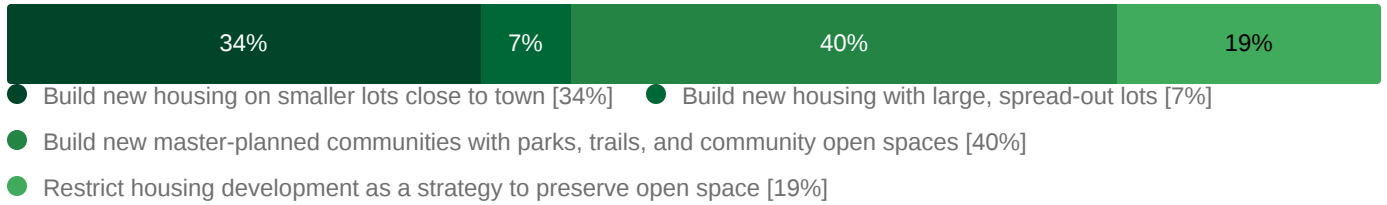
OPTION 4 - Restrict housing development as a strategy to preserve open space

157 Responses



Which of the options do you prefer the most?

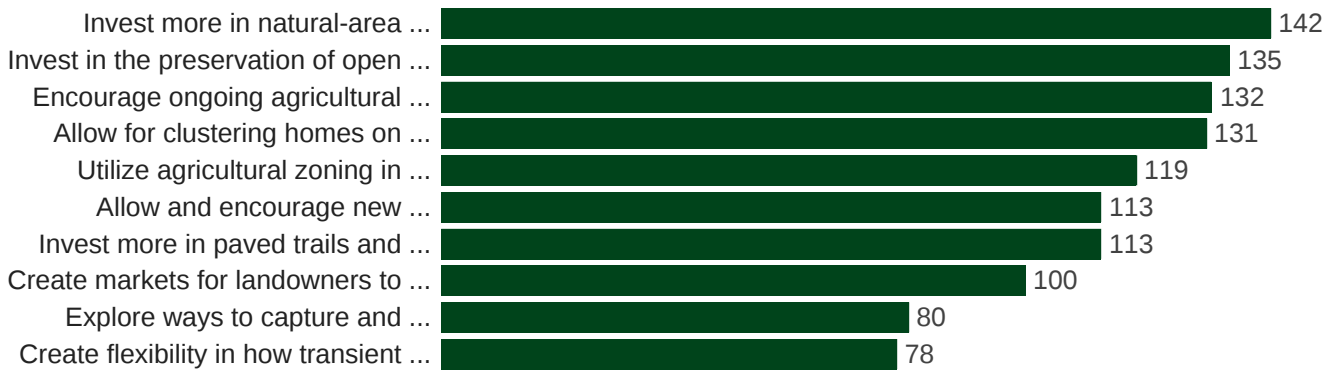
151 Responses



RURAL OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

211 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

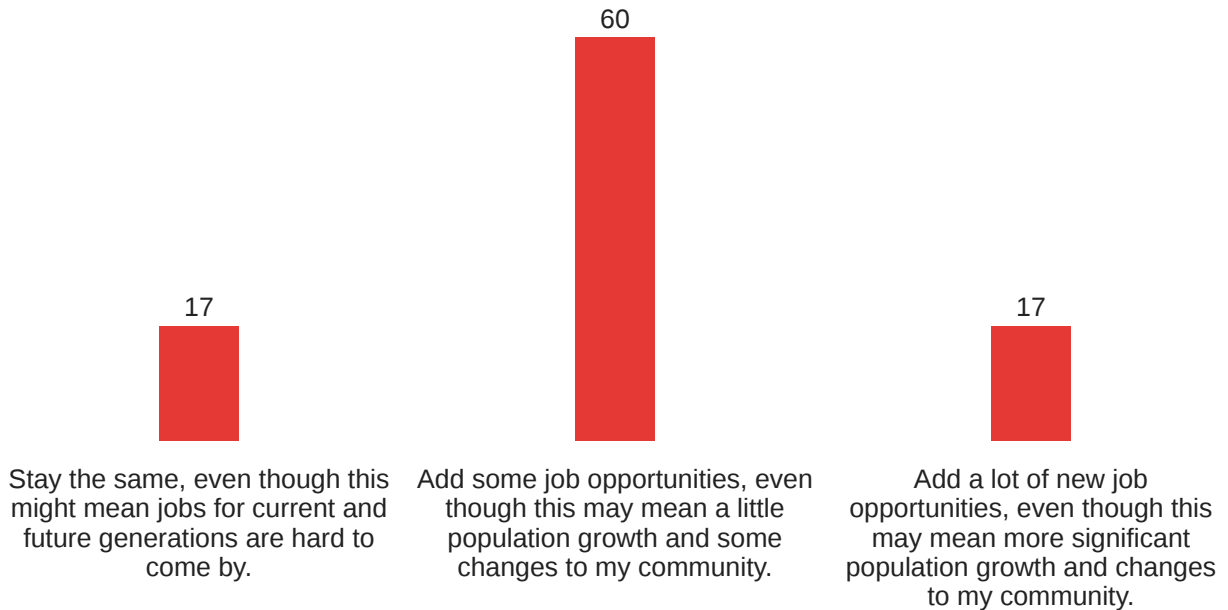
211 Responses

Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	142
Encourage ongoing agricultural uses by prioritizing prime farmlands in long-range planning efforts	132
Utilize agricultural zoning in areas desired for agricultural preservation	119
Invest in the preservation of open space through conservation easements or purchases	135
Explore ways to capture and retain more tourism spending in rural communities	80
Create flexibility in how transient room taxes (TRT) collected at hotels can be used	78
Invest more in paved trails and trailheads (e.g., Price River Trail, Historic Union Pacific Rail Trail, Moab Canyon Pathway)	113
Allow and encourage new development to use less land	113
Allow for clustering homes on smaller lots to set aside areas for open space	131
Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits	100

NO/SLOW GROWTH QUESTIONS

It looks like you live in a place that's not experiencing much economic growth. Would you prefer the area where you live...

