

Guiding Our Growth Survey Results- Box Elder County & N Weber County

Please review the survey at <https://guidingourgrowth.utah.gov/beheard/>

ADMINISTERED BY: Envision Utah









FOR: Utah Governor’s Office of Planning and Budget

DATES OPEN: May 11th – August 31st 2023

Project overview; statewide & random sample results: guidingourgrowth.utah.gov

HOUSING

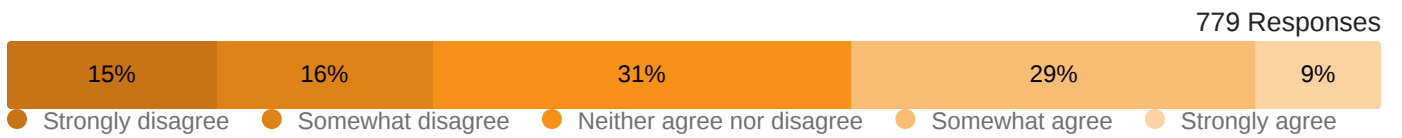
URBAN HOUSING OPTIONS

OPTION 1	OPTION 2	OPTION 3	OPTION 4
 <p>Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities</p> 	 <p>Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers</p> 	 <p>Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods</p> 	 <p>Restrict housing development in existing and new areas as a strategy to slow growth</p> 

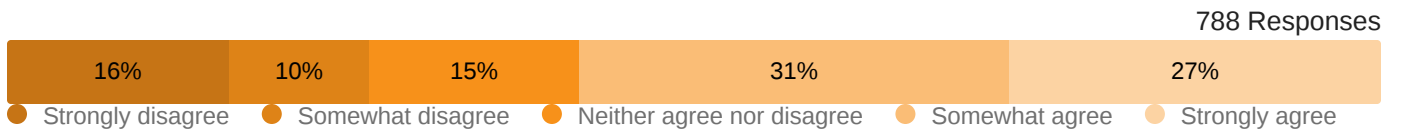
OPTION 1 - Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities



Q2 - Housing Urban 2 - Allow new housing mostly away from existing neighborhoods, but also include development near public transit stations and town centers



OPTION 3 - Allow new housing in currently undeveloped areas, near transit stations and town centers, and in appropriate areas within existing neighborhoods

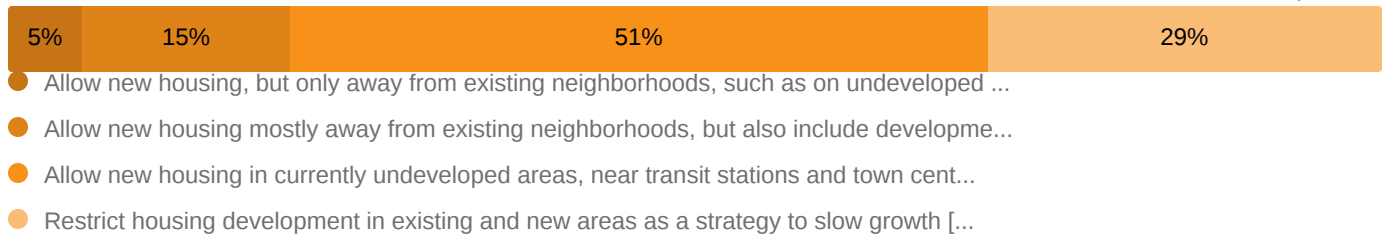


OPTION 4 - Restrict housing development in existing and new areas as a strategy to slow growth



Which of the options do you prefer the most?

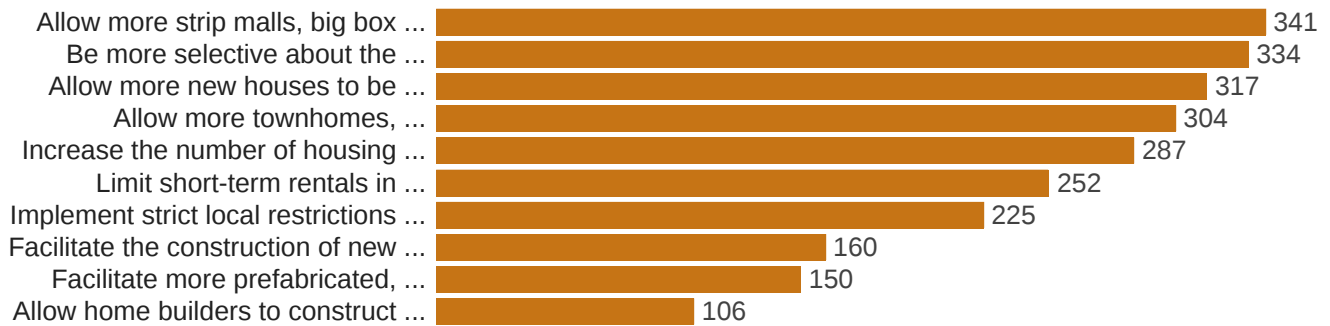
759 Responses



URBAN HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

603 Responses



● Choice Count

Q56 - Housing Urban Big Ideas


603 Responses

Field	Choice Count
Limit short-term rentals in neighborhoods through regulation	252
Be more selective about the types of new businesses or development we seek to attract to Utah	334
Allow more townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	304


Increase the number of housing units with the potential for owner occupancy (single family house, condos, townhomes)	287
Allow more new houses to be built on smaller lots and incentivize the construction of smaller homes	317
Implement strict local restrictions to try to limit new housing development	225
Allow more strip malls, big box stores, and parking lots to be redeveloped into housing	341
Facilitate the construction of new communities beyond the edge of our metropolitan areas to increase housing supply	160
Facilitate more prefabricated, modular, or manufactured homes	150
Allow home builders to construct less parking for both multiple-family and single-family homes	106

RURAL HOUSING OPTIONS


OPTION 1




Create opportunities for new housing mostly around major streets and town centers




OPTION 2




Create opportunities for new housing mostly in new areas




OPTION 3




Create opportunities for new housing in both new and existing areas



OPTION 4



Restrict housing development as a strategy to slow growth



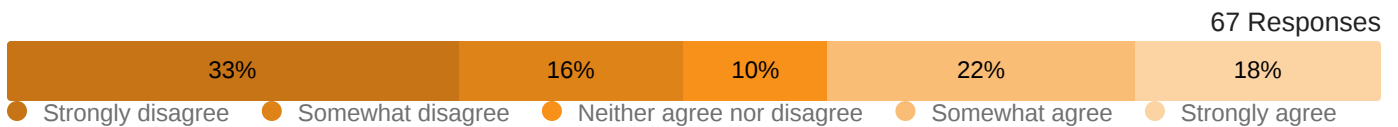
OPTION 1 - Create opportunities for new housing mostly around major streets and town centers



