

# Guiding Our Growth Survey Results- Box Elder County & Rich County

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

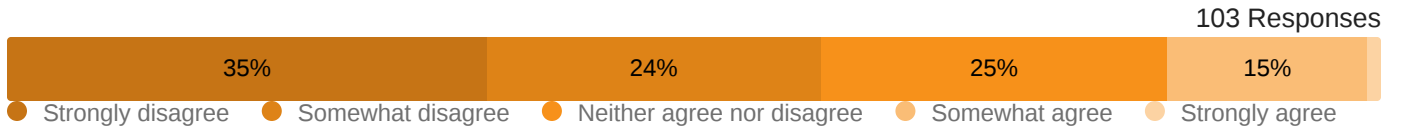
Project overview; statewide & random sample results: [guidingourgrowth.utah.gov](https://guidingourgrowth.utah.gov)

## HOUSING

### URBAN HOUSING OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
			
<p>Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities</p>	<p>Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers</p>	<p>Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods</p>	<p>Restrict housing development in existing and new areas as a strategy to slow growth</p>
			

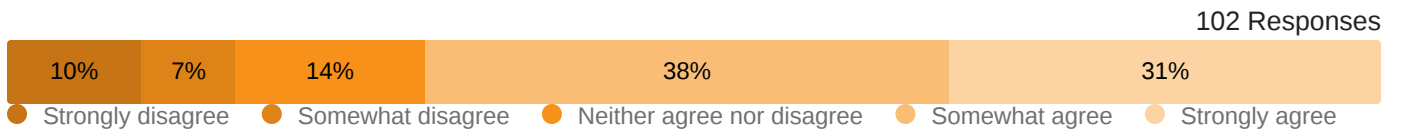
OPTION 1 - Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities



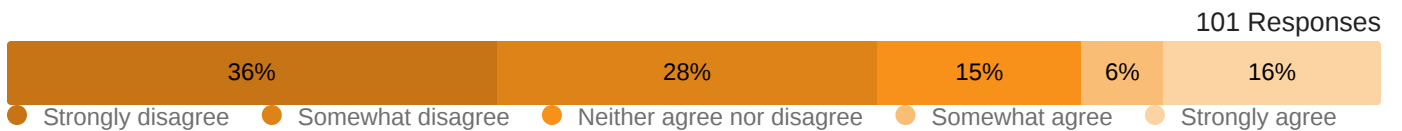
Q2 - Housing Urban 2 - Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers



OPTION 3 - Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods

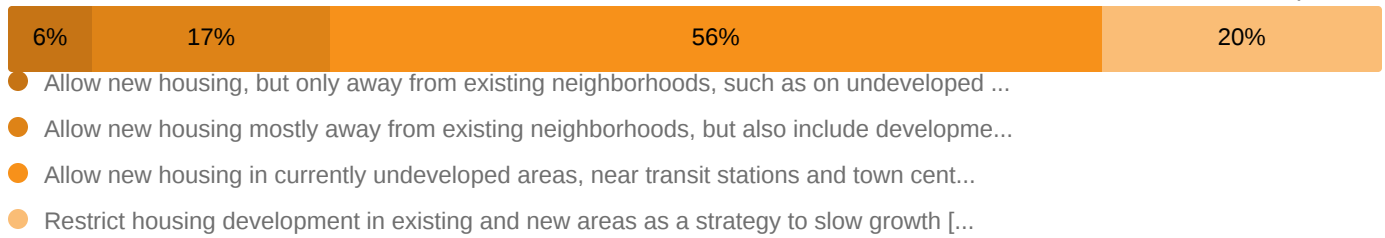


OPTION 4 - Restrict housing development in existing and new areas as a strategy to slow growth



## Which of the options do you prefer the most?

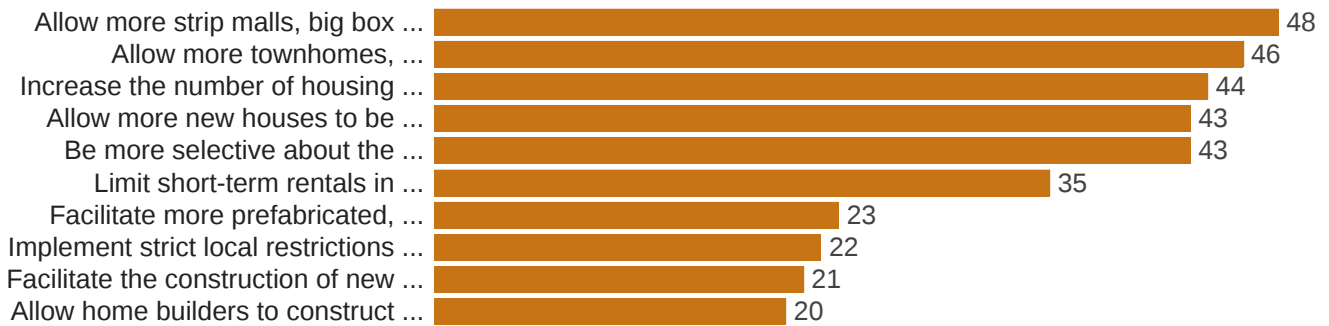
98 Responses



## URBAN HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

76 Responses



● Choice Count

## Q56 - Housing Urban Big Ideas

76 Responses

Field	Choice Count
Limit short-term rentals in neighborhoods through regulation	35
Be more selective about the types of new businesses or development we seek to attract to Utah	43
Allow more townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	46

Increase the number of housing units with the potential for owner occupancy (single family house, condos, townhomes) 44

Allow more new houses to be built on smaller lots and incentivize the construction of smaller homes 43

Implement strict local restrictions to try to limit new housing development 22

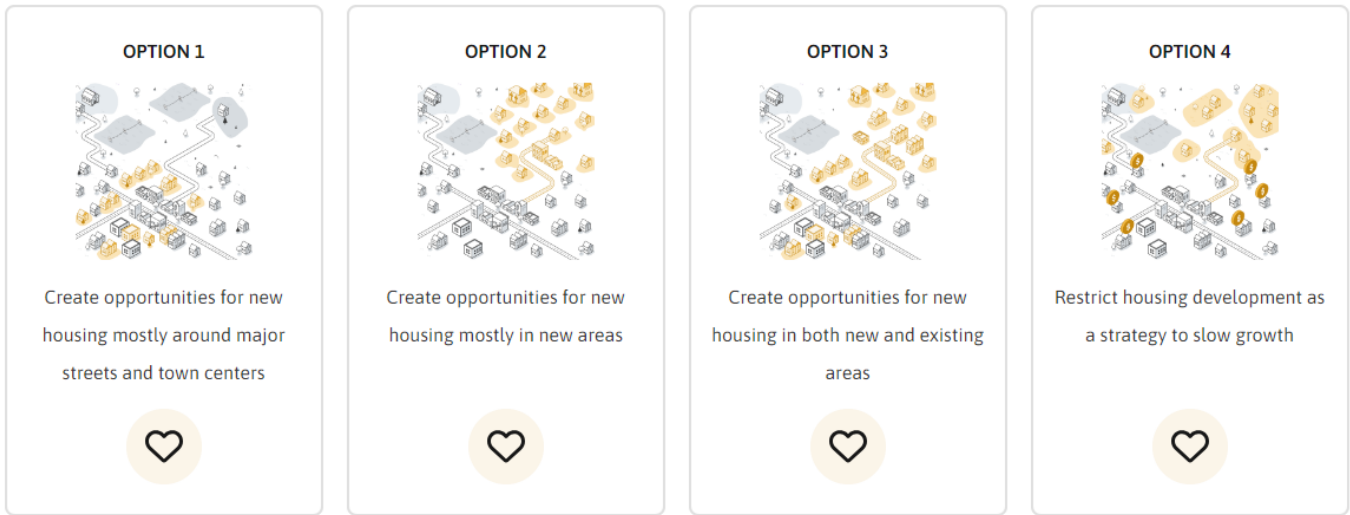
Allow more strip malls, big box stores, and parking lots to be redeveloped into housing 48