94 Responses



What strategies would you like to pursue to improve economic prosperity in your area? Choose as many as you'd like.

96 Responses

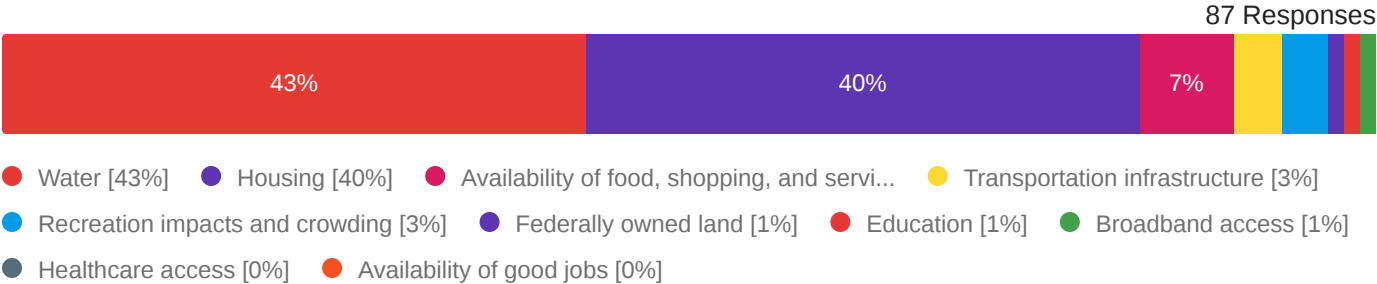
Field	Choice Count
Improve agricultural prosperity (this could include investments in water efficiency, food processing facilities, farm-to-table programs, and agritourism)	67
Support and expand existing local businesses	47
Promote more start-ups and entrepreneurs (this could include creating/expanding innovation centers)	50
Relocate state jobs to rural communities (in-person or remote)	16
Expand energy and resource development (this could include mining, drilling for oil or natural gas, utilizing geothermal resources, building renewable energy infrastructure, or building nuclear production)	20

Attract remote workers (this could include improving broadband, improving main street/downtown, adding/improving housing, and adding outdoor recreation amenities) 63

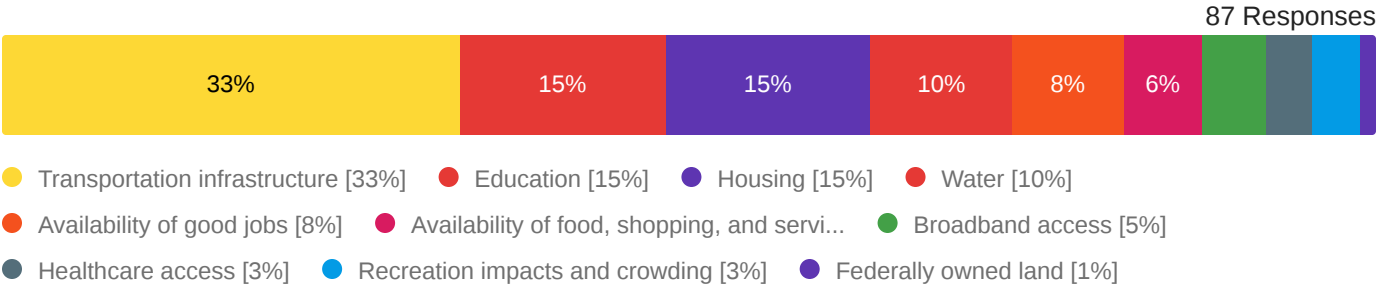
Make my area attractive to logistics and manufacturing companies (this could include adding energy, water, and transportation infrastructure; adding/improving housing; training residents to work in targeted industries; improving broadband; and expanding business recruitment incentives) 57