OPTION 2 - Create opportunities for new housing mostly in new areas

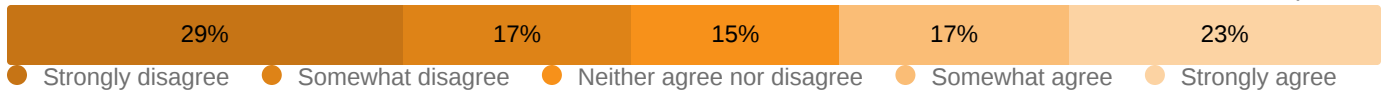


OPTION 3 - Create opportunities for new housing in both new and existing areas



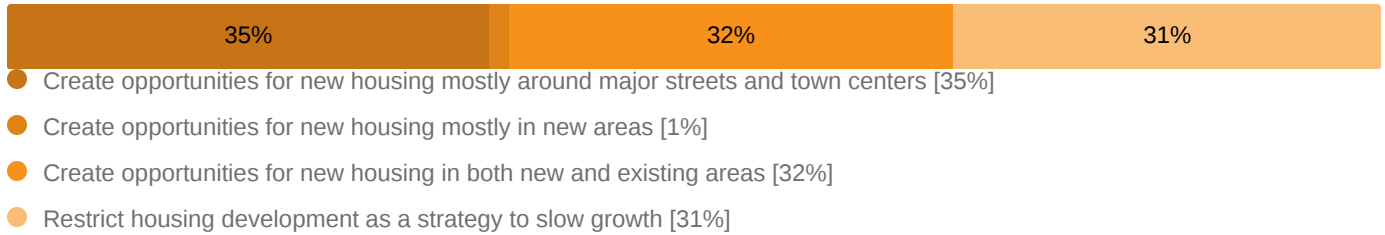
OPTION 4 - Restrict housing development as a strategy to slow growth

66 Responses



Which of the options do you prefer the most?

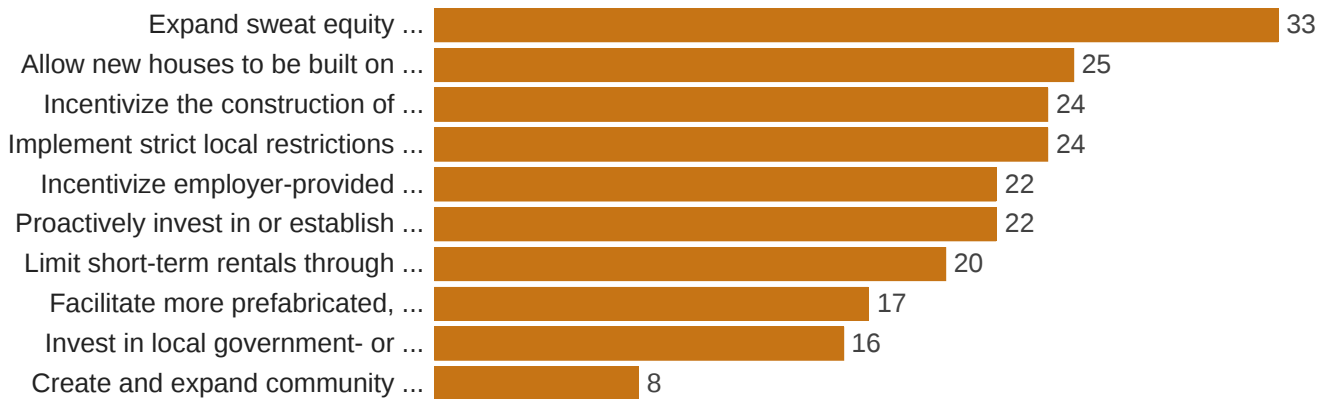
74 Responses



RURAL HOUSING BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

59 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


59 Responses

Field	Choice Count
Proactively invest in or establish frameworks for financing new infrastructure (roads, utilities) to support the construction of new housing	22
Implement strict local restrictions to try to limit new housing development	24
Limit short-term rentals through regulation	20
Expand sweat equity home-building programs	33
Allow new houses to be built on smaller lots	25
Incentivize employer-provided housing or down payment assistance	22
Incentivize the construction of townhomes, duplexes, and accessory dwelling units (e.g., basement or mother-in-law apartments)	24
Invest in local government- or nonprofit-owned subsidized housing for workers and full time residents	16
Facilitate more prefabricated, modular, or manufactured homes	17
Create and expand community land trusts and housing co-ops	8


WATER

URBAN WATER OPTIONS


OPTION 1




Conserve water in new development by building on large lots with water-wise landscaping




OPTION 2




Conserve water in new development by building on small or shared lots with water-wise landscaping




OPTION 3




Conserve water in both new development and existing communities with water-wise landscaping



OPTION 4



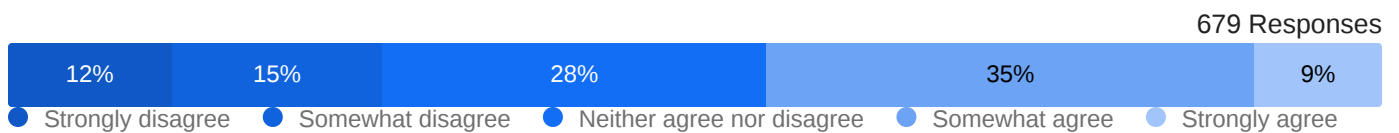
Restrict housing development as a strategy to reduce future water demand



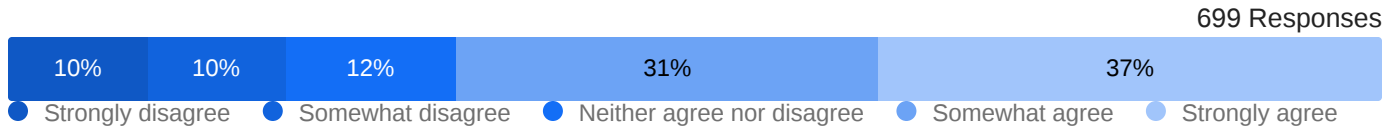
OPTION 1 - Conserve water in new development by building on large lots with water-wise landscaping



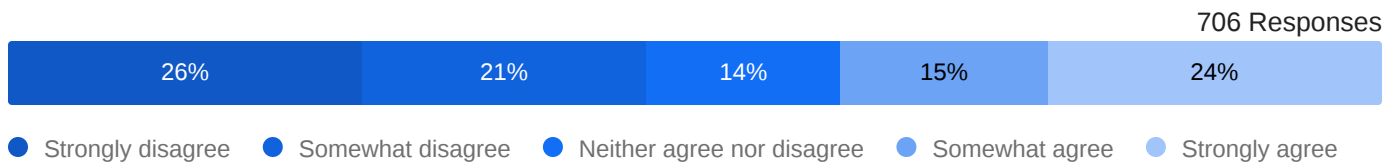
OPTION 2 - Conserve water in new development by building on small or shared lots with water-wise landscaping



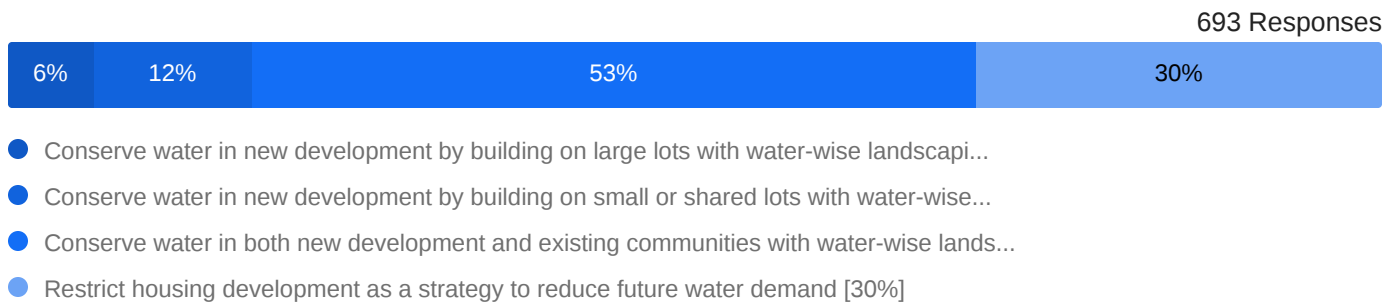
OPTION 3 - Conserve water in both new development and existing communities with water-wise landscaping