Facilitate the construction of new communities beyond the edge of our metropolitan areas to increase housing supply 21

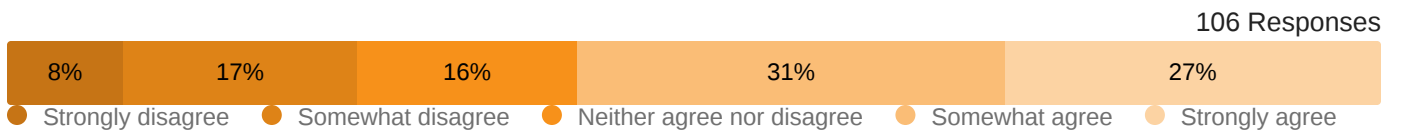
Facilitate more prefabricated, modular, or manufactured homes 23

Allow home builders to construct less parking for both multiple-family and single-family homes 20

## RURAL HOUSING OPTIONS



### OPTION 1 - Create opportunities for new housing mostly around major streets and town centers



### OPTION 2 - Create opportunities for new housing mostly in new areas

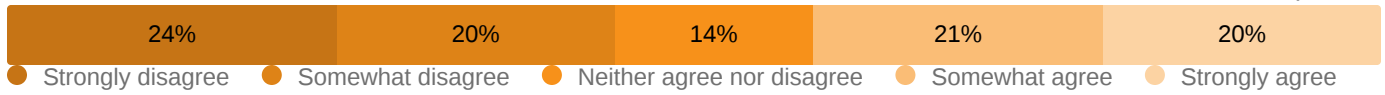


### OPTION 3 - Create opportunities for new housing in both new and existing areas



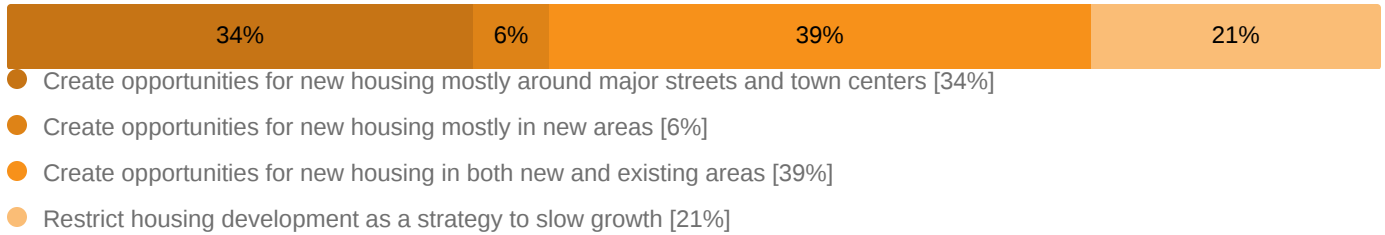
## OPTION 4 - Restrict housing development as a strategy to slow growth

104 Responses



## Which of the options do you prefer the most?

109 Responses



## RURAL HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

175 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


175 Responses

Field	Choice Count
Proactively invest in or establish frameworks for financing new infrastructure (roads, utilities) to support the construction of new housing	75
Implement strict local restrictions to try to limit new housing development	65
Limit short-term rentals through regulation	70
Expand sweat equity home-building programs	66
Allow new houses to be built on smaller lots	81
Incentivize employer-provided housing or down payment assistance	49
Incentivize the construction of townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	51
Invest in local government- or nonprofit-owned subsidized housing for workers and full time residents	48
Facilitate more prefabricated, modular, or manufactured homes	47
Create and expand community land trusts and housing co-ops	44


# WATER

## URBAN WATER OPTIONS


**OPTION 1**




Conserve water in new development by building on large lots with water-wise landscaping




**OPTION 2**




Conserve water in new development by building on small or shared lots with water-wise landscaping




**OPTION 3**




Conserve water in both new development and existing communities with water-wise landscaping



**OPTION 4**



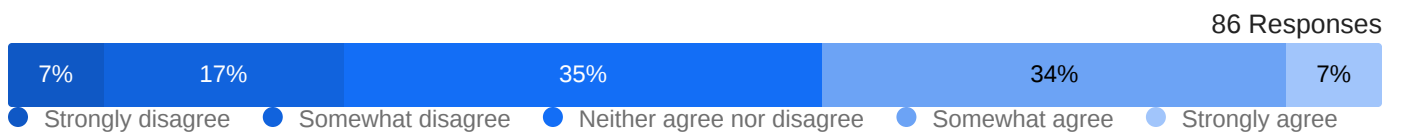
Restrict housing development as a strategy to reduce future water demand