Become more of a tourist destination (this could include adding outdoor recreation amenities, advertising, and adding hotels, restaurants, and housing) 52

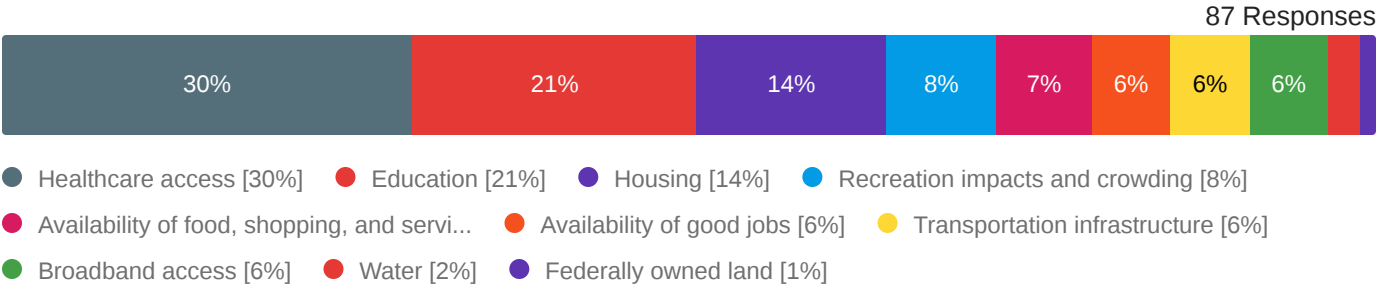
What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #1 biggest challenge



What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #2 biggest challenge



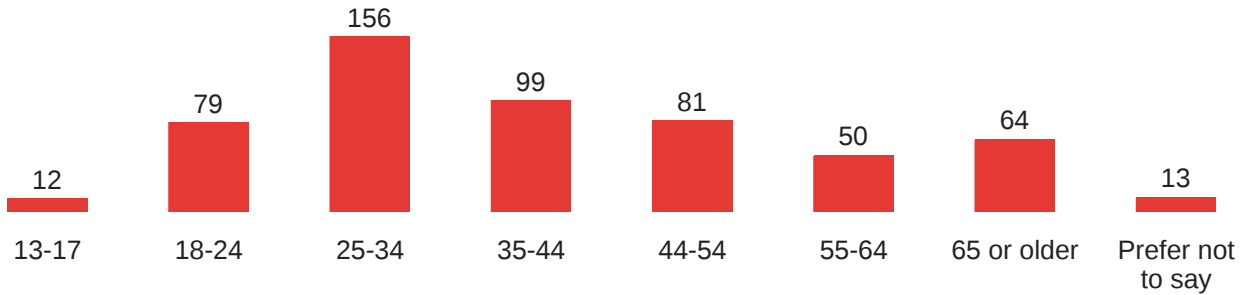
What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #3 biggest challenge



DEMOGRAPHICS

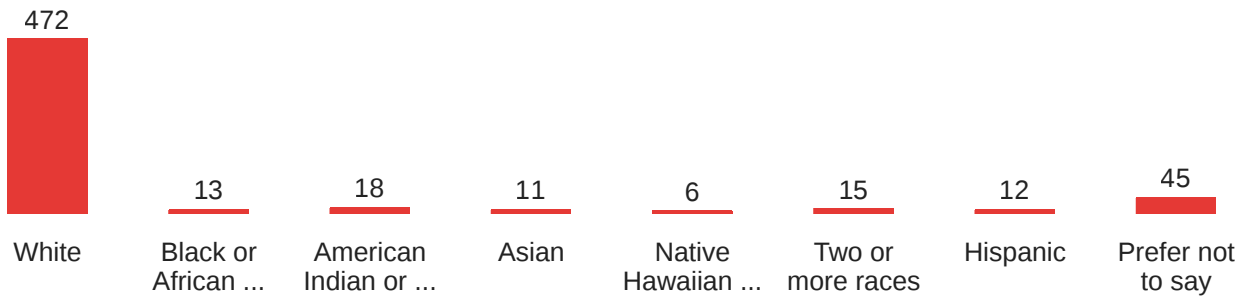
Q59 - How old are you?