OPTION 4 - Restrict housing development as a strategy to reduce future water demand



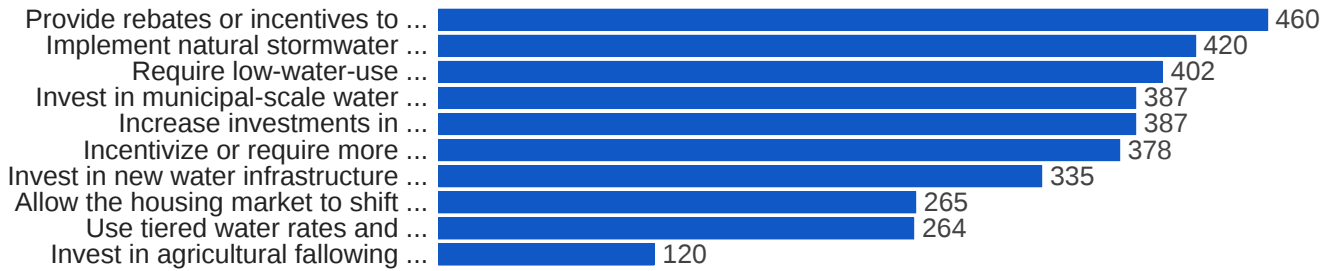
Which of the options do you prefer the most?



URBAN WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

582 Responses











● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

582 Responses

Field	Choice Count
Provide rebates or incentives to encourage low-water-use landscape conversions	460
Implement natural stormwater drainage systems in all new developments to improve water quality	420
Require low-water-use landscaping in all new residential and commercial areas	402
Invest in municipal-scale water recycling and reuse systems	387
Increase investments in agricultural water-optimization projects	387
Incentivize or require more efficient irrigation practices (e.g., irrigate only on odd days)	378
Invest in new water infrastructure projects (reservoirs, wells, pipelines)	335
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person	265
Use tiered water rates and transparent billing practices to reduce demand	264
Invest in agricultural fallowing (paying farmers to not plant or water crops)	120

RURAL WATER OPTIONS

<p>OPTION 1</p>  <p>Invest in optimized agricultural irrigation to conserve water</p> 	<p>OPTION 2</p>  <p>Invest in residential and commercial water conservation</p> 	<p>OPTION 3</p>  <p>Invest in optimized agricultural irrigation as well as residential and commercial water conservation</p> 	<p>OPTION 4</p>  <p>Restrict housing development as a strategy to reduce future water demand</p> 
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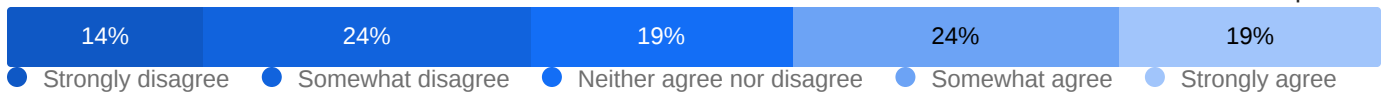
OPTION 1 - Invest in optimized agricultural irrigation to conserve water

63 Responses



OPTION 2 - Invest in residential and commercial water conservation

63 Responses

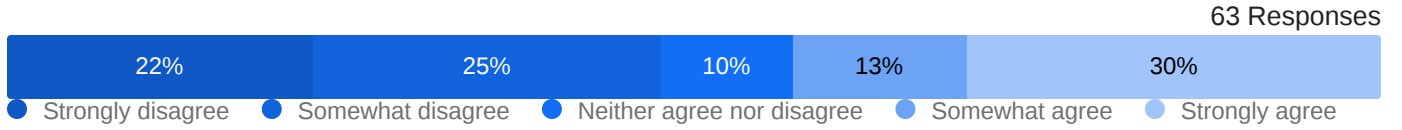


OPTION 3 - Invest in optimized agricultural irrigation as well as residential and commercial water conservation

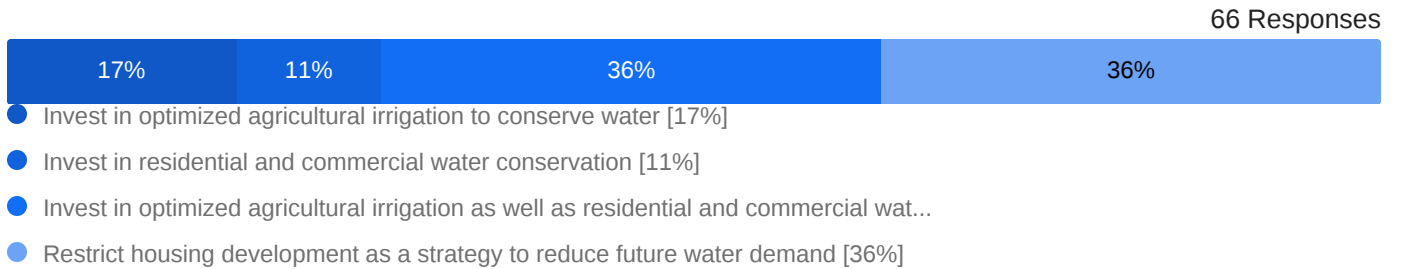
64 Responses



OPTION 4 - Restrict housing development as a strategy to reduce future water demand



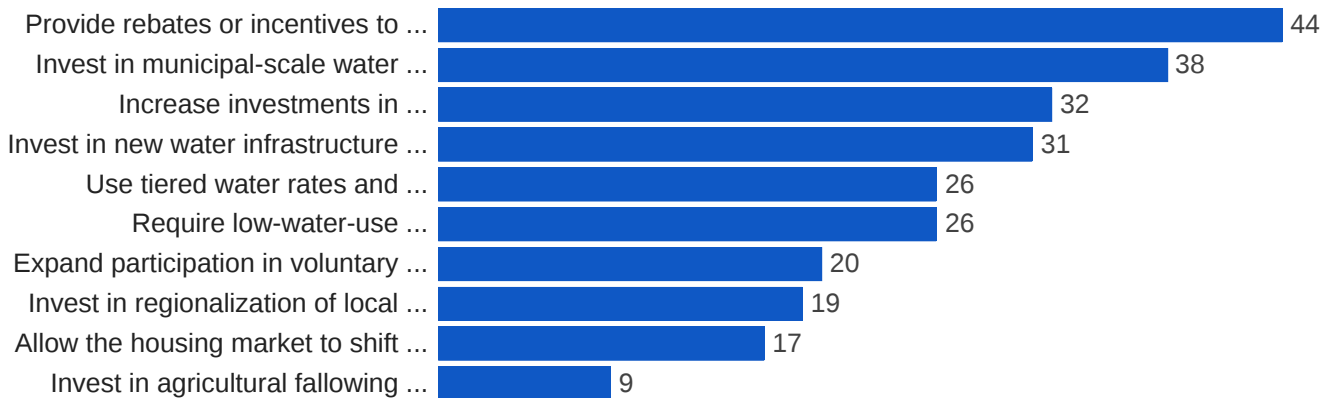
Which of the options do you prefer the most?