### OPTION 1 - Conserve water in new development by building on large lots with water-wise landscaping

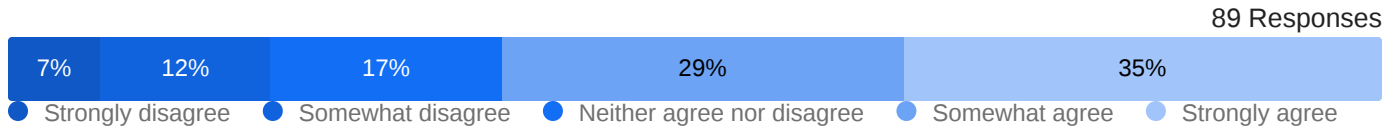


### OPTION 2 - Conserve water in new development by building on small or shared lots with water-wise landscaping

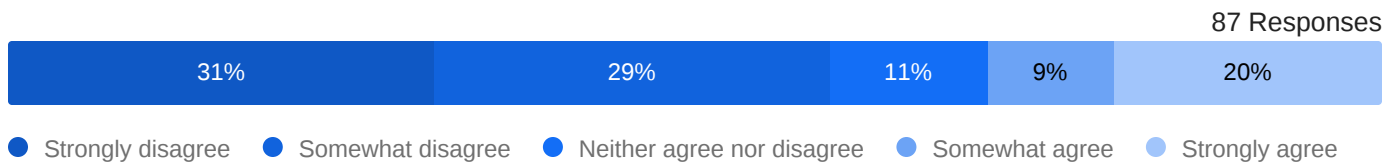




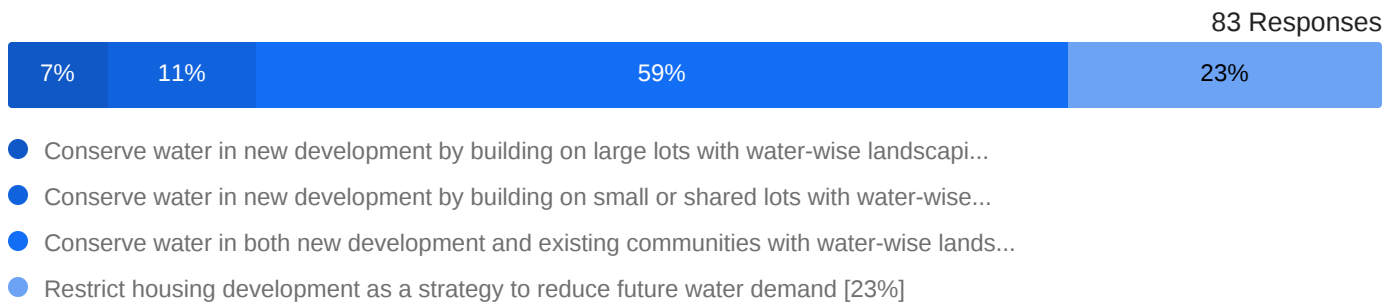
### OPTION 3 - Conserve water in both new development and existing communities with water-wise landscaping



### OPTION 4 - Restrict housing development as a strategy to reduce future water demand



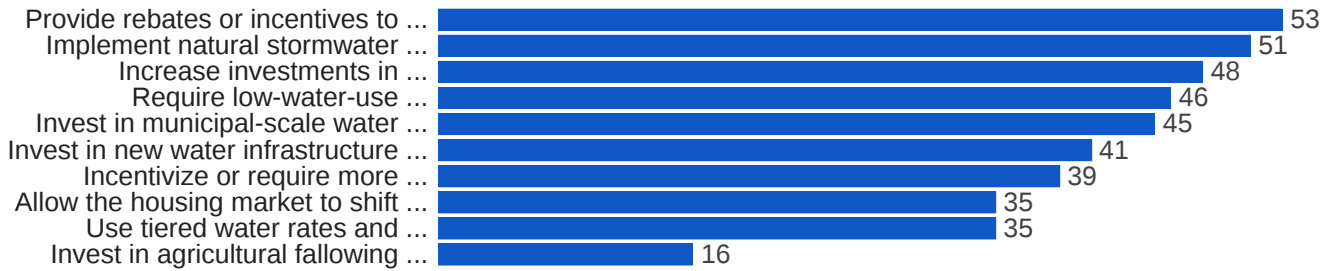
### Which of the options do you prefer the most?



## URBAN WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

73 Responses



● Choice Count


Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

73 Responses


Field	Choice Count
Provide rebates or incentives to encourage low-water-use landscape conversions	53
Implement natural stormwater drainage systems in all new developments to improve water quality	51
Increase investments in agricultural water-optimization projects	48
Require low-water-use landscaping in all new residential and commercial areas	46
Invest in municipal-scale water recycling and reuse systems	45
Invest in new water infrastructure projects (reservoirs, wells, pipelines)	41
Incentivize or require more efficient irrigation practices (e.g., irrigate only on odd days)	39
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person	35
Use tiered water rates and transparent billing practices to reduce demand	35
Invest in agricultural fallowing (paying farmers to not plant or water crops)	16

## RURAL WATER OPTIONS


**OPTION 1**




Invest in optimized agricultural irrigation to conserve water




**OPTION 2**




Invest in residential and commercial water conservation




**OPTION 3**




Invest in optimized agricultural irrigation as well as residential and commercial water conservation