554 Responses



Q61 - What is your race/ethnicity? (select all that apply)

553 Responses



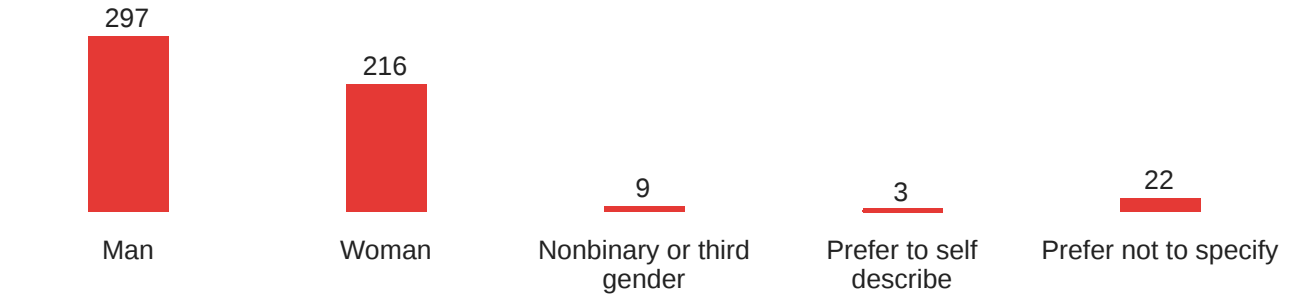
Q62 - Thinking about where you live now, do you own or rent the property?

550 Responses



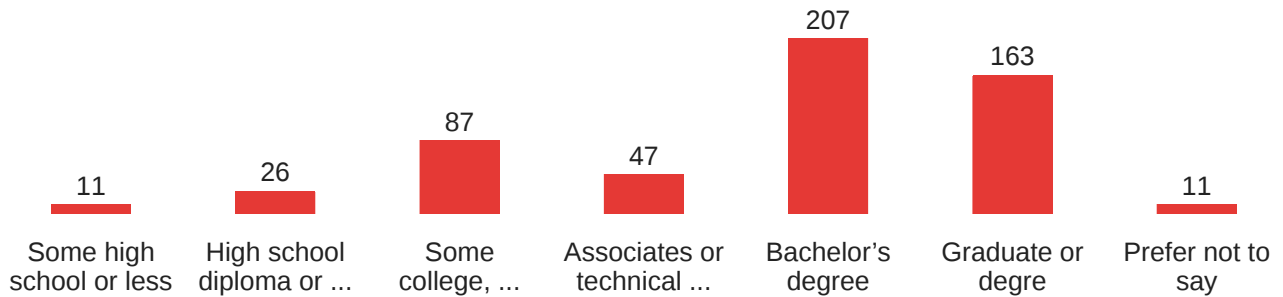
Q71 - How do you describe your gender? - Selected Choice

547 Responses



Q72 - What is the highest level of education you have completed?

552 Responses



Q73 - What was your total household income before taxes during the past 12 months?

556 Responses

Field	Choice Count
\$50,000-\$74,999	92
\$75,000-\$99,999	95
Prefer not to say	48
\$100,000-\$124,999	72
\$25,000-\$49,999	70
Less than \$25,000	57
\$150,000-\$199,999	47
\$125,000-\$149,999	44

\$200,000-\$249,999	16
\$250,000 or more	15

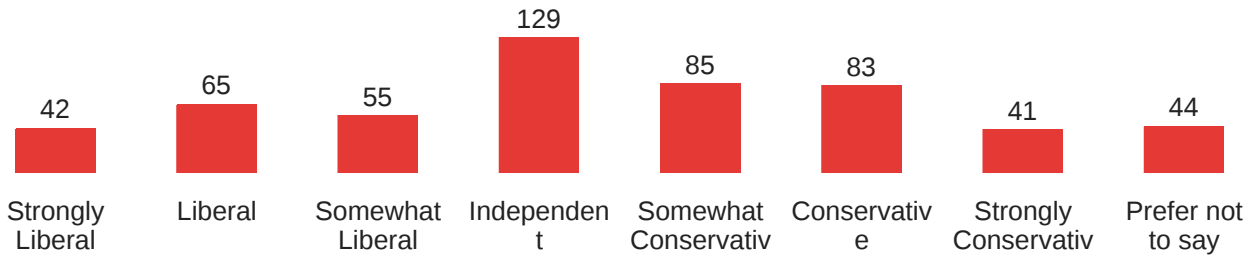
Q74 - Do you have any children?

549 Responses

Field	Choice Count
Children 18 or younger living at home	207
Children 19 or older living at home	36
Children 19 or older living away from home	124
No children	211
Prefer not to say	15
Children 18 or younger living away from home	6

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

544 Responses



Q77 - How long have you lived in Utah?