RURAL WATER BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

57 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


57 Responses

Field	Choice Count
Invest in new water infrastructure projects (reservoirs, wells, pipelines, aquifer storage)	31
Provide rebates or incentives to encourage low-water-use landscape conversions	44
Increase investments in agricultural water-optimization projects	32
Invest in municipal-scale water recycling and reuse systems	38
Require low-water-use landscaping in all new residential and commercial areas	26
Expand participation in voluntary rural water quality programs	20
Use tiered water rates and transparent billing practices to encourage water conservation	26
Invest in regionalization of local water treatment facilities	19
Allow the housing market to shift to smaller lots, townhomes, and apartments so there is less irrigated landscaping per person	17
Invest in agricultural fallowing (paying farmers to not plant or water crops)	9


TRANSPORTATION

URBAN TRANSPORTATION OPTIONS


OPTION 1




Prioritize convenient walking, biking, and public transportation in many town centers




OPTION 2




Prioritize new and expanded highways and roads in new suburbs




OPTION 3




Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs



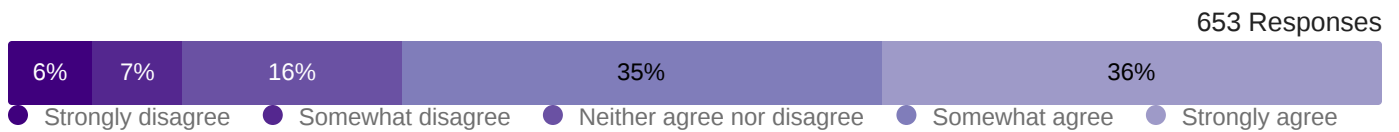
OPTION 4



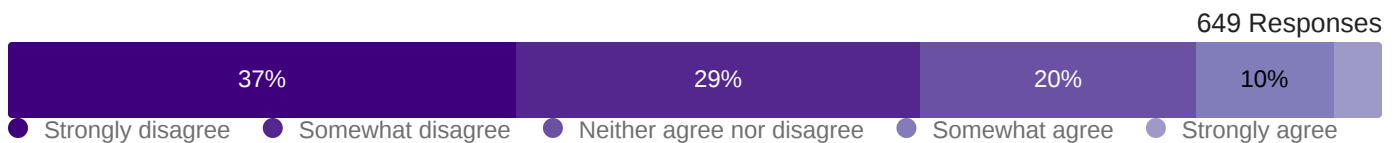
Restrict housing development as a strategy to reduce future traffic



OPTION 1 - Prioritize convenient walking, biking, and public transportation in many town centers



OPTION 2 - Prioritize new and expanded highways and roads in new suburbs



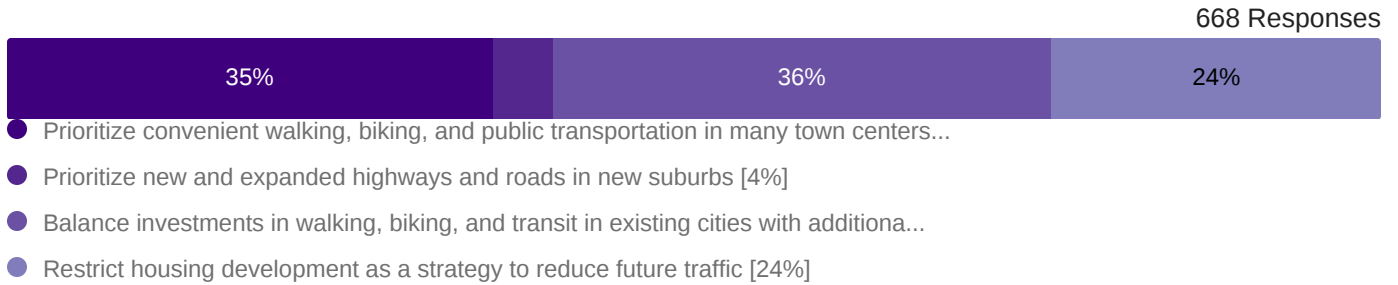
OPTION 3 - Balance investments in walking, biking, and transit in existing cities with additional roads and highways to serve new suburbs



OPTION 4 - Restrict housing development as a strategy to reduce future traffic

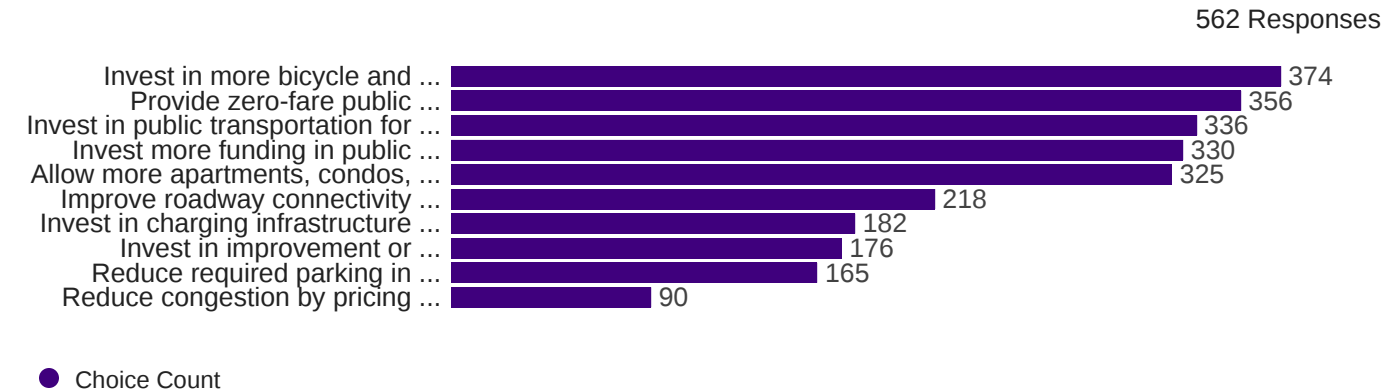


Which of the options do you prefer the most?



URBAN TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.




Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

562 Responses


Field	Choice Count
Invest in more bicycle and pedestrian infrastructure	374
Invest in public transportation for peak usage of tourism areas	336
Provide zero-fare public transportation	356
Improve roadway connectivity through grid street patterns	218
Invest more funding in public transportation to serve urban areas	330
Allow more apartments, condos, and townhomes near transit stations and downtowns	325
Invest in improvement or expansion of high-use state highways and add new highways in high-demand areas	176
Invest in charging infrastructure and incentives for conversion to electric vehicles	182
Reduce required parking in commercial or town centers	165
Reduce congestion by pricing freeway use during peak hours	90

RURAL TRANSPORTATION OPTIONS


OPTION 1




Focus new development along main streets to create a lively town center and maintain country roads outside of town




OPTION 2




Spread development and new streets out on the edge of town




OPTION 3




Balance new development and road upgrades between a lively main street and country roads on the edge of town



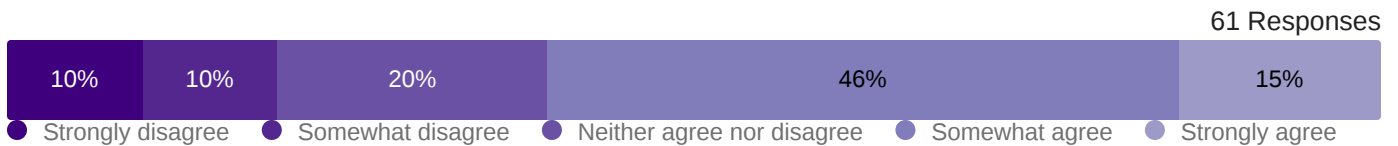
OPTION 4



Restrict housing development as a strategy to reduce transportation infrastructure costs



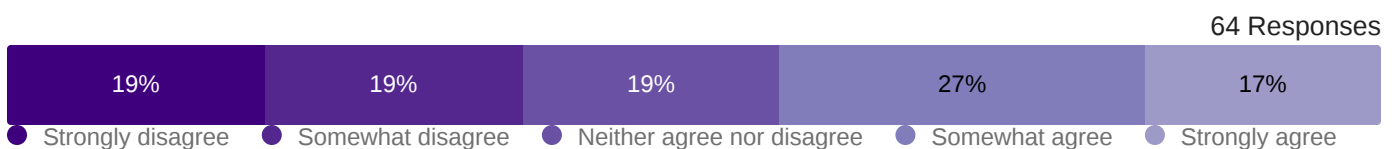
OPTION 1 - Focus new development along main streets to create a lively town center and maintain country roads outside of town



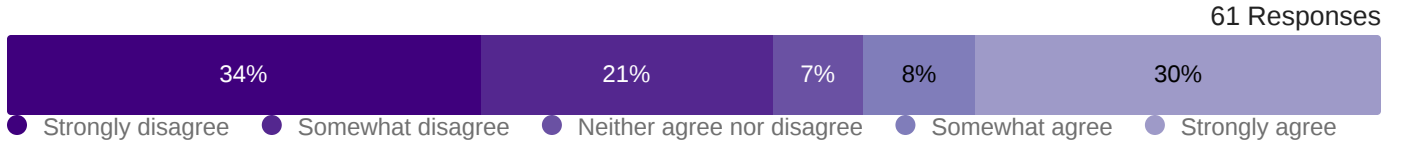
OPTION 2 - Spread development and new streets out on the edge of town



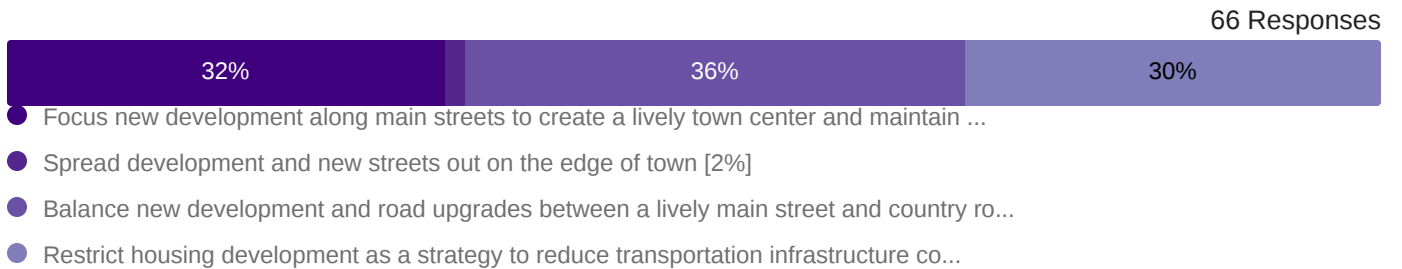
OPTION 3 - Balance new development and road upgrades between a lively main street and country roads on the edge of town



OPTION 4 - Restrict housing development as a strategy to reduce transportation infrastructure costs

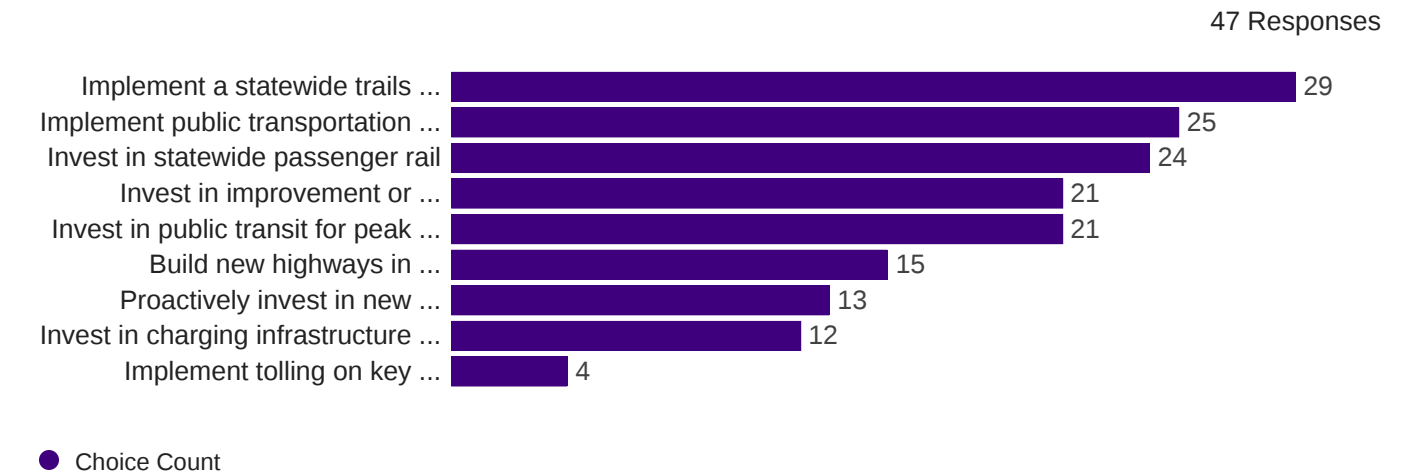


Which of the options do you prefer the most?



RURAL TRANSPORTATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.



Please select as many Big Ideas as you like for state and local leaders to further explore for your community.


47 Responses

Field	Choice Count
Invest in statewide passenger rail	24
Implement tolling on key roadways in high-visitation areas (e.g. Mirror Lake Highway)	4
Invest in charging infrastructure and incentives for conversion to electric vehicles	12
Invest in public transit for peak usage of tourism areas	21
Invest in improvement or expansion of high-use state highways and main streets (e.g. Highways 6, 189, 191)	21
Proactively invest in new infrastructure (roads, utilities) to support the construction of new communities	13
Build new highways in high-demand areas to connect communities	15
Implement public transportation service to connect smaller towns to larger cities	25
Implement a statewide trails network to connect communities across Utah	29


OPEN SPACE AND RECREATION

OPEN SPACE AND RECREATION OPTIONS


OPTION 1




Build new neighborhoods with large yards




OPTION 2




Build new master-planned communities with parks, trails, and community open spaces