**OPTION 4**

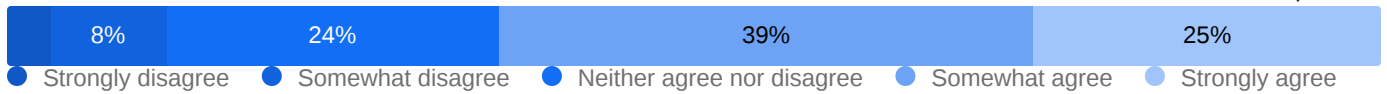


Restrict housing development as a strategy to reduce future water demand



### OPTION 1 - Invest in optimized agricultural irrigation to conserve water

95 Responses



### OPTION 2 - Invest in residential and commercial water conservation

97 Responses

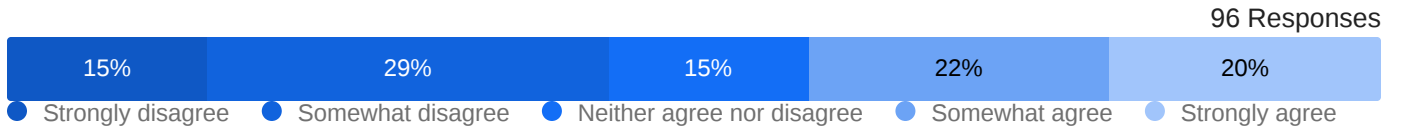


### OPTION 3 - Invest in optimized agricultural irrigation as well as residential and commercial water conservation

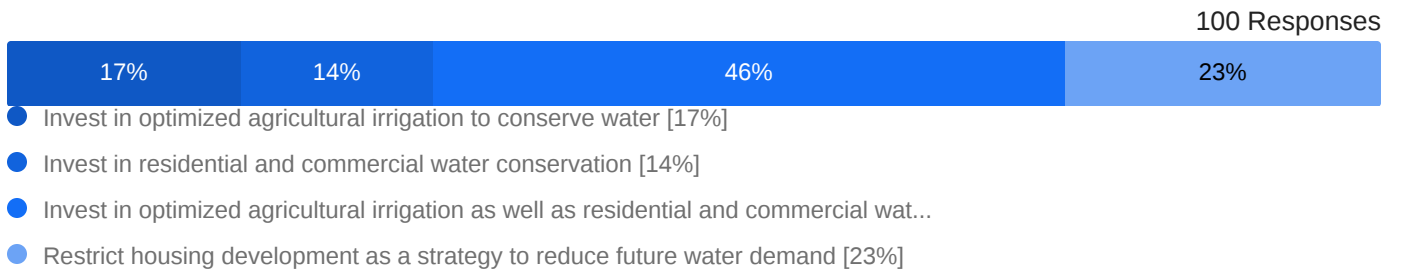
97 Responses



### OPTION 4 - Restrict housing development as a strategy to reduce future water demand



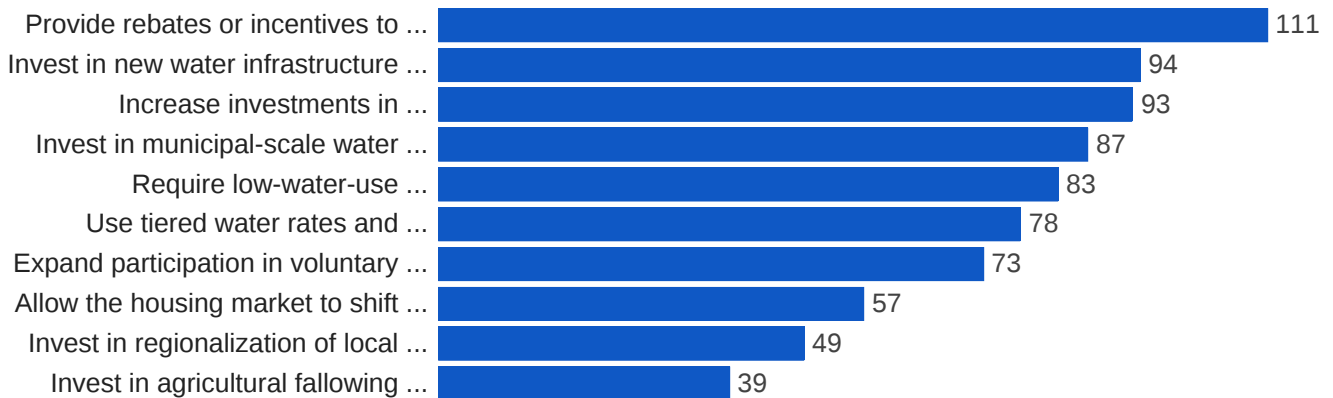
### Which of the options do you prefer the most?



### RURAL WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

168 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


168 Responses

Field	Choice Count
Invest in new water infrastructure projects (reservoirs, wells, pipelines, aquifer storage)	94
Provide rebates or incentives to encourage low-water-use landscape conversions	111
Increase investments in agricultural water-optimization projects	93
Invest in municipal-scale water recycling and reuse systems	87
Require low-water-use landscaping in all new residential and commercial areas	83
Expand participation in voluntary rural water quality programs	73
Use tiered water rates and transparent billing practices to encourage water conservation	78
Invest in regionalization of local water treatment facilities	49
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person	57
Invest in agricultural fallowing (paying farmers to not plant or water crops)	39


# TRANSPORTATION

## URBAN TRANSPORTATION OPTIONS


**OPTION 1**




Prioritize convenient walking, biking, and public transportation in many town centers




**OPTION 2**




Prioritize new and expanded highways and roads in new suburbs




**OPTION 3**




Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs



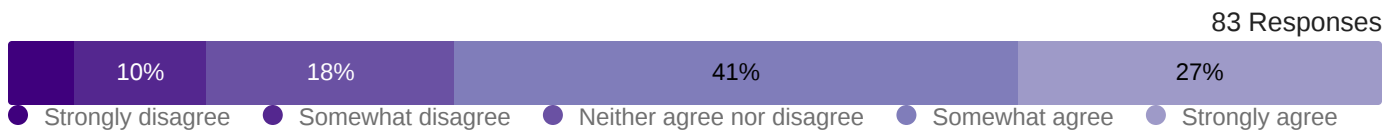
**OPTION 4**



Restrict housing development as a strategy to reduce future traffic



OPTION 1 - Prioritize convenient walking, biking, and public transportation in many town centers



OPTION 2 - Prioritize new and expanded highways and roads in new suburbs



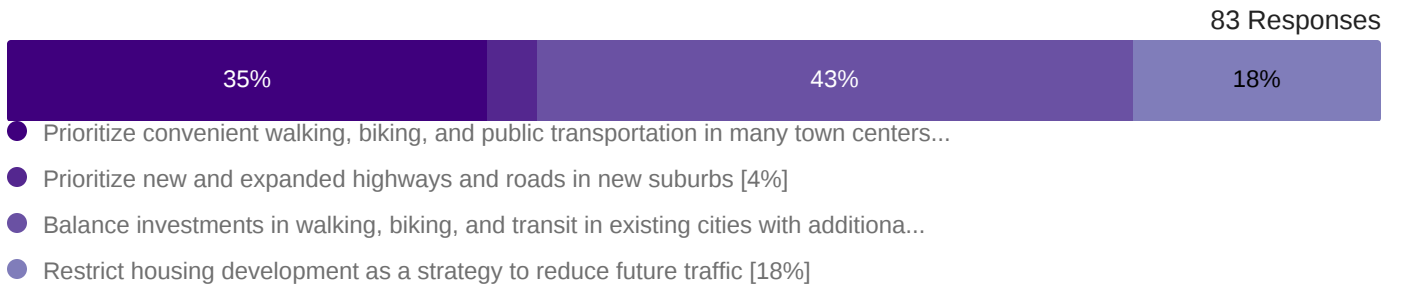
**OPTION 3 - Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs**



**OPTION 4 - Restrict housing development as a strategy to reduce future traffic**



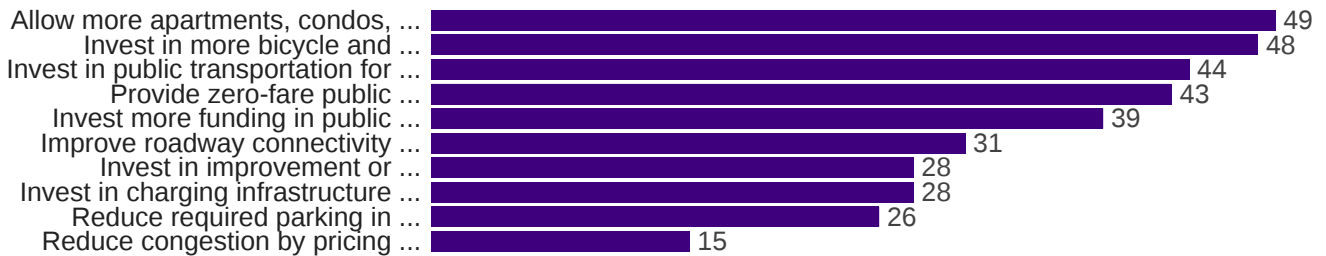
**Which of the options do you prefer the most?**



**URBAN TRANSPORTATION BIG IDEAS**

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

72 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


72 Responses

Field	Choice Count
Invest in more bicycle and pedestrian infrastructure	48
Invest in public transportation for peak usage of tourism areas	44
Provide zero-fare public transportation	43
Improve roadway connectivity through grid street patterns	31
Invest more funding in public transportation to serve urban areas	39
Allow more apartments, condos, and townhomes near transit stations and downtowns	49
Invest in improvement or expansion of high-use state highways and add new highways in high-demand areas	28
Invest in charging infrastructure and incentives for conversion to electric vehicles	28
Reduce required parking in commercial or town centers	26
Reduce congestion by pricing freeway use during peak hours	15




## RURAL TRANSPORTATION OPTIONS


**OPTION 1**




Focus new development along main streets to create a lively town center and maintain country roads outside of town




**OPTION 2**




Spread development and new streets out on the edge of town




**OPTION 3**




Balance new development and road upgrades between a lively main street and country roads on the edge of town



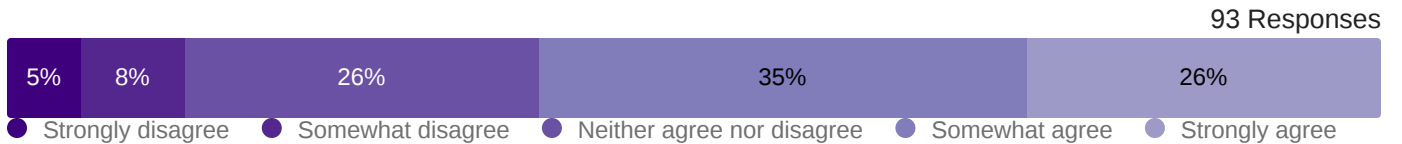
**OPTION 4**



Restrict housing development as a strategy to reduce transportation infrastructure costs



OPTION 1 - Focus new development along main streets to create a lively town center and maintain country roads outside of town



OPTION 2 - Spread development and new streets out on the edge of town



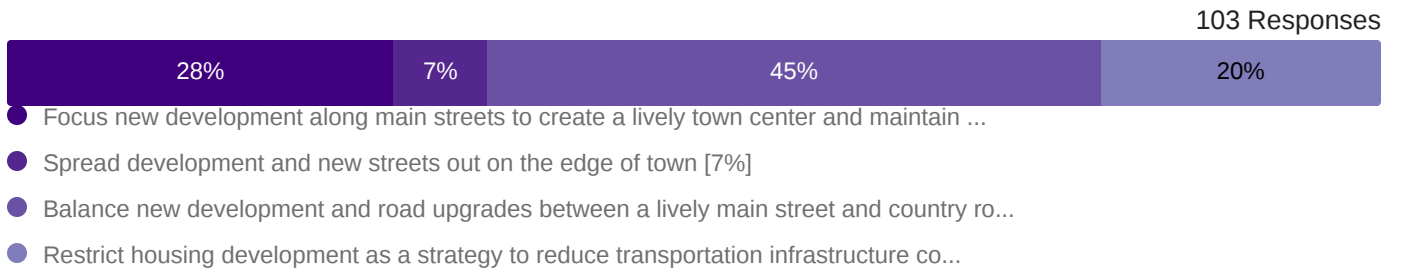
OPTION 3 - Balance new development and road upgrades between a lively main street and country roads on the edge of town



## OPTION 4 - Restrict housing development as a strategy to reduce transportation infrastructure costs



### Which of the options do you prefer the most?



## RURAL TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.



Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


157 Responses

Field	Choice Count
Invest in statewide passenger rail	70
Implement tolling on key roadways in high-visitation areas (e.g. Mirror Lake Highway)	42
Invest in charging infrastructure and incentives for conversion to electric vehicles	50
Invest in public transit for peak usage of tourism areas	71
Invest in improvement or expansion of high-use state highways and main streets (e.g. Highways 6, 189, 191)	76
Proactively invest in new infrastructure (roads, utilities) to support the construction of new communities	56
Build new highways in high-demand areas to connect communities	55
Implement public transportation service to connect smaller towns to larger cities	75
Implement a statewide trails network to connect communities across Utah	74


# OPEN SPACE AND RECREATION

## OPEN SPACE AND RECREATION OPTIONS


**OPTION 1**




Build new neighborhoods with large yards




**OPTION 2**




Build new master-planned communities with parks, trails, and community open spaces




**OPTION 3**




Fill "in" rather than grow "outward" as a strategy to conserve open space



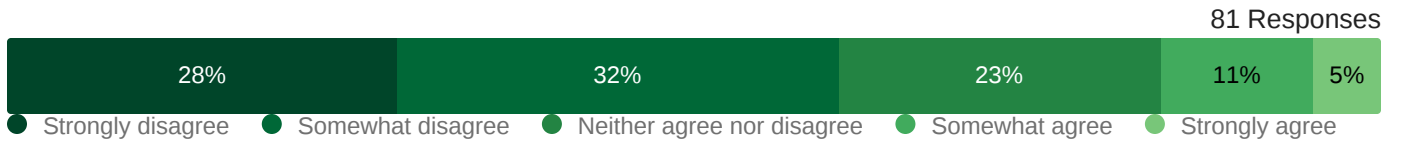
**OPTION 4**



Restrict housing development as a strategy to preserve open space and recreation



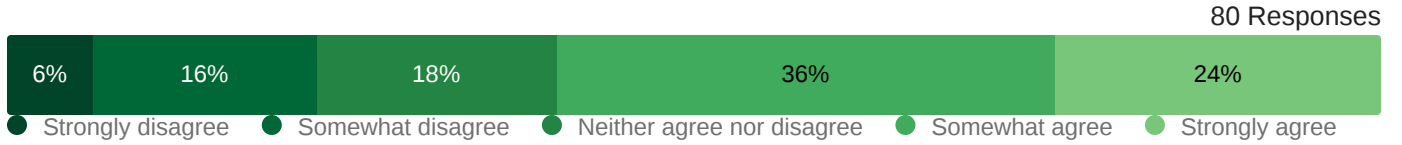
### OPTION 1 - Build new neighborhoods with large yards



### OPTION 2 - Build new master-planned communities with parks, trails, and community open spaces



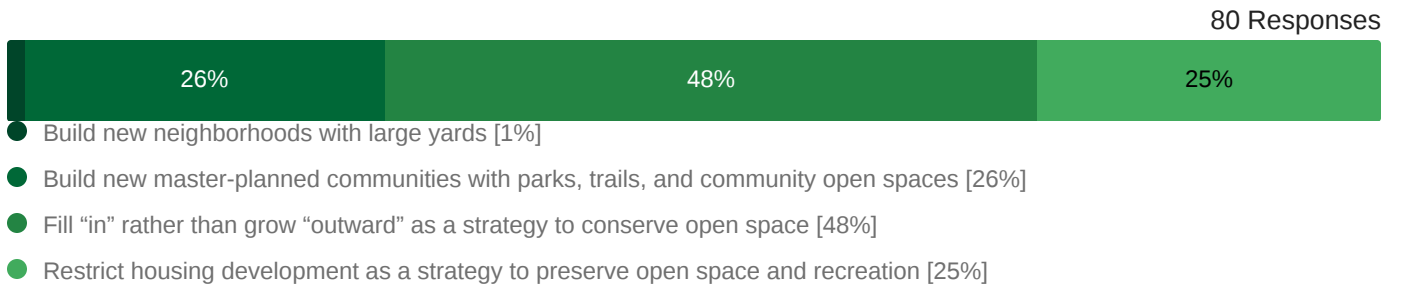
### OPTION 3 - Fill “in” rather than grow “outward” as a strategy to conserve open space



### OPTION 4 - Restrict housing development as a strategy to preserve open space and recreation



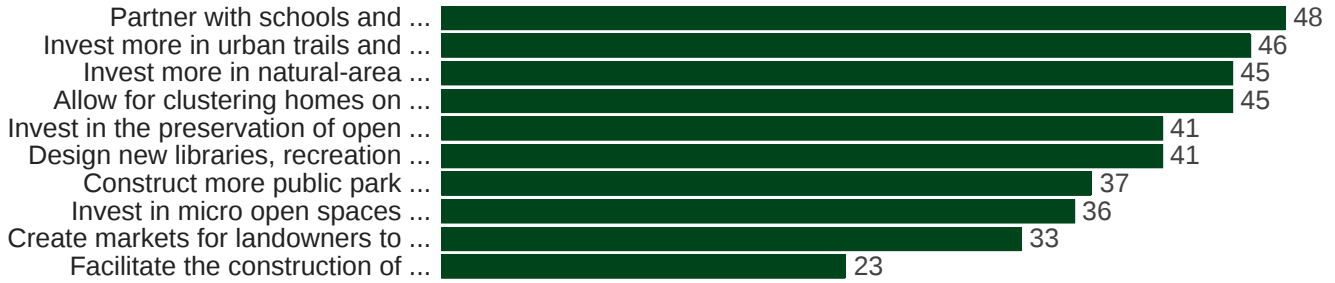
### Which of the options do you prefer the most?