OPTION 3




Fill "in" rather than grow "outward" as a strategy to conserve open space



OPTION 4



Restrict housing development as a strategy to preserve open space and recreation



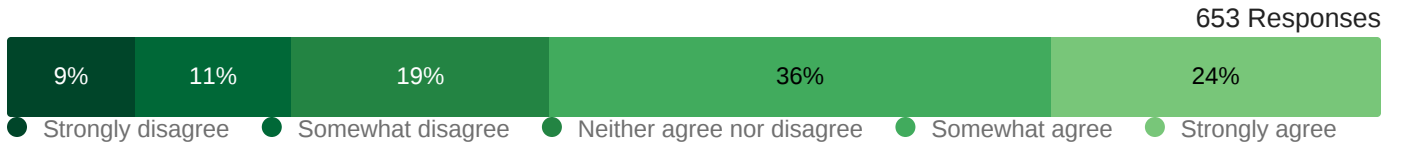
OPTION 1 - Build new neighborhoods with large yards



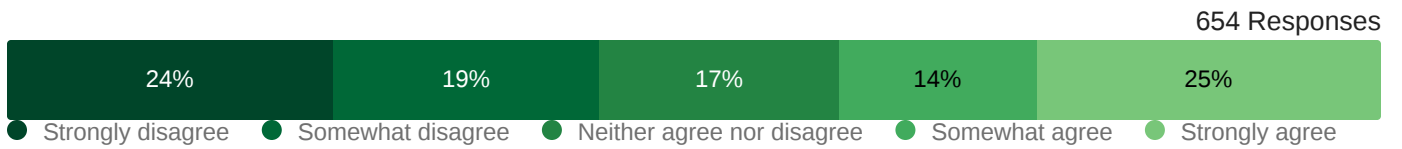
OPTION 2 - Build new master-planned communities with parks, trails, and community open spaces



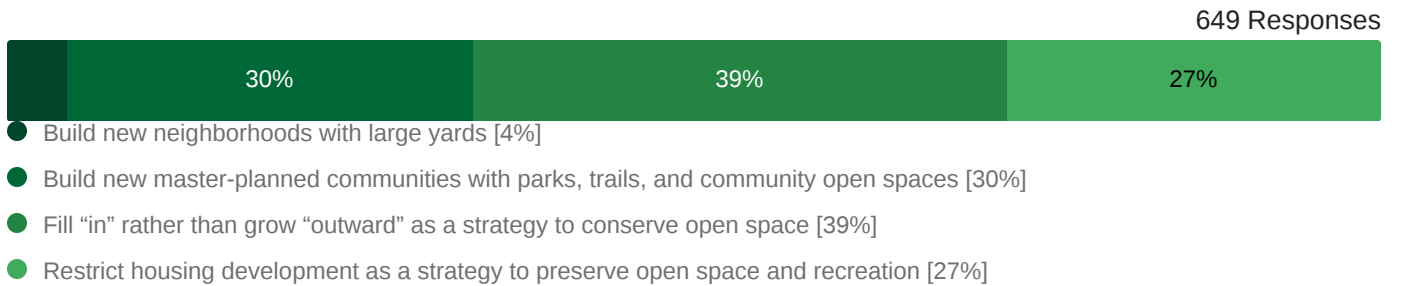
OPTION 3 - Fill “in” rather than grow “outward” as a strategy to conserve open space



OPTION 4 - Restrict housing development as a strategy to preserve open space and recreation



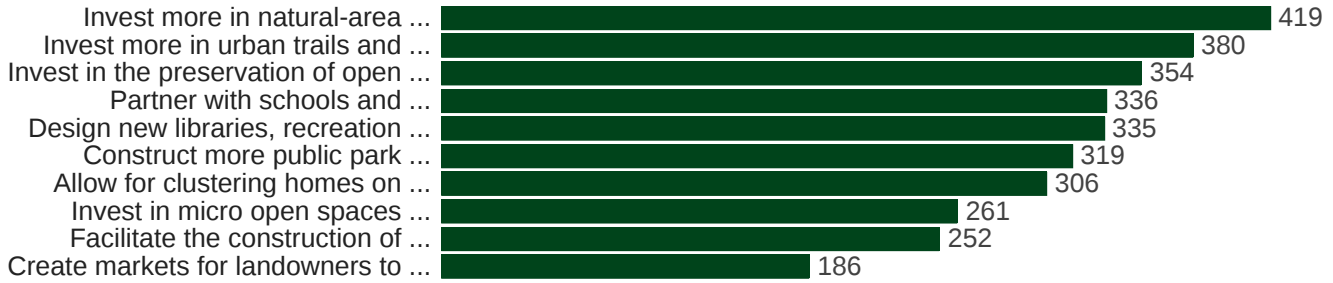
Which of the options do you prefer the most?



URBAN OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

557 Responses



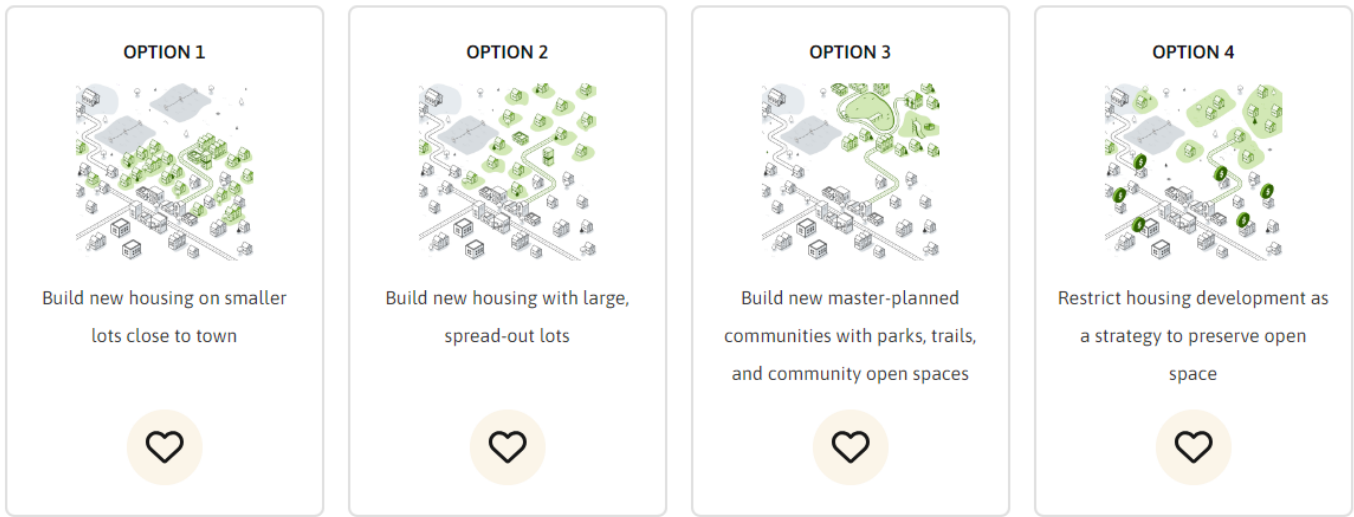
● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

557 Responses

Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	419
Partner with schools and churches to provide recreation space and allow community access	336
Invest more in urban trails and trailheads (e.g., Jordan River Parkway, Virgin River Trail, Murdock Canal Trail)	380
Construct more public park spaces, plazas, and community-gathering places as communities grow	319
Design new libraries, recreation centers, or senior centers to also provide multipurpose outdoor recreation space	335
Invest in the preservation of open space through conservation easements or purchases	354
Facilitate the construction of more master-planned developments with ample parks and trails	252
Invest in micro open spaces (e.g., low-water-use gardens with street furniture) on small publicly owned properties	261
Allow for clustering homes on smaller lots to preserve areas for open space	306
Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits	186