## URBAN OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

71 Responses



● Choice Count


Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

71 Responses


Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	45
Partner with schools and churches to provide recreation space and allow community access	48
Invest more in urban trails and trailheads (e.g., Jordan River Parkway, Virgin River Trail, Murdock Canal Trail)	46
Construct more public park spaces, plazas, and community-gathering places as communities grow	37
Design new libraries, recreation centers, or senior centers to also provide multipurpose outdoor recreation space	41
Invest in the preservation of open space through conservation easements or purchases	41
Facilitate the construction of more master-planned developments with ample parks and trails	23
Invest in micro open spaces (e.g., low-water-use gardens with street furniture) on small publicly owned properties	36
Allow for clustering homes on smaller lots to preserve areas for open space	45
Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits	33

## RURAL OPEN SPACE AND RECREATION OPTIONS


**OPTION 1**




Build new housing on smaller lots close to town




**OPTION 2**




Build new housing with large, spread-out lots




**OPTION 3**




Build new master-planned communities with parks, trails, and community open spaces



**OPTION 4**

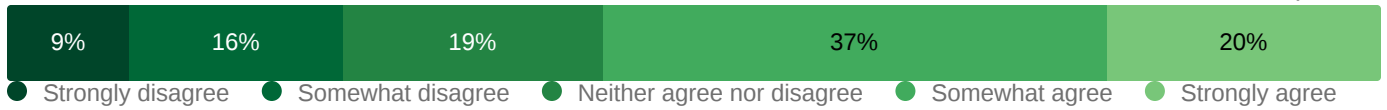


Restrict housing development as a strategy to preserve open space



### OPTION 1 - Build new housing on smaller lots close to town

90 Responses



### OPTION 2 - Build new housing with large, spread-out lots

92 Responses



### OPTION 3 - Build new master-planned communities with parks, trails, and community open spaces

96 Responses



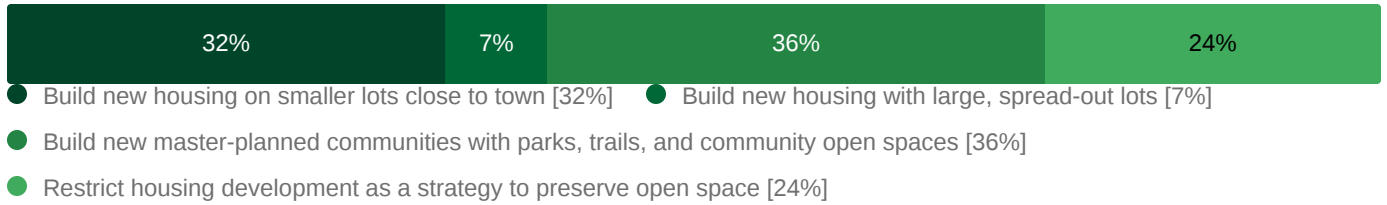
### OPTION 4 - Restrict housing development as a strategy to preserve open space