RURAL OPEN SPACE AND RECREATION OPTIONS



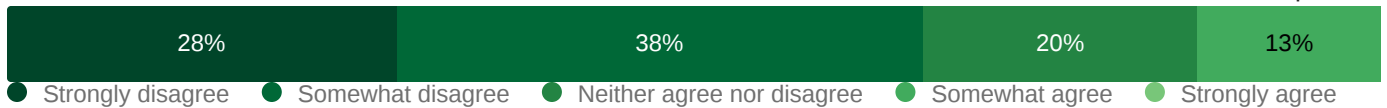
OPTION 1 - Build new housing on smaller lots close to town

59 Responses



OPTION 2 - Build new housing with large, spread-out lots

60 Responses



OPTION 3 - Build new master-planned communities with parks, trails, and community open spaces

61 Responses



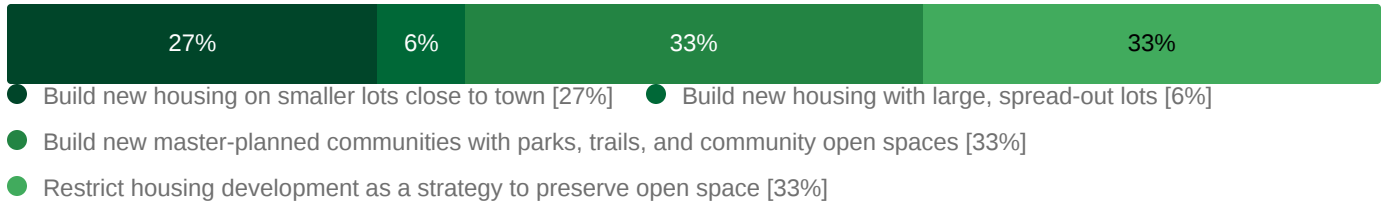
OPTION 4 - Restrict housing development as a strategy to preserve open space

61 Responses



Which of the options do you prefer the most?

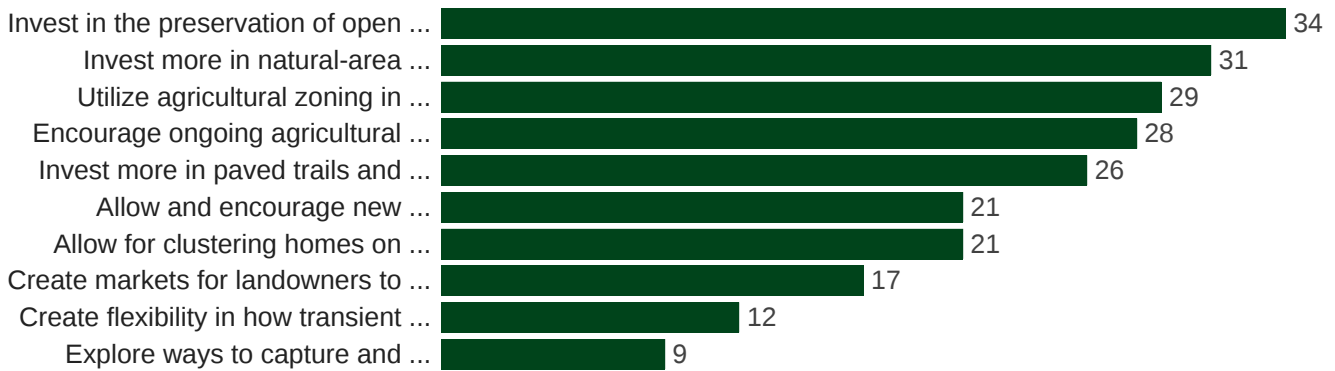
63 Responses



RURAL OPEN SPACE AND RECREATION BIG IDEAS

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

51 Responses



● Choice Count

Please select as many Big Ideas as you like for state and local leaders to further explore for your community.

51 Responses

Field	Choice Count
Invest more in natural-area recreational amenities (trailheads, campgrounds, mountain bike/hiking/equestrian/OHV trails, parking, restrooms) on state or county lands	31
Encourage ongoing agricultural uses by prioritizing prime farmlands in long-range planning efforts	28
Utilize agricultural zoning in areas desired for agricultural preservation	29
Invest in the preservation of open space through conservation easements or purchases	34
Explore ways to capture and retain more tourism spending in rural communities	9
Create flexibility in how transient room taxes (TRT) collected at hotels can be used	12
Invest more in paved trails and trailheads (e.g., Price River Trail, Historic Union Pacific Rail Trail, Moab Canyon Pathway)	26
Allow and encourage new development to use less land	21
Allow for clustering homes on smaller lots to set aside areas for open space	21
Create markets for landowners to sell their development rights to other landowners, local governments, and nonprofits	17

NO/SLOW GROWTH QUESTIONS

It looks like you live in a place that's not experiencing much economic growth. Would you prefer the area where you live...

No data found - your filters may be too exclusive!

What strategies would you like to pursue to improve economic prosperity in your area? Choose as many as you'd like.

No data found - your filters may be too exclusive!

What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #1 biggest challenge

No data found - your filters may be too exclusive!

What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #2 biggest challenge

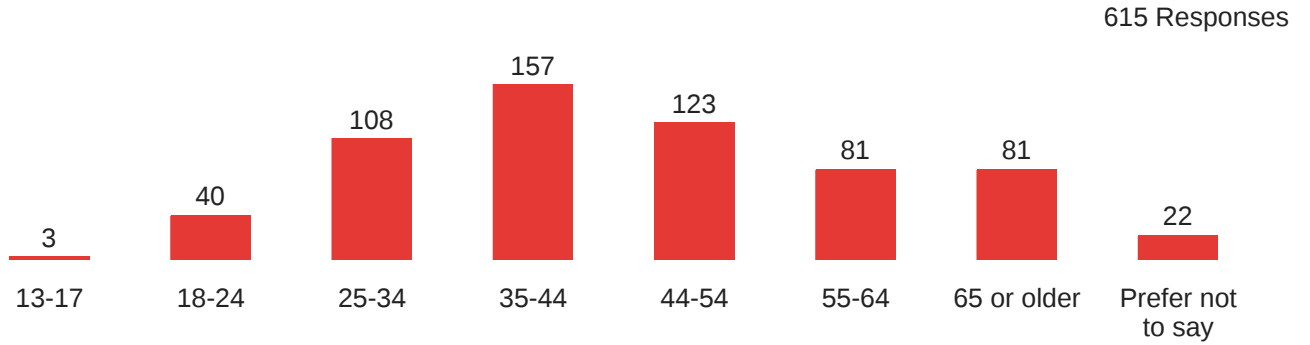
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What are the biggest challenges where you live? Drag and drop in order from most significant to least significant. - #3 biggest challenge