91 Responses



### Which of the options do you prefer the most?

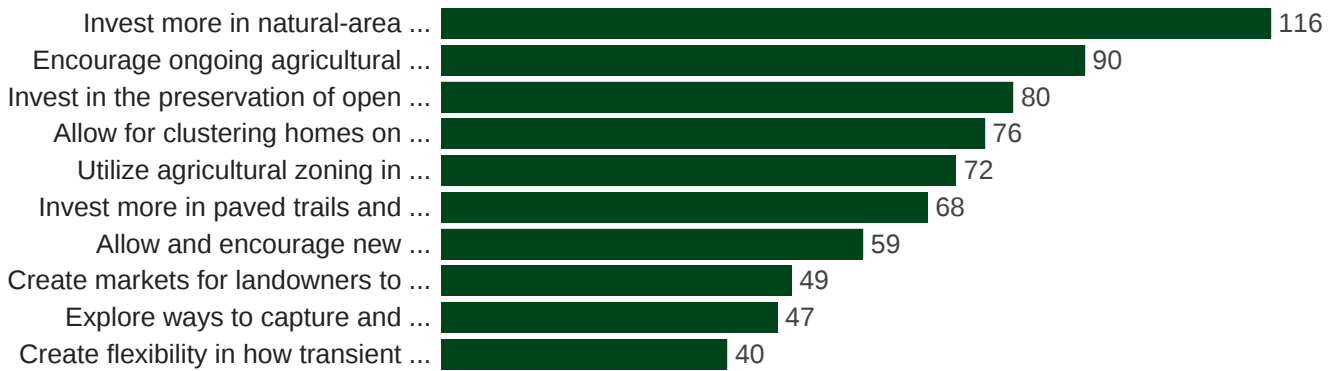
94 Responses



### RURAL OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

158 Responses



● Choice Count



Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

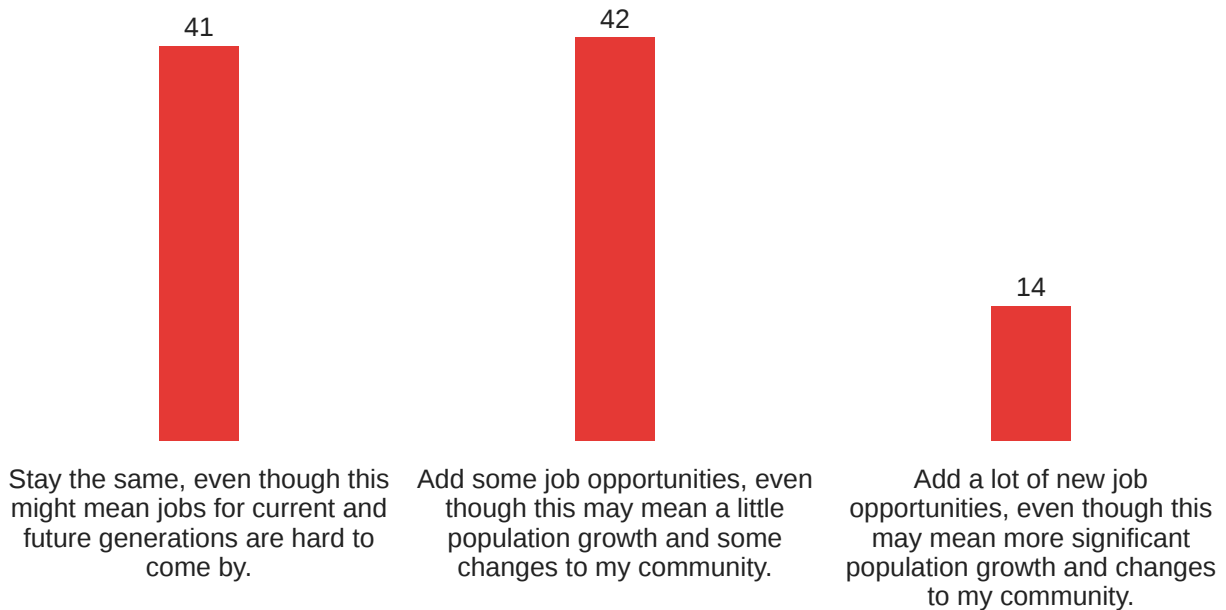
158 Responses

Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	116
Encourage ongoing agricultural uses by prioritizing prime farmlands in long-range planning efforts	90
Utilize agricultural zoning in areas desired for agricultural preservation	72
Invest in the preservation of open space through conservation easements or purchases	80
Explore ways to capture and retain more tourism spending in rural communities	47
Create flexibility in how transient room taxes (TRT) collected at hotels can be used	40
Invest more in paved trails and trailheads (e.g., Price River Trail, Historic Union Pacific Rail Trail, Moab Canyon Pathway)	68
Allow and encourage new development to use less land	59
Allow for clustering homes on smaller lots to set aside areas for open space	76
Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits	49

# NO/SLOW GROWTH QUESTIONS

It looks like you live in a place that's not experiencing much economic growth. Would you prefer the area where you live...

97 Responses



What strategies would you like to pursue to improve economic prosperity in your area? Choose as many as you'd like.

98 Responses

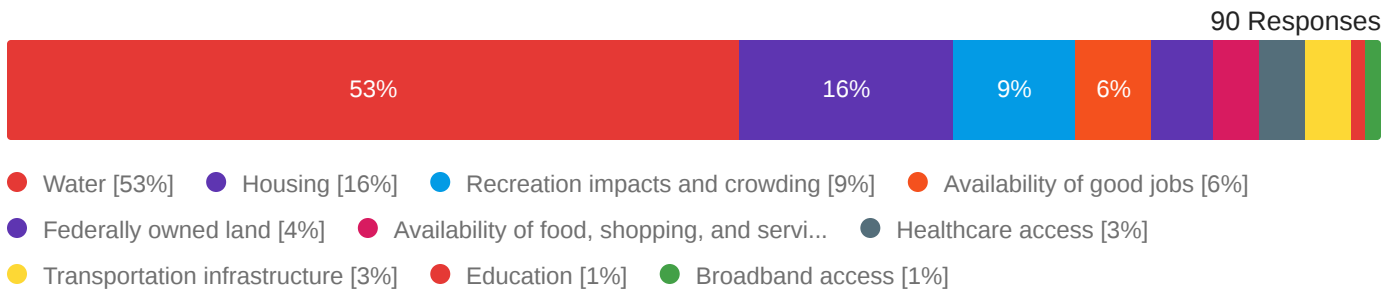
Field	Choice Count
Improve agricultural prosperity (this could include investments in water efficiency, food processing facilities, farm-to-table programs, and agritourism)	46
Support and expand existing local businesses	45
Promote more start-ups and entrepreneurs (this could include creating/expanding innovation centers)	29
Relocate state jobs to rural communities (in-person or remote)	26
Expand energy and resource development (this could include mining, drilling for oil or natural gas, utilizing geothermal resources, building renewable energy infrastructure, or building nuclear production)	23

Attract remote workers (this could include improving broadband, improving main street/downtown, adding/improving housing, and adding outdoor recreation amenities) 47

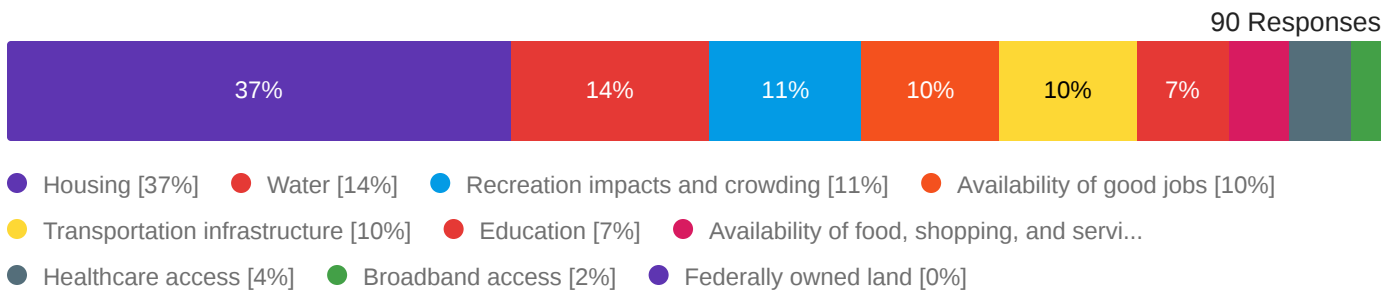
Make my area attractive to logistics and manufacturing companies (this could include adding energy, water, and transportation infrastructure; adding/improving housing; training residents to work in targeted industries; improving broadband; and expanding business recruitment incentives) 21

Become more of a tourist destination (this could include adding outdoor recreation amenities, advertising, and adding hotels, restaurants, and housing) 27

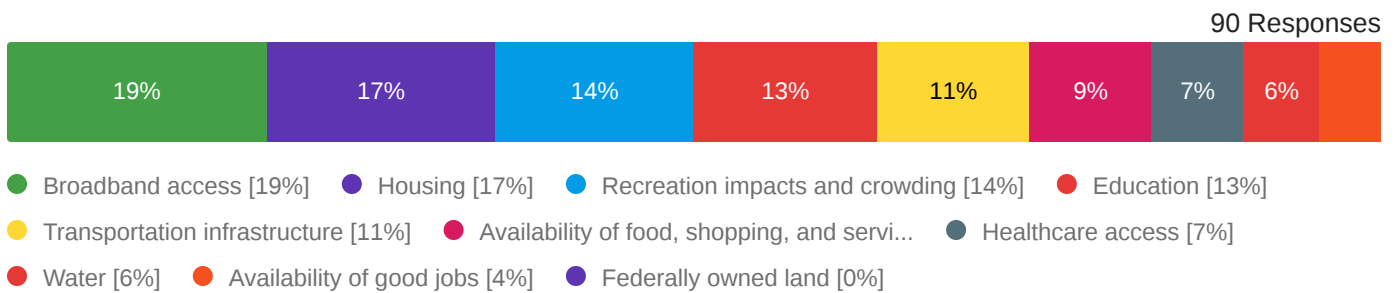
### What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #1 biggest challenge



### What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #2 biggest challenge



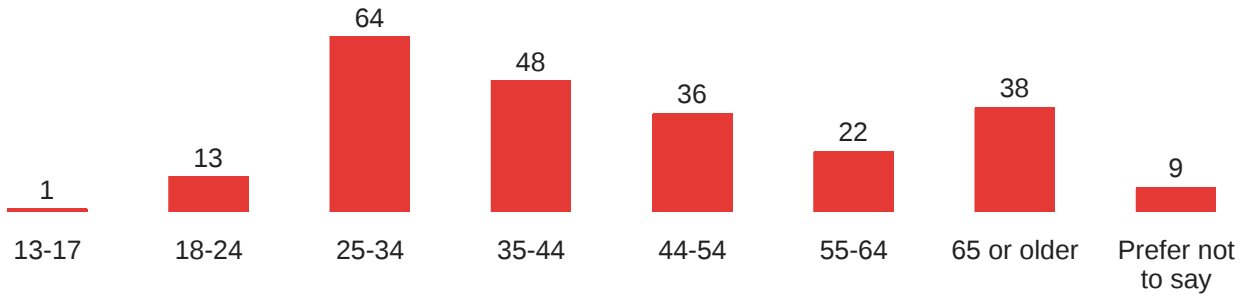
### What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #3 biggest challenge



# DEMOGRAPHICS

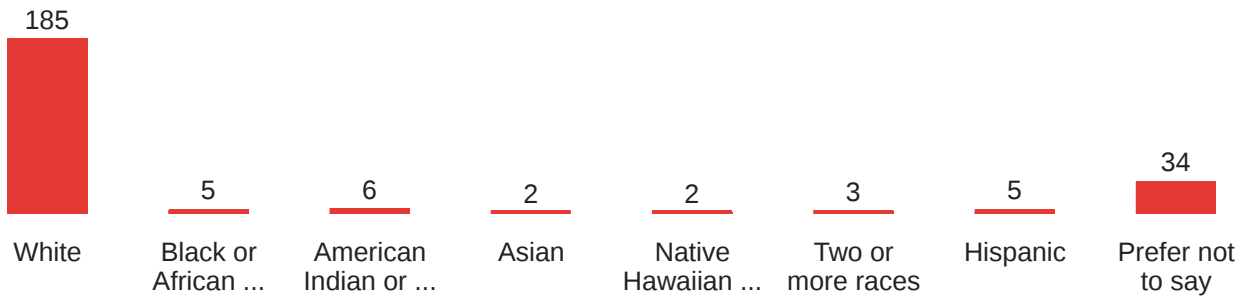
Q59 - How old are you?

231 Responses



Q61 - What is your race/ethnicity? (select all that apply)

233 Responses



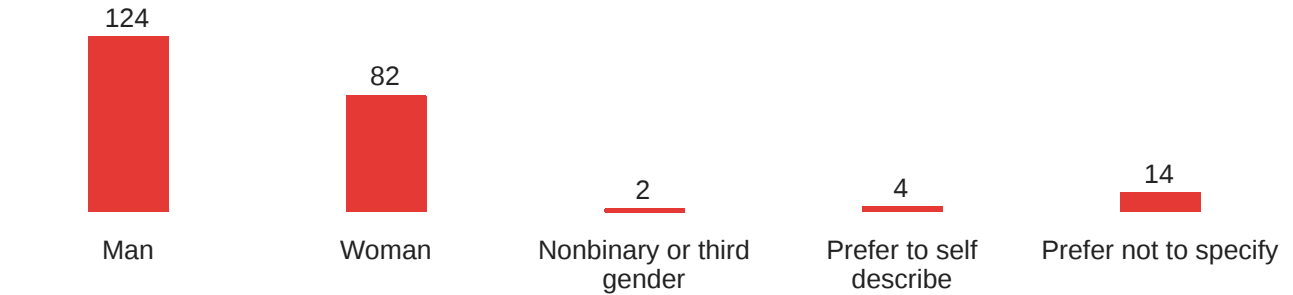
Q62 - Thinking about where you live now, do you own or rent the property?

228 Responses



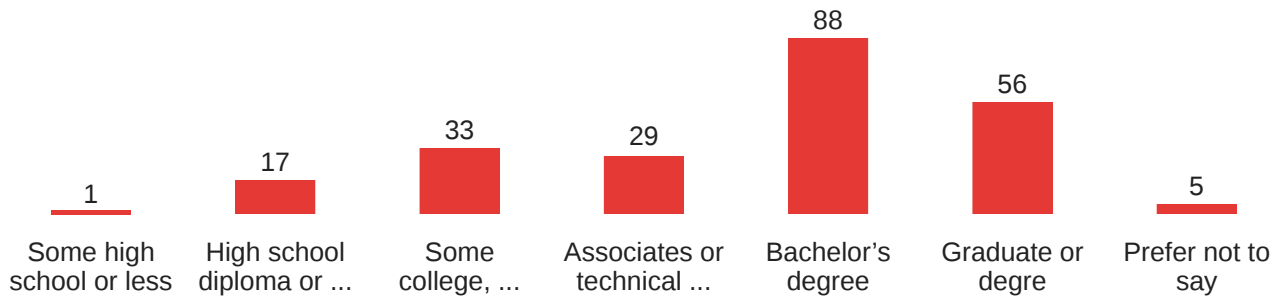
### Q71 - How do you describe your gender? - Selected Choice

226 Responses



### Q72 - What is the highest level of education you have completed?

229 Responses



### Q73 - What was your total household income before taxes during the past 12 months?

229 Responses

Field	Choice Count
\$50,000-\$74,999	40
\$75,000-\$99,999	34
Prefer not to say	24
\$100,000-\$124,999	21
\$25,000-\$49,999	17
Less than \$25,000	17
\$150,000-\$199,999	22
\$125,000-\$149,999	29

\$200,000-\$249,999	15
\$250,000 or more	10

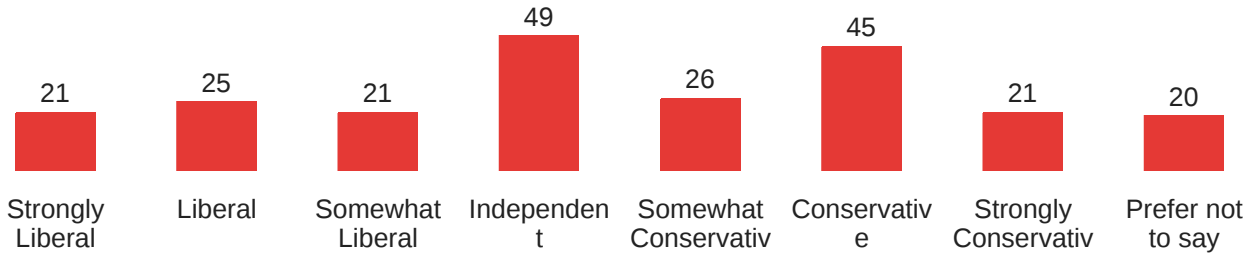
### Q74 - Do you have any children?

228 Responses

Field	Choice Count
Children 18 or younger living at home	108
Children 19 or older living at home	17
Children 19 or older living away from home	63
No children	50
Prefer not to say	12
Children 18 or younger living away from home	3

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

228 Responses



### Q77 - How long have you lived in Utah?