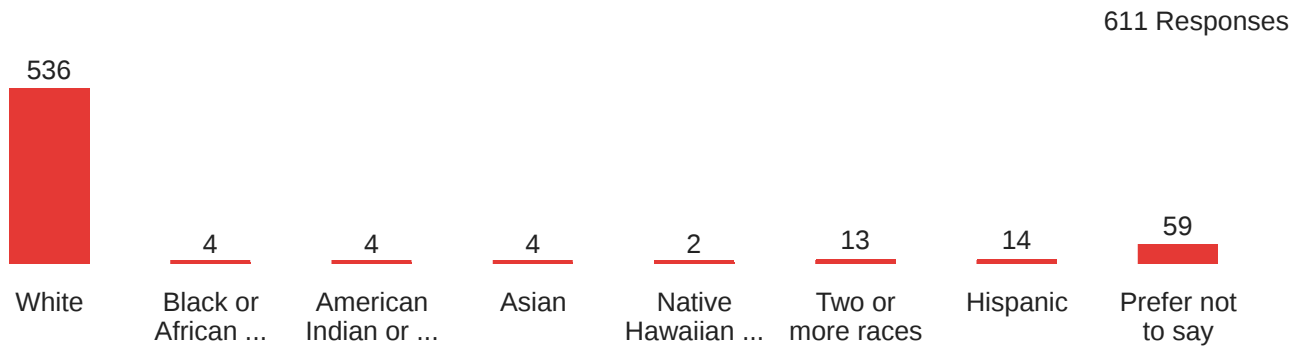
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DEMOGRAPHICS

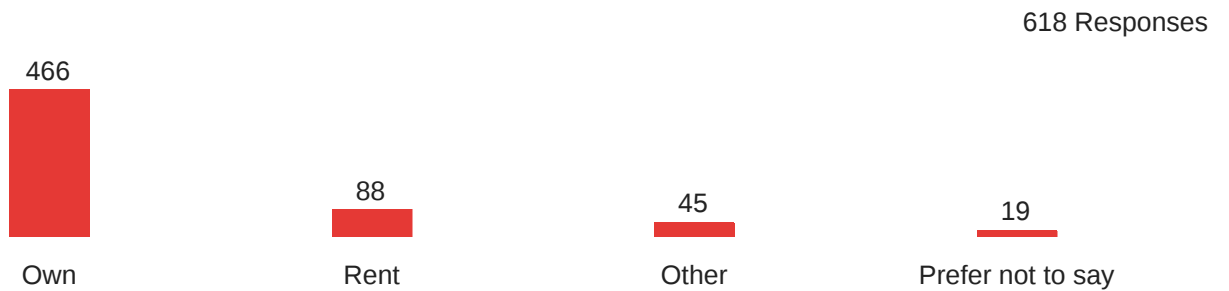
Q59 - How old are you?



Q61 - What is your race/ethnicity? (select all that apply)

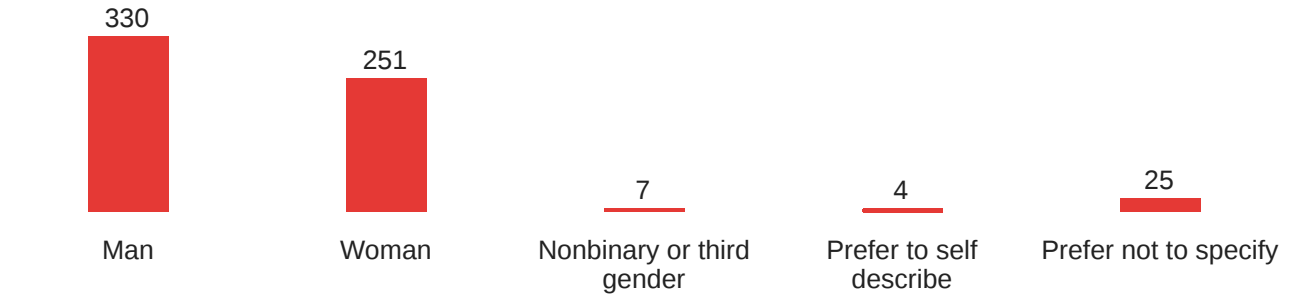


Q62 - Thinking about where you live now, do you own or rent the property?



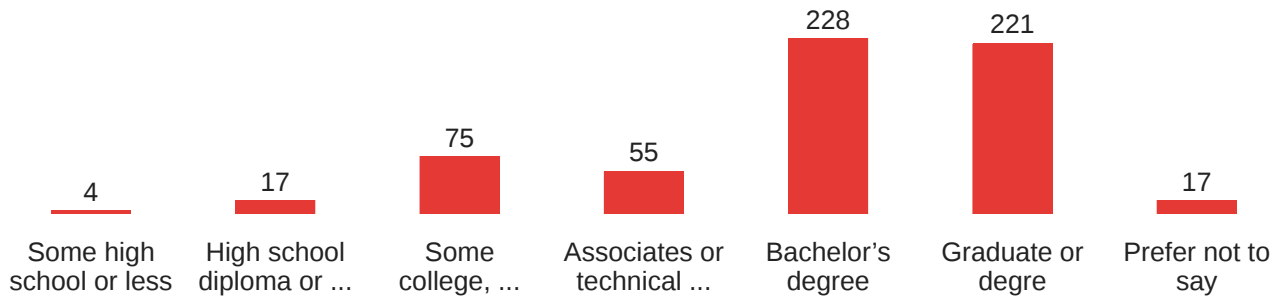
Q71 - How do you describe your gender? - Selected Choice

617 Responses



Q72 - What is the highest level of education you have completed?

617 Responses



Q73 - What was your total household income before taxes during the past 12 months?

613 Responses

Field	Choice Count
\$50,000-\$74,999	57
\$75,000-\$99,999	85
Prefer not to say	80
\$100,000-\$124,999	103
\$25,000-\$49,999	47
Less than \$25,000	18
\$150,000-\$199,999	75
\$125,000-\$149,999	62

\$200,000-\$249,999	35
\$250,000 or more	51

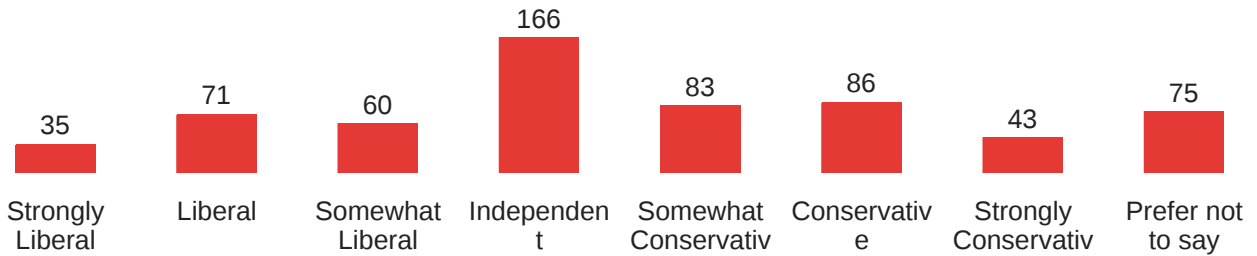
Q74 - Do you have any children?

613 Responses

Field	Choice Count
Children 18 or younger living at home	243
Children 19 or older living at home	70
Children 19 or older living away from home	178
No children	164
Prefer not to say	27
Children 18 or younger living away from home	10

Q76 - Here is a 7-point scale on which the political views that people might hold are arranged from extremely liberal (left) to extremely conservative (right). Where would you place yourself on this scale?

619 Responses



Q77 - How long have you lived in Utah?

620 Responses

